

**ISEA2017**  
**23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART**  
**XVI INTERNATIONAL IMAGE FESTIVAL**  
**CREATIVE CALL**

**1. Title**

Birth Control Methods

**2. Organizers and presenters' names and affiliations**

Sarah Wang, UC Davis

**3. URL of the demo website or video**

<https://sarahwangdesigns.github.io/des157/studio5/index.html>

**4. Abstract (ready for diffusion). 200 words maximum.**

The goal of this project is to inform the public, specifically teenagers, about the topic of birth control in sex education. Many people know birth control as a method to prevent pregnancy, but that's not all some methods do and are for. I want to create a more inviting way for the general public, specifically the young adult population, to help eliminate the stigma still surrounding birth control, even though using it is just being safe. I also want to condense the information to the important basics as a way to quickly inform ourselves of the methods since I personally got overwhelmed by the dense and not so direct information that's out there. I want to make it visually appealing as well to invite users to be able to interact and explore a little of the methods and the specific methods they are curious about since most information out there is displayed very dryly.

**5. General description of the Project**

The project is a user-friendly interface website informing the general public, specifically the teenage and young adults of ages 12-24, on the topic of birth control methods. Imagery with added interesting animations, color, and condensed important information is the focus of this exploration of this project to make it more visually appealing and inviting.

6. From glenda: I'm not sure what they will be asking in this field, but I imagine they will want to see how you connect your content to the ISEA call, so that is what I would like you to write here.

My project connects to the ISEA call because it is technically a data base on a controversial topic involved in political and religious topics all over the world, especially in America with Donald Trump petitioning to get rid of Planned Parenthood, a credited way for the public to inform themselves of sex education and birth control. I want this platform to help inform the public more about birth control and create more peace around the birth control topic.

7. Biographies of the Author(s).

Sarah Wang is a design student at the University of California, Davis. Her interests in design include graphic, web, and interaction (UI/UX) design. She is interested in exploring topics of social justice and art and design with her design knowledge.