

SARAH HEIMERDINGER

SKILLS

Technical:

- Ruby ▸ Rails ▸ JavaScript
- Vue.js ▸ HTML ▸ CSS
- SQL ▸ JSON ▸ Git/GitHub
- Data Parsing
- API Development
- 3rd Party API Integration
- RESTful Web Services

Additional:

Magento 1, Amazon Seller Central,
Amazon Marketing Services, Excel,
Slack, Asana, ZenDesk

EDUCATION

Actualize Coding Bootcamp - Chicago, IL

Web Development | 2019

Columbia College Chicago - Chicago, IL

Marketing, Fashion Studies | 2012-2014

CONTACT

✉ sarahheimerdinger@gmail.com

☎ 309-826-0554

- [linkedin.com/in/sarahheimerdinger](https://www.linkedin.com/in/sarahheimerdinger)
- [sarahheimerdinger.github.io](https://github.com/sarahheimerdinger)
- github.com/sarahheimerdinger

EXPERIENCE

ACTUALIZE - CHICAGO, IL

Teaching Assistant

March 2019 - July 2019

- Assists lead instructor in guiding students through live online in-class lessons focused in Ruby on Rails and JavaScript
- Checks daily assignments and hosts office hours for outside classroom assistance

Web Developer

March 2019 - July 2019

- Built an interactive web application using a PostgreSQL database and Rails backend/Vue.js frontend frameworks.
- Completed intensive, 4-month bootcamp and learned Ruby, Rails, JavaScript, Vue.js. Learned how to think like a software engineer and gained the fundamentals to learn any language or framework.

AKIRA/SHOPAKIRA.COM - CHICAGO, IL

Marketplace Listing Manager

July 2018 - June 2019

- Created and maintained listings for 2000+ SKUs on Amazon, Walmart, and OpenSky
- Reported weekly performance metrics to stakeholders
- Made decisions regarding pricing, promotions, and new product assortments
- Communicated with vendor reps to perfect strategy for marketplace performance
- Optimized product titles, keywords, and categories to increase visibility and result placement
- Developed marketing strategies using Amazon PPC and Sponsored Listing technologies

Web Merchandise Manager

June 2017 - July 2018

- Implemented production tracking docs to ensure product on site within 14 days of receipt
- Managed all PDP assets; product description/categorization, images, videos, stock accuracy
- Oversaw production team members including photo studio and copywriting staff
- Troubleshot inventory issues pertaining to color/style errors and quantity discrepancies
- Assisted quarterly inventory audit scan and adjusted data to reflect accurate physical counts
- Reported weekly top performing styles to buying and merchandising teams
- Conducted markdowns, promotions, and live product transfer

Customer Service Specialist

October 2016 - June 2017

- Answered customer inquiries via phone, email, and chat for website and 20 locations
- Implemented tracking documentation for lost packages, chargebacks, and store credit
- Verified promotional fine print to identify possible loopholes or missing verbiage

SAKS FIFTH AVENUE - CHICAGO, IL

Merchandiser, Women's Contemporary

November 2015 - November 2016

- Managed operational efficiency of department within Chicago Flagship location
- Partnered with brand representatives and store leadership to customize visual layout and floor mapping
- Exceeded corporate goals for transfer compliance and RTV deadlines

UNIQLO - CHICAGO, IL

Supervisor

July 2015 - November 2015

- Served as first Chicago hire in the organization and opening of Uniqlo's midwest flagship
- Assisted in recruiting and development of over 150 new-hire associates in 3 months prior to grand opening
- Led monthly email capture initiative and achieved highest percent to goal of all US locations
- Communicated daily sales metrics to associates for the purpose of ownership mentality