



CONTACT

208-547-7843
sarahgambles14@gmail.com

1370 E. Merritt Cir
Salt Lake City, UT 84117

queensofgrub.com
justgambles.com

SKILLS

- Speak Swedish
- Adobe Premier
- Adobe InDesign, PhotoShop
- Canva, SEO
- Wix, BlogSpot, SquareSpace
- Certified yoga teacher
- Facebook ads, Twitter ads
- Social planning
- Insights and Social Analytics
- Photography

INTERESTS

Basketball, football, volleyball
Yoga, hiking, travel, fashion
Photography, design, videos
Cooking, running, lifting
Dave Ramsey, Liane Moriarty
Harry Potter, Inception
Modern Family, The Office
Current events, The Daily Show
Nike, Jane.com, Target,
Diet Coke, Reese's,

SARAH GAMBLES

EXPERIENCE

Silhouette Inc | Product Marketing Manager

July 2020-Present

- Draft and manage marketing budget of \$35K+ per month, overseeing direction
- Create and manage reporting on marketing and sales
- Oversee creative direction and design of Silhouette websites

Silhouette Inc. | Social Media Coordinator

May 2018-July 2020

- Managed Instagram, Facebook, Twitter, YouTube, LinkedIn, Pinterest accounts
- Wrote and managed blog articles, worked with contributors and influencers
- Created graphics, creative craft projects, and managed social media branding
- Made Facebook, Instagram, Google, and Pinterest ads, and created reporting system

4Life Research | Social Media Manager

July 2016-May 2018

- Managed Instagram, Facebook, Twitter, YouTube, LinkedIn, Pinterest accounts
- Created Facebook, Twitter, Instagram ads, and analyzed data from all platforms
- Started 4Life Blog, assigned articles, edited articles
- Worked with international markets to improve social media accounts globally
- Directed new website and social media strategy for Foundation 4Life

Gannett Media & The Spectrum News | Reporter

Nov 2015-July 2016

- Wrote 8 stories per week about business, education, feature stories on people
- Managed Facebook, Twitter, published stories to website
- Edited content, took photos, investigated stories

EDUCATION

Brigham Young University

BA Communications | Journalism

2008-2012

Daily Universe Editor 2011-2012

University of Utah

Fullstack Web Development Certificate

July 2020-January 2021

ACCOUNTS

Instagram

@justgambles
@silhouette.inc
@queensofgrub

PLATFORMS

Instagram | Facebook | Twitter

Google+ | Pinterest | LinkedIn

Blog Lovin' | Vimeo | Snapchat

Twitter

@justgambles14
@silhouetteam

Facebook

@sarahgambles
@silhouetteinc