

# Three Daughter Brewing

Redesigned by Sarah Falter and Melissa Christiana



**WOLF MOUNTAIN BREWERY**

**BEER OF THE MONTH**

CREAMY BUT NOT OVER-THE-TOP  
MELLOW ON THE BOOZE  
A CHOCOLATE SMOOTH AFTER TASTE THAT ACCENTS

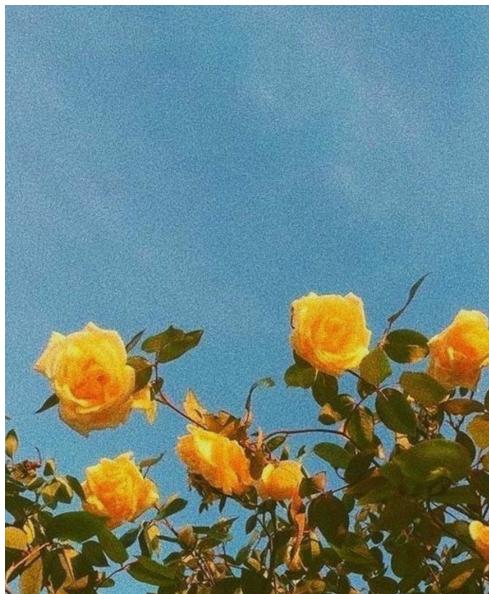
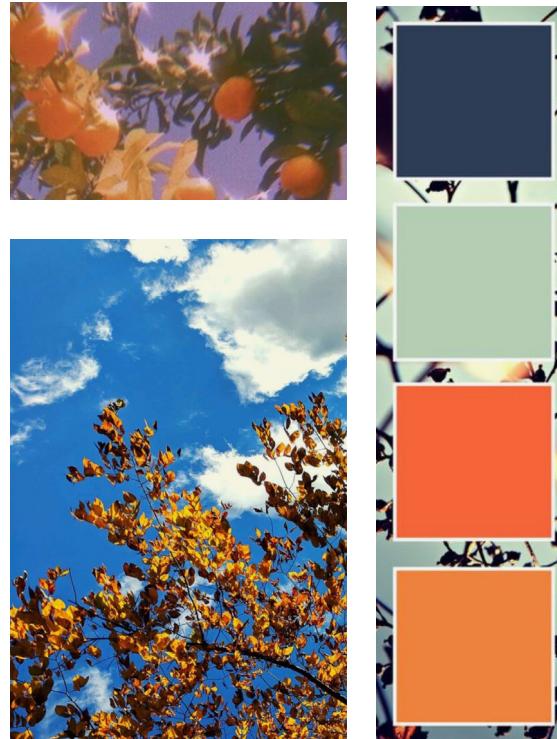
**Wolf Oatmeal Stout**

**CAREFULLY CRAFTED BEER** | **AWARD WINNING WINE** | **INSPIRED SEASONAL MENU** | **SCENIC RESORT & CABINS**



**BEER TRADITION**

**PUB STORY**

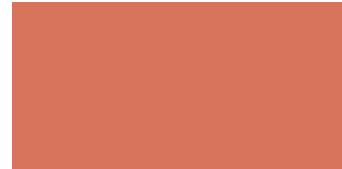


# TYPOGRAPHY

# COLOR



D7745B



E9C787



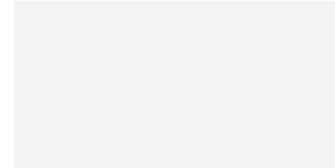
E9B168



05485A



F3F3F3



## HEADLINES

Acumin Pro Condensed

abcdefghijklmnopqrstuvwxyz

1234567890

## Body Copy

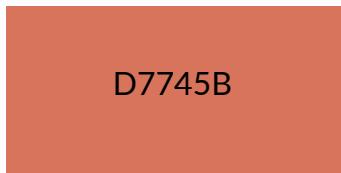
Lato Regular

abcdefghijklmnopqrstuvwxyz

1234567890

# STYLE GUIDE

## Color



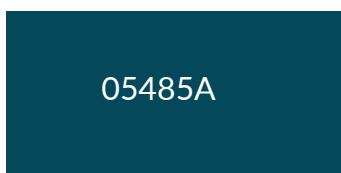
D7745B



E9C787



E9B168



05485A



F3F3F3

## Type

### Headlines

Acumin Pro Condensed Regular

abcdefghijklmnoprstuvwxyz

yz1234567890!@#\$%^&\*()+=?/,><.,

### Body Copy, Buttons

Lato Regular

abcdefghijklmnoprstuvwxyz

yz1234567890!@#\$%^&\*()+=?/,><.,

## Buttons

CLICK ME

HOVER

# Bringing it all together

Wireframes and Mock-Ups

# Homepage

The image displays a wireframe and a final design for a brewery's homepage. The wireframe on the left shows the layout structure with sections for LOGO, TAGLINE, CTA, and a large central image area. The final design on the right follows this structure, featuring a header with the logo and navigation links (ABOUT, BREWS, EVENTS, CONTACT), a main banner with the text "Family. Beer. Community.", a central text block about the brewery's values, and a footer with social media links and copyright information.

