



Editorial Report

Date Through

1

Date



Symbol	Name	Page Views	Color
TAW		1,000,000	●
TWA		1,000,000	●
PCWW		1,000,000	●
BTNE		1,000,000	●
BTN		1,000,000	●
TPCA		1,000,000	●
HIT		61,362	●
NMG		50,854	●
MCA		41,000	●
TPQB		37,234	●
PCWR		31,832	●
MC		10,570	●
BEAT		7,821	●
AMI		5,100	●
SM		4,402	●
MIT		2,796	●
PCWC		1,901	●
PCWE		1,701	●

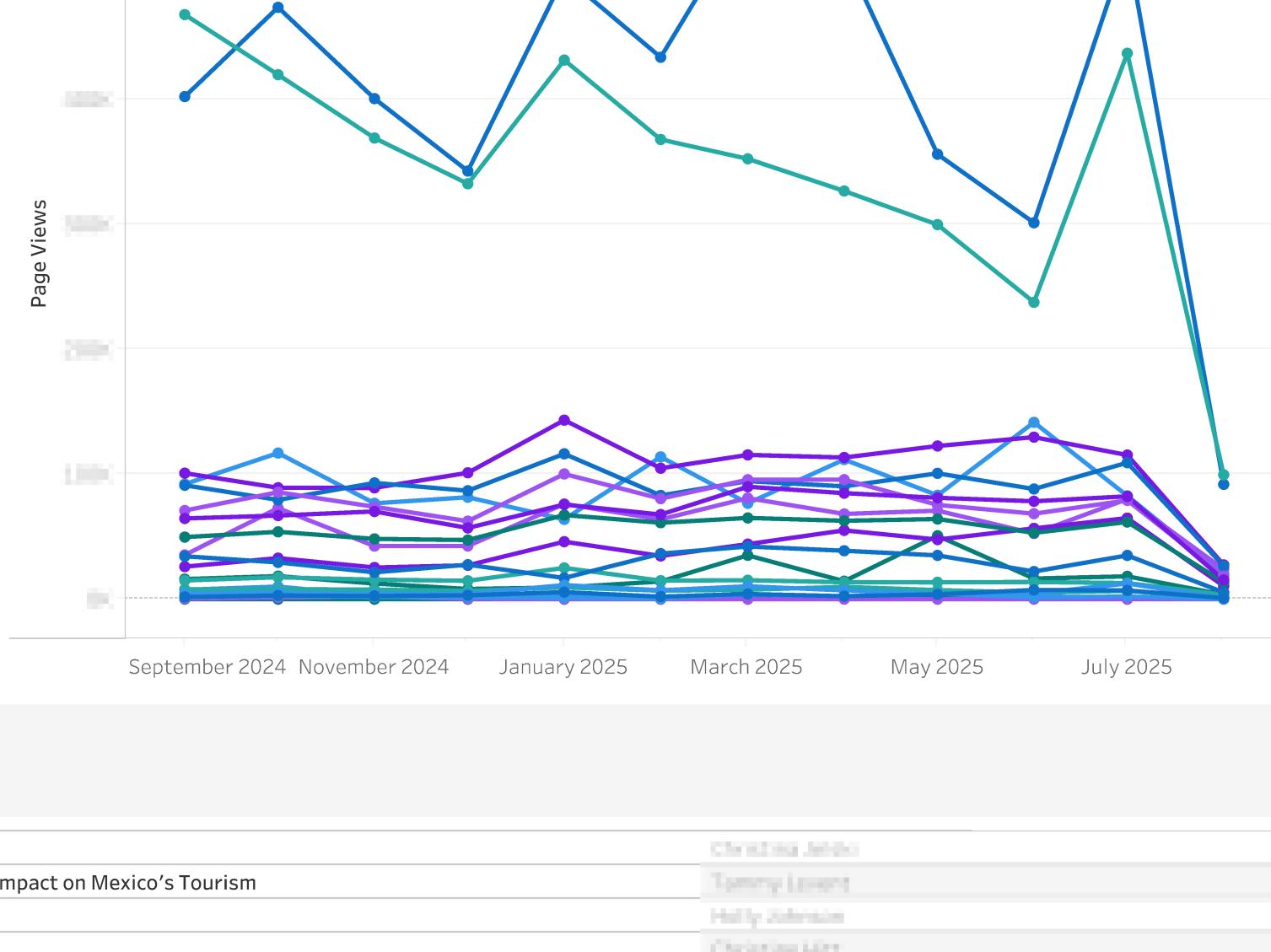
Top Stories of the Month (by page views)

