

# SARAH TENCHER

## CONTACT

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## PORTFOLIO

sarahtencher.com

## SKILLS

### Design

- Personas
- Scenarios
- Wireframing
- Prototyping

### Research

- Usability Testing
- Cognitive Walkthrough
- Contextual Inquiry
- Task Analysis

### Tools

- Sketch
- Photoshop
- Framer
- Invision

### Development

- React
- HTML / CSS
- JavaScript
- Python

## EDUCATION

**University of California, Berkeley** May 2017

Bachelor of Arts, Cognitive Science

Minor, Computer Science

## EXPERIENCE

**Product Designer | Rehearsal & Understand** Dec 2017 - Current

- Beginning with strategy and feature definition, planned and designed the administrative side of the enterprise web application with executives and managers in mind
- Maintained consistent visual language and brand experience across user interfaces within the app and corporate websites
- Created high-fidelity, fully interactive prototypes to help reduce design depreciation during the remaining development process

**UX/UI Intern | vArmour** June - Sept 2017

- Planned, prepared, and executed user tests as well as analyzed, synthesized and communicated accompanying results
- Designed annotated wireframes and user-flows for a first time user experience within the complex enterprise technology product
- Designed and created a Pattern Library to help improve efficiency, bridge gaps between UX and UI teams, and increase consistency across designs

## PROJECTS

**Understand Media Player**

- Explored user needs and current interaction trends to redesign a media player to increase user engagement
- Developed a fully functional media player with React to be embedded in subscriber sites around the world

**Rehearsal Administrator Conversation Thread**

- Redesigned the administrator conversation thread of the enterprise training and practice application with an emphasis on ease of use and expert user accelerators