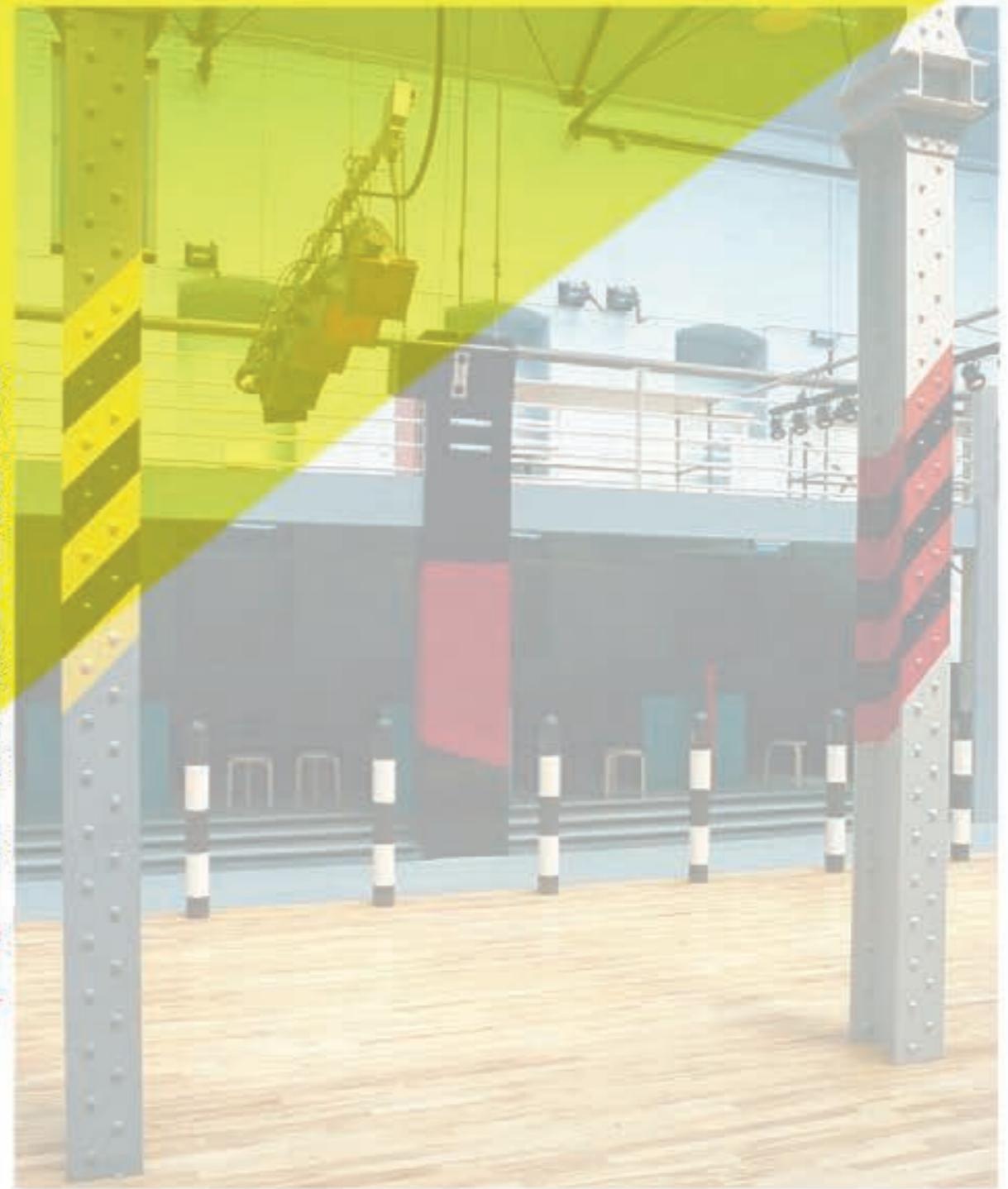
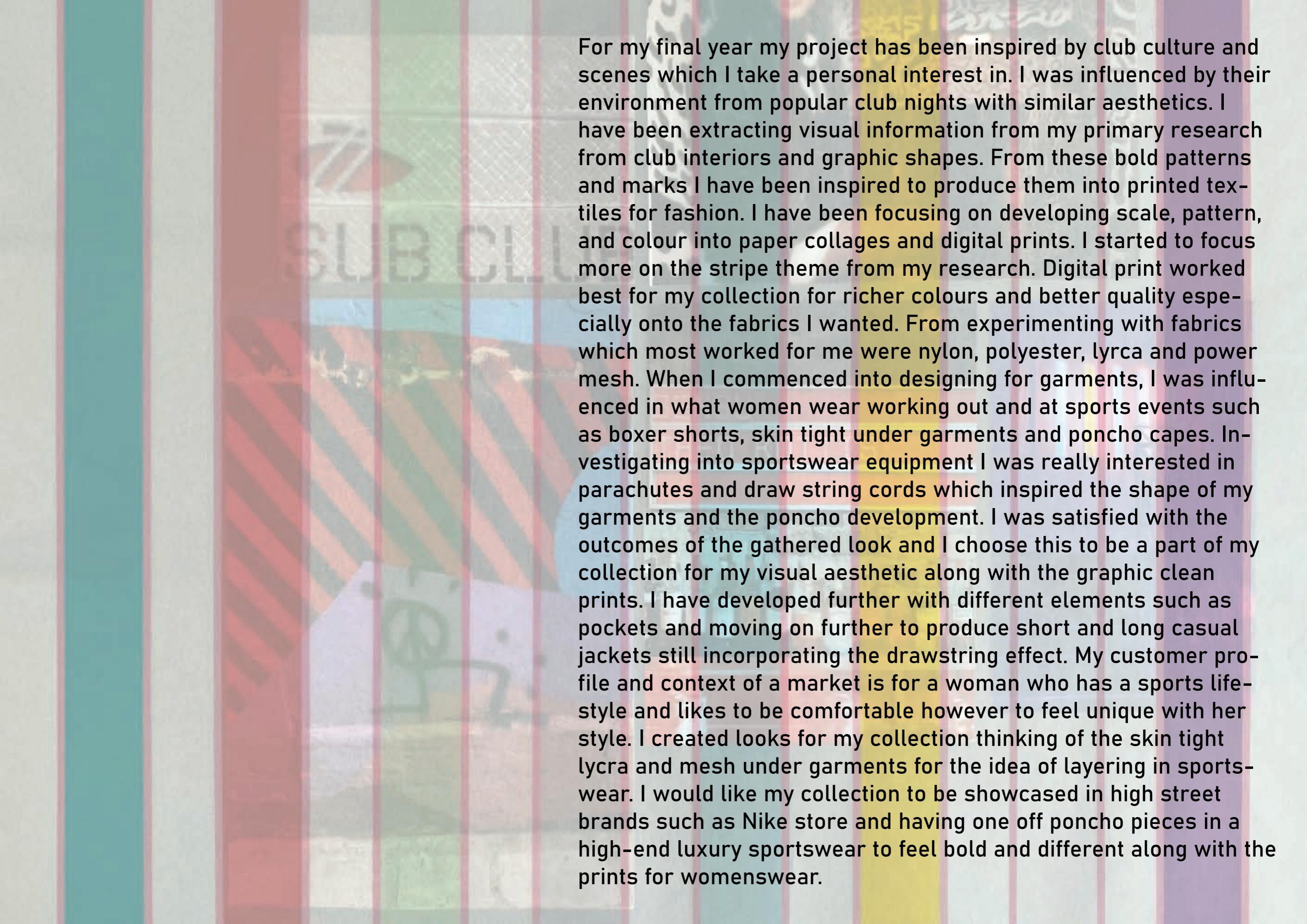




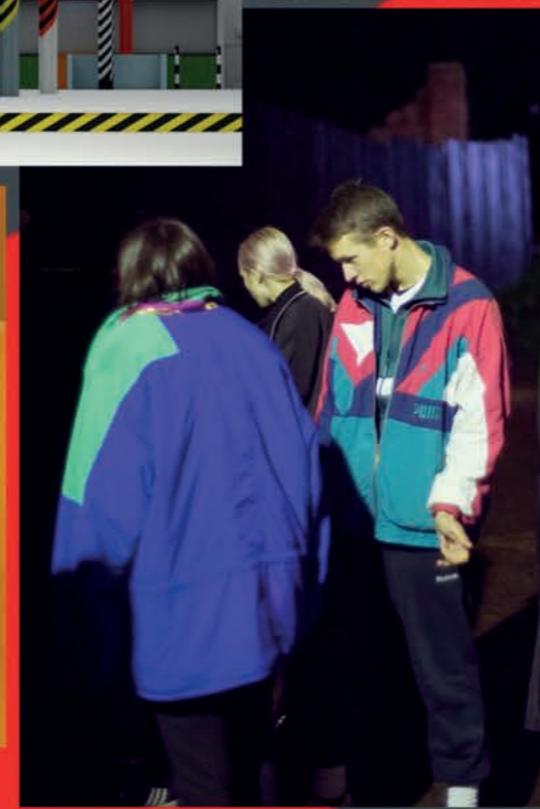
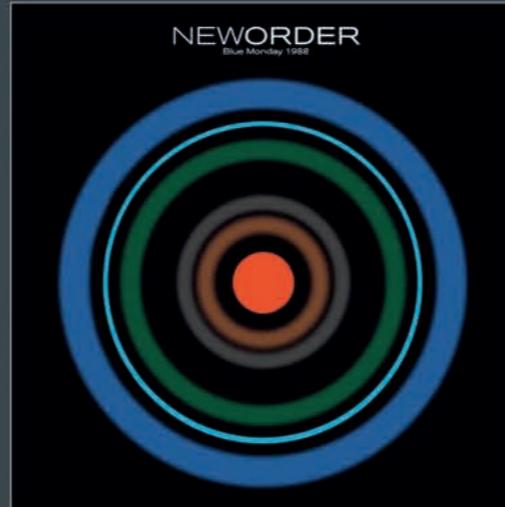
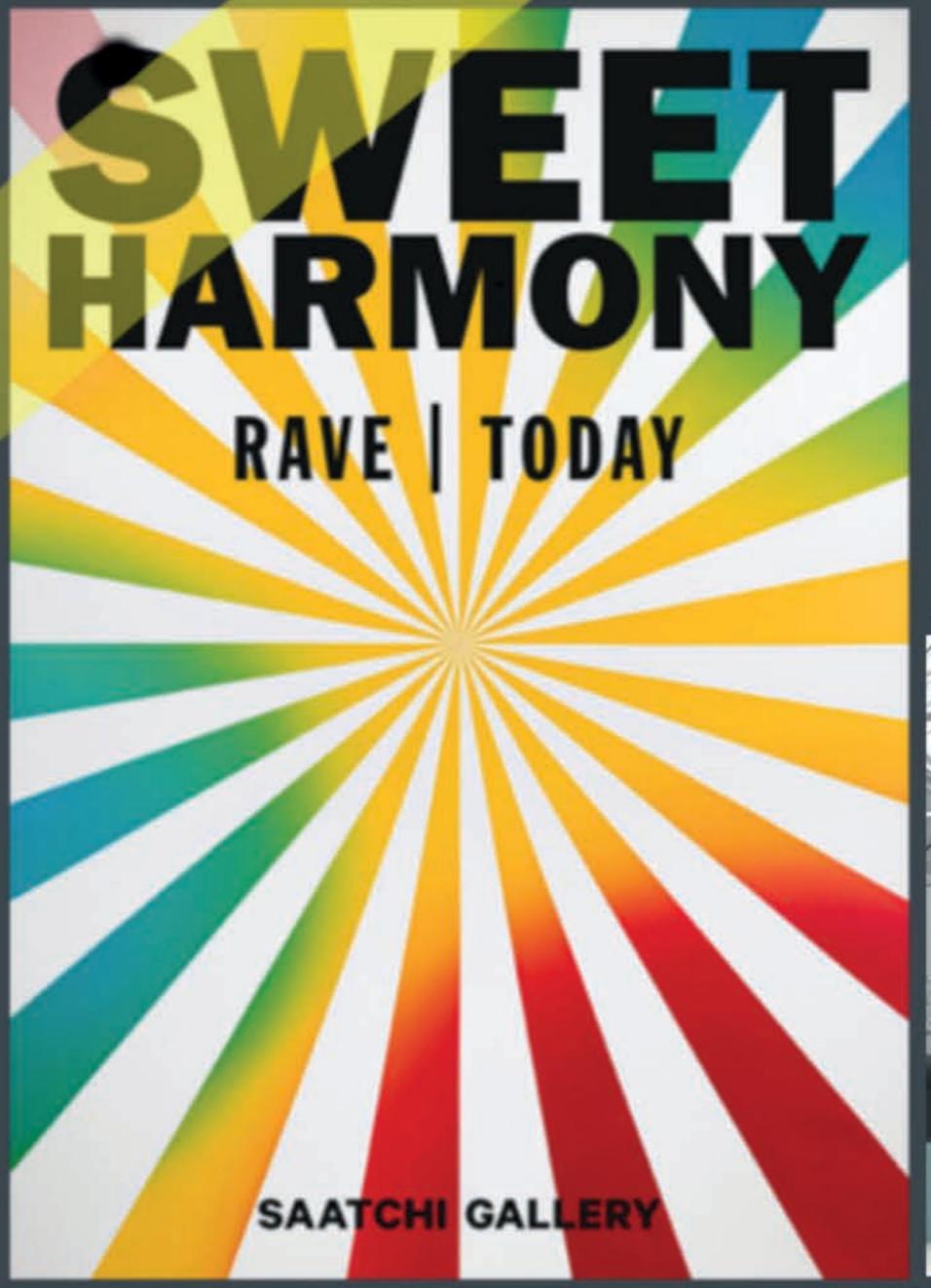
cuttin' shapes



Sarah Wilson  
BA (Hons) Fashion and Textile Design 2020



For my final year my project has been inspired by club culture and scenes which I take a personal interest in. I was influenced by their environment from popular club nights with similar aesthetics. I have been extracting visual information from my primary research from club interiors and graphic shapes. From these bold patterns and marks I have been inspired to produce them into printed textiles for fashion. I have been focusing on developing scale, pattern, and colour into paper collages and digital prints. I started to focus more on the stripe theme from my research. Digital print worked best for my collection for richer colours and better quality especially onto the fabrics I wanted. From experimenting with fabrics which most worked for me were nylon, polyester, lycra and power mesh. When I commenced into designing for garments, I was influenced in what women wear working out and at sports events such as boxer shorts, skin tight under garments and poncho capes. Investigating into sportswear equipment I was really interested in parachutes and draw string cords which inspired the shape of my garments and the poncho development. I was satisfied with the outcomes of the gathered look and I choose this to be a part of my collection for my visual aesthetic along with the graphic clean prints. I have developed further with different elements such as pockets and moving on further to produce short and long casual jackets still incorporating the drawstring effect. My customer profile and context of a market is for a woman who has a sports lifestyle and likes to be comfortable however to feel unique with her style. I created looks for my collection thinking of the skin tight lycra and mesh under garments for the idea of layering in sportswear. I would like my collection to be showcased in high street brands such as Nike store and having one off poncho pieces in a high-end luxury sportswear to feel bold and different along with the prints for womenswear.



