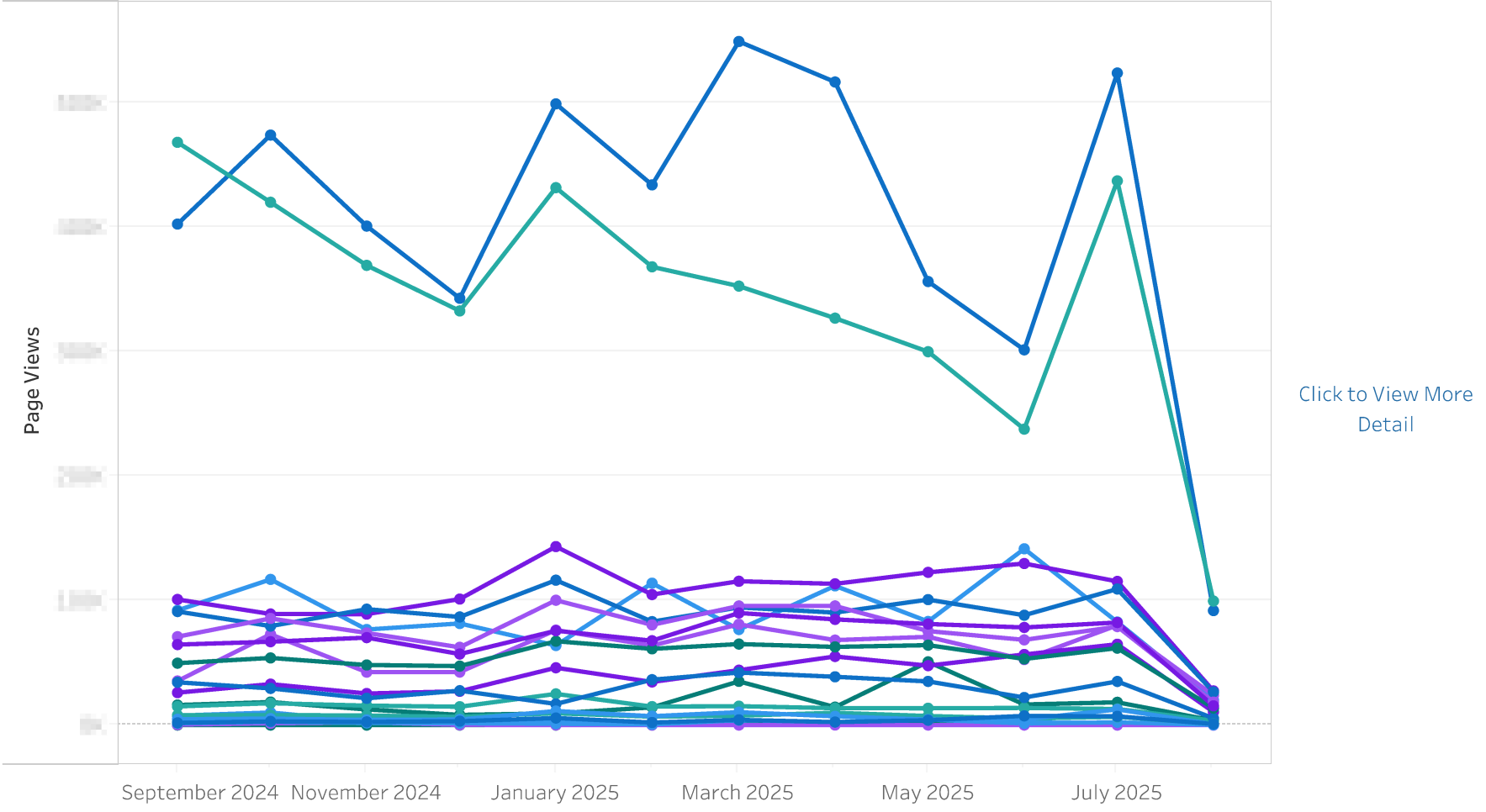


Page Views

Date	Market	Brand	Author
9/1/2024 to 8/31/2025	All	All	All



Brand	Average Monthly YTD	
TW	611,870	
TPUS	516,274	
TAW	356,751	
TWA	137,832	
PCWW	132,812	
BTNE	113,461	
BTN	104,459	
TPCA	88,887	
HIT	61,262	
NMG	50,984	
MCA	48,009	
TPQB	37,274	
PCWR	31,873	
MC	30,579	
BEAT	7,831	
AMI	6,340	
SM	4,903	
MIT	2,995	
PCWC	608	
PCWE	356	

