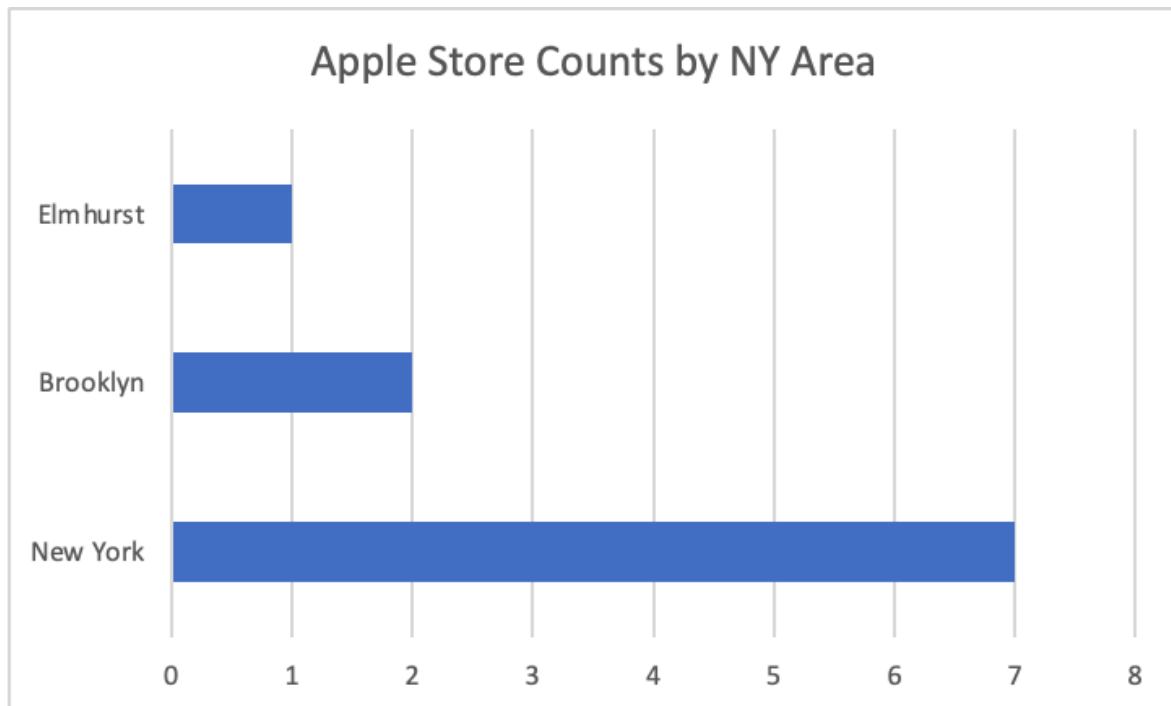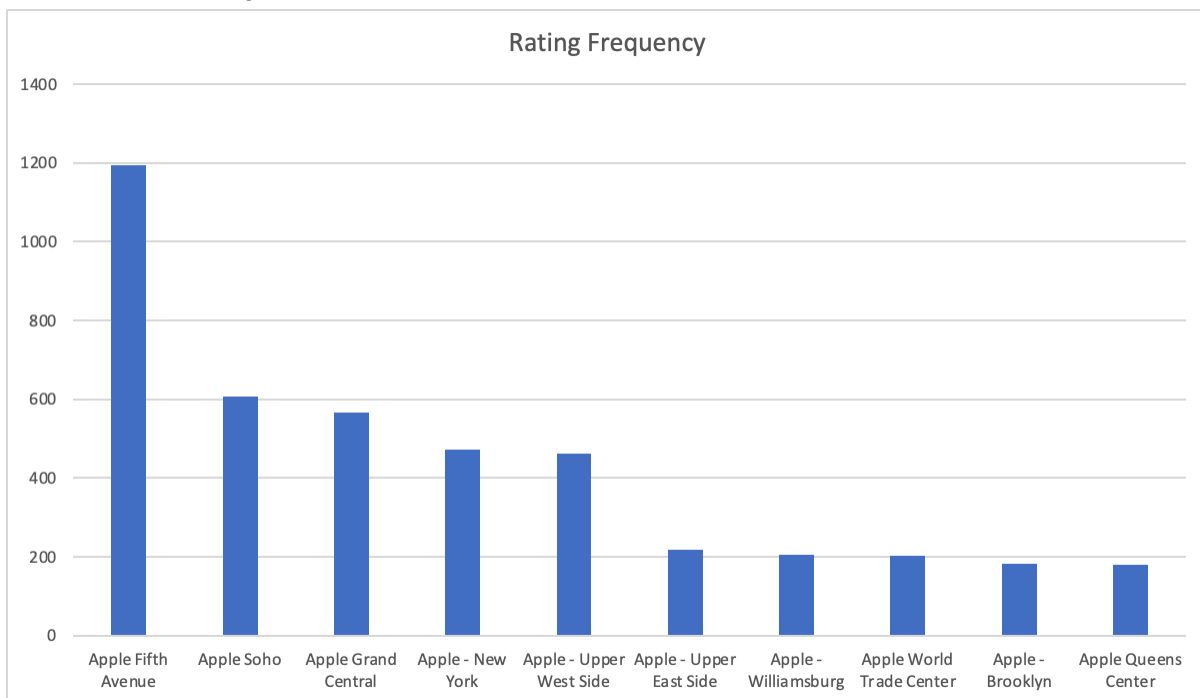Yelp API Visualization:
Business Question: Which Apple stores in NYC have the highest Yelp ratings and how do they compare by location?
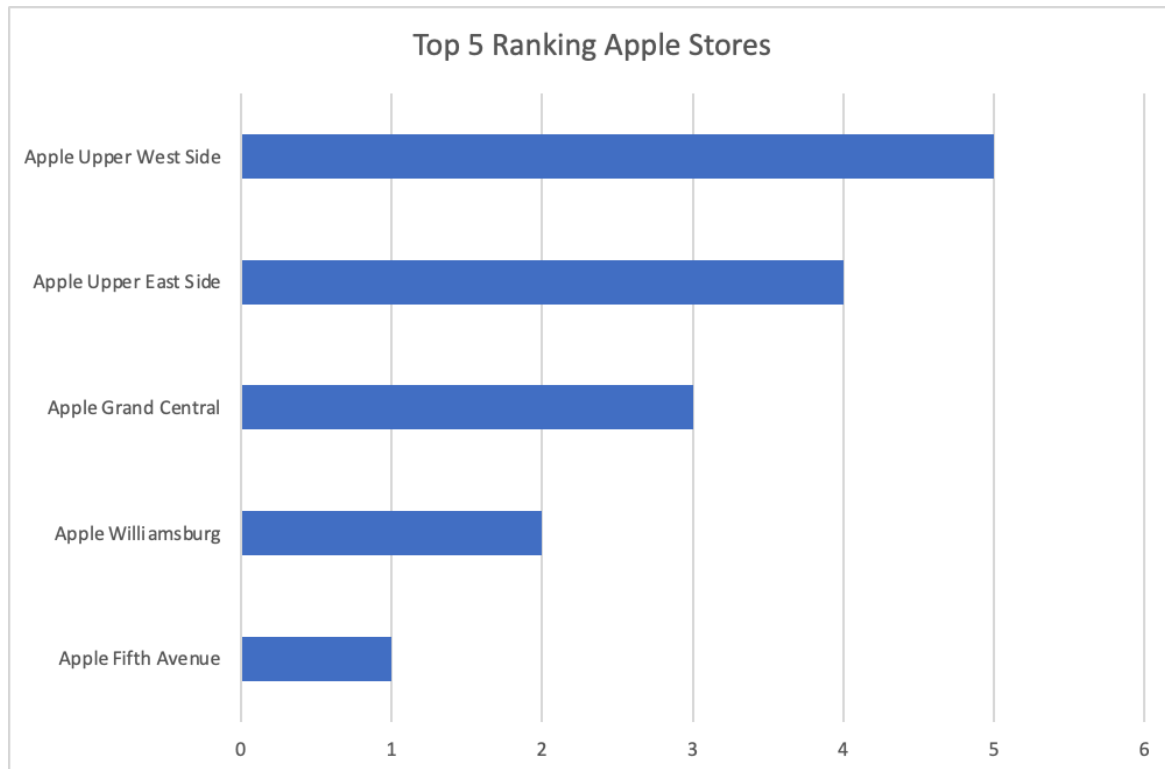

