# Sarah Jones

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## **EDUCATION**

The Evergreen State College (2003-2006) Olympia, WA General liberal arts with a focus on environmental health and public policy Self-directed study on business development and fashion design

#### WORK HISTORY

#### Brooklyn Denim Co. (2014-present) NYC

Production Associate/Sales

- Worked as a production associate and in-house tailor
- Provided customer service for a large multi-brand store
- Expanded my knowledge of local production and international manufacturing

## Moves Concept Store (2010–2013) NYC

Co-Founder/Shop Girl

- Expanded a pop-up shop into a permanent store
- Created a launchpad for new designers
- Helped designers connect with local manufacturers
- Organized a community space for art and performance

#### Ruffeo Hearts Lil' Snotty (2005–present) NYC

Co-Founder/Production Manager

- Grew a clothing design business from an Etsy store to an internationally stocked brand
- Joined Parachute—Rob Kalin's Etsy business incubator
- Led production, material sourcing, budget prediction and building partner relationships
- Secured accounts globally at stores such as ASOS, Patricia Field, Desperado and Magenta

# PRESS (SELECTED)

H&M LIFE (May 29, 2013): "Fashionable Fun."

VICE (February 13, 2013): "Ruffeo Hearts Lil' Snotty Is Ethically Made Fashion for Outsider Futurist Feminists" – by Erica Euse.

**ZINK** (June 14, 2012): "Ruffeo Hearts Lil Snotty (RHLS) Mackswell Sherman and Sarah Jones, best mates and joined-at the-hip freedom fighters making razzmatazz clothing, wicked rap and art with a conscious" by Cody Ross.

FAB BLOG (August 13, 2012): "Designer Download: RHLS."

LA MODE (October 14, 2011): "RHLS Kolekcja Na Sezon Wiosna Lato 2012 Prosto Z Brooklynu."

WAD (October2011): "New Kids on the Block."

INC (April 2011): "Can Rob Kalin Scale Etsy" by Max Chafkin.

READYMADE (December 14, 2010): "Mackswell Moves."

PEPPERMINT MAGAZINE (July 2010): "Meet Your Maker Ruffeo Hearts Lil Snotty."

CBS SUNDAY MORNING NEWS (March 30, 2010): "Martha Likes My Hoodie" by Mo Rocca.

**TEEN VOGUE** (August 14, 2009): "Rainbow Brite: The Fred Flare Sweatshirt That Has US in Pieces" by Truc Nguyen.

HARPER'S BAZAAR KOREA (April 2009) "Mackswell Sherman and Sarah Jones."

# **EVENTS (SELECTED)**

Step Sons Stepping Up w/ Eli Heuer (June 1, 2014)

New MOVES Launch Party w/ Shane Shane (March 2, 2014)

MOVES Is Moving w/ Michael Potvin, James DeVito, Will Erokan and DJ Actual Slayers at MOVES Concept Store (December 22, 2013)

Mombucha Sunday Kombucha Workshop w/ Mombucha at MOVES Concept Store (October 27, 2013)

**FONY Label Launch Party** w/ Dust, Shams, Eartheater, Fluct, Maria Minerva, Dark Denise, Full Service at Steel Drums (September 27, 2013)

Portraits Moves Austin Power w/ Austin Power and DJ Jessamess at MOVES Concept Store (April 24, 2013)

New Work From Teague w/ Teague Smith and music by Night Guys at MOVES Concept Store (March 20, 2013)

Williamsburg Fashion Weekend After Party w/ Prince Rama, Shams, King Konqubine, Dillon James Rego at Wild Kingdom (February 15, 2013)

One Year Aniversay Party w/ GDFX, King Konqubine at MOVES Concept Store (November 11, 2012)

The Creakers Ball w/ Dust, Torn Hawk, Rat Attack, Angelina Dreem, Ramble Tamble, Creep, Boot Blacks, Alaskas, MC Todd, James David, Mr. Frank at Trip House (November 2, 2012)

Small Knot Launch Party w/ Concrete Floor, Alaskas (July 20, 2012)

Cinco De Mayo Party w/ Jon Burgerman and Jim Avignon as Anxieteam at MOVES Concept Store (May 5, 2012)

Soire w/ RAFT at MOVES Concept Store (April 15, 2012)

**Genderblender** w/ Alaskas, The Pharmacy, Starscream, Le1f, Zombelle, Ultra Demon at 285 Kent (February 25, 2012)

Withering Frost Holiday Block Party at Graham Ave between Withers and Frost (December 15, 2011)

**CMJ Day Party** w/ Prince Rama, Eola, Hard Nips, Punks on Mars, Guardian Alien, DJ R.E.M. Koolhaas at MOVES Concept Store (October 22, 2011)

Sunday Function Installment 2 w/ Photos by Levi Mandel, Dan Ze, Frank Correa and Carlos Ruiz music by Alaskas, Freecare, Phillip Seymore Hoffman and Family Treasures at MOVES Concept Store (August 21, 2011)

Emoticon and On and On w/ Praugue Audio/Visual Collective, Clothing by Ruffeo Hearts Lil Snotty, Alexander Campaz, Andy Lifschutz, Artists and Revolutionaries, Music by Le1f, Table, Happy New Year at Clocktower Gallery (May 13, 2011)

A Night of Video and Performance w/ Alexis Gideon, Jenny Slate and Dean Fleischer-Camp, Roxie Turner at MOVES Concept Store (April 4, 2011)

Organization of Orga[ni]sm w/ Baltimore Experimental Dance Collective at MOVES Concept Store (March 5,6 2011)

City Harvest Benefit w/ Chopped and Skrewed Twister, Power Color, Hubble, Food Stamps at MOVES Conept Store (February 25, 2011)

RHLS Store/MOVES Gallery Grand Re-Opening Party and Korakrit Arunanondchai and Electrolites Footwear Collab Launch w/ Ch-Rom, Alaskas, Luke Perry, Colin Self, DJ Peter Piper at MOVES Concept Store (January 21, 2011)

Moves Pop-Up Closing Party w/ Electric Tickle Machine, Doldrums, Regal Degal at Moves Concept Store (December 18, 2010)

**Dub Know Dub Tape Release Party** w/ Shams, Haribo, Colin Self, Syn.Toffs at Moves Concept Store (December 11, 2010)