

About This Report

This report

About

Because from different angles they often think they are doing something good. The result is that many people feel that they are doing the best of their duty by supporting the right to grow marijuana for medicinal use.

Audie

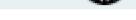
Newsletter Circulation	Distribution	Circulation	Unique Visitors*
 12,000	 15,000	 20,000	 30,000

Digital Edition	
Print Edition	
Total Non-Paid Circulation	
Bonus Distribution	

Newsletters - July 2025

	Caribbean Newsletter	20,100
	Cruise/River Cruise Newsletter	20,100
	Europe Newsletter	20,100
	Hawaii Newsletter	20,100
	Family Getaways	20,100
	Mexico Newsletter	20,100
	Explorer Newsletter	20,100

Website - Averages: February 2025 through July 2025

	Average Monthly Unique Visitors
	Average Monthly Page Views
*Average is taken from a rolling six months relative to refresh	
	Magazine Circulation
The data shown below is a brief summary of the information available from the magazine subscriber database for the July 2025 issue. All information is publisher's own data for this date.	
Primary Business	Annual Sales Volume at Agency Location
Travel Agency	\$20 million or more \$10 million - \$19 million \$5 million - \$9.9 million \$3 million - \$4.9 million \$1 million - \$2.9 million \$500,000 - \$999,999 \$100,000 - \$499,999 \$10,000 - \$99,999 \$1,000 - \$9,999 \$1,000 or less
Home-Based Travel Agent: Agency Employee	9.2% 2.9% 4.3% 5.2%

Home-Based Travel Agent: Independent Agent	32.5%	\$1 million - \$2.9 million	16.3%
Other	0.5%	\$500,000 - \$999,999	18.9%
		\$250,000 - \$499,999	12.7%

Northeast		Midwest	
Connecticut	0.3%		
Maine	0.1%		
Massachusetts	0.5%		
New Hampshire	0.1%		
New Jersey	1.1%		
New York	2.1%		
Pennsylvania	1.1%		
Rhode Island	0.1%		
Vermont	0.0%		
Grand Total			
West		South	
Less than \$250,000	30.6%		
Grand Total			

Arizona	0.9%		Arkansas	0.1%	
California	6.1%		D.C.	0.1%	
Colorado	0.9%		Delaware	0.1%	

Hawaii
Idaho
Montana

Nevada	0.6%		Mississippi	0.2%
New Mexico	0.1%		North Carolina	0.9%
Oregon	0.4%		Oklahoma	0.4%
Utah	0.4%		South Carolina	0.6%
			Tennessee	0.5%

Washington	0.1%	
Wyoming	0.1%	
Grand Total		

United States	61.4%	
Other	39.0%	
Canada	0.4%	

Primary Business		Sales Volume - Travel Agency/Home Based Travel Advisor	
Travel Agency	70.0%	\$20 million or more	9.1%
Home-Based Travel Advisor: Independent Adv..	5.0%	\$10 million - \$19.9 million	3.4%
Tour Operator	1.0%	\$5 million - \$9.9 million	5.0%
Hotel with 200 or more rooms	0.0%	\$3 million - \$4.9 million	6.7%
Hotel with less than 200 room	0.0%	\$1 million - \$2.9 million	19.3%
Travel Industry Supplier	23.0%	\$500,000 - \$999,999	22.1%
Corporation, Government or Association/Non-..	1.0%	\$250,000 - \$499,999	13.5%
Grand Total		Less than \$250,000	20.9%
		Total Travel Agency/Home-Based Travel Advisor	

