

# Sarah Lisovich

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## SUMMARY

Creative professional with 7+ years of experience working in marketing and design departments and certification in data analysis.

## EDUCATION

### **CareerFoundry** October 2023

Data Analysis Certification

Proficiency in Python, SQL, Excel, Tableau, and data visualization libraries by undergoing real-world projects including data cleaning, visualization, and interpretation.

### **Beloit College**

Creative Writing & Russian Language

## EXPERIENCE

### **Foursided**, Chicago, IL

November 2021-June 2023

Custom Framer

- Conceptualized and executed custom framing solutions for diverse clientele, delivering on over 200 unique customer visions with an emphasis on precision and attention to detail.
- Played a pivotal role in collaborative team efforts, contributing to the completion of 500+ framing projects within the specified timeframe through effective communication and organizational skills.

### **Acoustiguide**, Chicago, IL

May 2019-March 2020

Customer Representative

- Managed digital museum experience at the Art Institute of Chicago, enhancing user experience.
- Demonstrated agile problem-solving skills and technical expertise in a dynamic small-team environment, resolving user issues promptly and enhancing the overall user experience.

### **The Alinea Group**, Chicago, IL

June 2017-March 2019

Craftsperson

- Designed and implemented innovative restaurant interiors, contributing to the aesthetic alignment of five distinct themes and menus during the tenure.
- Applied creative problem-solving skills in the execution of 50+ interior design tasks, fostering seamless communication between front and back of house staff for optimal operational efficiency.

**Central Infusion Alliance Inc.** Chicago, IL  
September 2015-May 2017

Content Strategist

- Crafted and executed a comprehensive digital content strategy, resulting in a notable increase of online presence and engagement by 40%.
- Managed a dynamic team of graphic designers and writing freelancers, overseeing the production of over 200 pieces of content, ensuring consistent brand representation and adherence to company standards.
- Successfully implemented SEO tactics, contributing to a 30% improvement in search engine rankings and establishing a robust brand identity through strategic marketing

**PROJECTS**

*Rockbuster, Video Rental*

- Applied data cleaning, joining, and advanced filtering, CTE and subqueries to interpret data and answer ad-hoc business related questions.
- Deliverables in Tableau storyboard.
- Tools: PostgreSQL and Tableau

*Instacart, Online Grocery*

- Data wrangling, quality and consistency checks, merging dataframes, exploratory statistical analysis and visualization using Matplotlib and Seaborn.
- Tools: Python

**TECHNICAL SKILLS**

- Excel
- SQL
- Tableau
- Python
- Google Analytics
- Adobe Suite Programs

**EXTRA-CURRICULAR ACTIVITIES**

- Applied digital communications skills in campus' communications and marketing department
- Three years of graphic illustration for campus newspaper, and publishings in literature magazines