

Sarah Tencher

EDUCATION

2013 – 2017 **University of California, Berkeley** **GPA: 3.4**
Bachelor of Arts, Cognitive Science
Minor, Computer Science

PROJECTS

- Spring 2017 **Chewsie**
- Explored user needs to iteratively design a mobile app to connect users with desired restaurants on their current route
 - Detected the lack of social networks in restaurant finding apps, which inspired features to determine convenient and desirable meeting points between connected users, providing a more social meal finding experience
- Fall 2016 **Offspring** (JavaScript)
- Used prototyping tools and conducted user tests and research to iteratively design and implement a companion app used to interact with a wearable watch device to help parents communicate with their children to ensure their safety

EXPERIENCE

- 2017 – present **UX/UI Intern**
vArmour, Mountain View, CA
- Design annotated wireframes and user-flows within the complex enterprise technology product
 - Create high fidelity interactive prototypes using wireframes and UI specifications to be used in presentations and with target users during user tests
 - Aid in the planning, preparation and execution of user tests and the analysis and communication of accompanying results
- 2016 – 2017 **Market Researcher**
Meanwise, San Francisco, CA
- Performed market research on workplace culture, millennials footprint, and social media trends to aid in the development of the application
 - Presented research to software engineers to drive design decisions for the application
- 2015 – 2016 **Undergraduate Research Assistant**
Gopnik Cognitive Development Lab, Berkeley, CA
- Recruited and interacted extensively with participants
 - Operationalized participants' verbal and non-verbal responses into quantitative data

CONTACT

530-545-9328
sarahtencher@gmail.com
linkedin.com/in/sarahtencher

PORTFOLIO

sarahtencher.com

COURSEWORK

- UI Design and Development
- Web Design
- Human-Centered Design
- Cognitive Science
- Psychology
- Brain, Mind, and Behavior
- Psychological Anthropology
- The Structure and Interpretation of Computer Programs
- Elementary Statistics

SKILLS

UI/UX

- Wireframes
- Prototypes
- Usability Test
- Contextual Inquiry
- Task Analysis
- Card Sorting
- Personas
- Scenarios
- Cognitive Walkthrough

Design

- InVision
- Adobe XD
- Framer
- Figma

Programming

- JavaScript
- HTML5
- CSS
- Python