SARAH TRUONG

UI/UX Designer

- 🌐 struongux.com
- ✉️ struong428@gmail.com
- 📞 813.810.9913

EDUCATION

A.S. Graphic & Interactive Design
Valencia College
Sep 2015 - Dec 2017
Orlando, FL

B.S. Microbiology
University of Georgia
Aug 2011 - May 2015
Athens, GA
Zell Miller Scholarship

SKILLS

Design
Adobe Suite
Sketch
Balsamiq
InVision
Prototyping
Web Design
User Research
Usability Testing
A/B Testing

Development
HTML 5 / CSS 3
Basic Javascript
Jquery

Digital Marketing
Email Marketing
Basic SEO
MailChimp
Google Analytics

LEADERSHIP

Co-President
UGA Japan Club
2013 - 2014

ABOUT ME

I am a UI/UX designer that is design, data, and user driven. With a Design, data, and user driven UX Designer with proficient skills in Balsamiq, Sketch, Adobe XD, Photoshop, HTML, and CSS. Seeking a design position that will leverage my 3+ years of experience designing successfully shipped mobile apps, enterprise products, and websites. I strive to create innovative solutions to better user experiences through aesthetics and problem-solving.
.

WORK EXPERIENCE

Lead UX Designer

Self-employed   **Dec 2020 - Present | Remote**

- Lead multi-platform designs for Wiley Website Framework to increase student enrollment and leads for university partners
- Design and maintain design system for WWF, operating as DesignOps for Design and Development
- Conduct user testing and UX audits to target areas for improvement in student journey

Contract UX Designer

HD Supply   **Oct 2020 – Dec 2020 | Remote**

- Researched, designed, and prototyped implementation of new features for flagship SaaS products and mobile apps
- Lead design ideation as primary designer for several agile dev teams, conducted design audits, and reviewed design systems

UI/UX Designer

ConnectWise   **Oct 2019 - Present | Tampa, FL**

- Researched, designed, and prototyped implementation of new features for flagship SaaS products and mobile apps
- Lead design ideation as primary designer for several agile dev teams, conducted design audits, and reviewed design systems

Digital Designer

Westgate Resorts   **Jul 2018 - Present | Orlando, FL**

- Designed marketing collateral and high-fidelity prototypes for website redesigns to increase conversions
- Established design library and improved design process and workflow for projects to make production more efficient