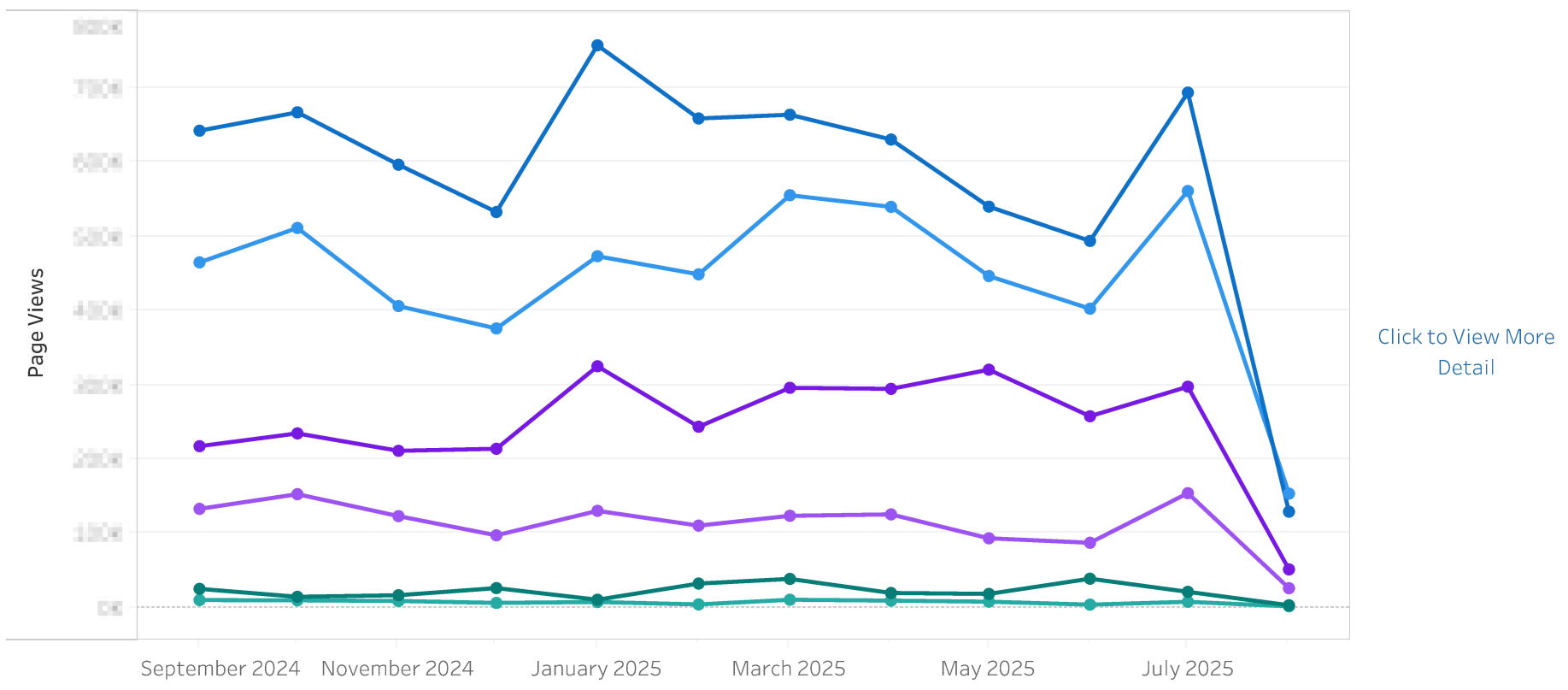


Top Stories of the Month (by page views)

