



## PROFILE

# SARAH ING

## EXPERIENCE DESIGN

Hello! I'm Sarah. I'm a multidisciplinary designer [user cheerleader] who approaches her work with a go-getter attitude and curiosity.

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## PROFESSIONAL EXPERIENCE

2017

### HYPER ISLAND

Human-centered design projects with modules focusing on design thinking, user experience research, and digital technologies

Clients: BBC, Pentland Brands, LateRooms, and the NHS

Industry-led by IDEO, Common Good, Plot London, and Snook

2015-2016

### Fullstack Developer • OwnLocal

Designed and programmed interactive UI elements for the customer service team to engage with on the front-end, while also implementing the back-end application logic.

2012-2014

### Freelance Writer

Interviewed and wrote features for lifestyle magazines, while visually designing editorial content and reviewing submissions.



## DESIGN & DIGITAL SKILLS

UI/UX

Experience Mapping

HTML

Ruby

Design Thinking

User Personas

CSS

Usability Testing

User Research

Synthesis

JavaScript

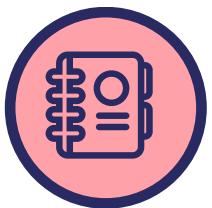
TDD

Lo-fi Prototyping

Analogous Experience

jQuery

GitHub



## EDUCATION

2017

### HYPER ISLAND

M.A. Digital Experience Design

2015

### DEV BOOTCAMP

Web Development

2016

### UNIVERSITY OF TEXAS

Computational Linguistics Course

2010

### OREGON STATE UNIVERSITY

B.A. English Literature