

SARAH FALTER

UX Designer/Front-End Developer Student

Highly motivated and energetic graduate student, artist, and designer with a passion for creating flawless and functional user experiences.

CONNECT



<https://github.com/sarahfalter>



321-663-6487



sarah.falter@ufl.edu



www.linkedin.com/in/sarah-falter

<http://sarahfalter.com/portfolio/>

EDUCATION

Master of Arts - Web Design and Online Communications

University of Florida

August 2020 - Spring 2022

Bachelor of Arts - Psychology

Florida Atlantic University

August 2015 - December 2018

SKILLS

- Design Thinking
- Front-End Development: HTML, CSS, Javascript, Bootstrap, LESS
- WCAG Standards, Cross-Browser Compatibility
- Git Version Control
- Adobe Creative Suite: InDesign, Illustrator, Photoshop, XD.
- Wireframe/Prototype Tools: Figma, Sketch, XD.
- UX/UI Design
- Print Design
- Visual Design
- Interaction Design

PROFESSIONAL EXPERIENCE

Pearson Education

Enrollment Advisor - February 2019 - August 2020

Advised, recruited, and maintained active database of over 100 applicants semesterly for on-line nursing and accounting graduate programs. Worked on a cross-functional team creating engaging text and email marketing campaigns.

DESIGN/DEVELOPMENT PROJECTS

LunchApp

July 2021-August 2021

Designed and developed a simple web application that tells the user what to eat for lunch. This project utilized ES6, Node.js, and Webpack to run effectively.

The Met Dynamic Concept Site

June 2021 - July 2021

Designed and developed a concept site for the Metropolitan Museum of Art utilizing javascript functionalities and an API GET request to display dynamic engaging content to the user. API utilized was Mapbox API to create a google maps type interactivity in the site.

3 Daughters Concept Site

April 2021 - May 2021

Redesigned website for St.Pete based brewery and developed new site in collaboration with another student, the goal of this project was to effectively redesign and utilize Bootstrap and LESS.

Mermaids and Tadpoles

April 2021 - May 2021

Designed a visual brand identity for a swim instructor located in Jacksonville, Florida. Utilized brand research, competitive analysis, Illustrator, Photoshop, InDesign, XD, and front-end development languages such as CSS3, HTML5, and Javascript.

Hamilton Concept Site

April 2021 - May 2021

Collaborated and developed a Hamilton Character concept site with two other graduate students. Utilized CSS3, HTML5, Javascript, and Git Version Control, as well as web design.