

Overview

Our museum is a new museum that contains 50 pieces of art from 50 of the most influential artists of all time.

Each piece has been recently donated by one of our museum donors, and each piece is appraised for a certain retail value.

We have elected to create a database with all information regarding artworks, the artists, our donors, and the value of each piece of art.



Business Objectives

- Inventory management and appraisal values
- CRM relationships donor relationships
 - Donor "reward" status
 - Contact information for events
- Construction of exhibits using genres, themes, periods
 - Educational purposes for museum visitors
- CRUD operations on database
 - Ensure smooth updates/deletions to database
- Goal: 3NF Criteria for proper functionality



Data Overview-Artworks

	artwork… 🗸	artwork_arti… 🗸	artwork_ar ∨	artwork_t ∨	artwork_d 🗸	artwork_per 🗸	artwork_ge ∨	artwork_medi
1	3	3	Diego Rivera	Paisaje zapat…	1915	Cubism	Pastoral	Oil on canv
2	4	4	Claude Monet	The Water Lil…	1899	Impressionism	Landscape	Oil on canv
3	5	5	Rene Magritte	The Lovers	1928	Surrealism	Symbolic	Oil on canv
4	6	6	Salvador Dali	Dream Caused	1944	Surrealism	Symbolic	Oil on can\
5	7	7	Edouard Manet	Le Déjeuner s…	1863	Realism	Counterculture	Oil on can
6	8	8	Andrei Rublev	Trinity	1425	Medieval	Russian Orthod	Tempera on
-		^	V4	10	1000	Dark Tarres	1	0/1

Data Overview-Artists

	artis 🗸	artist_first 🗸	artist_last 🗸	artist_date_of 🗸	artist_date_of 🗸	artist_natio 🗸
1	1	Amedeo	Modigliani	1884	1920	Italian
2	2	Vasiliy	Kandinskiy	1866	1944	Russian
3	3	Diego	Rivera	1886	1957	Mexican
4	4	Claude	Monet	1840	1926	French
5	5	Rene	Magritte	1898	1967	Belgian
6	6	Salvador	Dali	1904	1989	Spanish
7	7	Edouard	Manet	1832	1883	French
8	8	Andrei	Rublev	1360	1430	Russian

```
drop table if exists artists
61
     create table artists(
         artist_id int primary key,
         artist_first_name varchar(255),
      artist_last_name varchar(255),
        artist_date_of_birth INT,
         artist_date_of_death INT,
68
         artist_nationality varchar(100)
69
70
71
72
      INSERT INTO Artists (artist_id, artist_first_name, artist_last_name, artist_date_of_birth, artist_date_of_death, artist_nationality) VALUES
74
     (1, 'Amedeo', 'Modigliani', 1884, 1920, 'Italian'),
      (2, 'Vasiliy', 'Kandinskiy', 1866, 1944, 'Russian'),
78
      (3, 'Diego', 'Rivera', 1886, 1957, 'Mexican'),
80
     (4, 'Claude', 'Monet', 1840, 1926, 'French'),
```

Data Overview-Donors

	Donor ID Numb 🗸	Donor Name 🗸	Donor Ema 🗸	Donation Contribut 🗸	Rewards Sta 🗸
1	1	Perla Riley	priley@hotmai	21100000.00	Platinum Status
2	2	Alicia Marquez	amqz@gmail.com	48000000.00	Platinum Status
3	3	Rowan Mccarthy	mcrowan@hotma	278000000.00	Diamond Status
4	4	Allison Solom	alisonsolo@ho	522000000.00	Diamond Status
5	5	Lamont Morris…	lamontmorriso	1498500000.00	Diamond Status
6	6	Willow Valent	willowval@gma	428000000.00	Diamond Status
7	7	London Charles	londoncharles	10000000.00	Gold Status
8	8	Tanya Wall	tanyawall@yah…	858000.00	Gold Status
9	9	Melina Clay	claymelina@ho	12000000.00	Platinum Status

```
-- creating the donors table under art database
      use art
     drop table if exists donors
     create TABLE donors (
         donor id int not null,
         donor_first_name varchar(50) not null,
         donor_last_name varchar(50) not null,
         donor email varchar(50) not null.
         donor_donated_amount money not NULL,
         CONSTRAINT pk_donors_donor_id primary KEY (donor_id)
30
     -- inserting data
      insert into donors
          (donor_id, donor_first_name, donor_last_name, donor_email, donor_donated_amount)
         (1, 'Perla', 'Riley', 'priley@hotmail.com', 21100000),
         (2, 'Alicia', 'Marquez', 'amqz@gmail.com', 48000000),
         (3, 'Rowan', 'Mccarthy', 'mcrowan@hotmail.com', 278000000),
         (4, 'Allison', 'Solomon', 'alisonsolo@hotmail.com', 522000000),
         (5, 'Lamont', 'Morrison', 'lamontmorrison@gmail.com', 1498500000),
          (6, 'Willow', 'Valentine', 'willowval@gmail.com', 428000000),
         (7, 'London', 'Charles', 'londoncharles@hotmail.com', 10000000),
```

