



What is 23snaps?

23snaps helps families save and privately share special moments.

The platform helps parents save and share precious photos, videos and updates about their children with a private network of loved ones anywhere in the world.

Best of all? It's absolutely free.

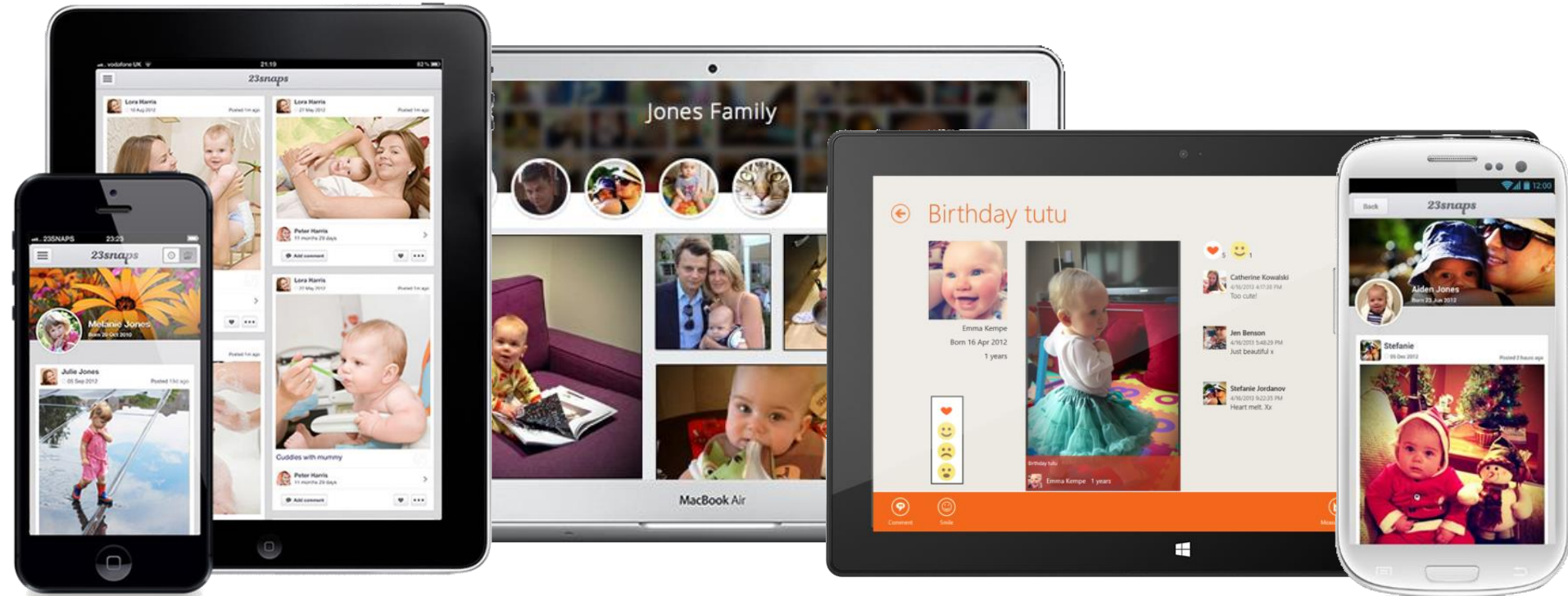
Features

- Photo timeline
- Mobile and web access
- Shared accounts between partners
- Private networks of family and friends
- Real-time notifications and updates
- Create collections
- Add photo filters and frames
- Available in English and Portuguese (Brazil)
- **Order photo prints (US and UK)**
- **Order photo books (Worldwide)**

Platforms

- iPhone (3GS, iPhone 4, iPhone 4S, iPhone 5)
- iPad
- iPod Touch (4th and 5th Generation)
- Android (Version 2.2 and up)
- Web (Chrome, Firefox, IE, Safari)
- Windows 8 (Laptops, Desktops, Surface and Surface Pro)
- Pix-Star Digital Photo Frames
- *Windows 8 Phones (Launching Summer 2014)*

23snaps



Printing with 23snaps

We recognize that there is something special about holding a cherished photograph in your hands.

23snaps pairs the beautiful digital journal with high quality photo prints and photo books that can be ordered directly from the iOS app or website.