Las Vegas hotels grapple with steep occupancy decline

Cancun Airport Extortion? A Tourist's Experience and the Potential Impact

All-Inclusive Resorts With Incredible Water Parks

Hawaii travel executive: 'Tourism as we have known it is over'



- Power Failure Forces Cruise Ship To Return To Port Hours After Departure
- Biggest flu outbreak in 25 years hits Japan
- It's over, no more free entry to the Trevi Fountain

Is Recreational Marijuana Legal in Mexico? What Travelers Need to Know About Mexico's Weed Laws

New York State: A Regional Guide

22 All-Inclusive Resorts for Big Families

Sunwing, Cuba Tourist Board Update On Power Restoration In Cuba

TSA Makes Final Ruling on Real ID Requirements at Airport Checkpoints

Japan Airlines Offers Free Domestic Flight Service for Canadians

Flying With Weed: TSA Marijuana Rules Explained

La fréquentation canadienne en chute libre à Cuba — l'île mise sur la Chine

Complete List of 2024 Travvy Awards Winners

David Wilson
Alison J. Schapera
Heidi Johnson
Bruce Parchman
Ronson Kongaruli
Bruce Parchman
Dick Thompson
Jens Moller
Patrick Clarke

45,410
42,415
41,510
40,710
40,315
39,700
39,671
38,400
36,517

Where is traffic coming from? (by medium)