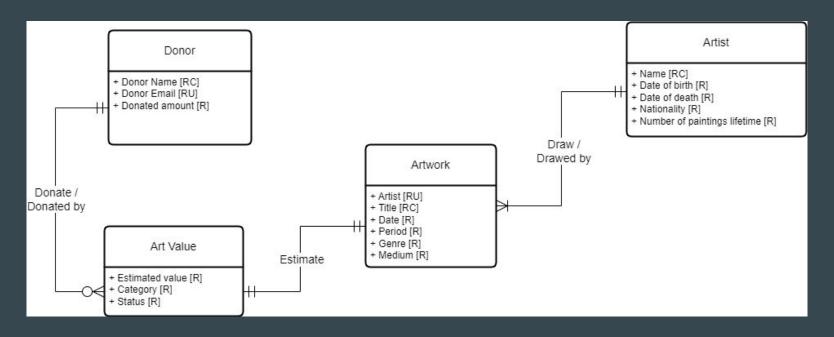
Data Overview- Art Value

	art_value_id 🗸	art_estimated_value 🗸	art_value_category 🗸	art_value_status 🗸	donor_id 🗸
1	1	100000000.00	NULL	Available to Auction	11
2	2	40000000.00	NULL	Unavailable to Auction	14
3	3	14000000.00	NULL	Unavailable to Auction	19
4	4	70400000.00	NULL	Unavailable to Auction	20
5	5	59000000.00	NULL	Unavailable to Auction	3
6	6	10000000.00	NULL	Unavailable to Auction	7

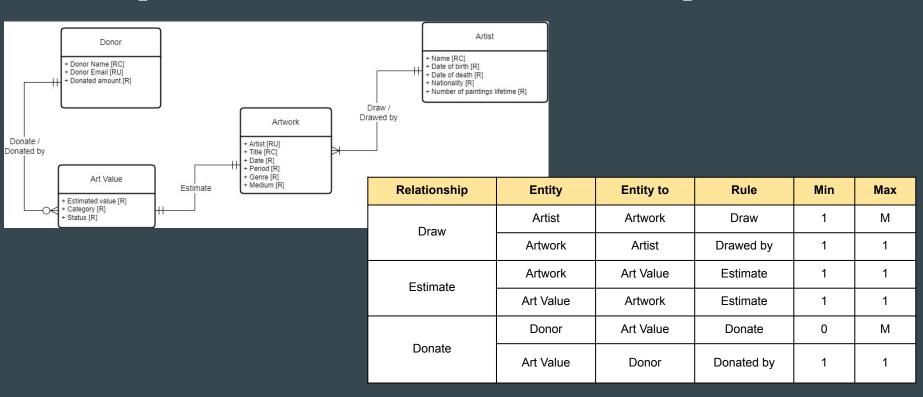
```
drop table if exists artvalue
332
333
      CREATE TABLE artvalue (
334
          art_value_id INT PRIMARY KEY,
335
          art_estimated_value MONEY,
336
          art_value_category VARCHAR(50),
          art_value_status VARCHAR(50),
338
          donor id INT
339
340
341
     INSERT INTO artvalue (art_value_id, art_estimated_value, art_art_value_status, donor_id) VALUES
342
     ( 1, 100000000, 'Available to Auction', 11),
343
      (2, 40000000, 'Unavailable to Auction', 14),
344
      (3, 14000000, 'Unavailable to Auction', 19),
345
      (4, 70400000, 'Unavailable to Auction', 20),
       (5, 59000000, 'Unavailable to Auction', 3),
       (6, 10000000, 'Unavailable to Auction', 7),
```

