

# Sarah Chekfa

Designer based in Manhattan, New York.

[sarahchekfa.github.io](https://sarahchekfa.github.io)

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## Education

### Cornell University

Ithaca, NY · August 2015 — May 2019

Bachelor of Arts in Information Science & Government,  
Minor in Business. Dean's List. 3.81 GPA.

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## Experience

### Condé Nast · Associate Product Designer

Manhattan, NY · June 2019 — Present

Creating, evolving, & working cross-functionally to maintain a modular design system sustaining 18 global brands.

### VICE · Product Design Intern

Manhattan, NY · Summer 2018

Designed an end-to-end podcast experience to encourage users to discover, listen, & subscribe to VICE podcasts.

### Temme Media · Design Intern

Manhattan, NY · Summer 2018

Redesigned the website of this creative studio. Defined creative direction for branding & messaging initiatives.

### Crowdpac · Digital Media Fellow

Manhattan, NY · Summer 2017

Managed digital & social media content. Designed marketing assets & wrote accompanying copy to drive the brand.

### BBDO · Client Service Intern

Kuwait City, Kuwait · Summer 2016

Wrote creative briefs, defining creative strategy to guide advertising communications work.

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## Tools

**Design** · Figma, Sketch, Principle, InVision, Framer X, Origami, Adobe Creative Suite

**Code** · HTML / CSS, Javascript, Python, Java, jQuery