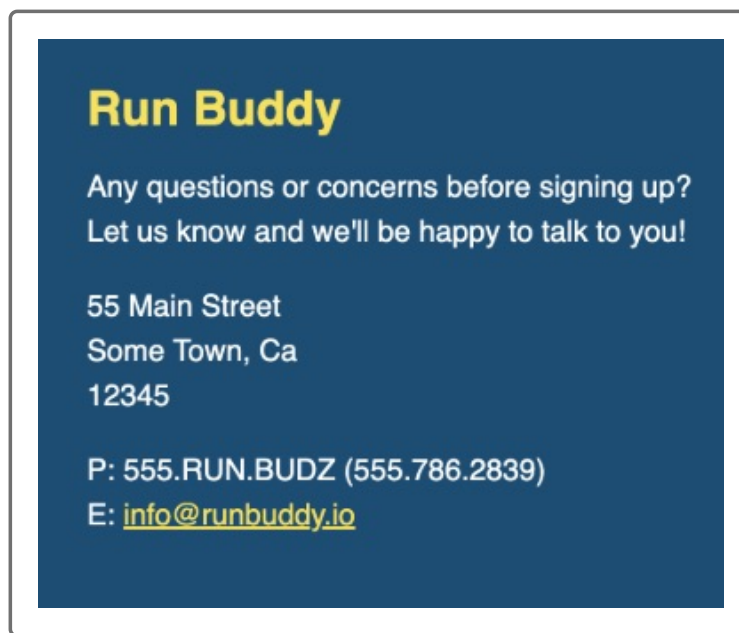


1.6.4 Create the Contact Info

In this step, we'll add Run Buddy's company contact information to the Reach Out section. The design team wants the contact info contained in a column format, so let's take a look at the mock-up and plan how we'll proceed.

Here's the mock-up of that section:



Let's add the heading and text first. Create a `<div>` container with an `<h3>` and a `<p>` element, and add their content.

When you're done, the first part of the HTML following the `<iframe>` should look like this:

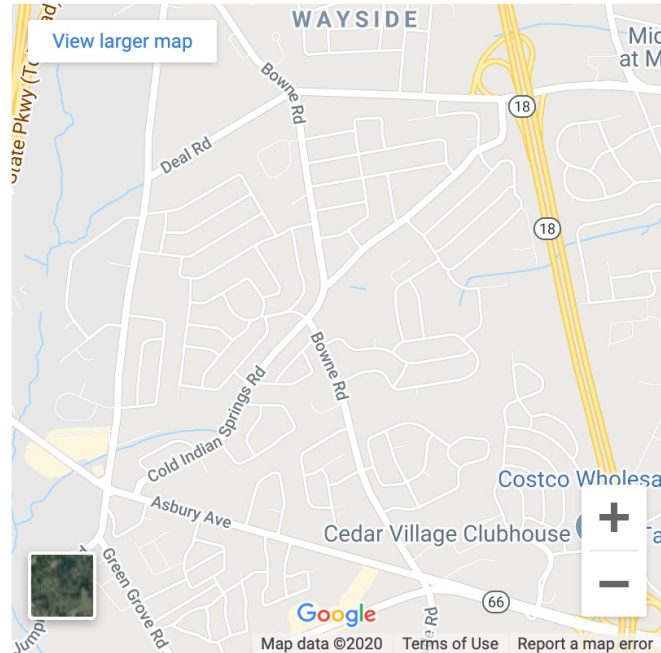
```
<div>
  <h3>Run Buddy</h3>
  <p>
    Any questions or concerns before signing up?
    <br />
    Let us know and we'll be happy to talk to you!
  </p>
</div>
```

This part should've been more or less straightforward. We chose the `<h3>` element because, as you'll remember from earlier lessons, best practice states that headings with less importance should have a higher heading number.

