SARAH GANS

DEVELOPER ANALYST

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PROFILE

I'm Sarah, a developer analyst based in Toronto, Ontario. As a former classical cellist, I use my creativity alongside my high attention to detail in order to work effectively both independently and as part of a team. I prioritize the value of a positive customer experience, and am committed to providing the necessary insights as to enable and support data-driven decisions.

SKILLS

JavaScript	Adobe Analytics	ES6	React	A/B Test Reporting
Node.js	SQL	HTML5	Mongo DB	Firebase Realtime Database
Adobe Launch	RESTful APIs	CSS3/SASS	Git/GitHub	Google Data Studio

WORK EXPERIENCE

Analytics and Implementation Prime | **TELUS Digital** | 2020 – present

- I define KPIs, design technical documentation, configure conversion variables/implement marketing pixels using JavaScript, and lead the Quality Assurance process.
- I use the data collected through this implementation process to build out reports in Adobe Analytics/Google Data Studio, analyze these reports and draw insights, visualize these insights through Google Slides, and present these slides to both technical and non-technical stakeholders.

Assistant Principal Cello | **Kitchener - Waterloo Symphony** | 2016 – 2019

- I led the cello section in more than 250 performances for audiences of up to 2000 people per performance.
- I communicated and collaborated with the members of the orchestra in daily rehearsals, in addition to extensive independent daily practice, in order to be prepared for a new concert program each week.

EDUCATION

Juno College of Technology | 2019 – 2020
Full-Stack Development | Web Development Bootcamp | JavaScript

The Juilliard School | 2014 – 2016
Master of Music in Cello Performance