Term	Definition	
Check Constraint	A range or limitation set on data to ensure data integrity	
Foreign Key (FK)	A column of values in a table that serve as a primary key in another table, or a "key" to allow joining of tables	
Referential Integrity	Refers to consistency in data across tables, data is not contradictory	
Unique Constraint (U)	Ensures that all data in the column is unique and there are no duplicates.	
3NF	The third normal form (format for our tables), which states that all columns are wholly and solely dependent on the primary key. This prevents future data anomalies or errors with input/deletions.	
Primary Key (PK)	A column that is a distinctive, unique record for each row to ensure data integrity.	
Required (R)	Specifies that the column cannot have non-null values.	
Composite (C)	Specifies that the column is composed of 1 of more components.	
View	A virtual table based on a result set.	
Function	A stored query that receives inputs to produce an output of information.	
Trigger	A function that automatically executes when a specific DML (data manipulation) event occurs in the database.	
Procedure	Set of code that is saved and stored to run on command.	

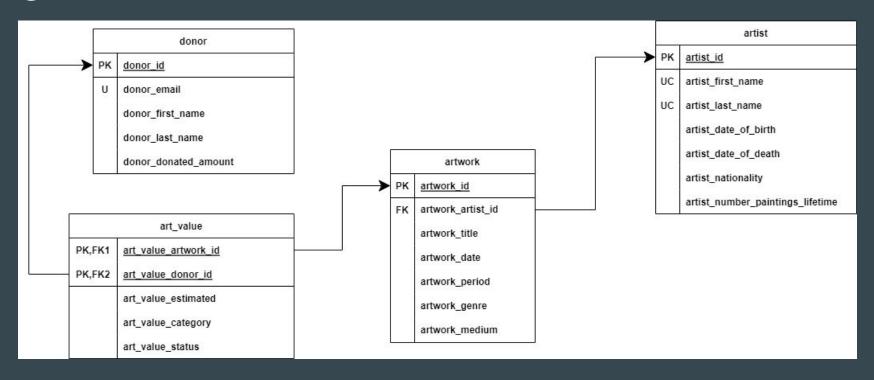
Conceptual Data Model



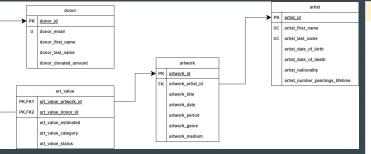
Conceptual Data Model - Data Relationships



Logical Data Model



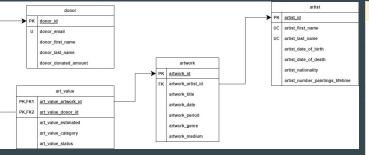
Logical Data Model - Artwork Table



Column Name	Data Domain	Comments
artwork_id	PK, RU int	Will be the primary key
artwork_artist_id	FK (artists table), RU int	The artist who drew the artwork
artwork_title	RC varchar(100)	The title of the artwork
artwork_date	R date	The year of the artwork was drawn
artwork_period	R varchar(50)	The period of the artwork
artwork_genre	R varchar(50)	The genre of the artwork
artwork_medium	R varchar(50)	The medium of the artwork

Constraint Name	Туре	Comments
pk_artwork_id	Primary key on artwork_id	Enforces PK over surrogate key on table
fk_artwork_artist_id	Foreign key references artists table	The artist who drawed the artwork
ck_artwork_before_insert	Check constraint or Trigger	Make sure the date of the artwork is not in the future

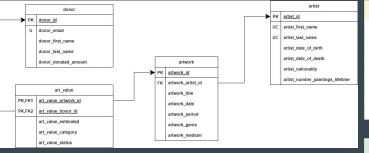
Logical Data Model - Artists Table



Column Name	Data Domain	Comments
artist_id	PK int	Will be the primary key
artist_first_name	UC varchar(50)	First name of the artist
artist_last_name	UC varchar(50)	Last name of the artist
artist_date_of_birth	R date	The date of birth of the artist
artist_date of death	R date	The date of death of the artist
artist_nationality	R varchar(50)	The nationality of the artist
artist_number_paintings_ lifetime	R int	The number of paintings of the artist for lifetime

