



# The Metropolitan Museum of Art

Site Concept by Sarah Falter

## Color



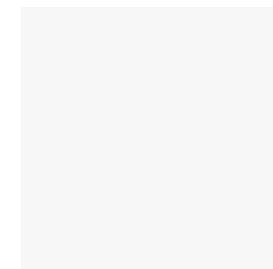
#E6032D



#333333



#CFE4FF



#F7F7F7

## Typography

### The Met Sans

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1234567890**

### The Met Serif

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**i23456789o**

## Logo

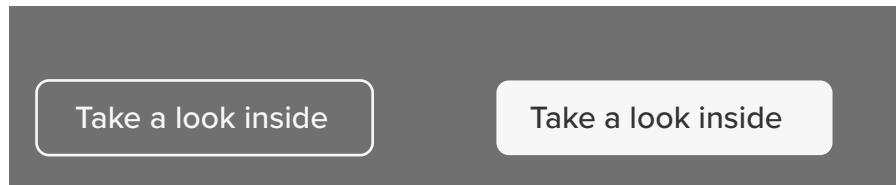


**Times New Roman Bold**  
**Serif Match**  
**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**123456789**

**Proxima Nova Bold**  
**San Serif Match**  
**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**123456789**

## Hover/Buttons

[Explore](#) [Explore](#)



# UI Elements

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Dropdown Menu on the ‘Explore’ link in the navigation menu.

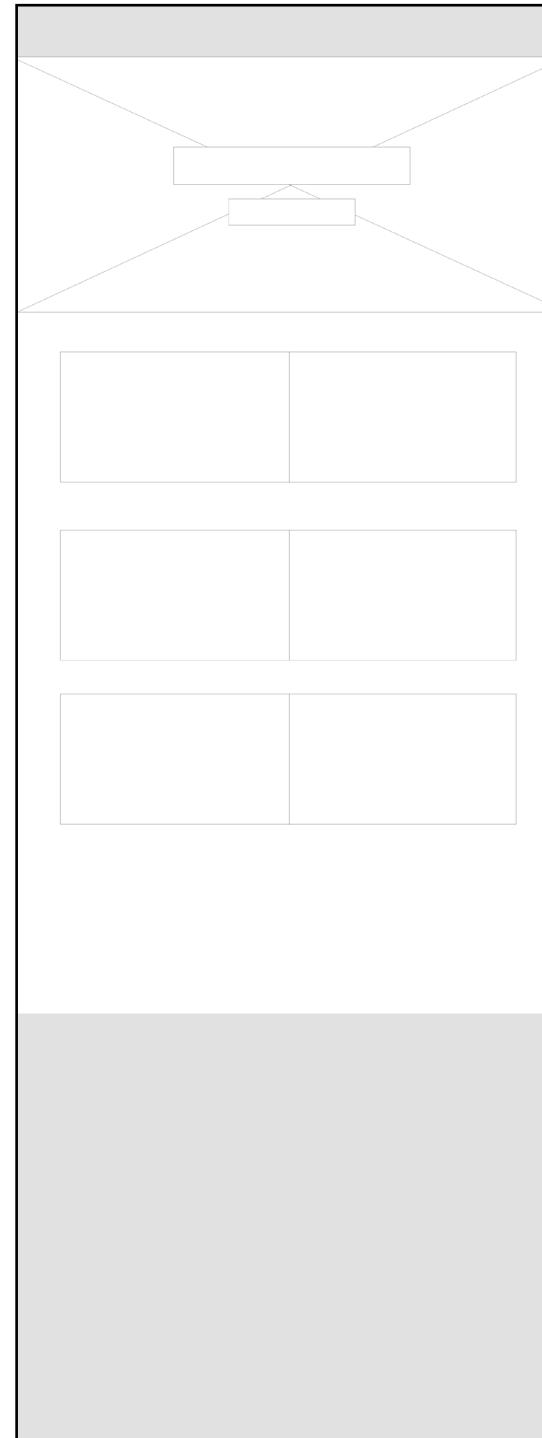
‘Read More’ button on the homepage to view more information on the Met’s history and mission.

Tabbed content on the explore page allowing the user to click through the current exhibits at The Met.

Map feature utilizing MapBox API that will allow users to map themselves to The Met without having to leave the website.

# Homepage Wireframes

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# Homepage Mockup

The Met Fifth Avenue  
1000 Fifth Avenue  
New York, NY 10028  
P: 212-535-7710

The Met Cloisters  
99 Margaret Corbin Drive  
Fort Tryon Park  
New York, NY 10040  
P: 212-923-3700

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# Explore Page Mockup

Masks are required at all of our locations. View our COVID-19 policy [here](#).

THE MET

EXPLORE VISIT

## Explore

Look Inside Art Learn

### Get the inside look



← →

### Exhibits

Exhibit 1	In Praise of Painting
Exhibit 2	Dutch Masterpieces at The Met
Exhibit 3	
Exhibit 4	
Exhibit 5	

**In Praise of Painting**

**Dutch Masterpieces at The Met**

**Ongoing**  
**The Met Fifth Avenue**

Dutch paintings of the seventeenth century—the Golden Age of Rembrandt, Hals, and Vermeer—have been a highlight of The Met collection since the Museum's founding purchase in 1871. This exhibition brings together some of the Museum's greatest paintings to present this remarkable chapter of art history in a new light. Through sixty-seven works of art organized thematically, *In Praise of Painting* orients visitors to key issues in seventeenth-century Dutch culture—from debates about religion and conspicuous consumption to painters' fascination with the domestic lives of women.

### Learn

## Learn

The Met provides insights from celebrated curators viewable online



You can learn more about The Met's masterpieces online through our [audio recordings](#) and [YouTube](#).

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#### Visit

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#### Explore

#### Open Access Collection

#### Donate

Become a member

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# Visit Page Mockup

The Met

Explore Visit

## Plan Your Visit

### Admission

New York State residents and NY, NJ, CT students, the amount you pay for tickets is up to you.

If you wish to pay less than the general admission ticket prices, you may purchase your ticket at one of The Met's locations with a valid ID.

Continue to purchase a timed ticket below if you are not eligible for suggested admission, are not a Member, or do not already have a pass or voucher for admission to the Museum.

Your admission ticket provides same-day entry to both Met locations. There are no additional costs or timed tickets for exhibitions. There may be a line to enter exhibition spaces to maintain physical distancing. Exhibitions may also be closed to additional visitors toward the end of the day.

[Reserve a time slot](#)

### Locations

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## Visitor Guidelines

To ensure that we are providing a safe environment for all, the Museum has the following additional protocols in place:

Face coverings are required for all visitors age two and older, even if you are vaccinated.

Maintain physical distancing. Keep at least six feet from others.

Report symptoms of illness.

Wash hands and use hand sanitizer regularly during your visit.

Select beverage options are available.

Coat check is temporarily closed. No large bags.

Please follow directions from Met staff.

Please do not touch the art.

Please check the New York State Covid-19 Travel Advisory for the latest guidelines on visiting New York. Some visitors may be required to complete the online Travel Health Form.

For a full list of reopening guidelines, go to the Visitor Guidelines page.

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