

stakeholder assesment matrix					
stakeholder	unaware	resistant	neutral	supportive	leading
banker			x		
bussines owner		x			
investor			x		
sponsour				x	
user			x		
tech. team					x
competitors	x				
communication management plan					
message	Responsibility	Audience	Medium	Content	Frequency
Project status	pm	Customer	meeting	risks demands	biweekly
Development team status	pm	Development team	meeting	Project development status	weekly
Testing team status	pm	Testing team	meeting	Testing statues, SV, Risks	weekly
Marketing team status	pm	Marketing team	meeting	Marketing status,	bi weekly
Authorization from the government	pm	Banking system	meeting	Request of approval	weekly
audit	QA	PM, Team	meeting	Current objectives of the prc	monthly

stakeholder Analysis				
stakeholder	monitor	keep informed	keep satisfied	manage closely
banker				x
bussines owner		x		
investor			x	
sponsour	x			
user			x	
tech. team		x		
competitors	x			

