An Overview of Word Embedding-based Machine Learning Methods in Topic Recognition Tasks

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Why Natural Language Processing (NLP)?

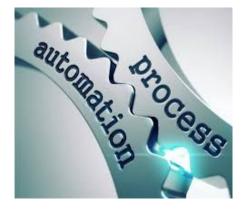
Lots of Data



Computer Understanding



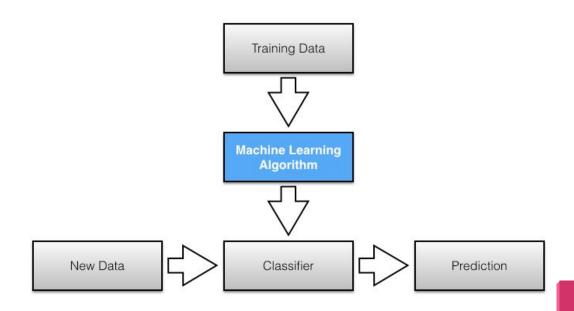
Topic Recognition



Sentiment Analysis



What is machine learning?



http://sebastianraschka.com/Articles/2014_intro_supervised_learnin g.html

Traditional machine learning algorithms need fixed-length feature vectors.

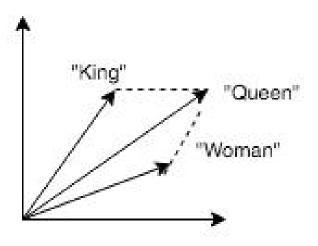
- How to generate?
- Traditionally done by Bag of Words

The dog is on the table.

the dog is on the table



Word Embeddings!

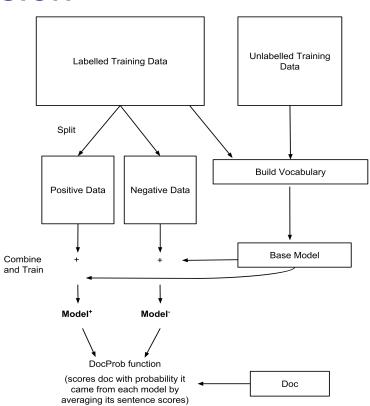


Word2Vec

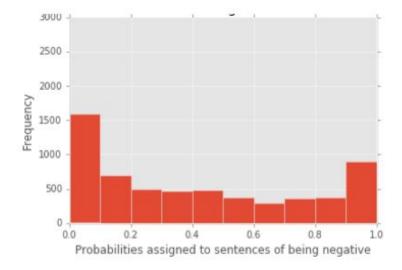
- Distributed Representations of Words and Phrases and their Compositionality, Mikolov et. al.
- Fixes word similarity problem

Word2Vec Inversion

- Combining preprocessing and machine learning steps
- Neural network architecture



Document
Classification by
Inversion of
Distributed
Language
Representations
by Taddy.



2500 - 20

"This movie is like the thousand \"cat and mouse\" movies that preceded it. (The following may loo k like a spoiler, but it really just describes a large class of movies) There is the passionate, w ise main character, his goofy but well-meaning sidekick with his ill-placed attempts at humorous c omments, the initially-hostile but soon softened gorgeous lady who triggers the inevitable \"unlik ely\" love story, the loved ones taken hostage, and of course the careless evil adversary with his brutal minions. Everybody has seen tons of these movies already, and \"National Treasure\" is like any one of them, with only a slightly modified wrapping. Every turn of the story was easily predic ted (and I can assure you I am not the sharpest tool in the shed). I am quite tired of feeling tri cked for money after exiting the theater from a Hollywood movie, and if you have ever felt that wa y too, heed my warning; stay miles away from this movie."

Sentence Scores:

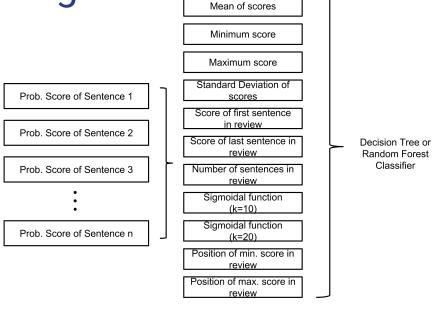
	0	1	doc
0	0.5986	0.4014	0
1	0.00792023	0.99208	0
2	0.369248	0.630752	0

- 0.445318 0.554682
- 0.999581 0.000419095

Hypothesis:

Instead of averaging together sentence scores, can allowing a computer to learn what the most important features of a review or positions of sentences are improve prediction accuracy?

 We strive to do this with as little human input as possible for generalizability. Our Methods- employing meta-features and ensemble learning

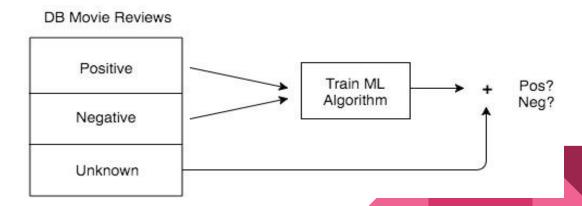


Each sentence of a review receives a probability score from the 0 model of the Word2Vec Inversion algorithm.

The generated metafeatures become a fixed-length feature vector used to train either a decision tree or a random forest classifier.

Datasets

- IMDb movie reviews (100,000)
 - Positive or negative sentiment?
- Amazon Fine Food reviews
 - 1-5 star ratings



Results

Dataset	Bag of Words + Random Forest	Word2Vec Inversion	Inversion + Decision Tree of Meta-feature s	Inversion + Random Forest of Meta-feature s	Bagging
IMDb movie reviews	83.97%	87.71%	87.98%	88.23%	79.97%
Amazon Fine Food reviews	70.49%	73.17%	71.03%	75.47%	

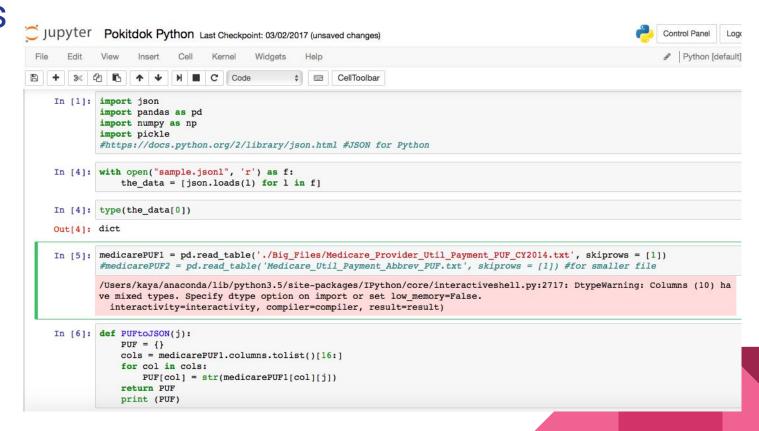
Next Steps

- Build confidence intervals to test more robustly
 - To account for randomness in Word2Vec model construction
- Rerun all models on a third dataset
 - Twitter data
- Submit for publication in May

Summary/Overview

- Word2Vec Inversion methods show slight improvement over current methods.
- With more robust testing, we hope to discern if they can beat baseline models more generally.
- If so, this is a great improvement not only for achieving higher accuracy of classification, but also for simplifying the process of building machine learning classifiers on text.

Tools



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