

Sarah Polachek

UX/UI Engineer // Visual Designer // Videographer

www.sarahpolachek.com

polacheksarah@gmail.com

+1 412 339 4421

USA

Education

B.A. Graphic Design & Multimedia: Web Design

Southern New Hampshire University (SNHU)
- Manchester, NH
Highest Honors | GPA 3.98
President's List

A.A. Psychology

Community College of Allegheny County (CCAC)
- Pittsburgh, PA
Dean's List | GPA 4.0

Skills

Tools

Figma
Balsmiq
Sketch
HTML / CSS / Javascript
Adobe Creative Suite
Microsoft Sharepoint
Jira
Wix / Squarespace
DSLR Photography
DLSR Videography

Processes

UX/UI Design
Visual Design
User Research
Wireframing
Prototyping
Usability Testing
Web Design
Graphic Design

Extracurricular

Front End Dev Certification

- freeCodeCamp

Career Prep Organizer

- Steel City UX Ladies (SCUXL)
Nov 2020 - July 2021

Project Experience

Front-End Intranet Development and Design

- Integrated website build-out using Microsoft Sharepoint increasing employee engagement by 35%.
- Built using web components and CSS to recognize employees, strengthen culture, and increase participation.

Wavex Development - <https://sarahpolachek.wixsite.com/wavex>

- This initial website was built from an idea for a future web company.
- The goal for this project is to add more animation and interactivity and to break out each section on the main page into separate pages.

Cafe Cravings - <https://cafecravings412.wixsite.com/coffee>

- The goal of this project was to provide a simple website that would house necessary information such as a menu and contact information. Both owners wanted to keep the project small and simple.

Professional Experience

Associate UX/UI Engineer Sept 2021- Present

Sherpa 6, Remote

- Create user personas, sitemaps, journey maps, wireframes, prototypes, and visual designs.
- Work with team leads and project managers to help with planning, estimation, documentation, and status reporting.
- Experience designing for the responsive web experience with CSS/HTML.
- Designs and supports various projects in collaboration with a development team.

Freelance Photographer 12/2019-present

M Philip Photo + Video, Los Angeles, CA

- Assist in and shoot weddings and products for businesses.

Freelance Designer 01/2020-present

High Wave Creative, Pittsburgh, PA

- Use Wix and Squarespace to develop websites for small businesses.
- Manage design projects for small businesses and promotions through graphics, photography, and video production.

Marketing Assistant 02/2021-09/2021

Victorian Finance, Pittsburgh, PA

- Maintain internal website, increasing employee engagement by 35%.
- Use CSS and web components to produce a valuable user experience.
- Develop visual graphics through brand components, layouts, and typography.

Graphic Design Intern 08/2019-12/2019

Ten Four Social, Pittsburgh, PA

- Brought clients' ideas to life by developing graphics and videos to engage the target audience on social media.
- Deepened skills in Adobe Creative Suite programs as well as DLSR photography and videography.