

SARAH HILZ


Curriculum Vitae

SARAH HILZ


Date of birth:
16.04.1993


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www.sarahhilz.de 

LANGUAGES

German 

English 

Spanish 

FOCUS

Web Design
Corporate Design
Visual Communication
UI/UX Design
Graphic Design

INTERESTS



EDUCATION & WORK EXPERIENCE

Communications Designer

Happy Ocean Foods GmbH Munich 07/2022 – today

- Responsible for design, functionality and constant improvement of the webshop/website
- Image editing, creation of graphics
- Design and production of print material, such as sales documents and product packaging

Working student Communication Design

Happy Ocean Foods GmbH Munich 11/2021 – 07/2022

- Out-of-home advertising, sales material, flyers
- Retail-packaging, trade-packaging
- Website redesign and webshop implementation

Intern Consumer Marketing Moto

Pirelli Germany Munich 09/2021 – 11/2021

- Online marketing and social media
- Image editing
- Creation of the annual business documents

Student assistant in research coordination

Fraunhofer IWES Bremerhaven 11/2020 – 08/2021

- Mailings and newsletter
- Maintenance of the homepage (CMS Contao)

Volunteering at Local Erasmus+ Initiative

University of Applied Sciences Bremerhaven 03/2019 – 08/2021

- Event organisation and photography
- Flyer creation, social media

B.A. Digital Media Production


University of Applied Sciences Bremerhaven 09/2018 – 07/2022

- Focus on cross media production (Study grade 1.3)
- Thesis title: Conception, design and development of a webshop and website for a start-up company in the food tech sector (Thesis grade 1.0)

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PROJECTS

www.sarahhilz.de 

HARD SKILLS

Software/Tools

InDesign	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Lightroom	<div><div></div></div>
Premiere	<div><div></div></div>
Figma	<div><div></div></div>
MS Office	<div><div></div></div>
CMS Contao	<div><div></div></div>
Wix	<div><div></div></div>
Shopify	<div><div></div></div>

Coding Languages/ Frameworks

XML	<div><div></div></div>
CSS	<div><div></div></div>
HTML 5	<div><div></div></div>
JavaScript	<div><div></div></div>
jQuery	<div><div></div></div>
Bootstrap	<div><div></div></div>

SOFT SKILLS

Problem-solving oriented
Ambition
Hands on mentality
Team spirit
Proaction

EDUCATION & WORK EXPERIENCE

Production Manager Digital & Print Media

Hogrefe Publishing Göttingen 01/2016–09/2018

- Creation of XML-based ePUBs, editing of INDD, XML, XHTML & CSS files.
- Production of print products (books, packaging, flyer, etc.)
- Production of psychological test kits (consisting of e.g. test and score sheets, booklets, cards, toys, etc.)

Apprenticeship as Management Assistant Digital & Print Media

Hogrefe Publishing, mediacampus frankfurt 08/2013–01/2016

- Creating, producing and evaluating mailings
- Marketing and distribution

A-levels at commercial high school

BBS1 Berufsbildende Schulen Northeim 07/2009–07/2012

FURTHER EDUCATION

- Business english: VHS Course (TOEIC)
- Business english B1+
- 10-Finger Writing Course
- InDesign Basics & Advanced Course
- Photoshop Basics
- Workshop: „Oxygen, quality management of XML-data, XSLT, XPATH & XML-databases“
- Intercultural Training, Hochschule Bremerhaven
- Spanish up to B2.1
- German-Spanish joint seminar with Erasmus+ OLS Language test, Englisch Level C1

TEMPORARY JOBS

- 03/2013–08/2013: Employment at KWS SAAT SE, Northeim
- 11/2012: Internship at TUI Group, Northeim
- 07-08/2011: Summerjob at Thimm the Highpack Group, Northeim