	stakeholder Analysis															
stakeholder	monitor	keep informed	keep satisfied	manage closely												
banker				x												
bussines owner		×														
investor			¥													
sponsour	×															
user			v													
tech. team		v	^													
competitors	v															
competitors	^															
			sesment matrix													
stakeholder	unaware	resistant	neutral	supportive	leading											
banker			x													
bussines owner		x														
investor			x													
sponsour				x												
user			x													
tech. team					x											
competitors																