

SARAH

Internet sarahchekfa.me / shekfas@gmail.com

CHEKFA

Phone 408.594.8879

Education

Cornell University

08.2015 — 05.2019 · Ithaca, New York

Bachelors of Arts in Information Science & Government, Minor in Business.
Dean's List. 3.81 GPA.

Experience

Vogue — Product Designer

09.2021 — Present · Manhattan, New York

Designing experiences that aim to modernize the infrastructure of a legacy print fashion publication for the digital age.

Condé Nast — Product Designer

06.2019 — Present · Manhattan, New York

Creating, evolving, & working cross-functionally to maintain a modular design system sustaining 25+ distinct brands across 30+ global markets.

VICE — Product Design Intern

Summer 2018 · Brooklyn, New York

Designed an end-to-end podcast experience to encourage users to discover, listen, & subscribe to *VICE* podcasts.

Temme Media — Design Intern

Summer 2018 · Manhattan, New York

Redesigned the website of the creative studio. Defined creative direction for branding & messaging initiatives.

Crowdpac — Digital Media Fellow

Summer 2017 · San Francisco, California

Managed digital & social media content. Designed marketing assets & wrote accompanying copy to drive the brand.

BBDO — Client Service Intern

Summer 2016 · Kuwait City, Kuwait

Wrote creative briefs, defining creative strategy to guide advertising communications work.

Involved

Partnerships Global Committee Lead of the Condé Nast Women's Network

Published a longform piece: "Eternity" According to Venus ET Fleur, in the February 2022 issue of *The Drunken Canal*.

Skills

Figma, PhotoShop, Illustrator, AfterEffects (*Design*); HTML/CSS, JavaScript, Python, Git (*Code*); Writing, Creative Research/Strategy, Styling (*Miscellaneous*)