SeJ

Sarah Evelynn Johnson

CONTACT

☎ 970.389.7747

✉ SarahEvelynnJohnson@gmail.com

🌐 sarahevelynnjohnson.com

in ○ @SarahEvelynn

📍 Denver, CO 80202

EDUCATION

- Galvanize Web Development
  Immersive - 2018

- University of Denver
  BS Finance & Marketing - 2016

- Universidad Antonio de Nebrija
  Spanish - 2015

Languages

Level II Certified in Appian
JavaScript && HTML && CSS
SQL

Tools

React.js && React Native
Git && Github
JIRA && Balsamiq
Microsoft Specialist Certified
(Word, Excel, Powerpoint)
Adobe Suite

Core Competencies

Highly Detail Oriented
Communication (on & offline)
Time Management
Adaptable & Forward Thinking
Collaborative & Inclusive

Methods

Certified Scrum Master
Agile Methodologies

Awards

KPMG - 5 x Encore Award
Appian Hackathon Winner
University of Denver -
Cum Laude, Dean's List,
DU Hornbeck Scholar
Galvanize - Hackathon Winner

Organizations

Pioneer Leadership Program
Pioneer Ambassadors
Pledge 1% - Colorado
Project X-ITE
One Million Cups
Delta Gamma

Bilingual - English & Spanish

Employment

KPMG - Digital Enablement   *Intelligent Automation Associate*   2018 - Present

› Work with Regulatory Affairs & Financial institutions to design, implement & maintain Business Process Management (BPM) Software with a focus in automation & use of Artificial Intelligence to aid in document processing for scalable solutions
  » Lead Onshore Developer: managed offshore Dev team & coded in Appian & SQL
  » Business Analyst: travel to client site to gather application requirements, design wireframes, create stories & organize sprints
  » Project Management: lead standup, write daily offshore handoffs & work with client to ensure timely delivery of prioritized requirements
  » Client demos: creation of deliverables (presentation, guides, workbooks) & travel to client site to perform in-person demos & work with client UAT teams
› Regression test applications, run root cause analysis, & then collaborate with team to ensure quality & conformity with requirements
› Full Agile environment utilize daily stand-ups, sprints, DEV-OPS & Global Services

5280 Startup Solutions, LLC   *Founder*   2016 - Present

› Specialize in startup consulting focusing on market positioning, digital marketing implementation, branding, content creation & web development
  » Developed websites for businesses serving as their product or an online presence
  » Developed branding materials, marketing plans, business proposals
  » Worked with clients on pitch presentations (deliverables & delivery)
› Worked with a wide variety of clientele ranging from: legislation tracking, fintech, social impact, non-profit, education, breweries, physical therapy, drones & finance
› Created Entrepreneurial Internship Program & partnered with Denver universities

LegiNation, Inc.   *Digital Content Curator & Account Manger*   2014 - 2018

› Developed & designed landing pages (React) & Google Adword Campaigns
› Supported company operations & clients through web development, demos, onboarding & client touch points throughout the year
  » Company representative at Equality Federation Conference
› Improved SEO by writing about relevant government issues & legislation

Gold Calendar   *Marketing & Business Development Manager*   2015 - 2017

› Launched & grew startup company through digital marketing & client management
  » Company representative at Engage! Conference
  » Responsible for US based client meetings, branding materials & brand cohesion
› Worked with developers: UX, UI, troubleshooting & new feature implementation
  » Testing, troubleshooting & gathering client feedback for improved product