

Senior editor and data journalist with 10+ years of editorial and multimedia experience.

Expertise: *Feature Writing & Editing; Data Analysis & Visualization; News Direction; Music Criticism; Business Reporting.*

Education: **Columbia University**, Fu School of Engineering, 2020, *Certificate, Data Science & Analytics*

Johns Hopkins University, Z.K. Arts & Sciences, 2011, *B.A. Writing Seminars & English*

Languages: Python, Matplotlib, Pandas, JavaScript, D3, Chart, Leaflet, Plotly, Mapbox, GeoJSON, R, SQL, Spotipy, AWS, Git, Hadoop, MongoDB, SQLAlchemy, Selenium, Tensorflow, Keras, HTML/CSS, Flask, Terminal, Tableau, Adobe (Illustrator, InDesign).

Technical Skills: Data Cleaning & Interpretation, Database Creation, Web Scraping, Data Visualization, VADER Sentiment Analysis, ETL, Machine Learning Model Training, Linear Regression, Broadcast TV Software (ENPS, AVID Newscutter), Google Docs.

EXPERIENCE & ACHIEVEMENTS

SENIOR BUSINESS EDITOR, BILLBOARD, JULY 2019 — JUNE 2020

- **Responsibility:** Edit, assign stories for **music business section (5-8 print articles, biweekly)** with **20+ staff reporters**.
- **Breaking news:** Rigorously report under tight deadline on: Ousted Grammy President, high-profile songwriting litigation, digital streaming services and royalty payment battles (Netflix, Spotify), earnings reports, physical distribution fallout.
- **Creative collaboration:** Ideate custom graphics for the section opener with art production. Coordinate photo shoots.
- **Impact:** My section was the **flagship paid feature for new subscriber product** Billboard Pro (10K subscribers.)
- **Team building:** Mentor and vet rising music business writers inside and outside staff. **Run the weekly pitch meetings.**
- **Content creation:** Collaborate with features and investigations team on large magazine and digital packages.

NEWS EDITOR, ROLLING STONE, APRIL 2016 — JULY 2019

- **Responsibility:** Edit, assign, publish **25-35 news stories per day from 10+ staff** and freelance reporters in U.S., U.K.
- **Impact:** Daily story output for both aggregated and original news **doubled in quantity** maintaining **high word counts**. Oversaw expansion of news team: from **5-6 regular writers to 10-15 (including new staff)**, all of whom I closely trained.
- **Innovation:** Wrote and formalized processes, procedures, best practices with **new Style Guide and CMS Guide** to accommodate new contributors to digital platform. Diversified the style and tone of **RS.com** news posts.
- **Management:** Deputize news writers and print copy-editors to enhance team's accuracy and speed. Worked with Digital Director and Accounting to pay online freelancers and manage the news budget.
- **Develop clear standards** around using the appropriate tones for news and social media language for various stories.
- **Creative collaboration:** **Wrote 200+ articles for RS.com** including original reporting, profiles, analysis, and list items (to online and print music, culture and politics teams. Developed and wrote news content and scripts for video, social teams.
- **Breaking news:** Managed major breaking news stories including Ariana Grande Manchester bombing (**original story was top result on Google**); Coordinate outreach for all-staff efforts on tragedies like Prince, Aretha Franklin deaths.
- **Cultivate and leverage strong partnerships with artists, managers and publicists.**

REPORTER, BLOOMBERG NEWS, MAY 2015 - APRIL 2016

- **Responsibility:** **Wrote 100+ original articles** on higher education, MBA programs, and work culture. **Wrote the daily "Game Plan" newsletter**, paraphrasing the biggest daily news stories from Bloomberg and elsewhere.
- **Innovation:** Contributed analysis around **the annual Best Business Schools Ranking** package, coordinating with data science and graphics departments to highlight and visualize insights and key findings about various MBA programs.
- **Impact:** Several articles placed in the **Bloomberg Terminal's Top 10 Most Read** section (a views-based daily ranking).
- **Content creation:** Created weekly **infographic The Cheat Sheet** on "how to get a job in a high-demand industry."
- **Collaboration:** Frequent guest on Bloomberg Radio to discuss my most-viewed articles and provide insights.

