

Privacy Policy

Effective Date: 14/03/2020

Mafia Mobile App (“Mafia Mobile App” or “we”) is dedicated to protecting the privacy rights of our online users (“users” or “you”). This Privacy Policy (the “Policy”) has been crafted to inform you as to the ways we collect, store, use, and manage the information you provide in connection with any Mafia Mobile App website (collectively, the “Site”), or any Mafia Mobile App game or application (the Site, games and applications are, collectively, the “Service”). Please note that the scope of this Policy is limited only to information collected by Mafia Mobile App through use of the Service.

Mafia Mobile App is the data controller for personal information collected of those users.

When signing up for the Service, you are invited to agree with this Policy and the processing of your data, including your personal information, also called personal data in some jurisdictions (we refer to this information/data collectively as “personal information” throughout this Policy), in the manner provided in this Policy and our Terms of Use. We therefore process your personal information based on your consent. In any event, any use of the Service will be construed as your agreement with this Policy and our Terms of Use. If you do not agree to these terms, please do not use the Service.

It is advised that you review this Policy regularly as it may be amended from time to time as set out below (see the Changes to this Policy section below).

Information collection

We collect information about you directly from you, and automatically through your use of our Service. We may combine the information that we collect about you from these sources.

Information we collect directly from you

We will also collect any information that you provide to us through your use of our Service. The types of personal information we collect may vary depending on your activity. Personal information may include:

- Your name;
- User identification number;
- Email address;
- Character Name History;
- Discord name (optional);

When you pay for products offered for purchase through the Service, Google will deal with the handling of personal information as well as payment information, for further information on Google's privacy policy please refer back to the Google Play Store. Our payment processing service provider may also retain this information to enable you to purchase additional items through our Service without having to re-enter it each time. We do not directly access or store your credit card information and we will not use your payment information we collect except as needed to fulfil your purchase and/or communicate with you regarding your transaction.

If you contact us via email (e.g., to contact customer support), we will collect your name and email address, as well as any other content included in the email, in order to send you a reply. We may use your personal information submitted in your communications to contact and respond to you.

Additionally, we may acquire information from you through your access and participation in message boards on the Service. This information may include posts, comments, photos or screenshots, videos, and in-game messages. If you post content to our Service, such information may be available to other users of our Service (e.g., in-game messages will be available to the recipient of your message and if you upload a profile picture, your image will be available to all other users of our Service). If you post your own content on our Service, your posting will become public and Mafia Mobile App cannot prevent such information from being used in a manner that may violate this Policy, our [Terms of Use](#), the law, or your personal privacy.

Public Information

Some of the information you give us when you register to play our games is open to the public, such as your profile picture, your character name and the date of registration.

Information use

We need the above personal information for the purposes as described in this Policy, and not providing this information will have an impact on our ability to provide you with the Service. Mafia Mobile App's primary objective in collecting user information is to provide and enhance the Service and to enable users to easily navigate and enjoy the Service. In addition, we may use user information for the following purposes:

Providing and improving our Services. To facilitate payments and communications between users; to provide and maintain the Service; to improve the Service; to develop new features, products, or services; to authenticate users; to perform technical operations, such as updating software; to validate our users and ensure their qualifications to use the Service; and for other customer service and support purposes.

Marketing and communications. To communicate with you, including via email or push notification, about your account and use of the Service, including to send Service and product updates; to respond to your inquiries; to provide you with news and newsletters, special offers, promotions, and other information we think may interest you; and for other informational, marketing, or promotional purposes. For more information about opting out of certain communications, please see the Your rights and choices in relation to your personal information section below.

Research and analytics. To analyze how you interact with the Service; to monitor and analyze usage and activity trends; and for other research, analytical, and statistical purposes.

Protecting rights and interests. To protect the safety, rights, property, or security of Mafia Mobile App, the Service, any third party, or the general public; to detect, prevent or otherwise address fraud, security or technical issues; to prevent or stop activity which Mafia Mobile App, in its sole discretion, may consider to be, or to pose a risk of being, an illegal, unethical, or legally actionable activity; to use as evidence in litigation; and to enforce this Policy and our [Terms of Use](#).

Legal compliance. To comply with applicable legal or regulatory obligations, including as part of a judicial proceeding; to respond to a subpoena, warrant, court order, or other legal process; or as part of an investigation or request, whether formal or informal, from law enforcement or a governmental authority.

We rely on the following legal bases for the collection and use of your information:

- to provide you with the service you request, pursuant to our [Terms of Use](#);
- based on our legitimate business interest, and subject to your right of objection, to: (i) improve our services and your gaming experience, (ii) ensure the security of our games, (iii) send you newsletters, marketing emails and push notifications with the latest information on our products and company as well as other advertising for our products, (iv) to protect our rights and property, enforce our [Terms of Use](#) and legal notices and for the establishment, exercise and defense of legal claims, and (v) to conclude corporate transactions (e.g., corporate restructuring, sale or assignment of assets, merger); (vi) share your information with third party marketplaces and service providers for advertising purposes.
- **to comply with our legal obligations, any court order or binding decision;**
- for purposes unrelated to those described in this Privacy Policy by first notifying you and, where required, offering you a choice as to whether or not we may use your personal information in this different manner.

