

# Sarah Jones

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## EDUCATION

**The Evergreen State College** (2003-2006) Olympia, WA

General liberal arts with a focus on environmental health and public policy

Self-directed study on business development and fashion design

## WORK HISTORY

**Brooklyn Denim Co.** (2014–present) NYC

*Production Associate/Sales*

- Worked as a production associate and in-house tailor
- Provided customer service for a large multi-brand store
- Expanded my knowledge of local production and international manufacturing

**Moves Concept Store** (2010–2013) NYC

*Co-Founder/Shop Girl*

- Expanded a pop-up shop into a permanent store
- Created a launchpad for new designers
- Helped designers connect with local manufacturers
- Organized a community space for art and performance

**Ruffeo Hearts Lil' Snotty** (2005–present) NYC

*Co-Founder/Production Manager*

- Grew a clothing design business from an Etsy store to an internationally stocked brand
- Joined Parachute—Rob Kalin's Etsy business incubator
- Led production, material sourcing, budget prediction and building partner relationships
- Secured accounts globally at stores such as ASOS, Patricia Field, Desperado and Magenta

## PRESS (SELECTED)

**H&M LIFE** (May 29, 2013): "Fashionable Fun."

**VICE** (February 13, 2013): "Ruffeo Hearts Lil' Snotty Is Ethically Made Fashion for Outsider Futurist Feminists" – by Erica Euse.

**ZINK** (June 14, 2012): "Ruffeo Hearts Lil Snotty (RHLS) Mackswell Sherman and Sarah Jones, best mates and joined-at-the-hip freedom fighters making razzmatazz clothing, wicked rap and art with a conscious" by Cody Ross.

**FAB BLOG** (August 13, 2012): "Designer Download: RHLS."

HARPER'S BAZAAR KOREA (April 2009) "Mackswell Sherman and Sarah Jones."

**A Night of Video and Performance w/ Alexis Gideon, Jenny Slate and Dean Fleischer-Camp, Roxie Turner at MOVES Concept Store (April 4, 2011)**

**Organization of Orga[ni]sm** w/ Baltimore Experimental Dance Collective at MOVES Concept Store  
(March 5,6 2011)

**City Harvest Benefit** w/ Chopped and Skewed Twister, Power Color, Hubble, Food Stamps at MOVES Conept Store (February 25, 2011)

**RHLS Store/MOVES Gallery Grand Re-Opening Party** and Korakrit Arunanondchai and Electrolites Footwear Collab Launch w/ Ch-Rom, Alaskas, Luke Perry, Colin Self, DJ Peter Piper at MOVES Concept Store (January 21, 2011)

**Moves Pop-Up Closing Party** w/ Electric Tickle Machine, Doldrums, Regal Degal at Moves Concept Store (December 18, 2010)

**Dub Know Dub Tape Release Party** w/ Shams, Haribo, Colin Self, Syn.Toffs at Moves Concept Store (December 11, 2010)