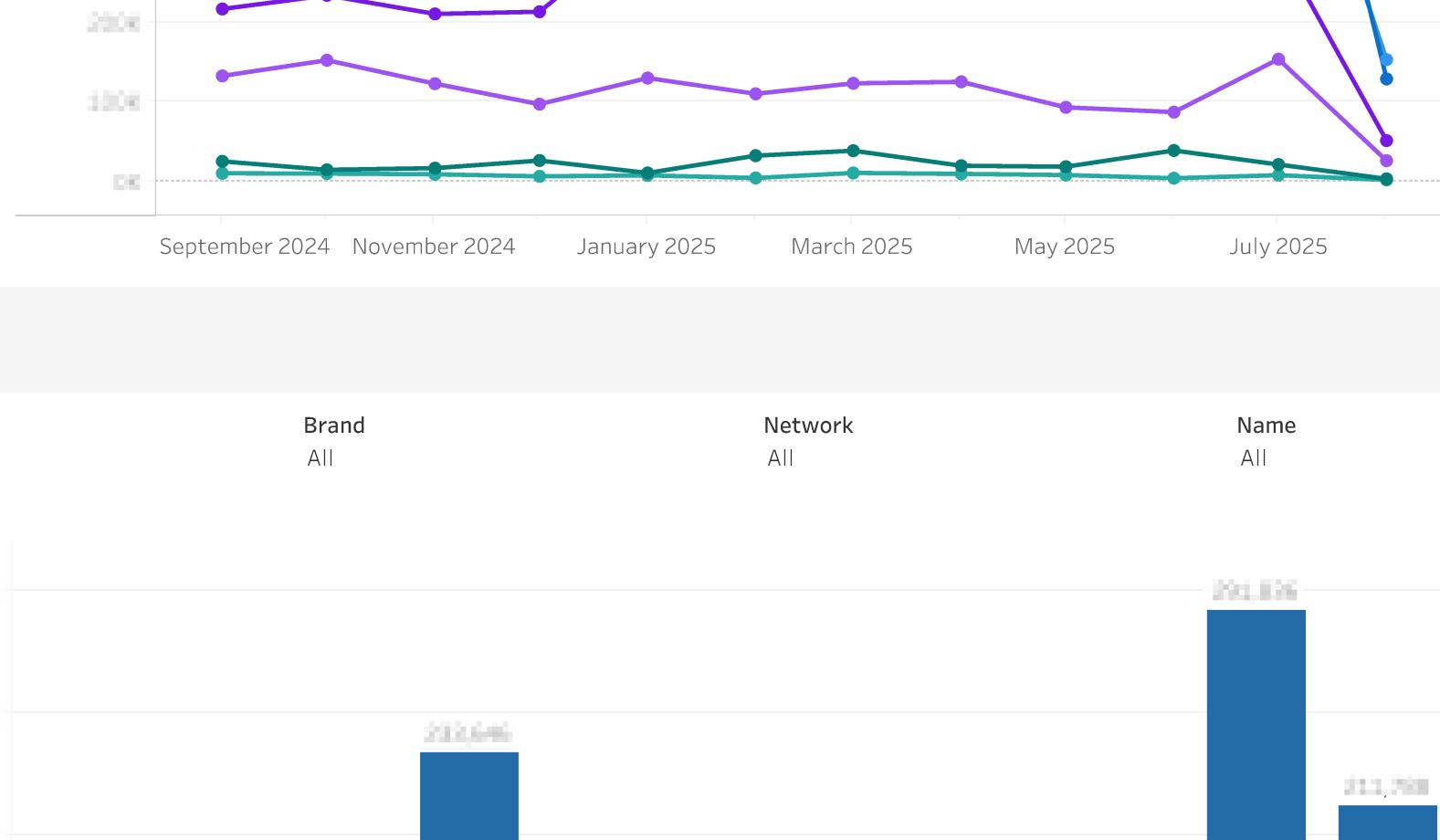
Medium	Average Monthly Pageviews	% of Total Pageviews
Organic	1,279,126	41.2%
Other	860,217	31.4%

The chart displays two data series: 'Organic' (blue line) and 'Other' (orange line). The Y-axis represents the percentage of total pageviews, ranging from 0% to 100%. The X-axis represents time, with labels for 2023-2024. The 'Organic' series starts at approximately 65% in 2023, peaks at about 75% in early 2024, dips to around 60%, rises to 70%, falls to 55%, and then rises sharply to nearly 100% by the end of the period. The 'Other' series starts at approximately 35% in 2023, drops to 25%, 15%, and 10% before 2024, then rises to 30%, 25%, 20%, and finally 35%.

Date	Organic (%)	Other (%)
2023-01-01	65	35
2023-07-01	75	25
2024-01-01	60	15
2024-07-01	70	20
2024-12-01	98	35

Page \

Paid	1.6%	●
Social	0.5%	●
Social Media		
Date	Market	
9/1/2024 to 8/31/2025	All	
July End of Month Total Engagements		
211,700	(copy)	300



