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To Whom It May Concern:

Through the Career Opportunities portal located on your webpage, I recently learned about several career opportunities at your company. I am specifically interested in a Full-Time Marketing Position.

In May 2016, I graduated from the Fox School of Business at Temple University, with a BBA in Marketing. I have a solid background in Marketing and have completed many projects dealing with product branding, customer loyalty, and target market research. I have practical work experience related to digital and social media marketing. I have experience using specific search campaign tools such as AdWords and have an understanding of Google Analytics. I possess exceptional time management and organizational skills and I thrive in a fast paced work environment, where I can utilize my analytical and problem solving skills to collaborate creatively with others.

My academic foundation in business, combined with my interest and enthusiasm for marketing and my work experience has prepared me to make valuable contributions to the Marketing Team. Enclosed is my resume and I look forward to meeting you for an interview. Thank you very much for your time and consideration.

Sincerely,

Sarah Deitz