

SARAH FAWSON

CONTACT

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EXPERIENCE

7.2020
NOW

Senior Data Visualization Designer

DELOITTE // DENVER, CO

- Data Visualization Lead for the Strategy & Analytics Design Practice
- Designing and building data-driven products to solve challenges faced in the government and leading cross-functional teams to do this at scale
- Using a combination of Adobe XD, Figma, Sketch, and Tableau to design and develop clickable prototypes and data visualizations, depending on client delivery preference

6.2019
7.2020

Designer and Developer

BOOZ ALLEN HAMILTON // WASHINGTON, D.C.

- Developed custom data visualizations and process flows with Adobe Illustrator and Tableau
- Front-end web development and UX design for a new enterprise staffing application with Figma, Vue.js, HTML, Material Design Bootstrap (MDB), JavaScript, Python, and Github
- Project management and communication of technical information to non-technical audiences

1.2018
5.2019

Creative Operations Manager

IN PURSUIT OF (NOW, STAND TOGETHER COMMUNICATIONS) // ARLINGTON, VA

- Designed visualizations and dashboards reporting on company cost centers, resource utilization, and client demand in a fast-paced environment
- Project managed the launch of the company onto an enterprise project management and time tracking system
- Consulted teams on data reporting and operations best practices

6.2016
12.2017

Supply Chain Manager

INVISTA // WICHITA, KS

- Managed the strategy and logistical execution of two product lines globally
- Developed long-term strategic plans including safety stock and forecasting analysis in SAP ERP and Excel, and coordinated short-term plans between chemical plants, logistics, management, and sales teams daily

12.2012
9.2017

Graphic Designer

KT DESIGN // REMOTE

- Designed company flyers, invitations, holiday cards, wireframes, booklets and graphics in Adobe InDesign and Illustrator

SKILLS & TOOLS

DESIGN & DEVELOPMENT TOOLS

You may notice I have a variety of listed experiences beyond what's listed here. These are what I consider to be best at and also what I enjoy the most.

- Adobe Illustrator
- Adobe XD
- Figma
- Procreate digital Illustration
- Sketch
- Tableau
- HTML/CSS
- Github/Git
- JIRA
- ICAgile Certified

SKILLS & PROFICIENCIES

- Collaboration
- Operational ideation / systems thinking
- Creative problem-solving
- Communication
- Project management
- Self-starter

ACTIVITIES

- Big Brothers Big Sisters of Colorado
- Hiking, mountain biking, rock climbing, & skiing
- Illustrating & painting
- Avid book clubber and host
- Creating data visualizations on the instagram @thedataways

EDUCATION

2019
2020

MASTERS OF PROFESSIONAL STUDIES, DATA VISUALIZATION

MARYLAND INSTITUTE COLLEGE OF ART

Thesis: The Legislative Roots of Mass Incarceration. Presented a talk on this visual narrative at the Data Visualization Society's 2021 conference, *Outlier*.

2018
2019

CERTIFICATE, DATA ANALYTICS & VISUALIZATION

GEORGE WASHINGTON UNIVERSITY

6 month intensive bootcamp focused on data analytics, web development, and data visualization creation.

2012
2016

B.S., SUPPLY CHAIN MANAGEMENT & MINOR, SPANISH

THE UNIVERSITY OF OKLAHOMA

- Economics Club
- Integrated Business Core
- Studied abroad in Barcelona, Spain