

Sarah Hersh

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EXPERIENCE

May 2020 - PRESENT

ARCHEN News, Plainview, NY - Staff Writer

- Create and develop content articles for an online Architect, design and building products publication.
- Collaborate with multi media teams, including creative director and marketing to execute high impact pieces on how to tell a story about new products.
- Follow AP Style and SEO online publication style and editorial policy.

October 2021 - PRESENT

Her Campus, College Park, MD - Staff Writer

- Certify facts cited in material for publication. Edit spelling, punctuation and grammatical errors.
- Follow AP Style and SEO online publication style and editorial policy
- Interview and write articles for an online news, lifestyle, art, and career publication.

January 2022 - PRESENT

Alpha Epsilon Phi, College Park, MD- Head of PR Chair

- Help facilitate relationships between Alpha Epsilon Phi and other chapters on campus
- Create gift bags that were delivered to each chapter

October 2022 - PRESENT

Mitzpeh, College Park, MD - Freelancer

- Interview and write articles for an online news, lifestyle, art, and career publication.
- Follow AP Style and SEO online publication style and editorial policy

June 2018 - August 2022

Camps Baco and Chenawah, Minerva, NY - Head of Boating and Waterfront Activities

- CPR and Red Cross Certified Lifeguard
- Oversaw waterfront staff, created schedules and lesson plans for campers daily swim lessons. Teaching boating safety and swim lessons to campers ages 4-16.

EDUCATION

August 2020 - May 2024

University of Maryland, College Park, MD - Journalism and Multimedia

Current Journalism Major in the Philip Merrill College of Journalism

Minor: Non-Profit Leadership and Social Innovation

SKILLS

AP Style, Copy Editing, Adobe Photoshop, Photojournalism, Microsoft Excel, HTML/CSS, Public Speaking, Creative, Self Starter, Proficient with social media: Instagram, LinkedIn, Facebook, TikTok, Twitter, Snapchat.