

Sarah Evelynn Johnson

Languages

Level II Certified in Appian JavaScript && HTML && CSS SQL

Tools

React.js && React Native Git && Github JIRA && Balsamiq Microsoft Specialist Certified (Word, Excel, Powerpoint) Adobe Suite

Core Competencies

Highly Detail Oriented Communication (on & offline) Time Management Adaptable & Forward Thinking Collaborative & Inclusive

Methods

Certified Scrum Master Agile Methodologies

Awards

KPMG - 5 x Encore Award Appian Hackathon Winner University of Denver -Cum Laude, Dean's List, DU Hornbeck Scholar Galvanize - Hackathon Winner

Organizations

Pioneer Leadership Program Pioneer Ambassadors Pledge 1% - Colorado Project X-ITE One Million Cups Delta Gamma

Bilingual - English & Spanish

CONTACT

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EDUCATION

Galvanize Web Development Immersive - 2018

University of Denver BS Finance & Marketing - 2016

Universidad Antonio de Nebrija Spanish - 2015

Employment

KPMG - Digital Enablement Intelligent Automation Associate 2018 - Present

- > Work with Regulatory Affairs & Financial institutions to design, implement & maintain Business Process Management (BPM) Software with a focus in automation & use of Artificial Intelligence to aid in document processing for scalable solutions
 - » Lead Onshore Developer: Object Oriented Programming (Appian & SQL)
 - » Business Analyst: travel to client site to gather application requirements, design wireframes, create stories & organize sprints
 - Project Management: lead standup, write daily offshore handoffs
 work with client to ensure timely delivery of prioritized requirements
 - Client demos: creation of deliverables (presentation, guides, workbooks)
 & travel to client site to perform in-person demos & work with client UAT teams
- > Test application & collaborate ensuring quality & conformity with requirements
 - » Smoke, Sanity, Integration, Regression & Root Cause Analysis
- > Full Agile environment utilize daily stand-ups, sprints, DEV-OPS & Global Services

5280 Startup Solutions, LLC

Founder

2016 - Present

- > Specialize in startup consulting focusing on market positioning, digital marketing implementation, branding, content creation & web development
 - » Developed websites for businesses serving as their product or an online presence
 - » Developed branding materials, marketing plans, business proposals
 - » Worked with clients on pitch presentations (deliverables & delivery)
- > Worked with a wide variety of clientele ranging from: legislation tracking, fintech, social impact, non-profit, education, breweries, physical therapy, drones & finance
- > Created Entrepreneurial Internship Program & partnered with Denver universities

LegiNation, Inc. Digital Content Curator & Account Manger

2014 - 2018

- > Developed & designed landing pages (React) & Google Adword Campaigns
- > Supported company operations & clients through web development, demos, onboarding & client touch points throughout the year
 - >> Company representative at Equality Federation Conference
- > Improved SEO by writing about relevant government issues & legislation

Gold Calendar Marketing & Business Development Manager

2015 - 2017

- > Launched & grew startup company through digital marketing & client management
 - **»** Company representative at Engage! Conference
 - $\boldsymbol{\gg}$ Responsible for US based client meetings, branding materials & brand cohesion
- > Worked with developers: UX, UI, troubleshooting & new feature implementation
 - >> Testing, troubleshooting & gathering client feedback for improved product