

SARAH SARGENT

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OBJECTIVE

Graphic artist and designer seeking new opportunities to expand my knowledge and improve my skill set.
Focus areas include: graphic design, web design, and marketing through social media.

EXPERIENCE

Sportdecals Inc., Spring Grove, IL 2011 - Present
Graphic Artist

- Specialize in designing logos and custom graphics for screen printing
- Communicate with customer service to make sure orders go through production error free
- Create advertising and marketing graphics for use in brand promotion for our catalog and website

Freelance, Naperville, IL 2011 - Present
Graphic Artist

- Design custom logos and marketing material for businesses or events

Digital Media Club, Naperville, IL 2013 - 2015
Social Media Coordinator

- Write content for promotional social media posts
- Analyze the data from the social media activity
- Research current design trends and resources to share with members

Wilmot Road Hairstation, Johnsburg, IL 2005 - 2011
Receptionist / Sales

- Promoted sales and specials through social media
- Generated slogans and advertisements to increase revenue

SKILLS

Design:

- Sketch, Illustrator, Photoshop, InDesign, After Effects, Flash, CorelDRAW

Development:

- HTML / CSS / JavaScript, Java, Wordpress, Bootstrap, Dreamweaver, Sublime Text, Source Control

EDUCATION

North Central College, Naperville, IL 2013 - 2015
Bachelor of Arts Interactive Media Studies: Graphic Arts

McHenry County College, Crystal Lake, IL 2008 - 2010
Associate of Science

EXHIBITION / PUBLICATION

Aspiring Artists at the Paramount Art Center, Aurora, IL 2014
“Zombies in Christina’s World” - A digital art composition
“Time is Melting Away” - A digital art composition

McHenry County College Voices Magazine, Crystal Lake, IL 2010
“Mysterious Dreams” - An abstract expressionist painting consisting of acrylic and tempera paint featured on page 22, Volume 1