Sarah Polachek

UX/UI Engineer // Visual Designer // Videographer

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USA

Education

B.A. Graphic Design & Multimedia: Web Design
Southern New Hampshire University (SNHU)
- Manchester, NH
Highest Honors | GPA 3.98
President's List

A.A. Psychology
Community College of Allegheny County (CCAC)
- Pittsburgh, PA
Dean's List | GPA 4.0

Skills

Tools
Figma
Balsmiq
Sketch
HTML / CSS / Javascript
Adobe Creative Suite
Microsoft Sharepoint
Jira
Wix / Squarespace
DSLR Photography
DLSR Videography

Processes
UX/UI Design
Visual Design
User Research
Wireframing
Prototyping
Usability Testing
Web Design
Graphic Design

Extracurricular

Front End Dev Certification
- freeCodeCamp

Career Prep Organizer
- Steel City UX Ladies (SCUXL)
Nov 2020 - July 2021

Project Experience

Android & Web Interface Development - Sherpa 6
• Actively research user needs and requirements for web and mobile application.
• Develop user flows, wireframes, and high-fidelity prototype designs to present to stakeholders and the software development team.

Front-End Intranet Development and Design
• Integrated website build-out using Microsoft Sharepoint increasing employee engagment by 35%.
• Built using web components and CSS to recognize employees, strengthen culture, and increase participation.

Cafe Cravings - https://cafecravings412.wixsite.com/coffee
• The goal of this project was to provide a simple website that would house necessary information such as a menu and contact information. Both owners wanted to keep the project small and simple.

Professional Experience

Associate UX/UI Engineer   Sept 2021- Present
Sherpa 6, Remote
• Create user personas, sitemaps, journey maps, wireframes, prototypes, and visual designs.
• Work with team leads and project managers to help with planning, estimation, documentation, and status reporting.
• Experience designing for the responsive web experience with CSS/HTML.
• Designs and supports various projects in collaboration with a development team.

Freelance Photographer   12/2019-present
M Philip Photo + Video, Los Angeles, CA
• Assist in and shoot weddings and products for businesses.

Freelance Designer   01/2020-present
High Wave Creative, Pittsburgh, PA
• Use Wix and Squarespace to develop websites for small businesses.
• Manage design projects for small businesses and promotions through graphics, photography, and video production.

Marketing Assistant   02/2021-09/2021
Victorian Finance, Pittsburgh, PA
• Maintain internal website, increasing employee engagement by 35%.
• Use CSS and web components to produce a valuable user experience.
• Develop visual graphics through brand components, layouts, and typography.

Graphic Design Intern   08/2019-12/2019
Ten Four Social, Pittsburgh, PA
• Brought clients' ideas to life by developing graphics and videos to engage the target audience on social media.
• Deepened skills in Adobe Creative Suite programs as well as DLSR photography and videography.