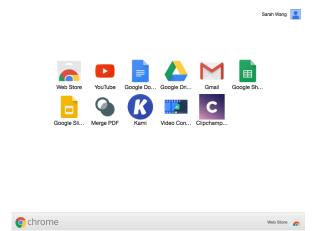
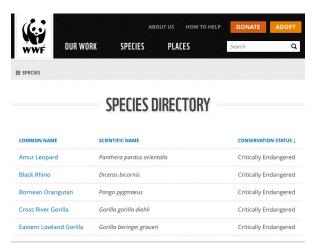
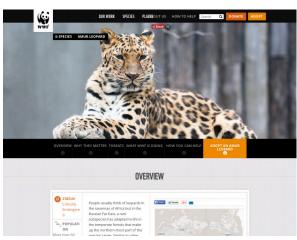
Moodboard 1 - What's Out there?











Moodboard 2 - Exploring 30 species in pieces

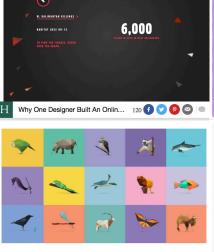
30 species in pieces (http:// species-in-pieces.com/#) really captures essentially the information in would want to convery or the type on minimalistc modern artsy look I was to go for.

However, the screenshot of the way Huffington Post captured the website on the bottom left image (http://www.huffingtonpost. com/2015/04/06/species-inpieces n 6996324.html) is essentially how I would want to lay out my website.

30 species in pieces is a little more layered and a little too complex for the time span I have, H Why One Designer Built An Onlin... 120 💽 🔾 🔾 so my goal is to perhaps animate each animal or tile indicating you can click on it and so when you click it an info sheet would pop up with a level bar of how endangered it is based on relative terms and then provide more direceasy to take in and remember facts rather than making it as complex so it is more of a visual exhibition.







From the moment you enter his website, the digital home of his virtual art, you are



