

# SARAH FALTER

## UX Designer/Front-End Developer Student

Highly motivated and energetic graduate student, artist, and designer with a passion for creating flawless and functional user experiences.

### CONNECT



<https://github.com/sarahfalter>



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<http://sarahfalter.com/portfolio/>

### EDUCATION

Master of Arts - Web Design  
and Online Communications

**University of Florida**

August 2020 - Spring 2022

Bachelor of Arts - Psychology

**Florida Atlantic University**

August 2015 - December 2018

### SKILLS

- Design Thinking
- Front-End Development: HTML, CSS, Javascript, Bootstrap, LESS
- WCAG Standards, Cross-Browser Compatibility
- Git Version Control
- Adobe Creative Suite: InDesign, Illustrator, Photoshop, XD.
- Wireframe/Prototype Tools: Figma, Sketch, XD.
- UX/UI Design
- Print Design
- Visual Design
- Interaction Design

### PROFESSIONAL EXPERIENCE

#### **Pearson Education**

Enrollment Advisor - February 2019 - August 2020

Advised, recruited, and maintained active database of over 100 applicants semesterly for on-line nursing and accounting graduate programs. Worked on a cross-functional team creating engaging text and email marketing campaigns.

### DESIGN/DEVELOPMENT PROJECTS

#### **Mermaids and Tadpoles**

**April 2021 - May 2021**

Designed a visual brand identity for a swim instructor located in Jacksonville, Florida. Utilized brand research, competitive analysis, Illustrator, Photoshop, InDesign, XD, and front-end development languages such as CSS3, HTML5, and Javascript.

#### **Hamilton Concept Site**

**April 2021 - May 2021**

Collaborated and developed a Hamilton Character concept site with two other graduate students. Utilized CSS3, HTML5, Javascript, and Git Version Control, as well as web design.

#### **Usability Evaluation - UF Website**

**March 2021 - May 2021**

Conducted user research on real research subjects to evaluate usability issues located in the UF website. Utilized user personas, expert evaluations, user methodology, and presented the findings.

#### **Craigslist Redesign**

**May 2021**

Utilized user experience best practices, brand research, and UX prototyping tools such as Adobe Photoshop and XD to rebrand and redesign a mobile and desktop homepage for Craigslist.