ASSOCIATE PRODUCER, U.S./UK/EMEA MARKETS, BLOOMBERG TV, DEC. 2012 — MAY 2015

"Money Clip": U.S. dayside programming

- Wrote and edited **100+ original read-throughs**, piecing together an array of video interview clips to illustrate a news story.
- **Developed an original video interview series highlighting Bloomberg Businessweek investigations.** I conducted the interviews, wrote and edited the video package. (Topics ranged from migrant ships to Ricketts' family and the Cubs.)
- Cut and edit SOTs of fed hearings and news-maker interviews, repackaging them with new audio and visual elements.
- Book, produce **entertainment segments** on **"Taking Stock with Pimm Fox"**: John Waters, Billy Corgan, Marky Ramone

"Countdown," U.K. flagship morning program on EMEA markets, 10p - 4a Eastern Time.

- **One of two line producers in control room for 2-hour show.** Set up bureau hits from Paris, Tel Aviv, Berlin, Milan).
- **Wrote 300+ anchor intros, scripts, news blocks, and special packages.** Covered earnings reports, market opens.
- Started as a teleprompter operator/PA and **moved up quickly** to line producing **six hours of international programming.**

ADDITIONAL PUBLISHING EXPERIENCE

- **TIME Magazine, 10Ten Media:** contributed fact-checking and copy-editing for special issues about Vice President Kamala Harris, The Science of Weight Loss, the Bee Gees. **(January, 2021)**
- **Worth Magazine's Great Cities:** wrote six articles in partnership with the Nashville CVC about the city's history, economy, food culture, infrastructure and sports and entertainment, made into a standalone book. **(2017-2019).**
- **Author blurb featured on book cover:** *Good Things Happen to People You Hate*, by Rebecca Fishbein. **(2019)**
- **Rolling Stone special collections:** fact-checking for issues on Neil Young, Tom Petty, 100 Greatest Rap Songs, Keith Richards, and Madonna **(2014—2015)**
- **Consequence of Sound, Associate Editor:** contributed 50+ original reviews and interviews for Chicago-based music and media company; edited a team of 5 freelance writers. **(2012—2013)**
- Book and legal research for **Evelyn McDonnell's book, *Queens of Noise: The Real Story of the Runaways*.** **(2011)**
- Book curation and selection for ***Best Music Writing 2012*.** **(2011)**
- Book researcher for ***The Today Show's* financial editor, Jean Chatzky, *Not Your Parents' Money Book*.** **(2009)**

LEADERSHIP & SPEAKING ENGAGEMENTS

Panelist and Featured Moderator, By:Larm Global Music Business Conference in Oslo, Norway **(2018, 2019)**

Guest Speaker, Music Journalism class for undergraduates, New York University **(2019)**

Guest Speaker, History of Popular Music class, Peabody Conservatory/Johns Hopkins **(2019)**

Moderator, Backstage Pass With Citigroup music interview series **(2017-2018)**

Moderator, Step Up Women's Leadership on music business panel **(2018)**

Co-chair, Pay It Forward, youth career and mentorship program **(2017—present)**

Panelist, Johns Hopkins University alumni spotlight **(2018)**

DATA ANALYSIS & VISUALIZATIONS

COVID-19'S IMPACT ON THE NBA: [HTTPS://SARAHGRANT11.GITHUB.IO/COVID-IMPACT-NBA-WNBA/](https://sarahgrant11.github.io/covid-impact-nba-wnba/)

- Built a machine-learning model using nearly-complete season statistics for the NBA & WNBA to determine probability of a "win."
- Group Project awarded "Most Potential For Impact" by Columbia Engineering admin.
- Presented at CU's Demo Day 2020.
- **Tech:** D3, Plotly, HTML5, Looping API calling, Bootstrap, Slack, Zoom, GitHub, VSCode, TensorFlow, SDKLearn.

WHERE ARE PEOPLE HAPPIEST?: [GITHUB.COM/SARAHGRANT11/WORLD-HAPPINESS-2020](https://sarahgrant11.github.io/world-happiness-2020)

- Using World Bank and Kaggle data we created an application showing every country's happiness for last six years.
- Data cleaning with python, used Flask app for creating API from SQL database, used D3 for the visualizations.
- **Tech:** Python, JavaScript, D3, MapBox, Plotly, Leaflet, SQL, Slack, Zoom, GitHub, VSCode.

HEALTH RISKS BY STATE: [HTTPS://SARAHGRANT11-HEALTH-RISK-D3.NETLIFY.APP/](https://sarahgrant11-health-risk-d3.netlify.app/)

- Created interactive scatter-plot visualization correlating rates of obesity, smoking status and healthcare access with rates of poverty, household income and age, based on Census data for every U.S. state.
- **Tech:** D3, Javascript, HTML5, GitHub, VSCode