Business Question: Which stores have the highest volume of reviews, and do review counts correlate with ratings?
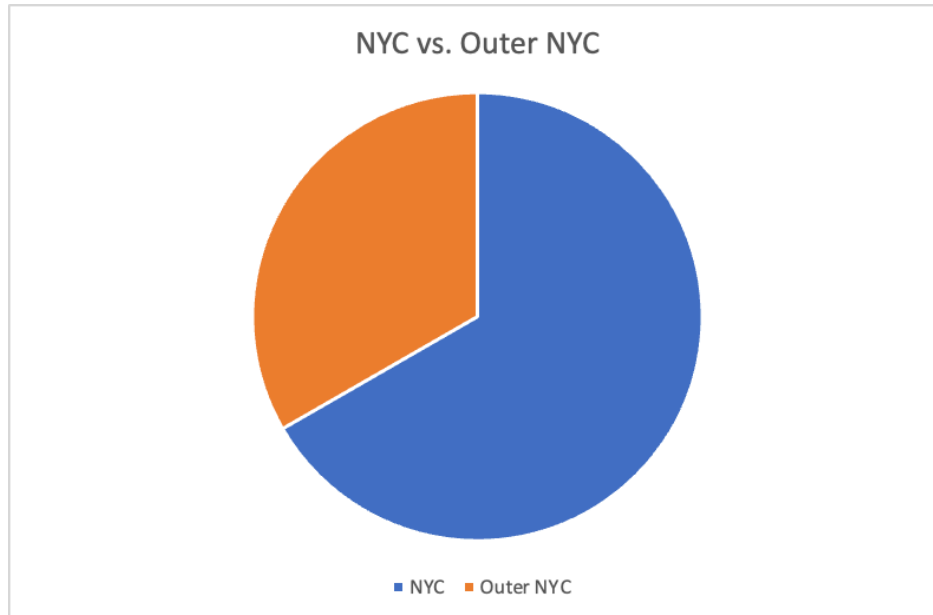

Web Scrape Curbed Visualization:
Business Question: What are the top 5 ranks stores in NYC?

Top 5 Ranking Apple Stores

Business Question: How do average scores differ between Manhattan vs. outer area Apple Stores?

NYC vs. Outer NYC

Methodology:
The visualizations were created using Microsoft Excel by exporting the SQL query results as CSV files and uploading them into Excel for analysis. Each chart was built by selecting appropriate chart types—such as column charts and bar graphs—to represent key metrics like

store ratings, review counts, and location-based performance. Data labels and titles were customized for clarity, and color formatting was applied to highlight insights.