Constraint Name	Туре	Comments
pk_artist_id	Primary key on artist_id	Enforces PK over surrogate key on table
u_artist_name	Unique on artist first name and last name	Enforces natural key to establish entity integrity

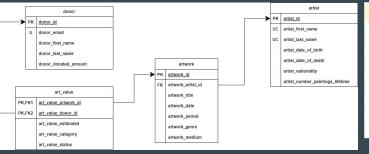
Logical Data Model - Donors Table



nt	Will be the primary key
archar(50)	The email of the donor, Natural key
rchar(50)	First name of the donor
rchar(50)	Last name of the donor
oney	The amount of donation by the donor
	varchar(50) rchar(50) rchar(50)

Constraint Name	Туре	Comments
pk_donor_id	Primary key on donor_id	Enforces PK over surrogate key on table
u_donor_email	Unique on donor_email	Enforces natural key to establish entity integrity

Logical Data Model - Artvalue Table

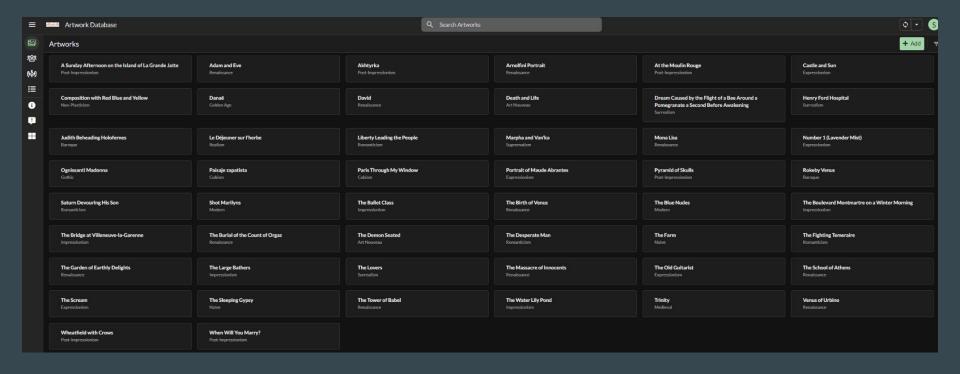


Column Name	Data Domain	Comments
art_value_artwork_id	PK, FK int	Will be the primary key, Foreign key(artwork_id)
art_value_donor_id	PK, FK int	Will be the primary key, Foreign key(donor_id)
art_value_art_estimated	R varchar(50)	The estimated value of the artwork
value_art_category	R check constraint, varchar (15)	The category of the artwork
value_art_status	R varchar(50)	The status of the artwork, Available or not

Constraint Name	Туре	Comments
fk_value_artwork_id	Foreign key references artwork table	The artwork which is valued
fk_value_donor_id	Foreign key references donor table	The donor who donated the artwork