To the extent you provide information about friends and family members, you will present them this Privacy Policy and obtain their consent to provide the

information. If you do not have their consent, do not send us their personal information.

Storage of your personal information

The personal information we collect, as described in this Policy, is being stored on Google servers in the United States. You expressly agree with your personal information being stored and processed in this country.

Data retention

We will keep your information for as reasonably necessary for the purposes set out above, though generally no longer than 3 years.

We may keep your personal data for longer if required by applicable laws.

Protecting personal information

We strive to protect personal information while it is under our control. If you have an account with us, your account information is accessible online only through the use of a password. To help protect the confidentiality of personal information, you must keep your password confidential and not disclose it to any other person. You acknowledge that you provide your personal information at your own risk. You are also responsible for all uses of the Mafia Mobile App games and applications by any person using your password. Please advise us immediately if you believe your password has been compromised or misused. On the Edit Profile page there is a button to request an email from our Google Firebase Server service provider to reset your password.

Security

We have implemented commercially reasonable technical, physical, managerial and organizational measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration or disclosure. However, we cannot guarantee that unauthorized third parties will never be able to defeat those measures or use, disclose, or alter your

personal information for improper purposes. Also please note that email and messaging systems are not considered secure, so we discourage you from sending us personal information through these mediums.

In the event that personal information has been or is compromised as a result of a breach of security, Mafia Mobile App will promptly notify those persons whose personal information has been compromised, in accordance with the notification procedures set forth in this Policy, or as otherwise required by applicable law.

To protect your privacy and security, we may take reasonable measures (such as requiring a unique password) to verify your identity before permitting you access to your account or the Service. You are responsible to maintain the secrecy of your unique password and account information, and for controlling access to your email communication or interaction through the Site or Mafia Mobile App's authorized social networking at all times.

Your rights and choices in relation to your personal information

Accessing, correcting, or deleting your personal information

Mafia Mobile App takes your privacy seriously and works in a transparent way. In that sense, upon providing sufficient identification (to protect others' privacy), you can request information from us about the personal information we hold in relation to you and you can correct any inaccurate data we hold.

Furthermore, you can change or delete any personal information by changing the applicable information found in your Mafia Mobile App account. However, if you decide to delete or anonymize your personal information, you may no longer have access to certain content (e.g. information of your game progress) and your account may become deactivated.

You have the right to withdraw your consent, on the basis of which we process your personal information, at any time, by closing your account or otherwise clearly indicating your withdrawal of consent. However, this does not affect our lawful processing based on your consent before this withdrawal.

Failure to abide to our terms and conditions and Privacy Policy when creating your character will result in the use of our Services being terminated.

If you want to exercise any of these rights, please contact us at:

mafiamobileapp@gmail.com

Policy regarding children under the age of 12

Most of Mafia Mobile App's Services are general audience and are not directed to children under the age of 12. Through these Services, Mafia Mobile App does not knowingly collect or solicit personal information from anyone under the age of 12 or knowingly allow such persons to access those Services.

Through other Services, however, Mafia Mobile App may be more likely to collect some personal information about children under 12. For such Services, Mafia Mobile App will request users' ages and, if a user indicates that s/he is under 12, Mafia Mobile App will only collect personal information, such as persistent identifiers (e.g., IP address and device information), necessary for internal operations of the Service. Mafia Mobile App will only use such information to support internal operations of the Service and not for other purposes.

If you are under 12, please do not attempt to register an account with any of the Services or send any information about yourself to us, including your name, address, telephone number, or email address. In the event that we learn that we have collected personal information other than persistent identifiers used to support internal operations of the Services, from a child under the age of 12, we will delete that information as quickly as possible. We recommend that minors over the age of 12 ask their parents or guardians for permission before sending any information about themselves to anyone over the Internet.

If you are between 12 and 16 years old, you live in the European Union or United Kingdom, and we ask for your consent, make sure that under your country's data protection laws you are able to provide valid consent without

authorization of your parents or guardian. We will verify your age and as the case may be ask for parental/guardian consent.

Changes to this policy

Mafia Mobile App may amend this Policy from time to time. Use of information we collect now is subject to the Policy in effect at the time such information is used. If we make changes in the way we use personal information, we will notify you by posting an announcement on our Service or sending you an email. You are bound by any changes to the Policy when you use the Service after such changes have been first posted. If you object to any change, your sole recourse shall be to immediately terminate your account and cease using the Service.

Questions or concerns & contact details

If you have any questions or concerns regarding privacy at Mafia Mobile App, please contact us at:

Email: mafiamobileapp@gmail.com

While we prefer that you contact us in case you have any issue or feel we do not respond adequately to your questions or concerns, please note that you have a right to lodge a complaint with your competent supervisory authority.