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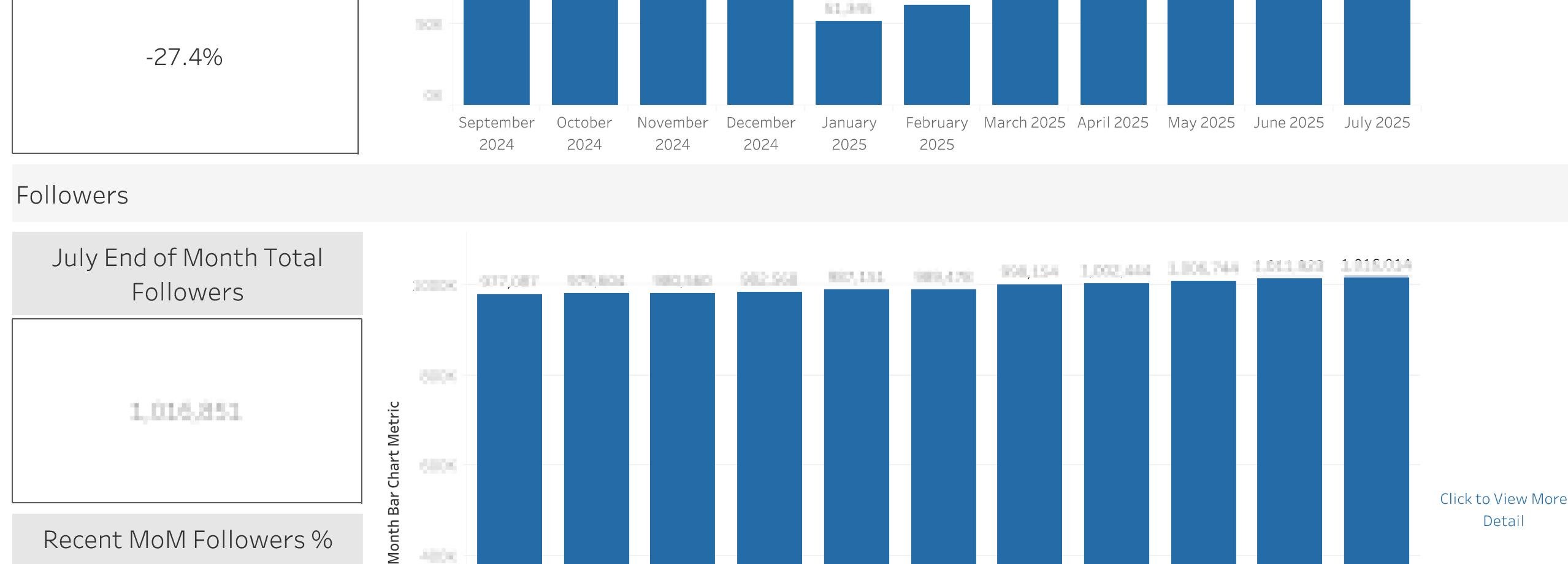
Recent M&M Changes

570

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10

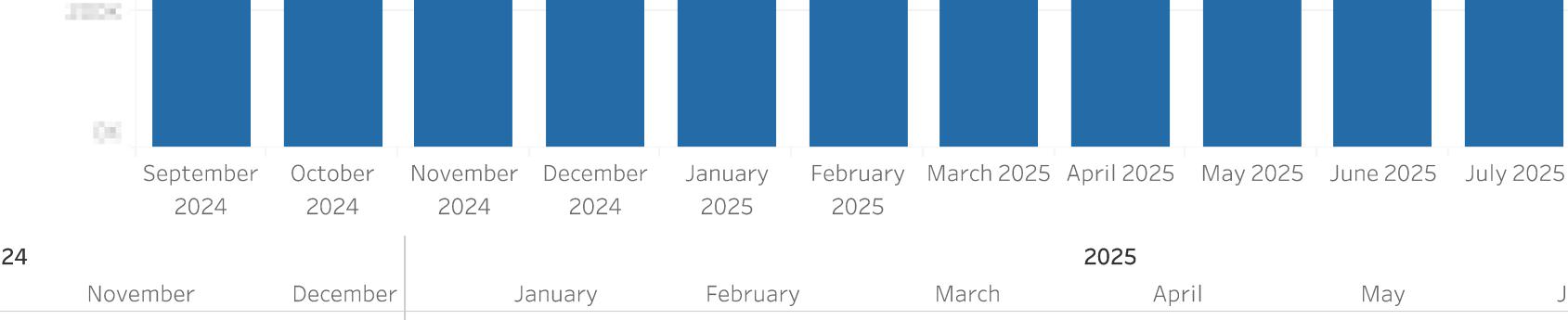
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A scatter plot with a single data point at 0.4%. The x-axis is labeled "network_ty.." and has ticks for "September" and "October". The y-axis ranges from 0% to 10%.

Category	Value
network_ty..	0.4%



e July