

Plan, Design and Build a Website

CLIENT SIDE WEB DEVELOPMENT – ASSIGNMENT 3 – SIR DAVID
ATTENBOROUGH

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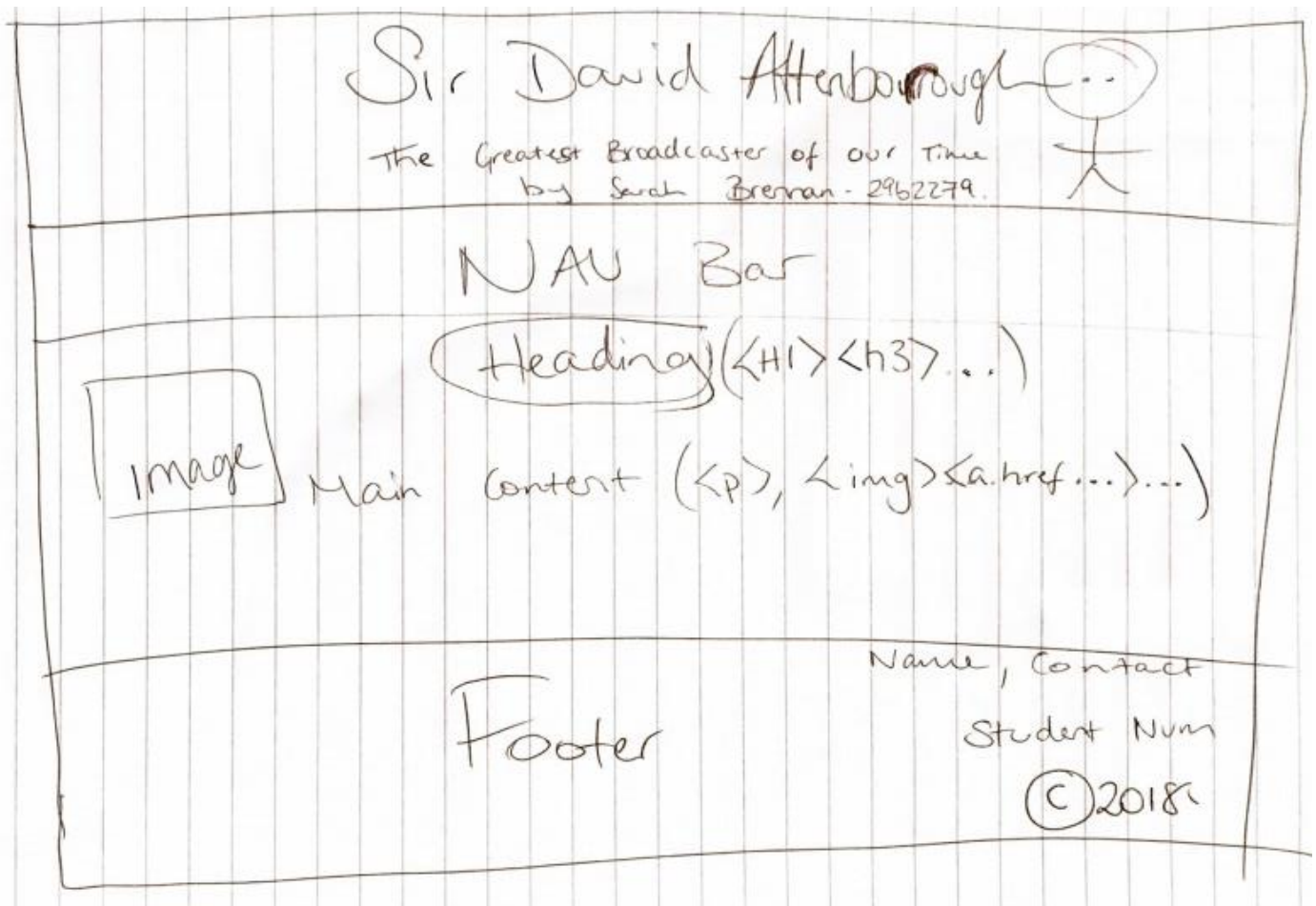
Description of site design

There were a few questions I asked myself before thinking about working on the design of my project.

These are some of the questions and their answers:

- Who is your hero and why – Sir David Attenborough as have passion for animals like him and want to learn more about him and show what he has done for the environment.
- Who are the websites users – general public, animal lovers, documentary lovers...because of this I knew I wanted a good-looking design, that was very user friendly i.e. my mother could navigate it easily. I also wanted to showcase a lot of the images and videos I found on him.
- What is the feeling you should get from the website – I wanted a website that celebrated Attenborough but also something that helped to put his point across.
- What colour scheme – from looking at different website designs, I thought that when they matched the colour palette to the main image of website it looked great, so I chose my background image and used colours from there that I knew would set the tone I was looking for also.

