

# SARAH TENCHER

## EDUCATION

**University of California, Berkeley** May '17

GPA: 3.4

Bachelor of Arts, Cognitive Science

Minor, Computer Science

## EXPERIENCE

**UX/UI Intern | vArmour** June '17 – Sept '17

User Testing

- Plan, prepare, and execute user tests as well as analyze, synthesize and communicate accompanying results

Prototyping

- Create high-fidelity interactive prototypes using wireframes and UI specifications to be used in presentations and during user tests

First Time User Experience

- Design annotated wireframes and user-flows within the complex enterprise technology product

Pattern Library

- Created a Pattern Library to help improve efficiency, bridge gaps between UX and UI teams, and increase consistency across designs

**Market Researcher | Meanwise** June '16 – Dec '16

- Performed market research on workplace culture, millennials footprint, and social media trends to aid in the development of the application
- Presented research to software engineers to drive design decisions

**Research Assistant | Gopnik Cognitive Development Lab** Aug '15 – Dec '16

- Recruited and interacted extensively with participants
- Operationalized participants' verbal and non-verbal responses into quantitative data

## PROJECTS

**Chewsie**

- Explored user needs to iteratively design a mobile app to connect users with desired restaurants on their current route

**Offspring**

- Conducted user tests to iteratively design a solution to help parents connect with their children and ensure their safety
- Prototyped and implemented a companion app to interact with a wearable watch device

530-545-9328

sarahtencher@gmail.com

linkedin.com/in/sarahtencher

## PORTFOLIO

sarahtencher.com

## COURSEWORK

- UI Design and Development
- Web Design
- Human-Centered Design
- Cognitive Science
- Psychology
- Brain, Mind and Behavior
- Psychological Anthropology
- Elementary Statistics
- The Structure and Interpretation of Computer Programs

## SKILLS

**UX**

- Usability Testing
- Wireframing
- Cognitive Walkthrough
- Prototyping
- Contextual Inquiry
- Task Analysis
- Card Sorting
- Personas
- Scenarios

**Design Tools**

- Sketch
- Adobe XD
- Adobe After Effects
- Framer
- InVision

**Development**

- HTML / CSS
- JavaScript
- Python