

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
LEARNING CALL

1. Title

“Am I Endangered?”

2. Duration (only workshops and tutorials)

Half day ____ Full day ____

3. Organizers and presenters’ names and affiliations

Sarah Wang, UC Davis

4. Abstract (ready for diffusion). 200 words maximum.

The goal of this project is to inform the public about the endangered species/animal most loved by the public and how important biodiversity is to our ecosystem using a simple and clean interface to learn quickly what the level of endangerment the species/animal is at and a quick info sheet to help the public understand why the species/animal is important to our ecosystem and possible ways to help conserve them.

5. Rationale, instructional methods, and description

The rationale behind this project is to show the public how their favorite species/animals are endangered and give the public an easy way to access what animal, where, and why the species/animal is important to the ecosystem other than the animal just being their favorite species/animal using a clean, minimalistic, practical way of giving the information using simple html, css, and javascript methods combined with universal and friendly, neutral illustrated images of each species/animal. Many other sites explore the topic in greater detail, but the goal of this project was to create a very visual, fun, and playful exhibition to make learning about endangered animals more inviting and to condense any info to the bare necessity for the audience to remember and understand better. The goal is to animate each animal or tile indicating you can click on it and so when you click it an info sheet would pop up with a level bar of how endangered it is

based on relative terms and then provide more direct easy to take in and remember facts rather than making it as complex so it is more of a visual exhibition.

6. Plan to solicit participation (only workshops and tutorials)

7. URL of website (only workshops and tutorials)

<https://sarahwangdesigns.github.io/des157/studio5/index.html>

8. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space) (only workshops and tutorials)

9. Biographies of the Author(s).

Sarah Wang is a design student at the University of California, Davis. Her interests in design include graphic, web, and interaction (UI/UX) design. She is interested in exploring topics of social justice and art and design with her design knowledge.

Author:

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Organization:

Web page: <https://sarahwangdesigns.github.io/des157/>

Title: Am I Endangered?**Abstract:**

Keywords: endangered, species, animals, endangered species, endangered animals, biology

Sub-themes: Please select one or more sub-themes

Bio creation & data

Critical perspectives on the use of technology for peace

Media art, landscape and heritage

Interdisciplinary platforms for coexistence

The cultural dimensions of bio-creation and peace

Design, Art, Science, and Technology