User Goals

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How will your users understand the content of the project?

My users will understand the content of the project through using clear and intuitve navigation thtough strategic interaction design.

How will your users understand the primary objectives?

My users will understand the primary objective through a clear name for the project and a clear layout along with providing quick and straightforward information. The user should not have to navigate too much to find the most important information.

What content and features do your users need, and in what form do they need it?

My users need a website that can provide them quick and condensed information to get to why the content matters. The content needs to be important and straightforward facts about why each species is endangered.

How do your users think your interactive projects should work and what are their experience levels with the type of media you are creating?

My users should think of my interactive project as a very visual, explorative, and quick informative way to look at endangered species. I think my users would be relatively experienced with the type of media I am creating. Maybe they might be somewhat aware of interactive websites and endangered species but have not necessarily seen the content more interactive and visual and know why species are endangered and how species that are endangered could effect our ecosystems overall.