

SALES FINDER APP

(Must find a suiting name)

The app is for:

- People with a low budget (students, low income, unemployed, money-tight situations)
- People who are looking to cut back in spending
- Shopaholics

Persona Examples:

- The mother of 3 whose children are outgrowing clothing at a rapid manner, looking for ways to save money while she sets up her new life
- The college student refurbishing his apartment, that cannot afford high-end things while paying off her student loans
- The 30 year old working woman, who is a shopping enthusiast and gets a thrill from finding a good deal
- A recently graduated working guy who has to go Christmas shopping for his entire extended family