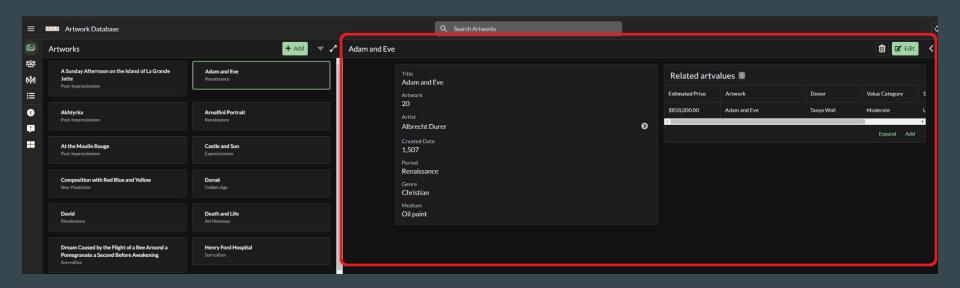
Application

1. The list of Artworks



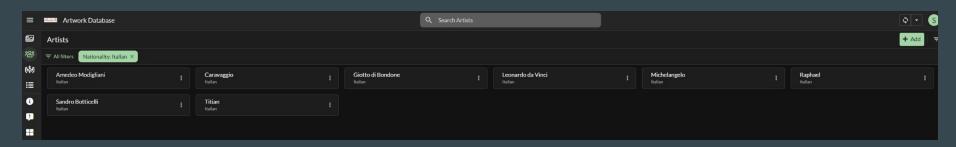
Application

2. Artwork Details with Artwork Value



Application

3. Filtered by Nationality (ex: Italian)



Query 1: **View** Artwork and Artist Nationality

```
398 --FUNCTIONS:
399 --view artist nationality with their artwork
400 GO
401 drop view if exists v_artist_nationality
402
403 GO
404 create view v_artist_nationality AS
405 select a.artist_first_name + ' ' + a.artist_last_name as artist_name,
406 a.artist_date_of_birth, a.artist_date_of_death, a.artist_nationality,
407 w.artwork_title, w.artwork_date, v.art_estimated_value
408 from artists as a
409 join artworks as w on a.artist_id = w.artwork_artist_id
410 join artvalue as v on w.artwork_id = v.art_value_id
411 GO
412
413 select * from v artist nationality
```

	artist_name	artist_date_of_birth 🗸	artist_date_of_death 🗸	artist_nationality 🗸	artwork_title
1	Diego Rivera	1886	1957	Mexican	Paisaje zapatista
2	Claude Monet	1840	1926	French	The Water Lily Pond
3	Rene Magritte	1898	1967	Belgian	The Lovers
4	Salvador Dali	1904	1989	Spanish	Dream Caused by the Flight of a
5	Edouard Manet	1832	1883	French	Le Déjeuner sur l'herbe
6	Andrei Rublev	1360	1430	Russian	Trinity
7	Vincent van Gogh	1853	1890	Dutch	Wheatfield with Crows
8	Gustav Klimt	1862	1918	Austrian	Death and Life
9	Hieronymus Bosch	1450	1516	Dutch	The Garden of Earthly Delights

Query 2: **Trigger** to add "Art Value Category" to Art_Value

```
--artvalue categorization trigger
      drop trigger if exists t_category_update
      create trigger t_category_update on dbo.artvalue
      after update
      as begin
          update dbo.artvalue
422
          set art_value_category = 'Moderate'
          from dbo.artvalue
          where art_estimated_value <= 10000000
          update dbo.artvalue
427
          set art_value_category = 'High-End'
428
          from dbo.artvalue
429
          where art_estimated_value between 10000001 and 49999999
430
          update dbo.artvalue
          set art_value_category = 'Priceless'
          from dbo.artvalue
          where art_estimated_value >= 50000000
436
      update artvalue set art_estimated_value = '99999999' where art_value_id=2
      select * from artvalue
```

	art_value_id 🗸	art_estimated_value 🗸	art_value_category 🗸	art_value_status 🗸	donor_id 🗸
1	1	100000000.00	Priceless	Available to Auction	11
2	2	9999999.00	Moderate	Unavailable to Auction	14
3	3	14000000.00	High-End	Unavailable to Auction	19
4	4	70400000.00	Priceless	Unavailable to Auction	20
5	5	59000000.00	Priceless	Unavailable to Auction	3
6	6	10000000.00	Moderate	Unavailable to Auction	7
7	7	65000000.00	Priceless	Unavailable to Auction	17
8	8	50000000.00	Priceless	Unavailable to Auction	4
	_				

Query 3: Retrieve paintings and artists by nationality

```
455
       --get all paintings of a nationality
456
457
       drop function if exists f_search_nationality
458
459
       GO
460
       create function f_search_nationality (
461
           @keyword as varchar(50)
462
           ) RETURNS table as
463
           return
               select * from v_artist_nationality where artist_nationality = @keyword
464
465
       go
466
467
       select * from dbo.f_search_nationality('Italian')
```

	artist_name 🗸	artist_date_of_birth 🗸	artist_date_of_death 🗸	artist_nationality 🗸	artwork_title	artwork_d
1	Giotto di Bondone	1266	1337	Italian	Ognissanti Madonna	1306
2	Sandro Botticelli	1445	1510	Italian	The Birth of Venus	1486
3	NULL	1571	1610	Italian	Judith Beheading Holofernes	1598
4	Leonardo da Vinci	1452	1519	Italian	Mona Lisa	1503
5	NULL	1488	1576	Italian	Venus of Urbino	1534
6	NULL	1483	1520	Italian	The School of Athens	1511
7	NULL	1475	1564	Italian	David	1504

