

SARAH WHANG

349 W Lexington Dr, Glendale, CA 91203

sarahwhang1992@gmail.com

SKILLS High proficiency in Adobe Photoshop, Illustrator, InDesign, familiarity with After Effects. Word, Excel, Powerpoint, Keynotes, Garageband, Asana, Slack, Figma, Miro. Creative visualization skills and strong idea sketching. Basic knowledge of HTML, CSS, Javascript. Fluent in English and Korean.

EDUCATION **Parsons School of Design**, New York, NY
BFA, Illustration Major, Aug'11 - Graduated in May 2015
University of California, Irvine (Division of Continuing Education), Irvine, CA
UX/UI Design Bootcamp, Oct'20 - Anticipating graduation in April 2021

WORK EXPERIENCE

Nov'19 - Current (Full time)
Graphic Designer at **Active Basic USA**, Los Angeles, CA
Designing all fashion banners, lookbooks, social media posts, tags, and labels.
Redesigning the web interface and user researching to meet the needs of the customers.
Coordinating photoshoots in creative direction to boost sales in the company.

Jan'19 - Sep'19 (Freelance)
Handbag Product Development Assistant (Start up) at **OAD New York**, New York, NY
Worked with designers to translate new specs and corrections in design.
Managed system manuals, ecomm/wholesale orders, and sales program.
Coordinated samples and bulk order deliveries.

Mar'16 - Jan'19 (Full time)
Mens Outerwear Production Coordinator at **Michael Kors - Herman Kay (Licensee)**, New York, NY
Graphic designed labels, tags, linesheets, and lookbooks.
Completed retailer product features, care content chart, and approved techpacks.
Managed POs, AD samples, shipping and billing docs, and studied floor ready packing guidelines.

Jun'15 - Aug'15 (Internship)
UX Design Intern at **ArtBinder**, New York, NY
Identified opportunities to balance the needs of users with the needs of clients.
Participated in user research and laid out reports to the product management team.
Designed web assets, emails, and GIFs.

Oct'14 - Dec'14 (Internship)
Graphic Design Intern at **Moda Operandi**, New York, NY
Created digital design configuration for upcoming projects.
Review projects for accuracy in design and legibility.
Designed web assets, emails, and digital carousels.

Mar'14 - Jul'14 (Internship)
Concept Artist for documentary film *Beautiful Raw* at **Foster Care Film**, New York, NY
Responsible for storyboarding and presenting various freehand artworks.
Created numerous illustrative paintings to be featured in the film.
Brainstormed artistic concepts for the documentary.

SCHOLARSHIPS 2011
BFA Scholarship, Parsons School of Design, New York, NY
Dean's Scholarship, Parsons School of Design, New York, NY