



# SARAH DANG

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in dangsarah

## EXPERIENCE

July 2019 - Present  
**UBC CVC**

### Communications Coordinator

- Design graphics for one of UBC's largest social clubs
- Communicate with other UBC clubs and brand partners to develop strategies that includes social media content creation
- Produce marketing and promotional materials, including sponsor posts and monthly emails

August 2019 - Present  
**UBC Science Under-graduate Society**

### Graphic Designer

- Communicate with VP Communications to tend to various SUS needs with other departments
- Design graphics for over 1,6000 science students, including but not limited to, event banners, merchandising, and clipboards

July 2019 - Present  
**Old Navy**

### Brand Associate

- Engaging with customers and team members on the floor, cashier, and fitting rooms, with a focus on customer service
- Process cashier transactions quickly and drive brand loyalty programs
- Execute signage and markdown processes accurately and efficiently to meet productivity and pricing standards

September 2014 - June 2018  
**Yearbook Club**

### Senior Layout Editor

- Yearbook Award (\$500)
- Created numerous spreads/layouts for school sports teams and events displayed in Yearbook
- Worked extensively with Adobe InDesign, Bridge, and Photoshop in creating spreads, covers and various other backgrounds

May 2017  
**Vancouver Public Library**

### Coding Buddies Volunteer

- "Big Buddy" for Coding Buddies program
- Taught children, ages 5-12, how to use various coding apps that allow younger audiences to practice HTML

## EDUCATION

**University of British Columbia**  
Vancouver, BC  
September 2018 - Present  
- Bachelor of Science,  
Cognitive Systems

## SKILLS

Brand Management  
Design Thinking  
Photoshop  
Illustrator  
InDesign  
After Effects

## TECHNICAL

Java  
HTML/CSS  
Adobe XD  
Sketch