

# Sarah J. Kim

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## EDUCATION

### UNIVERSITY OF PENNSYLVANIA – THE WHARTON SCHOOL

Philadelphia, PA

*B.S. in Economics (Concentrations in Business Analytics and Decision Processes)*

*Expected May 2020*

- GPA: 3.62/4.00; Dean's list (2017-2018)
- Coursework: Research Immersion in Judgment & Decision Making, Development Tools for Data Analysis, Leading Diversity in Organizations, Negotiations, Decision Processes, Consumer Behavior, Business Statistics, Financial Accounting

### WILLIAM A. SHINE GREAT NECK SOUTH HIGH SCHOOL

Great Neck, NY

- ACT: 34 *Graduated June 2016*
- Activities: Varsity Field Hockey (Captain), NYSPHSAA Scholar Athlete, Operation Smile Club (President)

## PROFESSIONAL EXPERIENCE

### BANK OF AMERICA

New York, NY

*Global Banking and Markets Technology L&LD Summer Analyst*

*June 2019 – August 2019*

- Spearheaded preliminary mapping process aligning 400+ people to future-state agile operating model, currently scheduled for implementation across Global Technology organization of 20,000+ people
- Worked closely with clients from GBAMT and CSWT organizations by creating data collection template and analyzing future-state data to assess organizational health impact of operating model transformation
- Created executive briefing summary deck and presented key findings to HR/LD/Business executives
- Volunteered to regularly compile and summarize project meeting notes from 3 different workstreams and distribute key information to 11 team members

### LUXOTTICA WHOLESALE NORTH AMERICA

Port Washington, NY

*Human Resources Business Partner Intern*

*May – August 2018*

- Enabled accessibility to human capital data by analyzing and integrating sales performance and talent data from 8 sources across 3 different departments into a single HR dashboard
- Presented the dashboard to senior leaders and received approval for implementation in Q4 FY2018

### NEWCOURTLAND CENTER FOR TRANSITIONS AND HEALTH

Philadelphia, PA

*Research Assistant*

*January – June 2018*

- Interviewed 6 focus groups to improve long term care services (LTCS) enrollment rate of racial minorities
- Identified 4 new constructs that reveal racial differences in factors influencing actual LTCS use by coding interview data

### STOREHOUSE MIDRAND (shared office space startup)

Cape Town/Johannesburg, South Africa

*Strategy Consultant*

*May – July 2017*

- Participated in intensive 4-week course covering strategic analysis, competitor analysis, growth hacking, and design thinking
- Worked directly with CEO and provided insight into new market entry strategy by conducting market sizing analysis
- Led 4 customer interviews to research best rebranding strategy and build effective value proposition

## EXTRACURRICULAR ACTIVITIES

### WHARTON KOREA UNDERGRADUATE BUSINESS SOCIETY

Philadelphia, PA

*Co-President (2018-2019)*

*September 2016 – Present*

- Directed 10-member board overseeing 6 committees in hosting a case competition with YES24 Co., Ltd
- Initiated and led bi-weekly club-wide coffee chats to improve communication and break down silos among members
- Created midterm survey to improve freshmen retention and satisfaction; retention rate increased by 138% year-over-year

*Co-Founding Member; Consulting Committee*

- Collaborated with Career Services and other consulting student organizations to build new committee to provide educational opportunities for members interested in the consulting field

### WHARTON SOCIAL IMPACT – HEALTHY FOOD TRUCK INITIATIVE

Philadelphia, PA

*Project Leader (2017-2018)*

*September 2016 – December 2018*

- Responsible for drafting Healthy Food Truck Certification Program protocol and certifying 6 food trucks in Philadelphia
- Organized Annual Healthy Food Truck Tour in partnership with 4 partner food trucks with 80+ student attendees

## SKILLS & INTERESTS

**Languages:** Bilingual in English and Korean

**Technical:** Advanced proficiency in MS Office, Visio, Qualtrics; Basic proficiency in VBA, SQL, R, Tableau

**Interests:** Recipe development, food photography