

Consumers: Style of App:

people on a budget, ie. college students

People who are forgetful

unorganized people

People who love to shop

People with limited budgeting experience

set price for week page	stores in your area based on best prices page
recipes page	healthier alternatives page
displays inventory of store	recommended stores page
lists page	spending history page

Inventory:

groceries	transportation
cleaning supplies	pet supplies
Household Items	entertainment
	healthier options are available
	finds where the item is in the store (aisle #s)

Functions:

Shopping lists	sends reminders
tracks how long an item typically lasts you	when stores open and close
connects to instacart	includes dietary restrictions
make multiple lists for different stores of type of items	reminds you when you are running low on items
Keeps track of order history	recipes are available and the ingredients are listed

Pricing:

compares prices at different stores	cheaper alternatives
adds up total amount in cart	notifies you when you reach a certain amount
pay on app, with slots for credit and debit card	coupons get added automatically after spending a certain amount
notifies when you favorite items are in stock	discounted products at store
Adjustable budget	