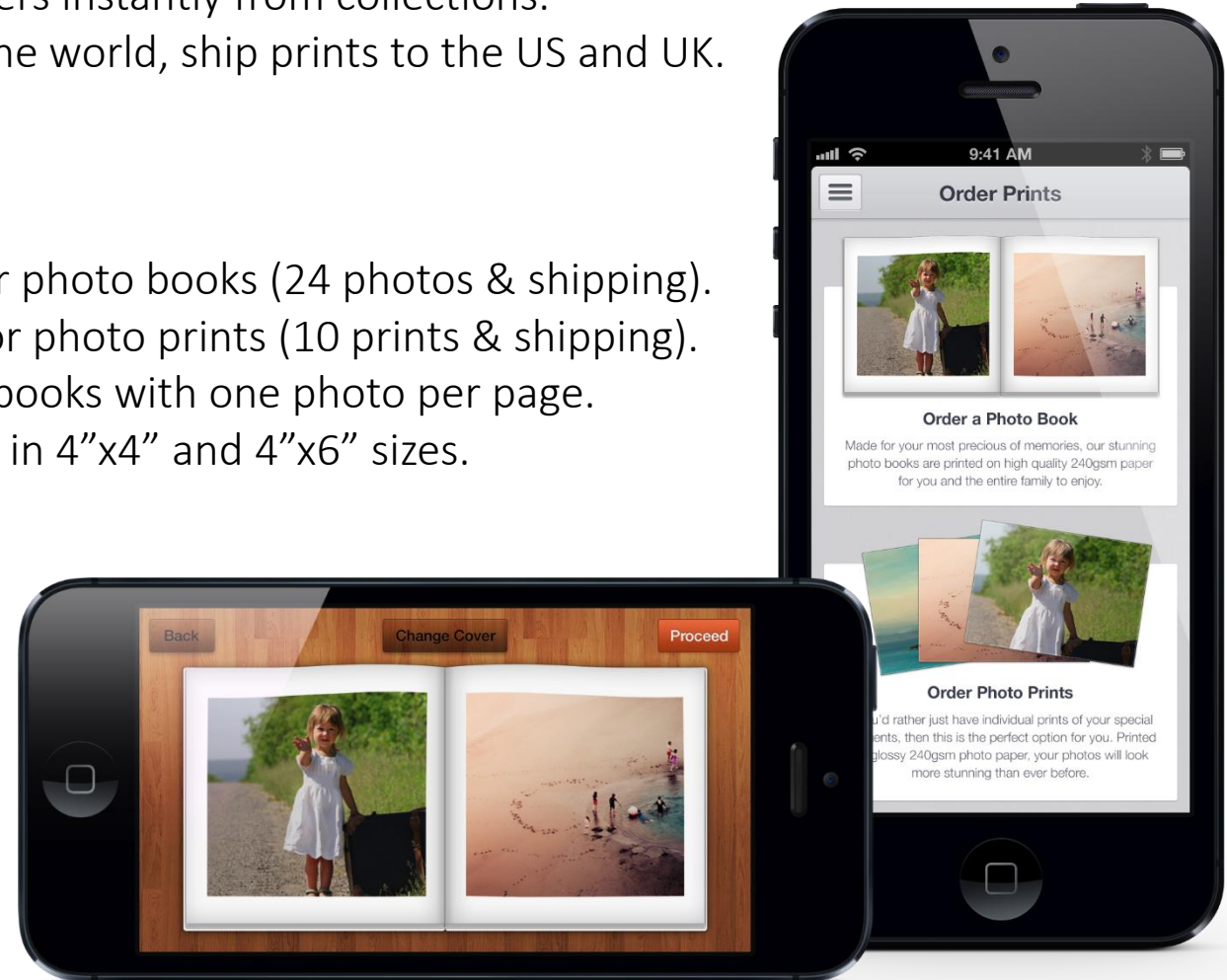
Simple Printing

- Create photo books with a single click.
- Order prints of your photos, or those of your connections.
- Create books or print orders instantly from collections.
- Ship books anywhere in the world, ship prints to the US and UK.

Low Prices, High Quality

- Prices start at £15/\$24 for photo books (24 photos & shipping).
- Prices start at £4/\$6.25 for photo prints (10 prints & shipping).
- Hard-cover 8.25" square books with one photo per page.
- Glossy photo-finish prints in 4"x4" and 4"x6" sizes.

23snaps



What People Say

23snaps gets rave reviews from users, bloggers and press.

A Major Hit

Ok I would say this is a MAJOR hit! How awesome that it tells you how old they are in the timeline, too! I think it's great!!!

Jennie Lormon Jurian
Mom of two
23snaps user since Sep '12

Beautifully Built App

23snaps is a sweet, beautifully built app and will appeal to anyone averse to plastering their Facebook Wall with snaps of their newborns.

The Next Web
Online Technology Magazine

Easy to Use

23snaps is a beautiful and easy-to-use app. Perfect when families are spread around the world to stay connected.

