

Sarah Heimerdinger

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Skills

Technical: Ruby, Rails, JavaScript, Vue.js, HTML, CSS, PostGreSQL, Git, Testing, Pair Programming

Additional: Magento 1, Amazon Seller Central, Slack, Asana, ZenDesk

Experience

Actualize - Chicago, IL

Web Developer | March 2019 - Present

- Built an interactive web application using a PostgreSQL database and Rails backend/Vue.js frontend frameworks. Dependent on calls to Spoonacular API, users can search for recipes and generate a categorized and consolidated list for grocery shopping.
- Completed the intensive, 4-month Actualize bootcamp and learned Ruby, Rails, JavaScript, Vue.js. Learned how to think like a software engineer and gained the ability to tackle any new technology.

AKIRA Chicago/shopAKIRA.com - Chicago, IL

Marketplace Listing Manager | July 2018 - June 2019

- Created and maintained listings for 2000+ SKUs on Amazon, Walmart, OpenSky, and StockX
- Reported weekly performance metrics to stakeholders
- Made decisions regarding pricing, promotions, and new product assortments
- Communicated with vendor reps to perfect strategy for marketplace performance
- Optimized Amazon product titles, keywords, and categories to increase visibility and result placement
- Developed marketing strategies using Amazon PPC and Sponsored Listing technologies

Web Merchandise Manager | June 2017 - July 2018

- Implemented production tracking documentation to ensure product on site within 14 days of receipt
- Managed all PDP assets; product description/categorization, images, videos, stock accuracy
- Oversaw production team members including photo studio and copywriting staff
- Troubleshoot inventory issues pertaining to color/style errors and quantity discrepancies
- Assisted quarterly inventory audit scan and adjusted data to reflect accurate physical counts
- Reported weekly top performing styles to buying and merchandising teams
- Conducted markdowns, promotions, and live product transfers

Customer Service Specialist | October 2016 - June 2017

- Answered customer inquiries via phone, email, and chat for website and 20 locations
- Implemented tracking documentation for lost packages, chargebacks, and store credit
- Verified promotional fine print to identify possible loopholes or missing verbiage

Saks Fifth Avenue - Chicago, IL

Merchandiser, Women's Contemporary | November 2015 - November 2016

- Managed operational efficiency of department within Chicago Flagship location
- Partnered with brand representatives and store leadership to customize visual layout and floor mapping
- Exceeded corporate goals for transfer compliance and RTV deadlines

Uniqlo - Chicago, IL

Supervisor | July 2015 - November 2015

- Served as first Chicago hire in the organization and opening of Uniqlo's midwest flagship
- Assisted in recruiting/development of over 150 new-hire associates in 3 months prior to grand opening
- Led monthly email capture initiative and achieved highest percent to goal of all US locations
- Communicated daily sales metrics to associates for the purpose of ownership mentality

Education

Columbia College - Chicago, IL

Marketing, Fashion Studies | 2012-2014