eHacks

Western
University

February
5-6, 2022

Reach us at hello@ehacks.ca
Or, visit ehacks.ca for more information.

eHacks Events

eHacks Events is a **not-for-profit organization** dedicated to youth education, technical innovation, and **building an entrepreneurial mindset.**

To accomplish our goals, eHacks Events created eHacks (formerly EnactusHacks), a **24-hour impact-driven 'hackathon'** in which students code, design, and pitch **technical solutions** to solve pressing social issues.

Unlike most hackathons, eHacks provides curated **cross-functional workshops** and enforces a **1:1 STEM to non-STEM student ratio**, promoting interdisciplinary learning, creativity, and unique ideation.

eHacks won **second place nationally** in the RBC Future Launch Competition for preparing youth for the ever-changing workforce. eHacks is supported by the **Ivey Business School.**

50% of Participants
Come from a Non-Technical Background

36%
Science

32%
Social Science

29%
Engineering

3%
Other

17%
More Women Attend eHacks than Other Hackathons

44%
of the eHacks Executive Team are Women

Our Success

On February 5th, 2022, eHacks will host its third hackathon, the first since its incorporation.

Over the last three years, we've hosted **300+ talented students, mentors, recruiters, and other industry professionals,** who helped our students build **60+ projects**. It's incredible how much students, many of whom have little programming knowledge, can create in 24 hours. In fact, our first winning project, a mobile app for children with disabilities, was created by a group of female students who had no prior coding experience.

Since attending our event, our student alumni have gone on to work in prominent roles at organizations like **Enbridge, CIBC, FT Partners, RBC, Canada Life, Facebook, and Google.**

In May 2020, eHacks won 2nd in Canada's RBC Future Launch competition for helping young Canadians prepare for a drastically changing workforce through work readiness skill development.

As such, our role at eHacks is to enable the next generation of student entrepreneurs and leaders to create a better world through technology. eHacks is thankful for the support of past partners like **RBC, Ivey, and IBM** for helping us achieve our mission.

Why Sponsor?

eHacks is an incubator for future entrepreneurs and leaders. Our students not only go through a selective application process with an **admission rate of less than 50%,** but they participate in the **most demanding competition on Western's campus.** In just 24 hours, our students are required to come up with a business feasible, technical venture idea, develop a prototype, create a **2 year business action plan** (complete with financial projections, marketing strategies, consumer demographic analysis, etc.), pitch their idea to a panel of judges, present a demo, answer questions, and submit their work in full on Devpost. As a result, eHacks is at the forefront of **recruiting and developing some of the best candidates** that Southwestern Ontario has to offer.

Connect
with Students

Innovate
Through Tech

Recruit
the Best

AS A SPONSOR

Gain Brand
Recognition