Las Vegas hotels grapple with steep occupancy decline	Christina Jellio	180,767
Cancun Airport Extortion? A Tourist's Experience and the Potential Impact on Mexico's Tourism	Tammy Laurent	131,949
All-Inclusive Resorts With Incredible Water Parks	Holly Johnson	121,400
Hawaii travel executive: 'Tourism as we have known it is over'	Christine Hill	86,847
Department of Defense implements order to freeze nonessential travel	Jamie Ranciaro	85,236
Power Failure Forces Cruise Ship To Return To Port Hours After Departure	Laurel Bazzoli	82,626
Biggest flu outbreak in 25 years hits Japan	Travel Weekly Asia	75,817
It's over, no more free entry to the Trevi Fountain	Travel Weekly Asia	60,049
How Singapore welcomed one of the world's biggest warships	Cheryl Teo	45,870
Is Recreational Marijuana Legal in Mexico? What Travelers Need to Know About Mexico's Weed Laws	David Wood	45,830
New York State: A Regional Guide	Allen J. Steinman	42,425
22 All-Inclusive Resorts for Big Families	Holly Johnson	41,590
Sunwing, Cuba Tourist Board Update On Power Restoration In Cuba	Bruce Parkinson	40,778
TSA Makes Final Ruling on Real ID Requirements at Airport Checkpoints	Roscoe Borganski	40,113
Japan Airlines Offers Free Domestic Flight Service for Canadians	Bruce Parkinson	39,708
Flying With Weed: TSA Marijuana Rules Explained	Rich Thomaselli	36,871
La fréquentation canadienne en chute libre à Cuba — l'île mise sur la Chine	Jane Mallon	36,620
Complete List of 2024 Travvy Awards Winners	Patrick Clarke	36,097

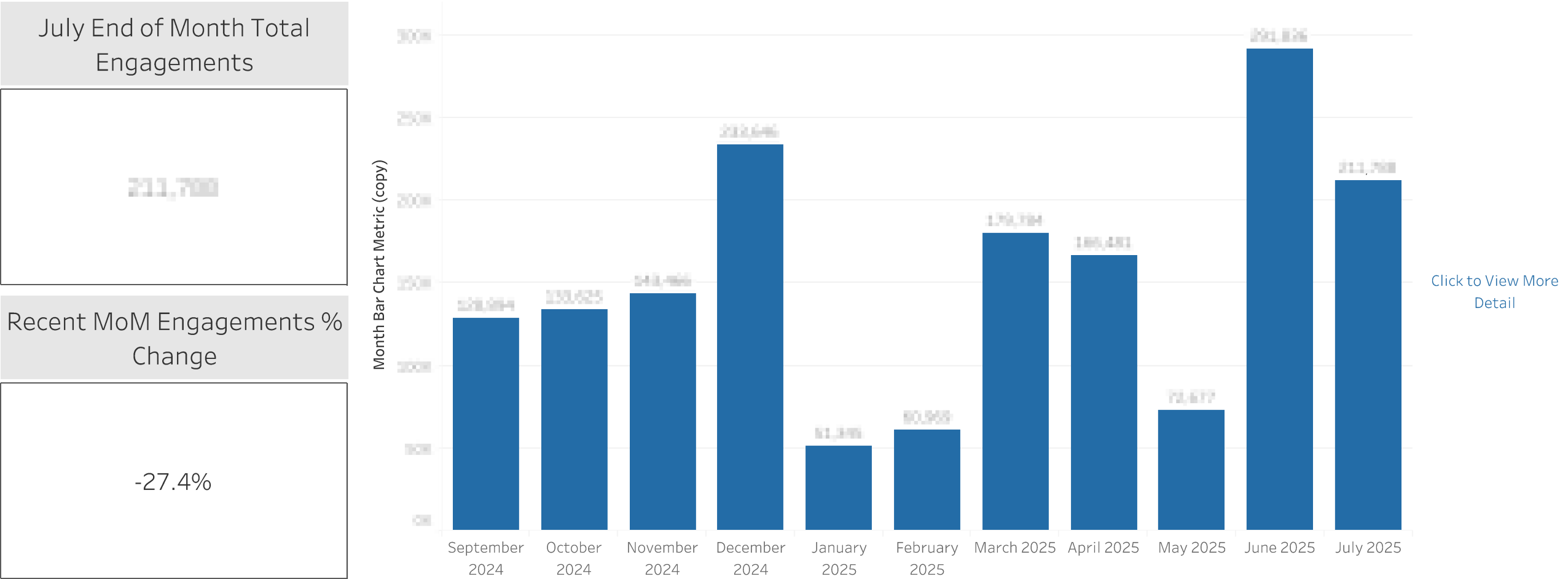
Where is traffic coming from? (by medium)

