SARAH LISOVICH

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SUMMARY

Creative professional with 7+ years of experience in marketing and design departments and certification in Data Analysis and Visualization.

EDUCATION

CAREERFOUNDRY October 2023

Data Analysis Certification

• Proficiency in Python, SQL, Excel, Tableau, and data visualization libraries by undergoing real-world projects including data cleaning, visualization, and interpretation.

BELOIT COLLEGE

Creative Writing & Russian

• Mastery in language, storytelling, grammar, and collaboration.

PROFESSIONAL EXPERIENCE

FOURSIDED Chicago, IL

Custom Framer

November 2021-June 2023

- Conceptualized and executed custom framing solutions for diverse clientele, delivered on over 200 unique customer visions with emphasis on precision and attention to detail.
- Played a pivotal role in collaborative team efforts, contributing to the completion of 500+ framing projects within the specified timeframe through effective communication and organizational skills.

ACOUSTIGUIDE Chicago, IL

Customer Representative

May 2019-March 2020

- Managed digital museum experience at the Art Institute of Chicago, enhancing user experience.
- Demonstrated agile problem-solving skills and technical expertise in a dynamic small-team environment, resolving user issues promptly and enhancing the overall user experience.

THE ALINEA GROUP Chicago, IL

Craftsperson

June 2017-March 2019

- Designed and implemented innovative restaurant interiors, contributing to the aesthetic alignment of five distinct themes and menus during the tenure.
- Applied creative problem-solving skills in the execution of 50+ interior design tasks, fostering seamless communication between front and back of house staff for optimal operational efficiency.

CENTRAL INFUSION ALLIANCE INC.,

Chicago, IL

Content Strategist

September 2015-May 2017

- Crafted and executed a comprehensive digital content strategy, resulting in a notable increase of online presence and engagement by 40%.
- Managed a dynamic team of graphic designers and writing freelancers, overseeing the production of over 200 pieces of content, ensuring consistent brand representation and adherence to company standards.
- Implemented SEO tactics, contributing to a 30% improvement in search engine rankings and establishing a robust brand identity through strategic marketing.

SKILLS

- Excel
- SQL
- Tableau
- Python
- Adobe Suite Programs