Let's take a look at a new element introduced in the above code: `
`. This element creates a line break. We're using a self-closing tag because this element has no content or child elements. We could've just added another `<p>` element for the second line of text, but in programming, sometimes there are multiple "correct" solutions and we happened to choose `
`.

Now save and render this in the browser. You should see something like this:

Reach Out



Run Buddy

Any questions or concerns before signing up?

Let us know and we'll be happy to talk to you!

55 Main Street

Some Town, Ca

12345

P: 555.RUN.BUDZ (555.786.2839)

E: info@runbuddy.io

The next step will be to add the address content to the HTML using another new (to us) element called `<address>`.

The `<address>` element defines the contact information for the author/owner of a document or an article. If the `<address>` element is inside the `<body>` element, it represents contact information for the document. Our `<address>` element will contain Run Buddy's physical address, phone number, and email address. Please note that the design team requires that the email address be a link that opens the user's default email application and begins a new email with the "To:" field populated with Run Buddy's email address, "info@runbuddy.io".

Go ahead and add the following HTML:

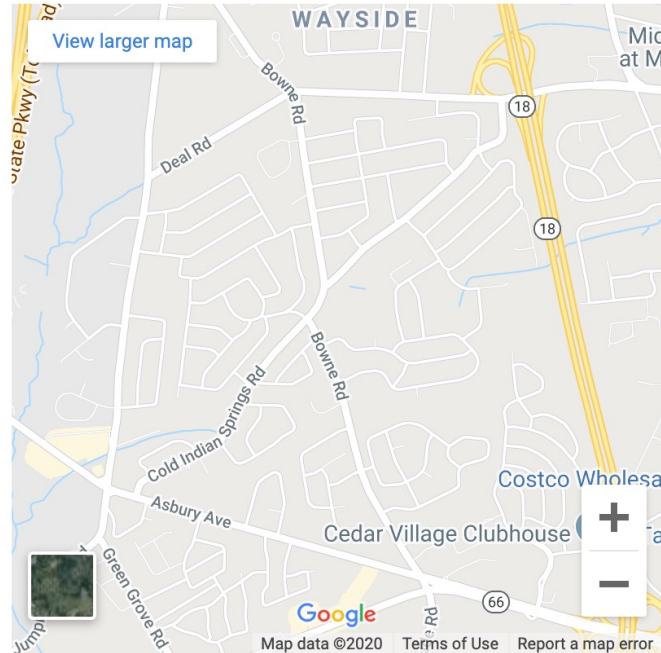
```
<div>
  <h3>Run Buddy</h3>
  <p>
    Any questions or concerns before signing up?
    <br />
    Let us know and we'll be happy to talk to you!
  </p>
  <address>
    55 Main Street <br/>
    Some Town, Ca <br/>
    12345<br />
    P: 555.RUN.BUDZ (555.786.2839)<br/>
    E: <a href="mailto:info@runbuddy.io">info@runbuddy.io</a>
  </address>
</div>
```

Let's break down the above code:

- `<address>`: Defines the contact information for the author or owner of the document or parent element.
- ``: Using the `mailto:` prefix in the anchor tag's `href` attribute instructs the browser to open the default mail client application upon clicking the link and then populates the address field with the email address listed in the `href` value. For more information, see the [MDN web docs on the anchor element](https://developer.mozilla.org/en-US/docs/Web/HTML/Element/a) [\(https://developer.mozilla.org/en-US/docs/Web/HTML/Element/a\)](https://developer.mozilla.org/en-US/docs/Web/HTML/Element/a).

Let's save and then refresh again in the browser to see something like this image:

Reach Out



Run Buddy

Any questions or concerns before signing up?

Let us know and we'll be happy to talk to you!

55 Main Street

Some Town, Ca

12345

P: 555.RUN.BUDZ (555.786.2839)

E: info@runbuddy.io

Great! All our content is there, so it's time to apply some CSS styling to jazz it up. This is also a great time to `add` and `commit` your additions to the page.

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