

SARAH TENCHER

EDUCATION

University of California, Berkeley May '17

Bachelor of Arts, Cognitive Science

Minor, Computer Science

EXPERIENCE

UX/UI Intern | vArmour June '17 – Sept '17

User Research

- Plan, prepare, and execute user tests as well as analyze, synthesize and communicate accompanying results

Prototyping

- Create high-fidelity interactive prototypes using wireframes and UI specifications to be used in presentations and during user tests

Digital Interaction Design

- Design annotated wireframes and user-flows for a first time user experience within the complex enterprise technology product

Pattern Library

- Created a Pattern Library to help improve efficiency, bridge gaps between UX and UI teams, and increase consistency across designs

Market Researcher | Meanwise June '16 – Dec '16

- Performed market research on workplace culture, millennials footprint, and social media trends to aid in the development of the application
- Presented research to software engineers to drive design decisions

Research Assistant | Gopnik Cognitive Development Lab Aug '15 – Dec '16

- Recruited and interacted extensively with participants
- Operationalized participants' verbal and non-verbal responses into quantitative data

PROJECTS

Chewsie

- Explored user needs and created wireframes and prototypes to iteratively design a mobile app to connect users with desired restaurants on their current route

Offspring

- Conducted user tests to iteratively design a solution to help parents connect with their children and ensure their safety
- Prototyped and implemented a companion app to interact with a wearable watch device

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PORTFOLIO

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COURSEWORK

- UI Design and Development
- Web Design
- Human-Centered Design
- Cognitive Science
- Psychology
- Brain, Mind and Behavior
- Psychological Anthropology
- Elementary Statistics
- The Structure and Interpretation of Computer Programs

SKILLS

UX

- Usability Testing
- Wireframing
- Cognitive Walkthrough
- Prototyping
- Contextual Inquiry
- Task Analysis
- Card Sorting
- Personas
- Scenarios

Design Tools

- Sketch
- Adobe XD
- Adobe After Effects
- Framer
- InVision

Development

- HTML / CSS
- JavaScript
- Python