

SARAH HILZ

Curriculum Vitae


CONTACT

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LANGUAGES

German 
English 
Spanish 

FOCUS

Web Design
Corporate Design
Visual Communication
UI/UX Design
Graphic Design

INTERESTS



EDUCATION & WORK EXPERIENCE

Communications Designer

Happy Ocean Foods GmbH Munich 07/2022 – today

- Responsible for Design, Functionality and Up-to-dateness of the Webshop/Website
- Photography, image editing, content creation
- Design and production of print material, such as sales documents and product packaging

Working student Communication Design

Happy Ocean Foods GmbH Munich 11/2021 – 07/2022

- Out-of-home advertising, sales material, flyers
- Retail-Packaging, Trade-Packaging
- Website-Redesign and Webshop-Implementation

Intern Consumer Marketing Moto

Pirelli Germany Munich 09/2021 – 11/2021

- Online Marketing and Social Media
- Image editing
- Creation of the annual business documents

Student assistant in research coordination

Fraunhofer IWES Bremerhaven 11/2020 – 08/2021

- Mailings and Newsletter
- Maintenance of the homepage (CMS Contao)

Volunteering at Local Erasmus+ Initiative

University of Applied Sciences Bremerhaven 03/2019 – 08/2021

- Event organisation and photography
- Flyer creation, Social Media

B.A. Digital Media Production


University of Applied Sciences Bremerhaven 09/2018 – 07/2022

- Focus on cross media production

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PROJECTS

www.sarahhilz.de 

HARD SKILLS

Software/Tools

InDesign	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Lightroom	<div><div></div></div>
Premiere	<div><div></div></div>
Figma	<div><div></div></div>
MS Office	<div><div></div></div>
CMS Contao	<div><div></div></div>
Wix	<div><div></div></div>
Shopify	<div><div></div></div>

Coding Languages/ Frameworks

XML	<div><div></div></div>
CSS	<div><div></div></div>
HTML 5	<div><div></div></div>
JavaScript	<div><div></div></div>
jQuery	<div><div></div></div>
Bootstrap	<div><div></div></div>

SOFT SKILLS

Problem-solving oriented
Ambition
Hands on mentality
Team spirit
Proaction

EDUCATION & WORK EXPERIENCE

Production Manager Digital & Print Media

Hogrefe Publishing Göttingen 01/2016–09/2018

- Creation of XML-based ePUBs, editing of INDD, XML, XHTML & CSS files.
- Production of print products (books, cardboard boxes, flyers, etc.)
- Production of test procedures from various components

Apprenticeship as Management Assistant Digital & Print Media

Hogrefe Publishing, mediacampus frankfurt 08/2013–01/2016

- Creating, producing and evaluating mailings
- Marketing and distribution

A-levels at commercial high school

BBS1 Berufsbildende Schulen Northeim 07/2009–07/2012

FURTHER EDUCATION

- Business english: VHS Kurs (TOEIC)
- Business english B1+
- 10-Finger Writing Course
- InDesign Basics & Advanced Course
- Photoshop Basics
- Workshop: „Oxygen, quality management of XML-data, XSLT, XPATH & XML-databases“
- Intercultural Training, Hochschule Bremerhaven
- Spanish up to B2.1
- German-Spanish joint seminar with Erasmus+ OLS Language test, Englisch Level C1

TEMPORARY JOBS

- 03/2013–08/2013: Employment at KWS SAAT SE, Northeim
- 11/2012: Internship at TUI Group, Northeim
- 07-08/2011: Summjob at Thimm the Highpack Group, Northeim