Medium	Average Monthly ...	% of Total P..	
Organic	679,626	41.2%	
Other	667,287	31.4%	
Email	376,253	17.4%	
Referral	189,462	8.0%	
Paid	81,047	1.6%	
Social	11,084	0.5%	

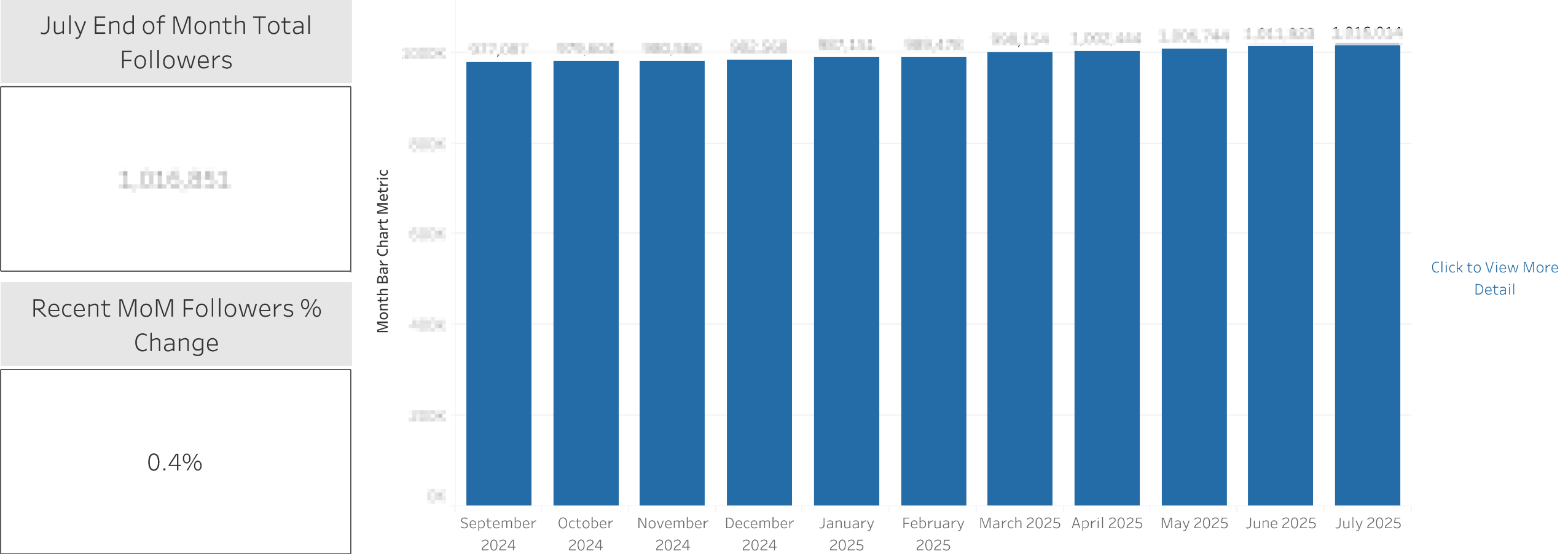


Social Media

Date	Market	Brand	Network	Name
9/1/2024 to 8/31/2025	All	All	All	All



Followers



network_ty..	September	October	November	December	January	February	March	April	May	June	July
Facebook	433	321	-312	-185	167	278	200	262	413	545	587
LinkedIn	2,236	2,203	2,316	1,389	2,032	1,896	1,870	2,376	2,081	1,960	1,983
Instagram	526	489	592	558	2,806	511	777	1,632	1,668	596	745
Twitter/X	95	858	-1,643	-145	480	226	-513	-272	-276	392	465
YouTube	89	32	29	89	89	37	5,833	281	67	88	83
TikTok	60	34	26	20	89	26	29	28	53	30	61
Threads	0	0	0	0	0	0	276	7	7	0	1