



# Sarah De Witt

Dynamic and results-driven Information Technology graduate with a passion for front-end development and a solid foundation in building engaging and accessible digital experiences.

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## Experience

Creative Content Creator • **Nutmeg Books** Jan 2024 — June 2024

- Led creative social media campaigns for book launches, including "Voyage to the Great Indies" and "The Princess of Malacca," designing cohesive visual themes and promotional content with Canva and Adobe Illustrator.
- Produced engaging video content for Instagram and Facebook Reels using Capcut, achieving peak viewership of over 17k views.

Front-End Developer Intern • **Studio20** Dec 2022 — Feb 2023

- Built and styled high-quality websites optimised for speed scalability, cross-browser and cross-device compatibility for a diverse array of clients using technologies such as Javascript, Typescript, React, NextJS, Tailwind CSS, WordPress, and PHP.
- Collaborated with senior front-end developers, product and project managers, and designers to transform creative concepts into refined digital experiences.

Web Developer • **Nutmeg Books** Sep 2021 — Jan 2022

- Redesigned and developed Nutmeg Books' website with cross-browser and cross-device compatibility primarily using HTML, CSS, Sass and JavaScript.
- Implemented site structure optimisation and content SEO that resulted in a 429% increase in impressions within 6 months.

I.T. Intern • **Fresh Futures Malaysia** Dec 2020 — Feb 2021

- Proposed Machine Learning & AI solutions to support an integrated Chatbot via Dialogflow ES according to the company's business requirements and goals.

## Extra- Curricular

Organisational Officer • **Sunway Echo Media** Jul 2022 — Jul 2023

- Managed administrative duties to ensure smooth operations and maintained accurate records for efficient reference and reporting.
- Led and mentored the PR and Design Department, fostering a collaborative and high-performing team, and developed comprehensive documentation for events and projects.

Secretary • **Echo Film Fest** Apr 2023 — Jul 2023

- Managed the development and coordination of pre-event, internal, and external event proposals, ensuring flawless execution of the festival's multifaceted activities.
- Provided advisory support to the Marketing and Design department, offering strategic insights, technical expertise, and operational assistance to enhance promotional efforts.

## Education

**Sunway University**

BSc (Hons) Information Technology

Jan 2022 - Jan 2024

CGPA 3.67

**Sunway College**

Diploma in Information Technology

Mar 2019 - Mar 2021

CGPA 3.91

**SMK Assunta**

Sijil Pelajaran Malaysia (SPM)

2014 - 2018

5A 3C

## Skills

**Programming Languages**

JavaScript, TypeScript, HTML, CSS, Sass, PHP

**Libraries and Frameworks**

React, Next.js, Tailwind CSS, Framer Motion

**Tools and Platforms**

Git, GitHub, WordPress, Vercel, Figma, MongoDB

**Languages**

English: Advanced

Bahasa Melayu: Intermediate

## Selected Projects

**sarahdewitt.github.io**

Personal portfolio built with Next.js and Framer Motion

**Nutmeg Books Website**

Created with HTML, Sass and JS

**Star Wars Wiki**

Created with SWAPI and Next.js