research



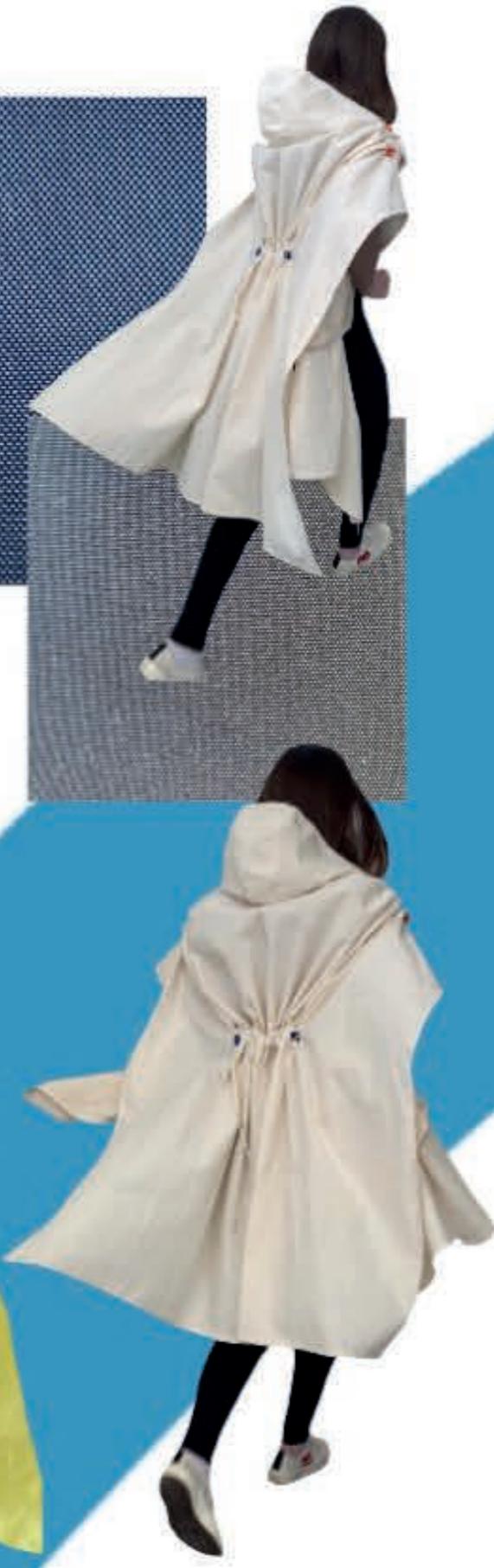
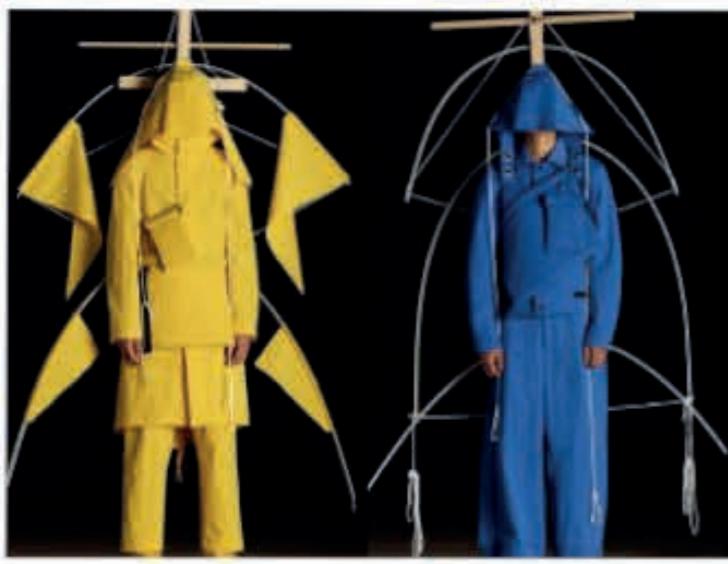
## FAC 51 THE HAÇIENDA

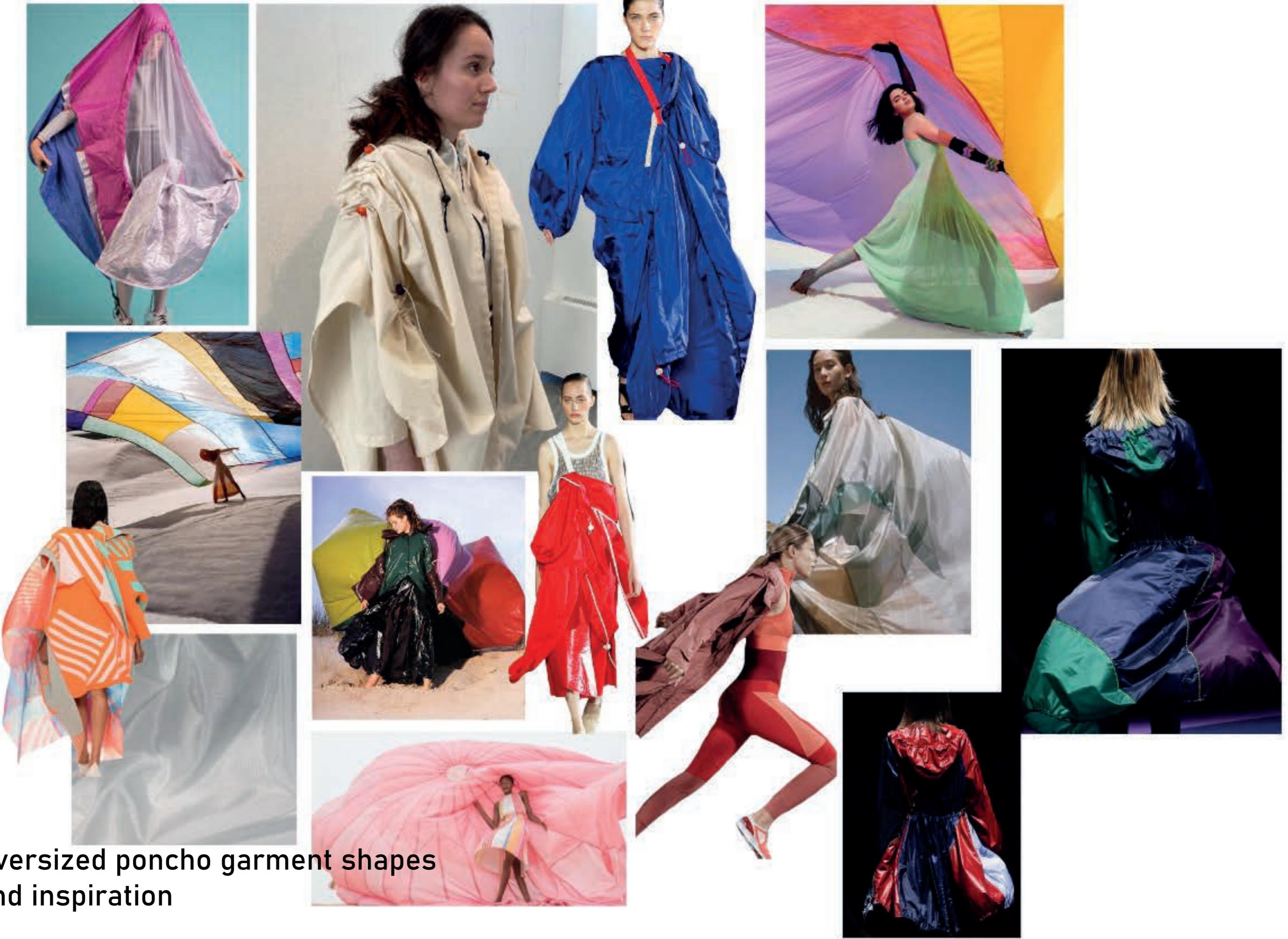
The Hacienda must be built  
The Hacienda must be built

FAC 51 THE HAÇIENDA: 11/13 Whitworth Street West, Manchester M1 5WG  
