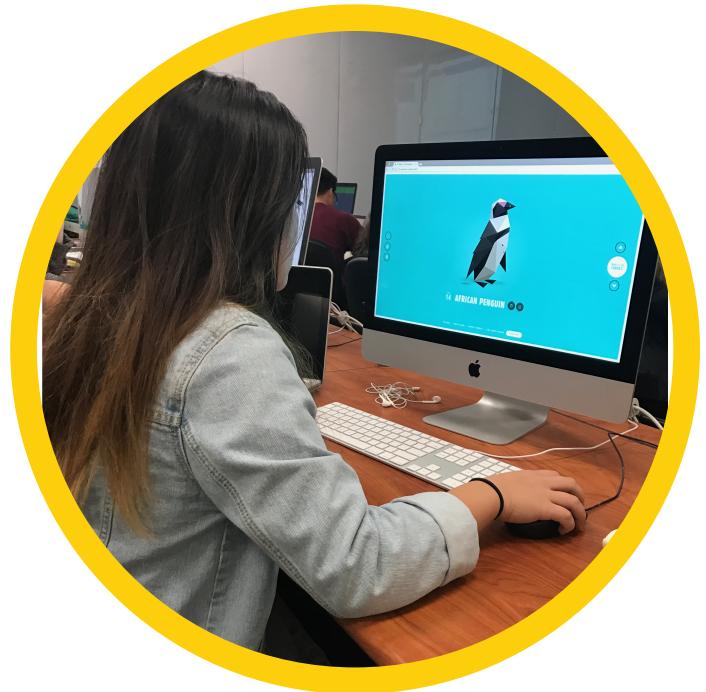


Needfinding

Wang, Sarah | DES 157 | Glenda Drew | Needfinding

1. My user needs a way to understand the navigational features of my website.
2. My user needs to be able to move from one page of interface to the next page more intuitively.
3. My project needs a way to stand out graphically without overwhelming the user.
4. My project needs to have more tooltips for the user to understand what she can and cannot click on.
5. My project needs to be able to convey short and quick information in an impactful way.
6. My project needs to be consistent in its features throughout its similar pages.
7. My project needs strong statements and typography to make an impact.
8. My project needs to invite users to interact with it.
9. My project needs to be visual and interactive.
10. My project should focus on the basic info and have basic functions to not overwhelm the user.



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