

Sarah Jones

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Work

Ruffeo Hearts Lil' Snotty (RHLS)
2005–present NYC
Co-Founder/Production Manager

- Grew a clothing design business from an Etsy store to an internationally stocked brand
- Led production, material sourcing, budget prediction and building partner relationships
- Secured accounts globally at stores such as ASOS, Patricia Field, Desperado and Magenta
- Received press on CBS Sunday Morning News, Vice, Inc, and Harpers Bazaar
- Outfitted musicians and performers such as Le1f, Prince Rama, Anamanaguchi and Reggie Watts
- Joined Parachute—Rob Kalin's Etsy business incubator

Moves Concept Store
2010–2013 NYC
Co-Founder/Shop Girl

- Expanded a pop-up shop into a permanent store
- Created a launchpad for new designers
- Helped designers connect with local manufacturers
- Served as a community space for art and performance
- Stocked emerging designers including Iko Ino, Pet Shop Girl and ISLYNYC

Brooklyn Denim Co.
2014–present NYC
Production Associate/Sales Person

- Worked as a production associate and in-house tailor
- Trained new employees
- Provided customer service for a large multi-brand store
- Expanded my knowledge of local production and international manufacturing

Education

The Evergreen State College
2003–2006 Olympia, WA

- General liberal arts with a focus on environmental health and public policy
- Self-directed study on business development and fashion design

Skills

- Production management
- Material sourcing
- Business development
- Online commerce: Etsy, Big Cartel, Shopify
- Customer service in person and online
- Employee hiring and management