LOGO

TAGLINE

CTA

ABOUT

BREWS

EVENTS

CONTACT

Family. Beer. Community.

CRACK OPEN A COLD ONE

At 3 Daughters Brewing, we care about three things above all else: crafting great beer, sharing that beer with our friends, and supporting our community.

ABOUT TWIST IPA

BREWS

EVENTS

CONTACT LAGER

ABOUT  
OUR BREWS  
EVENTS  
CONTACT

Designed by GG Creative Co.

All Rights Reserved Three Daughters Brewing.  
Copyright 2021

Family. Beer.  
Community.

CRACK OPEN A COLD ONE

At 3 Daughters Brewing, we care about three things above all else: crafting great beer, sharing that beer with our friends, and supporting our community.

ABOUT TWIST IPA

BREWS

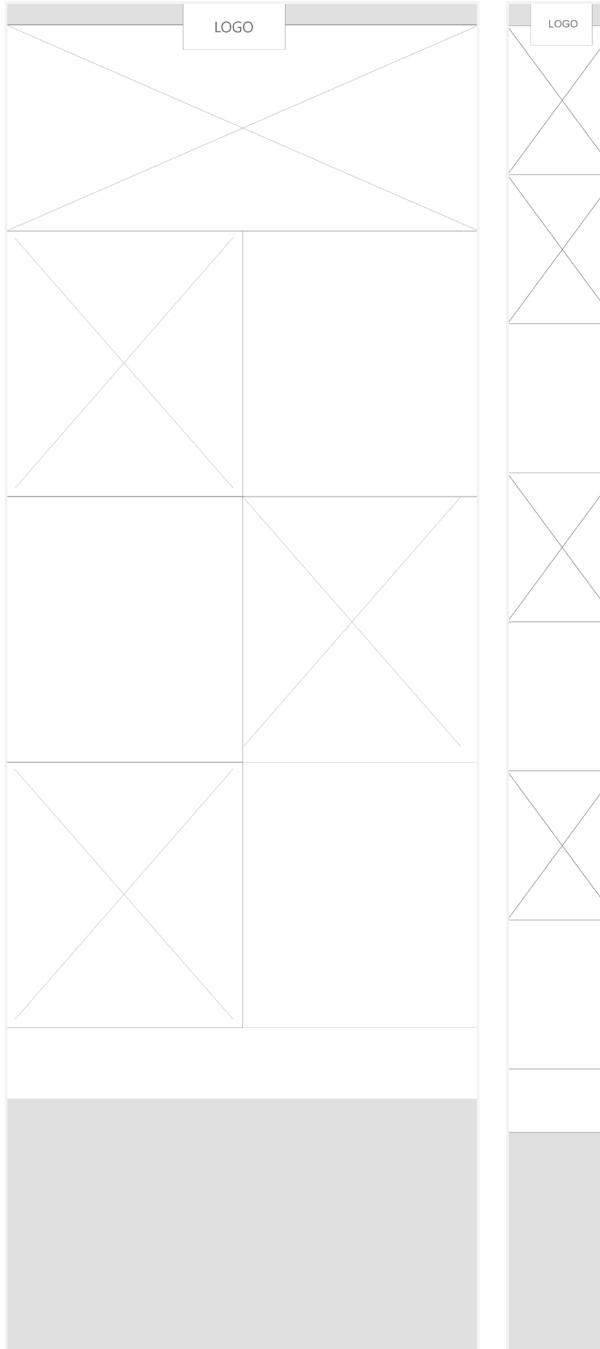
CONTACT LAGER

ABOUT  
OUR BREWS  
EVENTS  
CONTACT

Designed by GG Creative Co.