Query 4: Create Donor Rewards System

```
--creating new column with donor "status levels": diamond ($100M+), platinum ($10M-$100M), and gold ($10M<)
318
       select
319
           donor_id as 'Donor ID Number',
           donor_first_name + ' ' + donor_last_name as 'Donor Name',
321
          donor_email as 'Donor Email',
322
          donor_donated_amount as 'Donation Contributions',
           case
               when donor_donated amount <= 10000000 then 'Gold Status'
325
               when donor_donated_amount >= 1000000000 then 'Diamond Status'
               else 'Platinum Status'
327
           end as 'Rewards Status'
       from donors
```

Results Messages					
	Donor ID Number 🗸	Donor Name 🗸	Donor Email 🗸	Donation Contributions 🗸	Rewards Status 🗸
1	1	Perla Riley	priley@hotmail.com	21100000.00	Platinum Status
2	2	Alicia Marquez	amqz@gmail.com	48000000.00	Platinum Status
3	3	Rowan Mccarthy	mcrowan@hotmail.com	278000000.00	Diamond Status
4	4	Allison Solomon	alisonsolo@hotmail.com	522000000.00	Diamond Status
5	5	Lamont Morrison	lamontmorrison@gmail.com	1498500000.00	Diamond Status
6	6	Willow Valentine	willowval@gmail.com	428000000.00	Diamond Status
7	7	London Charles	londoncharles@hotmail.com	10000000.00	Gold Status
8	8	Tanya Wall	tanyawall@yahoo.com	858000.00	Gold Status
9	9	Melina Clay	claymelina@hotmail.com	12000000.00	Platinum Status
10	10	Kaylin Oliver	koliver@gmail.com	100000000.00	Diamond Status
11	11	Ezequiel Boone	ezboone@gmail.com	100000000.00	Diamond Status

Query 5: Procedure Get Artworks By Century

```
442
      GO
      create procedure GetArtworksByCentury
444
          @century INT
445
          AS
447
              declare @startYear INT, @endYear INT
              set @startYear = (@century-1)*100
              set @endYear = @century * 100 -1
450
              select artwork_id, artwork_artist, artwork_title, artwork_date, artwork_period, artwork_genre, artwork_medium
451
              where artwork_date between @startYear and @endYear
453
454
          GO
455
      EXEC GetArtworksByCentury @century = 20;
```

	artwork_id 🗸	artwork_artist 🗸	artwork_title	artwork_date 🗸	artwork_period
1	3	Diego Rivera	Paisaje zapatista	1915	Cubism
2	5	Rene Magritte	The Lovers	1928	Surrealism
3	6	Salvador Dali	Dream Caused by the Flight of a Bee Around a Pomegranate	1944	Surrealism
4	10	Gustav Klimt	Death and Life	1910	Art Nouveau
5	12	Kazimir Malevich	Marpha and Van'ka	1929	Suprematism
6	14	Pablo Picasso	The Old Guitarist	1904	Expressionism
7	18	Frida Kahlo	Henry Ford Hospital	1932	Surrealism
8	23	Marc Chagall	Paris Through My Window	1913	Cubism
9	29	Henri Matisse	The Blue Nudes	1952	Modern
10	39	Paul Cezanne	Pyramid of Skulls	1901	Post-Impressionism
11	43	Paul Klee	Castle and Sun	1928	Expressionism
12	44	Piet Mondrian	Composition with Red Blue and Yellow	1930	Neo-Plasticism
13	45	Joan Miro	The Farm	1921	Naïve
14	46	Andy Warhol	Shot Marilyns	1964	Modern
15	50	Jackson Pollock	Number 31	1950	Abstract Expressioni

Conclusion

Improvements to Core Business Operations through our work:

- Customer Relationship Management
 - Donor rewards program
 - Notifying for future events
- Auction Inventory Management
 - Availability and prices
- CRUD
 - Smooth operations
- Event Management
 - Artwork/Artist Data for exhibits curation
- Future roadmap
 - Better adherence to 3NF
 - Further development of database through exhibits, location tables

