

Sarah Polachek

UX Developer // Product Designer // Videographer

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USA

Education

B.A. Graphic Design & Multimedia: Web Design

Southern New Hampshire University (SNHU)

- Manchester, NH

Highest Honors | GPA 3.98

President's List

A.A. Psychology

Community College of

Allegheny County (CCAC)

- Pittsburgh, PA

Dean's List | GPA 4.0

Skills

Tools

Balsmiq

Sketch / Figma

Principle

HTML / CSS / Javascript

Adobe Creative Suite

Microsoft Sharepoint

Jira

Wix / Squarespace

DSLR Photography

DLSR Videography

Processes

UX/UI Design

Product Design

User Research

Visual Design

Wireframing

Prototyping

Usability Testing

Web Design

Graphic Design

Extracurricular

Front End Dev Certification

- freeCodeCamp

Career Prep Organizer

- Steel City UX Ladies (SCUXL)

Nov 2020 - July 2021

Project Experience

Android & Web Interface Development - Sherpa 6

- Actively research user needs and requirements for web and mobile application.
- Develop user flows, wireframes, and high-fidelity prototype designs to present to stakeholders and the software development team.

Front-End Intranet Development and Design

- Integrated website build-out using Microsoft Sharepoint increasing employee engagement by 35%.
- Built using web components and CSS

Indio Dojo - <https://www.youtube.com/watch?v=h1bymGeOC5Q>

- The goal of this project was to tell the story of a day at Jiu Jitsu through video clips. By understanding the main story and controlling the clips and framing, I was able to provide value and communicate information on the sport.

Professional Experience

Associate UX/UI Engineer Sept 2021- Present

Sherpa 6, Remote

- Create user personas, sitemaps, journey maps, wireframes, prototypes, and visual designs.
- Work with team leads and project managers to help with planning, estimation, documentation, and status reporting.
- Experience designing for the responsive web experience with CSS/HTML.
- Designs and supports various projects in collaboration with a development team.

Freelance Photographer 12/2019-present

M Philip Photo + Video, Los Angeles, CA

- Assist in and shoot weddings and products for businesses.

Freelance Designer 01/2020-present

High Wave Creative, Pittsburgh, PA

- Use Wix and Squarespace to develop websites for small businesses.
- Manage design projects for small businesses and promotions through graphics, photography, and video production.

Marketing Assistant 02/2021-09/2021

Victorian Finance, Pittsburgh, PA

- Maintain internal website, increasing employee engagement by 35%.
- Use CSS and web components to produce a valuable user experience.
- Develop visual graphics through brand components, layouts, and typography.

Graphic Design Intern 08/2019-12/2019

Ten Four Social, Pittsburgh, PA

- Brought clients' ideas to life by developing graphics and videos to engage the target audience on social media.
- Deepened skills in Adobe Creative Suite programs as well as DLSR photography and videography.