Sarah Ing

EXPERIENCE DESIGNER

Hello! I'm Sarah. I'm a multidisciplinary designer [user cheerleader]
who approaches her work with a go-getter attitude and curiosity.
Favorite word: liminal, favorite activity: meeting strangers

experience

Experience Designer • Creative 50   **2017**
- Developed an interactive experience for the Manchester International Festival, using technology to explore the interplay between the physical and digital realms

Hyper Island   **2017**
- Human-centered design projects with modules focusing on design thinking, UX research, and digital technologies
- Clients: BBC, Pentland Brands, Speedo, LateRooms, and the NHS
- Industry-led by IDEO, Common Good, Plot London, and Snook

Fullstack Developer • OwnLocal   **2015-2017**
- Interviewed users, co-designed feature requests, and conducted usability testing.
- Designed and programmed interactive UI elements for the customer service team to engage with on the front-end, while also implementing the back-end application logic.

Freelance Writer   **2012-2014**
- Interviewed and wrote features for lifestyle publications, while visually designing editorial content and reviewing submissions.

skills

- UI/UX
- Design Thinking
- User Research
- Lo-fi Prototyping
- Synthesis
- Agile
- HTML
- CSS
- JavaScript
- Ruby
- Usability Testing
- Git

reach me

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education

Hyper Island   **2017**
M.A. Digital Experience Design

University of Texas   **2016**
Computational Linguistics Course

Dev Bootcamp   **2015**
Web Development with JavaScript, HTML, CSS, Ruby

Oregon State University   **2010**
B.A. English Literature

honors

Rise Up Speaker   **2017**
Delivered talk on incorporating design thinking into life decisions as part of Barclay's Rise Up event.

Manchester City Football Hackathon   **2017**
UX researcher and programmer for hackathon on increasing international fan engagement.

Mentor/Facilitator   **2016**
Mentored and faciliated workshops for Women Who Code and UT's "Introduce A Girl To Engineering" Day