# SarahEvelynn Johnson

### **Awards**

University of Denver -Cum Laude Dean's List, Hornbeck Scholar Galvanize - Hackathon Winner

### **Tools**

Microsoft Specialist Certified (Word, Excel, Powerpoint) Adobe Suite Expo && Xcode Git && Github Heroku && Firebase

# Programming **Technologies**

React.js && React Native JavaScript HTML5 CSS3 Node.js && Express Knex.js && PostgreSQL SQL Ruby on Rails

### **Methods**

Agile Work Flow Test Driven Development **API Integration** Pair Programming

# Organizations

Pioneer Leadership Program Pioneer Ambassadors Pledge 1% - Colorado Project X-ITE One Million Cups Delta Gamma

Bilingual - English & Spanish

### CONTACT



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Denver, CO 80202

### **EDUCATION**



Galvanize Web Development Immersive - 2018



University of Denver BS Finance & Marketing - 2016

Universidad Antonio de Nebrija Spanish - 2015

# **Employment**

### 5280 Startup Solutions, LLC

Founder - 2016 - Present

Specialize in startup consulting with focus on market positioning, digital marketing implementation and web development Created Entrepreneurial Internship Program to bring together Denver based students and Denver startups

#### LegiNation, Inc.

Digital Content Curator & Account Manger 2014 - Present

Developed/designed website and landing page to support marketing SQL research and programming to support company operations Develop and design Google Ad Words Campaigns Blog weekly about relevant government issues to improve traction and SEO Responsable for client management and site demos for potential clients Company representative at Equality Federation Conference

#### Gold Calendar

Marketing & Business Development Manager 2015 - 2017

Launch and grow startup company primarily through social media/digital marketing, online development and client management Work with web developers on design, UX, UI, troubleshooting, SEO optimization and new feature implementation

Analyze market penetration, benchmark competitors and ascertain value

## **Projects**

### SaveAway 401k

Built web app for a 401k investing platform including signup, login and company support

Frontend in React.js  $\parallel$  Backend in Node.js, Express Database using Heroku, PostgreSQL, Knex.js

#### Social Cloud

Keeping up with news can be a full time job - get trending news each time you open a new browser window with my Chrome extension

Frontend in React.js | Backend in Node.js, Express,

Animations with D3 | Database using Heroku, PostgreSQL, Knex.js

### Startup Week Navigator

Developed app to guide entrepreneurs through Denver Startup Week Swipe events to add them to your agenda and keep track of your leads

Frontend in React Native | Backend in Node.js, Express

AWS for image hosting ∥ Database usingHeroku, PostgreSQL, Knex.js