All Rights Reserved Three Daughters Brewing.  
Copyright 2021

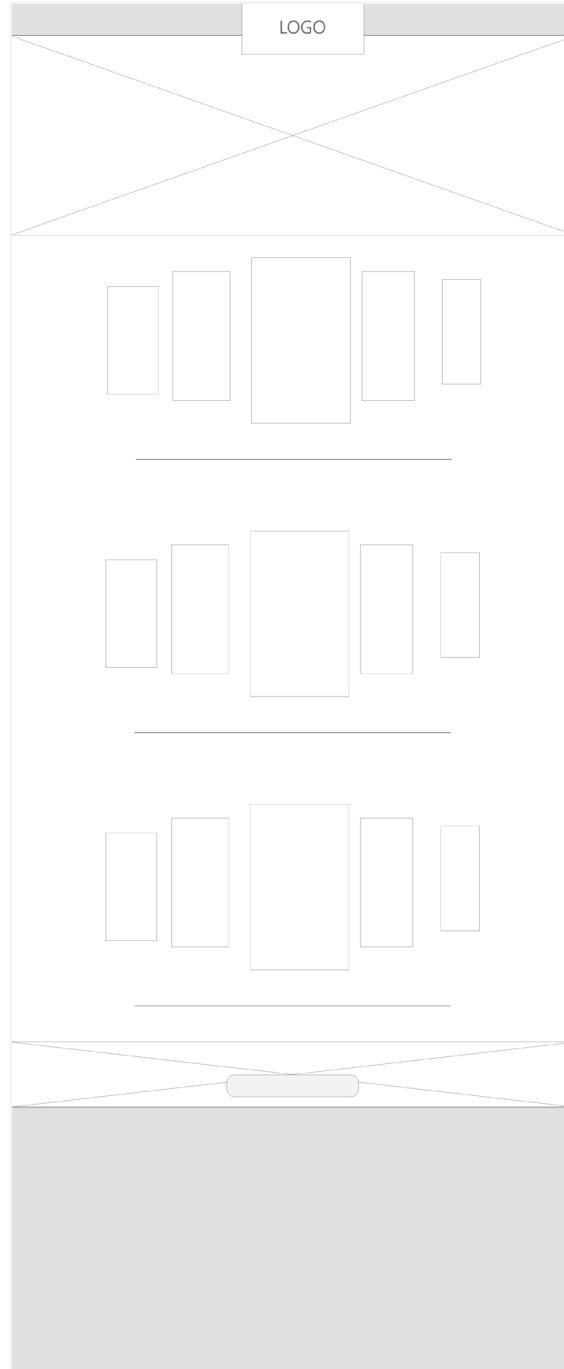
# About Page



This screenshot shows the final design of the About Page. The header includes a logo and navigation links for About, Brews, Events, and Contact. A main title "OUR STORY" is displayed over a background image of beer cans. Below the title are three columns, each featuring a sub-section title ("From the Start"), a small image, and a paragraph of placeholder text (Lorem ipsum). The footer contains social media icons for Facebook, Instagram, and Twitter, along with copyright information for GG Creative Co. and Three Daughters Brewing.

This screenshot shows the mobile version of the About Page. The layout is adapted to a smaller screen, with the main content area being narrower. The "OUR STORY" title and its corresponding image and text are visible, along with the "From the Start" section below it. The footer is also present at the bottom of the screen.

# Beer Page



ABOUT BREWS  
Events CONTACT

**Daughters** BREWING CO.

## OUR BREWS

CORE BREWS

SMALL BATCH SERIES

LIMITED RELEASE SERIES

Not sure what you want? Come to one our tasting events to try all our brews!

EVENTS

ABOUT  
OUR BREWS  
EVENTS  
CONTACT

Designed by GG Creative Co.

All Rights Reserved Three Daughters Brewing.  
Copyright 2021

ABOUT BREWS  
Events CONTACT

**Daughters** BREWING CO.

## OUR BREWS

CORE BREWS

SMALL BATCH SERIES

LIMITED RELEASE SERIES

Not sure what you want? Come to one our tasting events to try all our brews!

