

SARAH SARGENT



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847-815-3859

EDUCATION

North Central College, Naperville, IL 2013 - 2015

Bachelor of Arts Interactive Media Studies: Graphic Arts

McHenry County College, Crystal Lake, IL 2008 - 2010

Associate of Science

EXPERIENCE

Sportdecals Inc., Spring Grove, IL 2011 - Present

Graphic Artist

- Specialize in designing logos and custom graphics for screen printing
- Communicate with customer service department to make sure orders go through production without errors
- Create advertising and marketing graphics for use in brand promotion for our catalog and website

Freelance, Naperville, IL 2011 - Present

Graphic Artist

- Design logos and marketing material for business or event including: t-shirts, invitations, flyers, and other related products

Digital Media Club, Naperville, IL 2013 - 2015

Social Media Coordinator

- Write content for promotional social media posts
- Analyze the data from the social media activity
- Research current design trends

Wilmot Road Hairstation, Johnsburg, IL 2005 - 2011

Receptionist / Sales

- Promoted sales and specials through social media
- Generated slogans and advertisements to increase revenue

SKILLS

Design:

- Adobe Illustrator, Photoshop, InDesign, Flash, CorelDraw, After Effects

Development:

- HTML / CSS / Javascript, Java, Wordpress, Bootstrap, Dreamweaver

EXHIBITION

Aspiring Artists at the Paramount Art Center, Aurora, IL 2014

"Zombies in Christina's World" - A digital art composition

"Time is Melting Away" - A digital art composition

PUBLICATION

McHenry County College Voices Magazine, Crystal Lake, IL 2010

"Mysterious Dreams" - An abstract expressionist painting consisting of acrylic and tempera paint featured on page 22, Volume 1