Baby London
Parenting Magazine



Can't Believe It's Free

I wholeheartedly love this app and will continue to use it. I actually can't believe that it is a free app!

Tracy Green
Mom of four and blogger
23snaps user since Aug '12

Instagram Replacement

If you are looking for an Instagram replacement, I would steer parents toward iPhone app 23snaps.

Matt Elliott, CNET
Father of two and CNET writer
23snaps user since Dec '12

I Love Your App

I never email the maker of an app unless I've got a complaint. Not today! Just wanted to say how much I love your app. Thanks so much for creating it!!

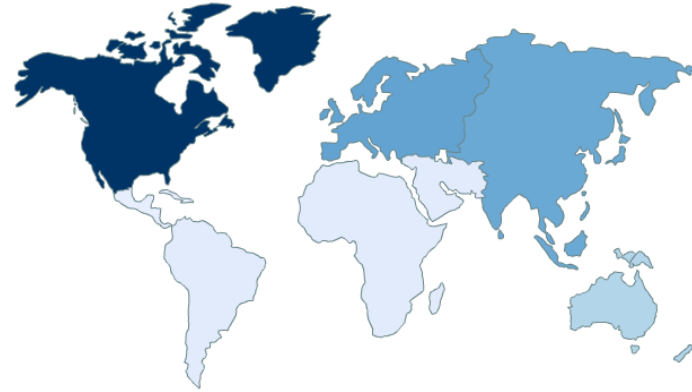
Jenny Gray
New mother
23snaps user since Nov '12

23snaps

23snaps Users

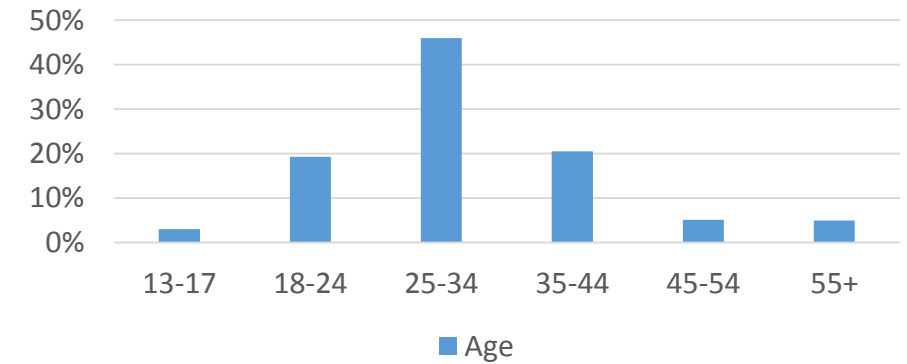
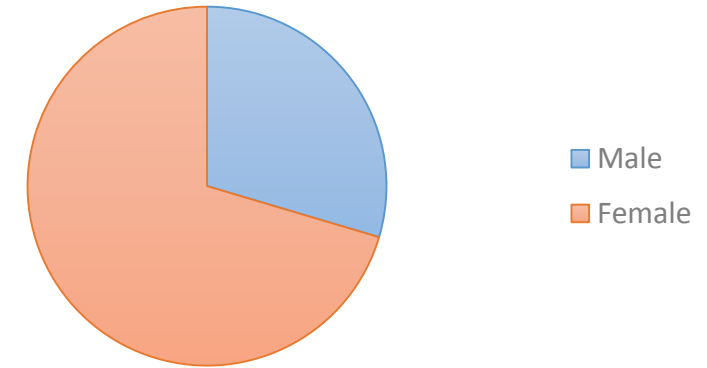
Meet the families that use 23snaps to capture, cherish and share precious moments.

Location



North America	55%
Europe	25%
Asia	10%
Oceania	5%
Other	5%

Demographics



Children and Connections

Average Number of
Children per Family:

1-2

Average Number of
Connections:

3

Our Story

23snaps was founded by parents, for parents.

We needed a simple yet beautiful way to store and share photos, videos and updates, so that even our least techie family members would be able to access them easily. With young families to think of, privacy was high on our list of priorities too; we only wanted to share our precious moments with our family and closest friends.

And so 23snaps was born.