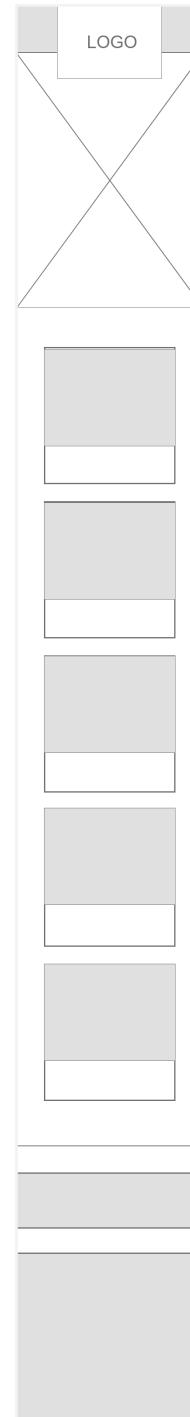
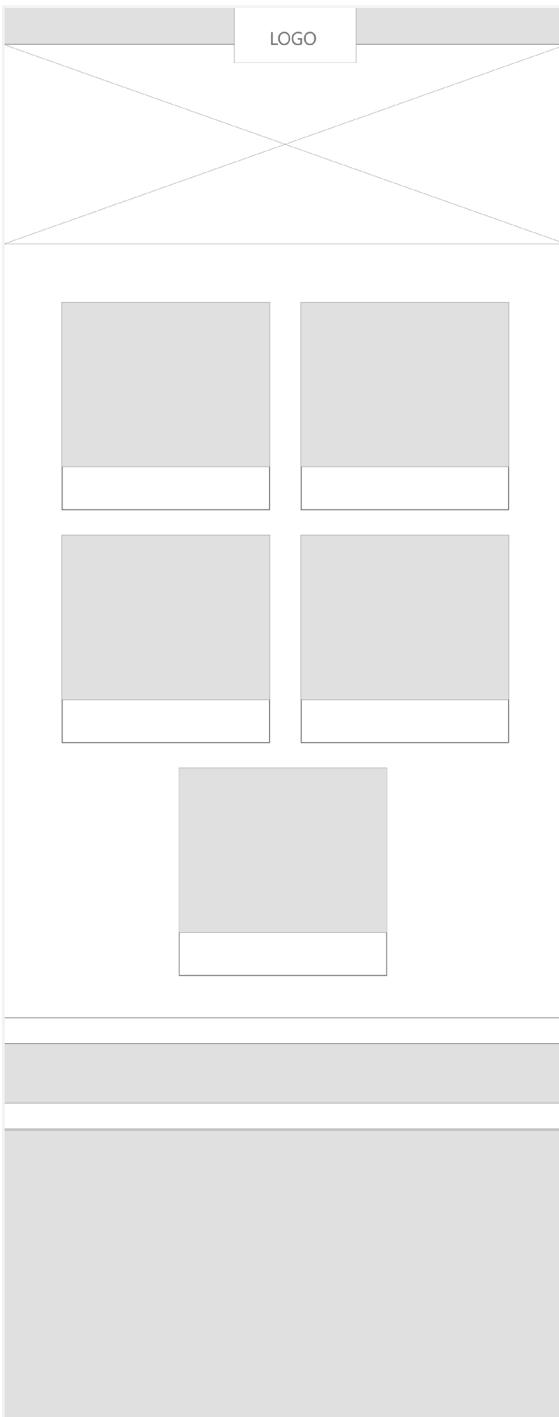
EVENTS

ABOUT  
OUR BREWS  
EVENTS  
CONTACT

Designed by GG Creative Co.

All Rights Reserved Three Daughters Brewing.  
Copyright 2021

# Events Page

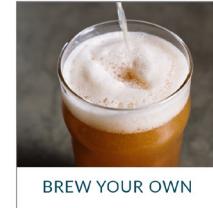


ABOUT BREWS EVENTS CONTACT



## OUR EVENTS



 BREW YOUR OWN

 ABC TASTINGS

 ORLANDO TASTING AT EOLA

 MYSTERY NIGHT

 TOUR THE BREWERY

Designed by GG Creative Co.  
All Rights Reserved Three Daughters Brewing.  
Copyright 2021

ABOUT BREWS EVENTS CONTACT



## OUR EVENTS



 BREW YOUR OWN

 ABC TASTINGS

 ORLANDO TASTING AT EOLA

 MYSTERY NIGHT

 TOUR THE BREWERY

Designed by GG Creative Co.  
All Rights Reserved Three Daughters Brewing.  
Copyright 2021

# Contact Page

LOGO

CONTACT FORM

TEXT

LOGO

CONTACT FORM

TEXT

ABOUT BREWS

Events CONTACT

Daughters BREWING

## CONTACT US

John Smith  
999-999-9999  
johnsmith@gmail.com

Your message here...

SUBMIT

WE WOULD LOVE TO HEAR FROM YOU!

ABOUT  
OUR BREWS  
EVENTS  
CONTACT

Designed by GG Creative Co.

All Rights Reserved Three Daughters Brewing.  
Copyright 2021

Daughters BREWING

## Contact Us

John Smith  
999-999-9999  
johnsmith@gmail.com

Your message here...

SUBMIT

WE WOULD LOVE TO HEAR FROM YOU!

ABOUT  
OUR BREWS  
EVENTS  
CONTACT

Designed by GG Creative Co.

All Rights Reserved Three Daughters Brewing.  
Copyright 2021