

# Superstore Dashboard

Total profits  
**\$292 297**

Pertes à récupérer  
**\$157 039**

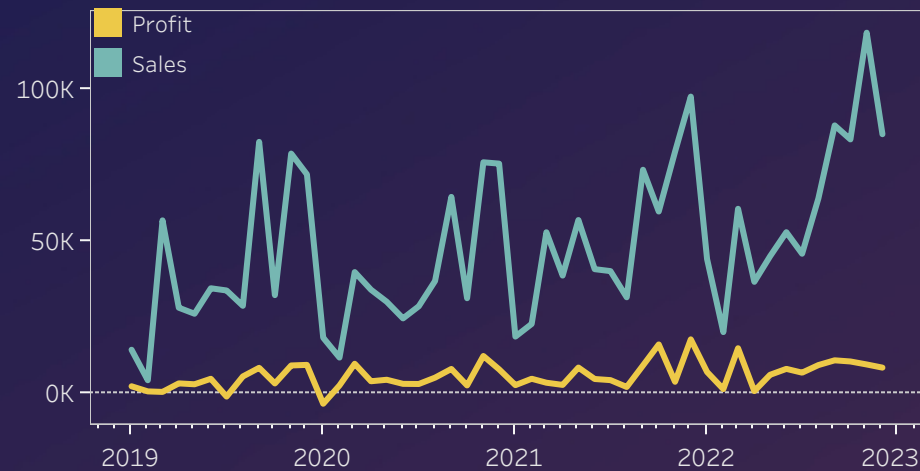
Marge bénéficiaire  
**12,6%**

Ventes remise > 20%  
**15,7%**

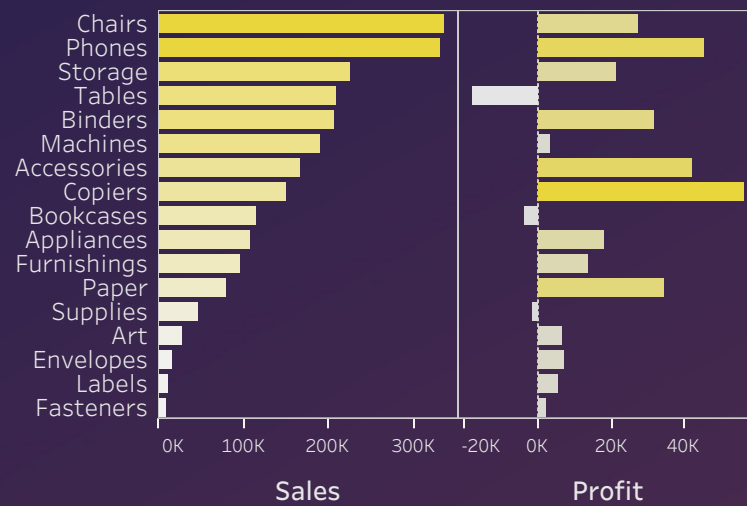
Profit Top clients  
**14,2%**

Ratio Clients Rentables  
**4,3**

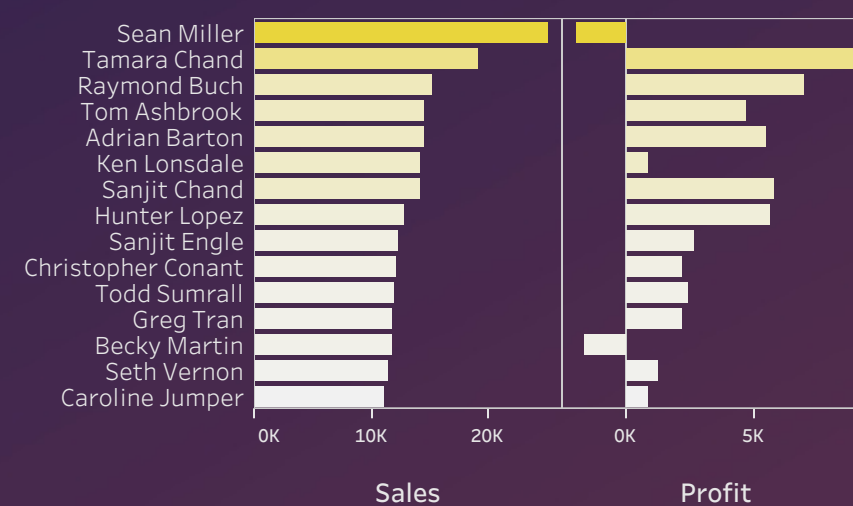
Evolution ventes et profits



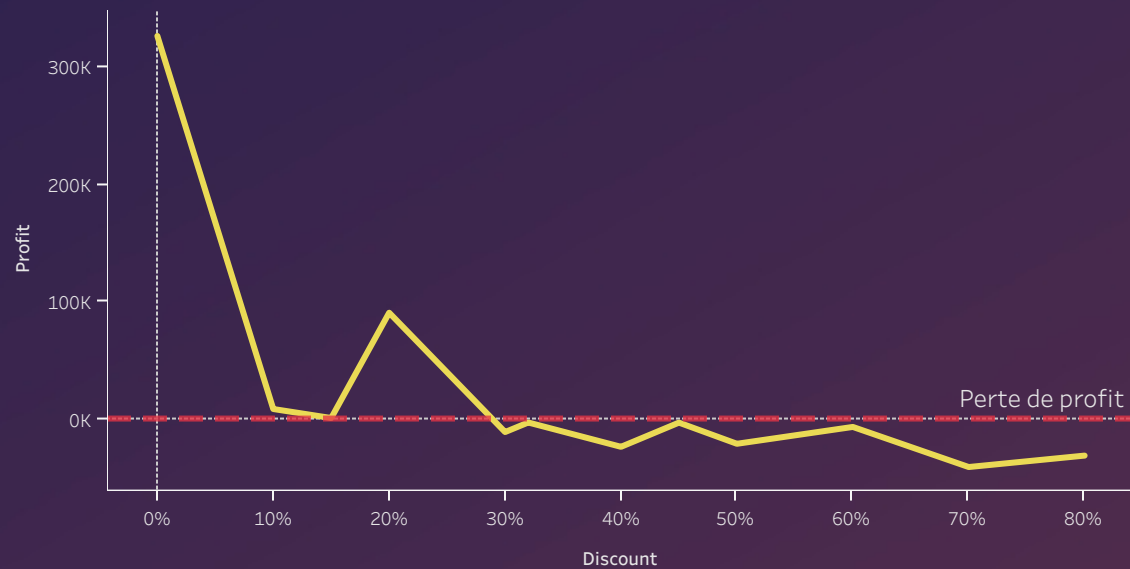
Ventes vs profits par catégories de produits



Top 15 CA : Ventes vs profits par clients



Profits par remise



Segmentation clients