Important Dates

- April, 2012*
Team begins work on creating 23snaps.
- 1 June, 2012*
23snaps launches with it's app for iPhones.
- December, 2012*
Hit 23,000 users.
- 7 December, 2012*
23snaps first available for Android.
- March, 2013*
Hit 100,000 users.
- April, 2013*
Launch of photo book and photo printing features
- May, 2013*
23snaps first available for Windows8
- Nov, 2013*
23snaps wins Lovie Award for Best Lifestyle App
- Dec, 2013*
Hit 500,000 users.
- Apr, 2014*
23snaps launches in Brazil

Team

Ivalio Jordanov
Founder

Yury Tereshchenko
Founder

Dimitar Lazarov
Mobile Development

Andrew Kempe
Web Development

Meaghan Fitzgerald
Marketing

Simon Rohrbach
Design

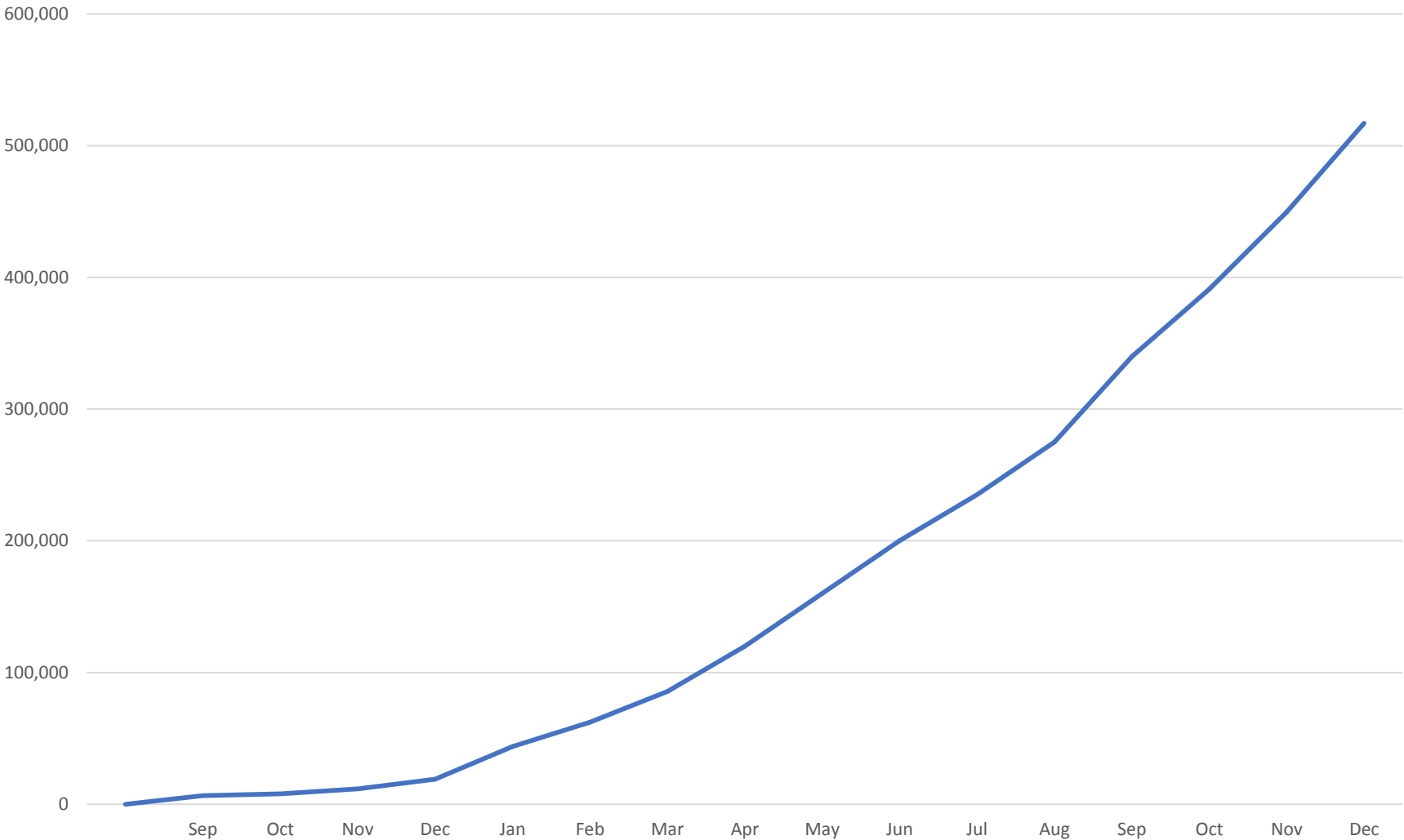


The Future of 23snaps

23snaps is growing quickly, adding new features and finding more ways to help parents save and share those special snaps.



Historic and Projected User Growth



Get in Touch

We want to hear from you. 23snaps is looking for partners in the parenting, baby, technology, photograph and printing spaces to help us in our mission of making it easy for parents to save and share memories of their children.

Think we should work together? Get in touch today!

Contact Details

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