

Privacy Policy and Consent to Use Data

By submitting personal data manually or in electronic form to **bpha** limited and/or by using our site you give your consent that all personal data that you submit may be processed by us in the manner and for the purposes described below.

Introduction to Privacy policy

This Privacy Policy describes the current policies and practices of **bpha** Limited with regard to personal data collected by us from you directly and/or through www.bpha.org.uk. The term "personal data" refers to personally identifiable information about you, such as your name, date of birth, email address or mailing address and telephone number.

Notification of changes to this policy

We are continually improving our methods of communication and adding new functionality and features to this site. Because of these ongoing changes, changes in the law and the changing nature of technology, our data practices will change from time to time. If and when our data practices change, we will (as soon as practicable) post the changes on this site to notify you of the changes. We encourage you to check this page frequently.

What information do we collect?

You may use this site to register to receive additional information or services from us. We store the information you give us manually or electronically in our databases. When you register, we ask you for contact information like your name, postal address and email address.

Use of personal data

We will process your personal data in order to promote our products and services. We will use your personal data to develop the site to include more material that you like, and introduce new features. We process your personal data only for specific and limited purposes. We ask only for data that is adequate, relevant and not excessive for those purposes. When we ask you for personal data, we tell you the purposes for which we will process that data. Some of these purposes include the following:

- We may contact you occasionally to inform you of new products and services we will be providing.
- We may use your Personal Data for marketing purposes and market research.
- We may use your Personal Data internally to help us improve our services.

It's your choice

If you do not wish to receive information from us and want to be removed from our standard mailing list, please email us at info@bpha.org.uk or contact the Data Protection Officer, bpha Ltd, Bedford Heights Manton Lane, MK41 7BJ

Anonymous data collected through this site

We collect anonymous information about the use of our site. For example, we use technology to track which pages of our site our visitors view and to compile statistics about our visitors and their use of our site. We use technology to track how often hyperlinks are used and which pages on our site our visitors choose to view.

Cookies

Cookies by themselves cannot be used to discover the identity of the user. A cookie is a small piece of information which is sent to your browser and stored on your computer's hard drive. Cookies do not damage your computer. You can set your browser to notify you when you receive a cookie. This enables you to decide if you want to accept it or not. Cookies tell us which parts of the site you visit and how long you spend on each page.