

Automated Writing Cheat Sheet

Key Terms

Template Writing/Branch Writing

- Synonyms for “automated writing”

If/Then statements (Conditional Statements)

- When the software filters through imported data, certain words or phrases will be triggered to appear depending on the conditional that is inputted.

Variables

- Variables will be the items that change depending on what data is imported.

Lesson 1 Automated Writing using Arria

Visit www.arria.com to get started.

Step 1: Creating a New Project

1. Select the “New Project” button featured in the right hand corner of your screen.
2. Choose the option labeled “Describe each row” and give a title to your project.

Step 2: Importing data

1. Upload your data set.
2. Scroll through your data set to check for any upload errors or missing components. Import

Lesson 2: Your template

Select the “Compose” tab that is located on the left hand side of your screen.

Step 1: Composing your template

1. Write a simple story using a row of data.
2. Identify your variables and replace with pre-loaded variables from your data set under the button labeled [x].

Step 2: Using If/Then Statements

1. Select the conditional button in the toolbar
2. Select Parameter A and choose pre-loaded variable or input custom parameter.

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3. Select Condition and choose appropriate conditional.
4. Select Parameter B and choose pre-loaded variable or input custom parameter.
5. Insert the outcome of the conditional in the result box below.
6. Repeat Step 2 until conditional is complete.

Lesson 3: Building a more complex story

Step 1 Incorporating various Scripts into your template

1. Go to Compose heading and click + Add Script and give template a name.
2. Repeat Step 1 in Lesson 2.
3. Select your main template once again
4. Select "Insert Script" function.
5. Transform the newly inputted script into a conditional by selecting "Insert Conditional."
6. Repeat Step 2 from Lesson 2.

Step 2 Introduction to using functions

1. Highlight word or phrase you want to attach a function to.
2. The select the *fn* button that will insert a function.
3. Choose the appropriate function to fill in.
4. Fill out function box accordingly and scroll down to the bottom of the box to click "Insert."