When I had these answers, I began to further research what David Attenborough had done in his lifetime, and at 91 years it was a lot, so I had to decide the key areas I wanted to discuss and go through. I knew now I wanted an image as the background of my header, I now needed to decide the colour palette and so I got help from Pinterest which has a huge selection of different palettes to choose from and from the image I knew the main colours would be blue, grey and white. The next step was how the website would look for everything, which you can see from the diagram below:

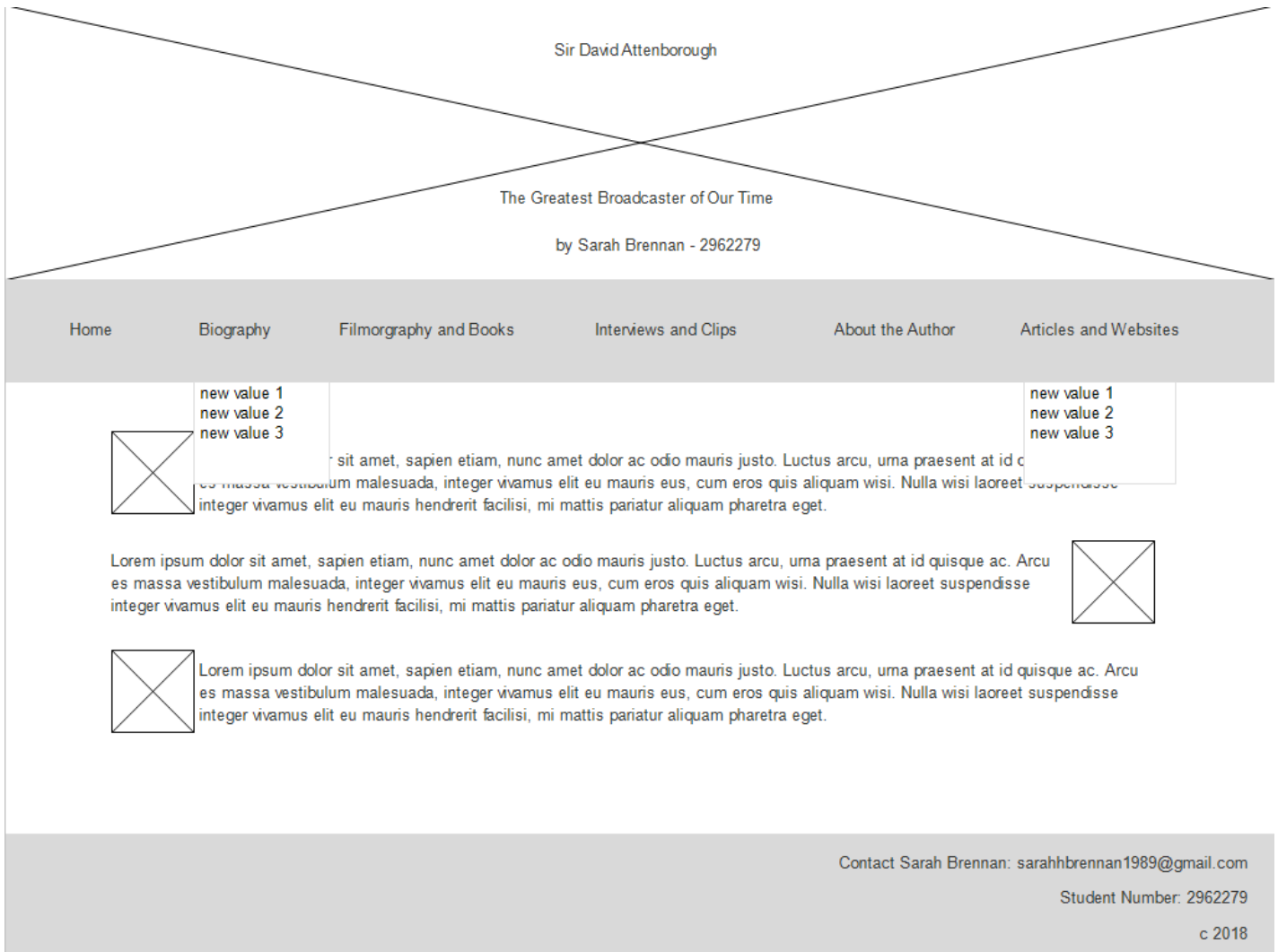


From this I knew what the basic look of the website would be, now I needed to fill it. From my research on Attenborough I finally decided what I wanted my main pages to include. I got all the text and images together and made sure each image that was paired with a topic made sense, which wasn't that difficult as it's all to do with animals and nature and there were many images of him with said animals.

I knew I wanted my main header to have serif fonts, however with the use of II as 2 in some of Attenborough's TV shows, I wanted to make sure these were sans-serif as I felt it was easier to read. I'm really happy with how the website design came out from starting with research and ending with a user friendly end product.

