

## EDUCATION

### **Cornell University** · 2015 — 2019 · GPA: 3.81

B.A. Information Science (UX Design & Interactive Technologies)

B.A. Government · Business Minor

## PROFESSIONAL EXPERIENCE

### **VICE Media** · Product Design Intern

Brooklyn, NY · Summer 2018

Designed an end-to-end podcast user experience to encourage users to discover, listen, & subscribe to VICE podcasts. Worked with the engineering intern to prototype and develop my designs.

### **Cornell U. Dept. of Information Science** · Teaching Assistant

Ithaca, NY · Sept. 2017 — Dec. 2017 · Aug. 2018 — now

Currently TA INFO 1200: Information Ethics, Law, & Policy. Previously: INFO 4240: Designing Technology for Social Impact. Hold office hours, grade student assignments, ideate micro-activities for lecture.

### **CROWDPAC** · Digital Media Fellow

San Francisco, CA · Summer 2017

Managed digital & social media content. Designed digital marketing materials & wrote copy. Tracked digital metrics & ad analytics, improving performance on socials.

### **BDDO** · Client Service Intern

Kuwait City, Kuwait · Summer 2016

Performed social media competitor SWOT analysis to improve advertising communications. Wrote creative briefs to guide the work. Conducted regional industry research.

## LEADERSHIP & INVOLVEMENT

### **Thumbnail.** · Graphic Designer & Event Planner

Ithaca, NY · Feb. 2019 — now

Follow the Pecha Kucha format to create an interdisciplinary platform for the exchange of various viewpoints, ideas, & topics that affect our everyday.

### **Virtual Embodiment Lab** · Research Assistant

Ithaca, NY · Sept. 2017 — Dec. 2017

Utilized Oculus Rift, Unity, FaceGen, & DAZ to explore how mediated experiences change people's perceptions in virtual reality.

### **Kitsch Magazine** · "Bite Size" Section Editor

Ithaca, NY · Sept. 2015 — May 2016 · Aug. 2017 — now

Write & edit articles for an alternative opinion & feature mag. Manage the Bite Size section, which features shorter, more experimental pieces.

### **Cornell U. Sustainable Design** · UX Designer & Content Curator

Ithaca, NY · Sept. 2016 — now

Designed a real-time, innovative bus information system interface for TCAT, the public transportation system in Tompkins County, NY.

### **The Cornell Daily Sun** · Writer

Ithaca, NY · Aug. 2016 — Dec. 2017 · Jan. 2019 — now

Write articles examining modern social & political culture.

## TECHNICAL SKILLS

Sketch

Adobe Creative Suite

HTML/CSS

Invision, Principle, Origami

Python, Java, PHP, SQL, JS

Social Media Analytics

## DESIGN THINKING SKILLS

Contextual Interviews

Affinity Diagrams

Persona Creation

Storyboarding

User Testing

Paper Prototyping

Balsamiq Wireframing

Heuristic Evaluations

User Evaluations

## PROJECTS

### **UX Designer & Researcher**

FALL 2017: Designed an app & watch experience to decrease & manage the consequences of excessive drinking on college campuses. Worked in a team of 6.

### **Product Designer**

WINTER BREAK 2017: Conducted a case study on the Depop iOS app, redesigning the Explore page so that it is personalized for each user and promotes increased exposure for smaller sellers.

## HONORS

**Cornell Arts & Sciences: Dean's List**  
6/7 Semesters

**Creative Sprint: Honorable Mention**  
October 2017

**Scholastic Art & Writing Awards: Silver Key**  
Spring 2015