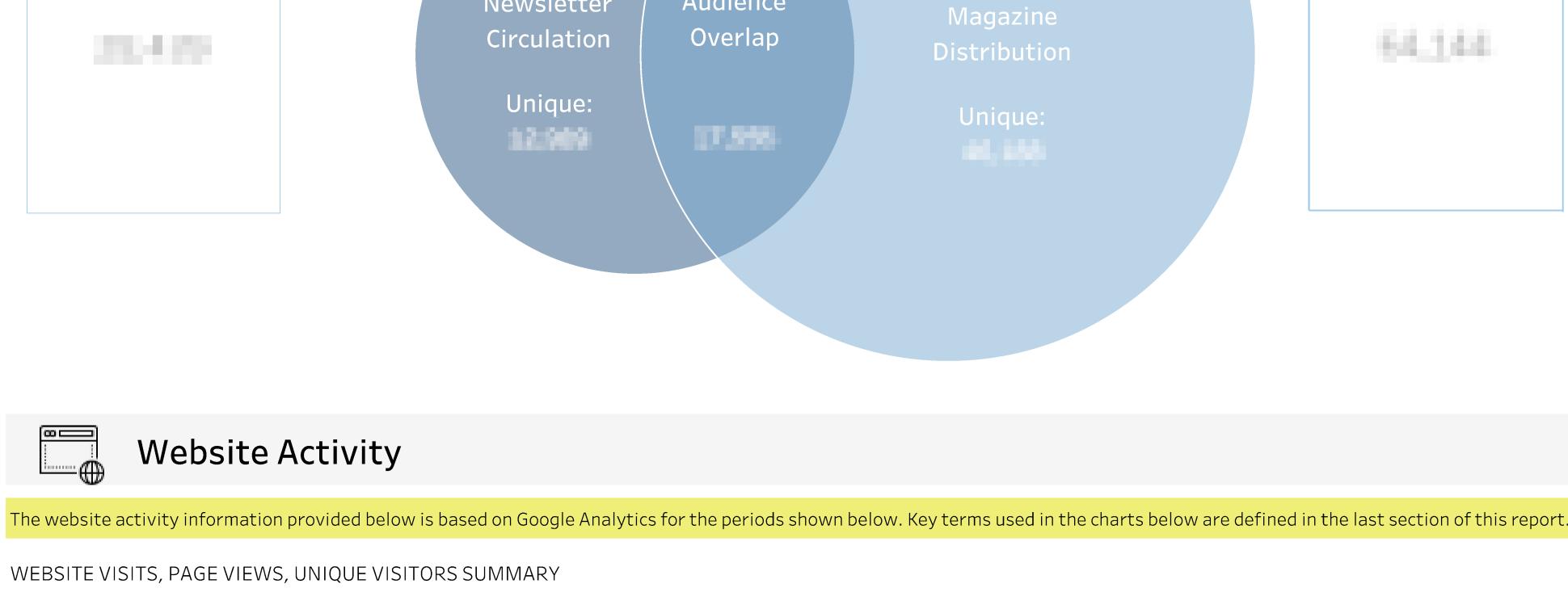
Geographic Area	Percentage
United States	54.1%
Canada	2.9%
Africa	0.1%

	Magazine/Newsletter Combined Total Circulation
Asia	0.4%
Caribbean/Central America	0.3%
Europe	0.6%
Middle East	0.0%
Pacific Rim	0.1%
South America	0.1%
Other	41.9%
Grand Total	

The data presented below represents the total reach for both the magazine and Newsletter circulations as of July 2025. Totals are derived from a match of the email addresses provided by subscribers. All duplicate records have been subtracted from these totals. All information is publisher's own data.

Newsletter Magazine

A blue circular icon containing a white envelope with an '@' symbol inside it, representing email or digital communication.



Month of Date Field	Visits	Page Views	Unique Visitors	Organic Pageviews	Organic Visitors	Page Views per Unique Visitor	Page Views per Visit
February 2025	12345	30000	12345	25000	12345	24.0	2.4

March 2025	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■
April 2025	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■	■ ■ ■

Website Activity - Key Terms Defined

Visit: One request, or a series of requests by a visitor to a web site. If a visitor to the site does not make a request for a specified period of time, the previous series of requests is considered a complete visit.

result of a single request received by the server. Page view statistics are filtered to remove robotic activity, internal requests and page-like items such as pop-ups and interstitials.