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SARAH DANG

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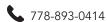
EXPERIENCE

July 2019 - Present
UBC CVC

Communications Coordinator
- Worked in a team of five individuals to conceive strategy, generate content, and work collaboratively on projects
- Designed marketing and promotional materials for events, sponsor posts and monthly emails
- Used software such as Adobe Suite, Sketch and Mailchimp

August 2019 - Present
UBC Science Under-graduate Society

Graphic Designer
- Worked closely with VP Communications and managed multiple projects simultaneously across several SUS departments
- Designed conent for over 1,6000 science students, including but not limited to, event banners, merchandising, and clipboards

July 2019 - Present
Old Navy

Brand Associate
- Engaged with customers and team members on the floor, cashier, and fitting rooms, with a focus on customer service
- Processed cashier transactions quickly and drove brand loyalty programs
- Executed signage and markdown proccesses accurately and efficiently to meet productivity and pricing standards

September 2014 - June 2018
Yearbook Club

Senior Layout Editor
- Yearbook Award ($500)
- Created over 100 spreads/layouts for school sports teams and events displayed in Yearbook
- Worked extensively with Adobe InDesign, Bridge, and Photoshop in creating spreads, covers and various other backgrounds

May 2017
Vancouver Public Library

Coding Buddies Volunteer
- "Big Buddy" for Coding Buddies program
- Taught children, ages 5-12, how to use various coding apps that allow younger audiences to practice HTML

EDUCATION

University of British Columbia
Vancouver, BC
September 2018 - Present
- Bachelor of Science, Cognitive Systems

SKILLS

Brand Management
Design Thinking
Photoshop
Illustrator
InDesign
After Effects

TECHNICAL

Java
HTML/CSS
Adobe XD
Sketch