

midterm presentation

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selected theme

a site focusing on the history and forms of propaganda throughout recorded human history

developments

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origins of propaganda

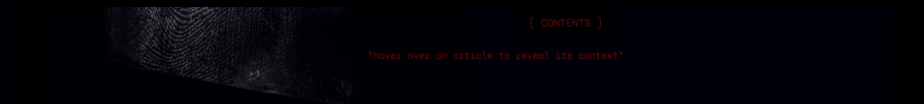
Although propaganda is regarded as a modern term, closely associated with the instances of poster propaganda distributed throughout the West in World War I and World War II, propaganda can be traced back to the Ancient Civilizations, such as Ancient Greece and Ancient Egypt. Propaganda has morphed through many forms, conveying itself through communication systems and mass media technologies concurrent to its day and age. Created with the intent to supposen an idea/ truth or to shape social and cultural attitudes, propaganda has the power to subject the masses to a system of belief or framework of thought. Administrative systems can be considered to have utilized this system of imprinting and inscription to support their legitimacy and to engrave their "divinely" authority by circulating iconic symbols and themes through visual communication forms such as art, stone-carvings, currency, literature, films and imoges. It was only until the advent of the Gutenberg printing press in 1440, which allowed for the mass production of uniform matter using a system of movable type, when propaganda could be accessible to a broader audience for a lower cost. The term propaganda apparently first came to common use as a result of missionary activities of the Catholic Church in the early 17th century with the creation of the Congregation for the Propagation of Faith, in which Pope Gregory XV commissioned cardinals to convert the indigenous population in the Western pagan lands by spreading materials and ideas in support of the Christian faith. Since propaganda was inherently intertwined with religious affairs and institutions, it was regarded with respect and honor, however the connotation of the word has changed with the progression of time and circumstances. Counter-culture political movements, such as the Protestant Reformation in 1517, the Western Anarchist movements from 1880 through 1920 have also employed the use of propaganda to disseminate their beliefs and messages, often portrayed as a critique of the current form of government and state institution at conversely



references			
NOEX N	SUBJECT	CREATED UNDER	SOURCE
A1	Romesses II Shitting His Enemies	Pharaoh Romesses II	Exon Museum https://exon-museum.com/romesses-ii-shitting-his-enemies/
A2	Description Stela	Pharaoh Merneptah	History of Information https://www.historyofinformation.com/detail.php?id=1541
A3	Tetradrachm of Alexander the Great	Alexander the Great	The Metropolitan Museum of Art https://www.metmuseum.org/art/metmuseum/exhibition/alexander/2019m
A4	Denarius Of Julius Caesar	Julius Caesar	NA
A	NA	NA	NA
A	NA	NA	NA
A	NA	NA	NA
A	NA	NA	NA
A	NA	NA	NA
A	NA	NA	NA
A	NA	NA	NA
A	NA	NA	NA
A	NA	NA	NA

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origins of propaganda



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Hover over an article to reveal its context

A3

336-323 B.C.

Tetradrachm of Alexander the Great

During the reign of Alexander the Great, silver coins called tetradrachms were minted, circulating all over the empire. The inscription on the reverse of the coin reads: ΑΛΕΞΑΝΔΡΟΣ ΒΑΣΙΛΕΥΣ, which translates to "Alexander, King". The obverse of the coin features the head of the goddess Athena, with the inscription ΑΘΗΝΑΙΑ.

topics involved

topics executed

- flippable card gallery
- index table
- dropdown navigation
- text styles and organization

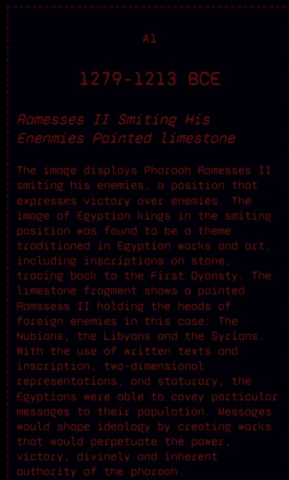
topics still needing work

- content input

code snippet → flippable cards

reference:

https://www.w3schools.com/howto/howto_css_flip_card.asp



```
/* BEGINNING OF THE GALLERY/FLIP CARD STYLES*/
/*Flip Card Container Gallery*/
.container{
  padding-top:36rem;
  margin:0 3rem;
  display:flex;
  flex-direction:row;
  flex-wrap:wrap;
  justify-content: space-between;
}

/*FLIP CARDS!*/
.flip_card {
  cursor:pointer;
  margin-bottom: 5rem;
  background-color: transparent;
  width: 300px;
  height: 500px;
  perspective: 2000px;
  transform: scale(1);
  transition: all 3s ease;
}

.flip_card:hover{
  z-index:999;
  transform: scale(1.15);
}

.flip_card_inner {
  position: relative;
  width: 100%;
  height: 100%;
  text-align: center;
  transition: transform 4s ease-in-out;
  transform-style: preserve-3d;
}

.flip_card:hover .flip_card_inner {
  transform: rotateY(180deg);
}

.flip_card_front, .flip_card_back {
  position: absolute;
  width: 100%;
  height: 100%;
  -webkit-backface-visibility: hidden;
  backface-visibility: hidden;
}

.flip_card_front {
  filter: blur(1px) grayscale(100) brightness(60%) saturate(70%);
  transition: all 1s ease;
}

.flip_card_front:hover{
  filter: blur(0) grayscale(0) brightness(90%) saturate(70%);
}

.flip_card_back {
  transform: rotateY(180deg);
  color: rgba(106, 0, 0, 0.871);
  font-size:1rem;
  border-color: #570507b;
  border-style: dashed;
  padding:1rem;
  text-align: justify;
}
```

next step: continuing site development

- Creating timeline on the home page for card gallery
 - For mobile: timeline on the right side of cards (liner)
 - For desktop, an intertwining timeline (not linear)
- Adding more microinteractions
- Designing more cohesion in theme and display
- Inputting more quality information
- Organizing topic by section, possibly creating more subpages