Wireframes

Wireframe for Home/Biography/Conservation Work



Wireframe for Awards and Achievements/Filmography and Books

Sir David Attenborough

The Greatest Broadcaster of Our Time

by Sarah Brennan - 2962279

Home

Biography

Filmography and Books

Interviews and Clips

About the Author

Articles and Websites

new value 1
new value 2
new value 3

- Lorem ipsum dolor sit amet
- Consectetur adipiscing elit
- Integer molestie lorem at massa
- Facilisis in pretium nisl aliquet
- Nulla volutpat aliquam velit
- Lorem ipsum dolor sit amet
- Consectetur adipiscing elit
- Integer molestie lorem at massa
- Facilisis in pretium nisl aliquet
- Nulla volutpat aliquam velit

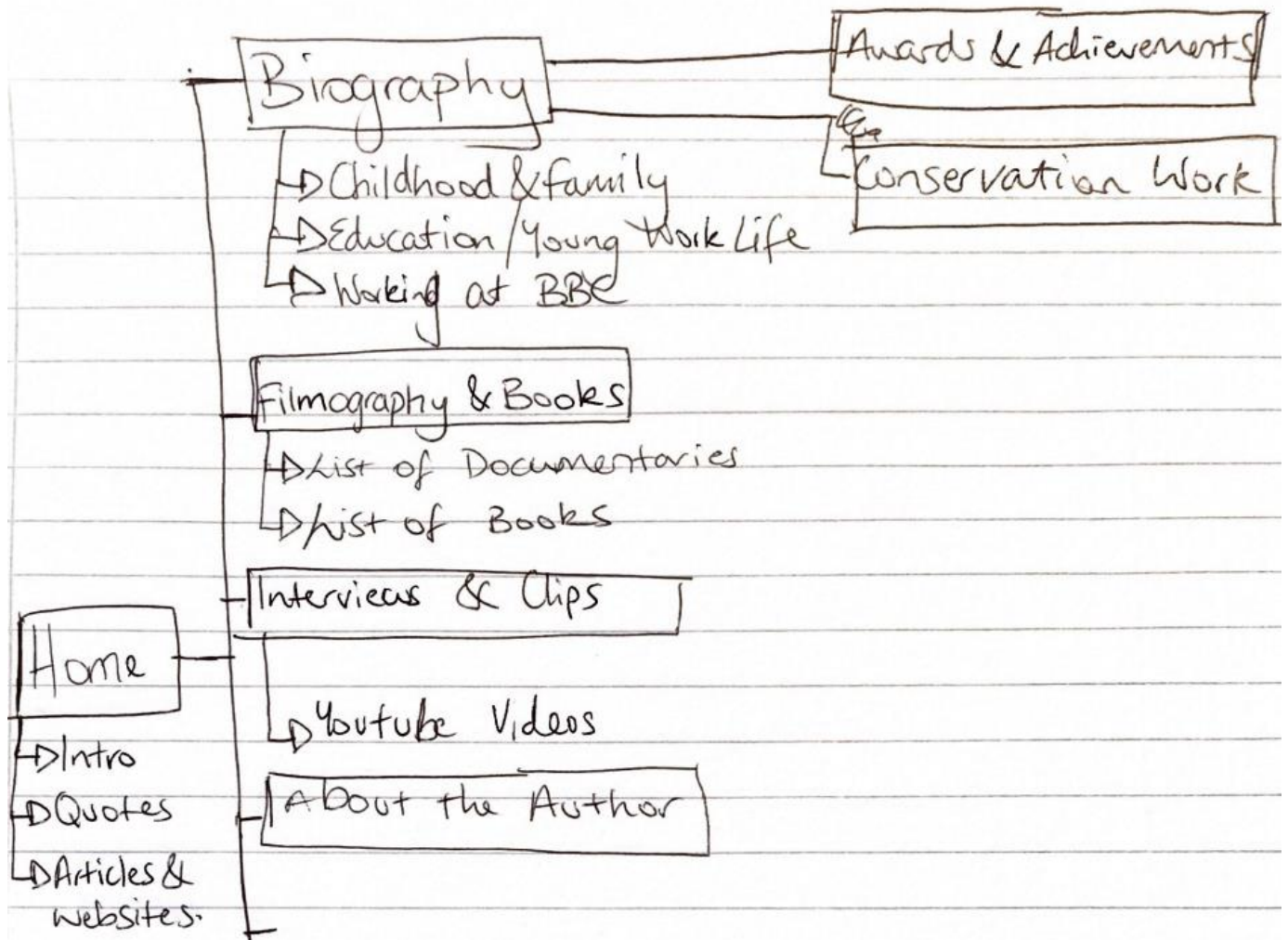
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new value 3

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Student Number: 2962279

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Site-Map



Research

Websites used to help:

<http://www.nationalgeographic.com.au/david-attenborough/>

<https://www.biography.com/people/david-attenborough>

[https://en.wikipedia.org/wiki/David Attenborough](https://en.wikipedia.org/wiki/David_Attenborough)

<https://www.britannica.com/biography/David-Attenborough>

<https://www.awwwards.com/95-inspiring-websites-of-web-design-agencies.html>

<https://blog.hubspot.com/blog/tabid/6307/bid/34006/15-examples-of-brilliant-homepage-design.aspx>

<https://www.pinterest.ie/> - Great for colour palettes and ideas