Sarah Ing

CREATIVE CODER

Hello! I'm Sarah. I'm an interdiscilpinary developer who approaches her work with a go-getter attitude, sense of humor, and curiosity.

experience

Creative Technologist • MIF Creative 50 2017

- Coded, designed, and produced a commissioned work for the Manchester International Festival, using the sentiment analysis of tweets ad the Philips Hue API to change the color of a lightbulb
- Work was featured on the BBC Live page

Software Developer • OwnLocal

2015-2017

- Created, implemented, and maintained software tool for the support team to perform audits on business data using Google Places API, jQuery, HTML, CSS, and Rails
- Wrote and tested localization gem to correctly validate international business records using RegEx, Ruby, and RSpec
- Worked on client-facing business directory to display ad content using JavaScript with Backbone, Rails, and Cucumber

Hyper Island 2017

- Human-centered design projects with modules focusing on design thinking, UX, and digital technologies
- Clients: BBC, Pentland Brands, Speedo, LateRooms, and the NHS
- Industry-led by IDEO, Common Good, Pentland

Freelance Writer

2012-2014

 Interviewed and wrote features for lifestyle publications, while visually designing editorial content and reviewing submissions.

skills

- JavaScript
- HTML/CSS
- Cucumber
- RegEx
- Backbone
- Git

Ruby

Agile

• Rails

• TDD

reach me

Email sarahikeda@gmail.com

Website https://sarahikeda.github.io

education

Hyper Island	2017
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M.A. Digital Experience Design

University of Texas 2016

Lin 353C Computational Linguistics Course

Dev Bootcamp 2015

Web Development with JavaScript, HTML,

CSS, Ruby

Oregon State University 2010

B.A. English Literature

honors

Rise Up Speaker 2017

Delivered talk on my experience as a programmer for Barclay's Inspirational Women event.

Manchester City Football Hackathon 2017

UX researcher and programmer for hackathon on increasing international fan engagement.

Mentor/Facilitator 2016

Mentored and faciliated workshops for Women Who Code and UT's "Introduce A Girl To Engineering" Day