

Sarah Saroufim

product designer & artist

Based in NYC

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Professional experience

Published work: Artworks published in local and international art and literary journals: Rusted Radishes, Samandal Comics, Araborama by Institut du Monde Arabe, Dardishi and Mizna.

2022 Snoubar Publishing: Design art direction and illustrations for “Dammeh” written by Zeinab Charafeddine.

2020 Beirut Art Center: Contributed 5 artworks to the BAC’s online publication “The Derivative” + Gallery exhibiton.

2020 Smash Gym: Art direction, branding, iconography, photography, social media and space design.

2017 Design Assistant: Created still & motion graphics for Google and Youtube at Cardamon House, a design, illustration and animation studio in Beirut.

Skills

Software: Figma, HTML, CSS, JavaScript, Adobe Creative Suite (Ai, Id, Ps, Ae),Unity, and Glyphs.

Languages: English, Arabic & French.

Talents: Story-telling, gaming, cooking, filling awkward silences and describing things beautifully.

Awards

2024 Aiga NY Speaker: Chosen to present my “exceptional work” for my daily drawing app Drop at Aiga’s Fresh Grad event.

2022 Mahmoud Kahil Awards: Nominated in the Graphic Illustrations category, and contributed art for the annual book cover.

2021 American Illustration 40: Two winning artworks chosen to be a part of American Illustration’s archive.

2019 Absolut Vodka: Global winner of the Absolut Creative Competition 2019 chosen among 7,500 entries. Winnings included a cash prize and an OOH poster display in Warschauer Brücke, Berlin for the month of march 2020 (great month).

2018 Dean’s award for Creative Achievement in Graphic Design, and Areen award for Excellence in Graphic Design: For my trilogy of trilingual sex education books.

Education

Class of 2024, **Master of Professional Studies in Communication Design, Product Design (UI-UX)** from Parsons School of Design. With honors.

Class of 2018, **Bachelor of Fine Arts in Graphic Design** from the American University of Beirut. With honors.

Class of 2014, **French Baccalaureate** from Collège Notre-Dame de Jamhour.