SARAH PAULI

USER EXPERIENCE DESIGNER

CONTACT

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PROFILE

Hi there, my name is Sarah Pauli. I am pursuing a Bachelor of Arts in Digital Arts and Sciences with a minor in Mass Communication in hopes to become a User Experience Designer. One of my favorite aspects of UX is the potential to create interesting and intuitive designs for all types of people, all around the globe. I truly believe that creativity can change the world, one design at a time.

SKILLS

Adobe Creative Cloud

Unity

Canva

Wix

Figma

Procreate

C++

Maya

Secretary Gator User Design

September 2023-January 2024

As the Secretary for Gator User Design, I created a monthly newsletter for the organization, drafted emails to send to sponsors, and monitored attendance at all events.

As a Web Designer, I am responsible for keeping advnt's website relevant and up-to-date. In August, I was promoted to **Web Design Director**. In this position, I

oversee the web design team and ensure we are meeting all deadlines.

EDUCATION

University of Florida

2022-2026

BA in Digital Arts and Sciences

Allen D. Nease High

School

2018-2022

IB Diploma

Graphic Designer

WORK EXPERIENCE

February 2023-Present

Web Designer

advnt UF

Salt Company UF

March 2023-Present

In my role as a Graphic Designer for Salt Company UF, I create text and photo graphics for social media posts and sermon series. It is my responsibility to communicate with video editors and photographers to ensure continuity in the Creative Team's design process. In November, I was promoted to the **Head of Graphics**, where I oversee and manage all design content for the ministry.

Student Ambassador

Digital Worlds Institute

December 2023-Present

As an Ambassador for the Digital Worlds Institute at the University of Florida, I provide students and parents with information about the Digital Arts and Sciences program through video calls, in-person tours, and tabling events.

Cashier

Chicken Salad Chick

October 2022-April 2023

My role as Cashier at Chicken Salad Chick taught me several crucial business skills, such as customer service hospitality, multitasking, stress management, effective communication methods, and teamwork.