

# Storyboards

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## narrative goal

The target audience for this project is curious 18-25 year old millenials interested in learning a little more about endangered species and why each species matters rather than just the name of the animal that they just might know it is categorized as "endangered." The project hopes to provide a visual way for these millenials who may care about endangered species to get important information quickly and efficiently so that they are more informed about how each species can effect the whole ecosystem and their lives as well. The project can be accessed in just a quick google search or via website address for 24/7 easy access. The goal of this project is not only to inform but also to motivate people to take more action and responsibility in saving these endangered animals and enable them with ways to do so whether its treating the environment better or contribute donating to charities or buying products that support the cause 100%. People need to see that they can be the change that they want to see in the world and that the world needs changing, especially in the ways we should protect our endangered species, and hopefully this site will show them why the issue is important and why action needs to be taken to help conserve endangered species.

