Sarah Huang

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EDUCATION & COURSEWORK

Western University, Ivey Business School   November 2026

BESc - Software Engineering, BA - Business Administration

Awards: Linamar Scholarship for Women in Engineering & Business ($38,000), USC Student Athlete Award ($400), Dean's List

Coursework: Artificial Intelligence, Data Structures and Algorithms, Full Stack Development, Decision Making with Analytics, Strategy

Involvement: Ivey Tech Club, RBC Design Thinking Program, Women in Engineering, Varsity Ultimate Frisbee, Engineering Musical

EXPERIENCE

The Weather Network - *Product Manager Intern*   May 2025 - Present
- **Grew annual ad revenue by $2M** by developing a **data-driven hypothesis from A/B test** results from over **8.3M MAU**
- Partnered with design and engineering to prototype feature concepts, securing **$100K in leadership buy-in** for implementation
- Increased the **Play Store rating by 0.5** by analyzing **7000+ user reviews** to create actionable tickets addressing user pain points
- Led **competitive analysis** to identify market gaps, proposing a subscription model to leadership, to boost **revenue by 3%**

Cohere (Series D, Foundation Model startup) - *Product Manager Intern, RAG & Model Safety*   May 2024 - Aug 2024
- Resolved org-wide API key sharing security risks by **analyzing 30+ employee pain points** to redesign the process
- Translated employee insights to define a **product vision** with measurable KPIs, cutting redundant security escalations by **50%**
- **Unblocked 100% of stakeholder teams** by gathering **cross-functional requirements** from Legal, Finance, and MLE
- Shipped new **internal documentation** used by 250+ engineers, **increasing GPU job throughput 5X**

StarFlo - *Founder*   Jan 2024 - Present
- Led end-to-end product development and marketing, launching with **30K+ impressions** and **700+ users in 2 weeks**
- Collaborated cross-functionally to ship an MVP in **under 3 weeks**, incorporating user feedback and analytics from early testers
- **Wrote internal and user-facing docs** to support StarFlo's launch, enabling 10+ users to onboard smoothly in the first week

Cohere - *Project Manager, Data & Evaluation*   Aug 2023 - May 2024
- **Reduced data issue detection time by 77%** by **designing a vendor evaluation pipeline** for a $270M enterprise client
- **Defined quality metrics** for external vendor output to reduce senior GTM stakeholder **decision timelines by 15%**
- Communicated with business partners via **calls** and **documentation** to decrease data misalignments by 43%
- Shipped language-specific data improvements in 5 languages, improving multilingual **model accuracy by 25% over two weeks**

Cohere - *Software Engineer Intern*   May 2023 - Aug 2023
- Shipped a data annotation platform **end-to-end** by managing the full **product lifecycle** while **meeting 100% of deadlines**
- **Conducted user interviews and daily stand-ups** to iteratively implement features, **increasing user satisfaction by 15%**
- **Analyzed product usage feedback** from annotators to make **data-driven** feature decisions, **increasing productivity by 53%**
- Pitched the final product to the CTO and founding engineers to **secure $20,000** in funding

Meta - *Production Engineer Fellow*   Jun 2023 - Sept 2023
- **Shipped an open-source portfolio site** for junior engineers by conducting market research on engagement drivers
- Led a team of 3 engineers to **deliver 4 user-facing features** aligned with developer use cases
- **Accelerated product iteration by 25%** by presenting weekly product insights to Meta engineers, fellows, and leadership

LEADERSHIP & ACTIVITIES

Ivey Product Society - *Director of Careers and Fellowship*   Sept 2024 - Present
- Enabled **100% of attendees** to secure a PM interview by presenting recruiting workshops for 40+ students
- Increased timely deliverable submissions by **3X** by **iterating on the fellowship curriculum** through analyzing past feedback

Hack Western (Canada's 3rd largest hackathon) - *VP Logistics*   Mar 2023 - Present
- Raised **$50,000+** in sponsorships from Accenture, Scotiabank, and P&G by leading sponsor outreach and budgeting
- Managed logistics for **450+ attendees** by leading a team of 4 and resolving critical event-day issues in real time

SKILLS

TECHNICAL: Python, Swift, SQL, JavaScript, HTML/CSS, Java, TypeScript, Go, Kanban, C/C++, Restful APIs, Git, Pytorch, Tensorflow

PRODUCT: Figma, Tableau, Jira, Agile, Scrum, UX/UI, Looker, Product Requirement Document, Product Road Mapping, KPIs, OKRs, Go To Market, Feature Prioritization, User Story, Customer Feedback Analysis, Product Development, ChatGPT, Claude, Cohere

SPOKEN LANGUAGES: *Native proficiency in* English & Mandarin, *intermediate proficiency in* French