FUNCTION: Club, Disco, Videostore, Venue, Exhibition Facility  
TELEPHONE: 061 236 5061  
FACILITIES: 3 Levels, 3 Bars, Dance Floor (136m<sup>2</sup>), Stage (72.25m<sup>2</sup>), Restaurant, Balconies, Basement  
CAPACITY: 1200  
COLOURS: Pigeon Blue, Poppy, RAF Blue, Aztec Gold, Salmon Red, Black, Aluminum, Pale Gold, Goose Grey, Signal Red & Light Orange  
MATERIALS: Steel, Cast Iron, Aluminum, Maple, Brick, Neon  
APPROACH: Industrial Fantasy  
DESIGN: Ben Keay & Sandra Douglas

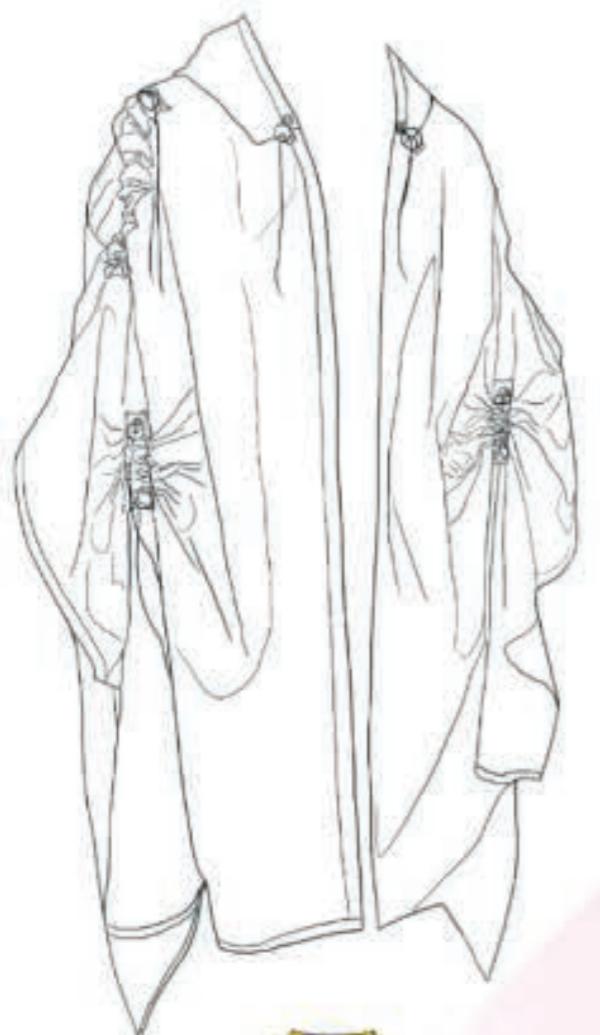


## inspiration

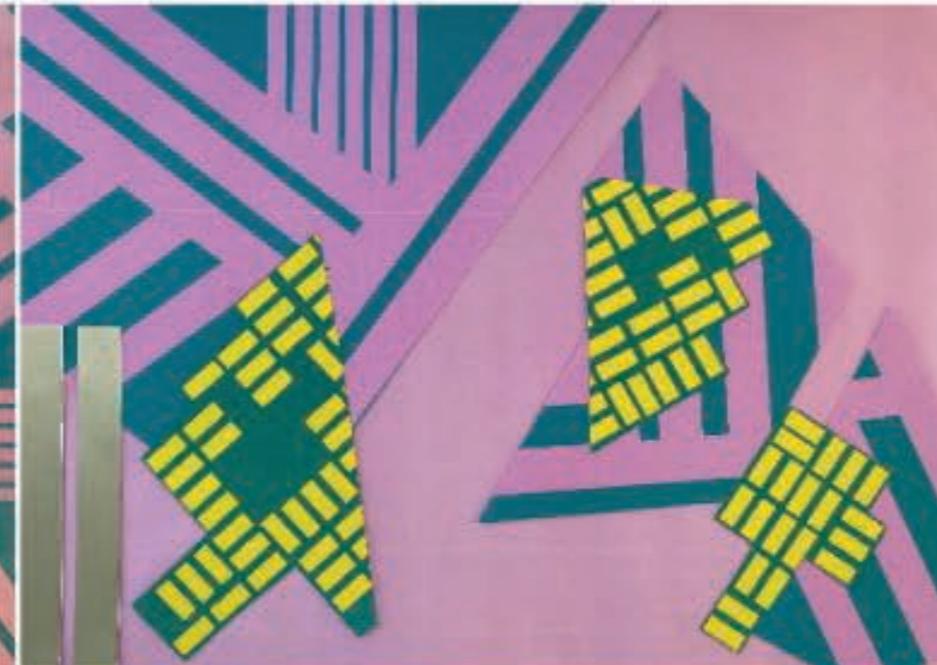
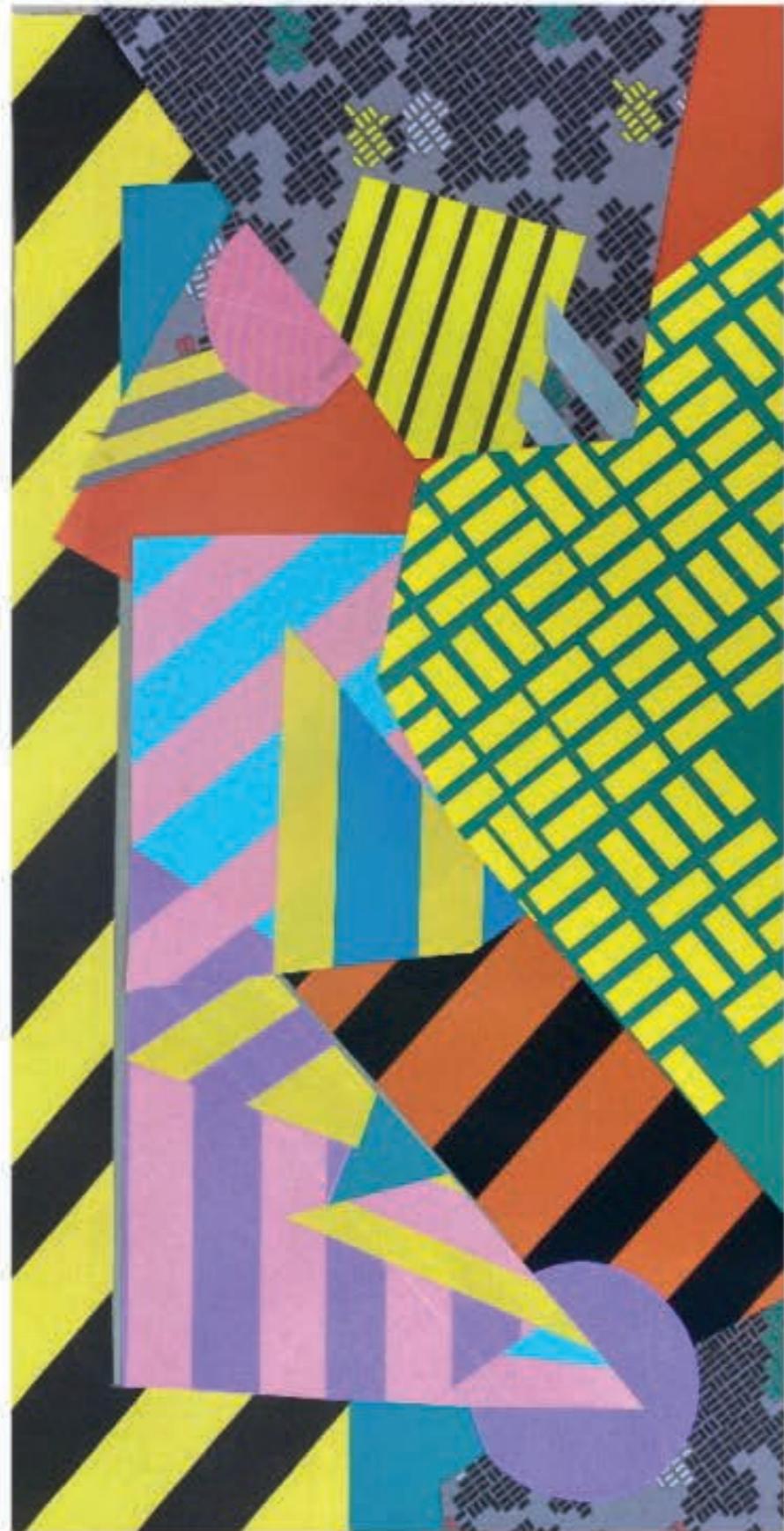




Oversized poncho garment shapes  
and inspiration



first toile of experimenting with  
poncho shapes and drawstrings

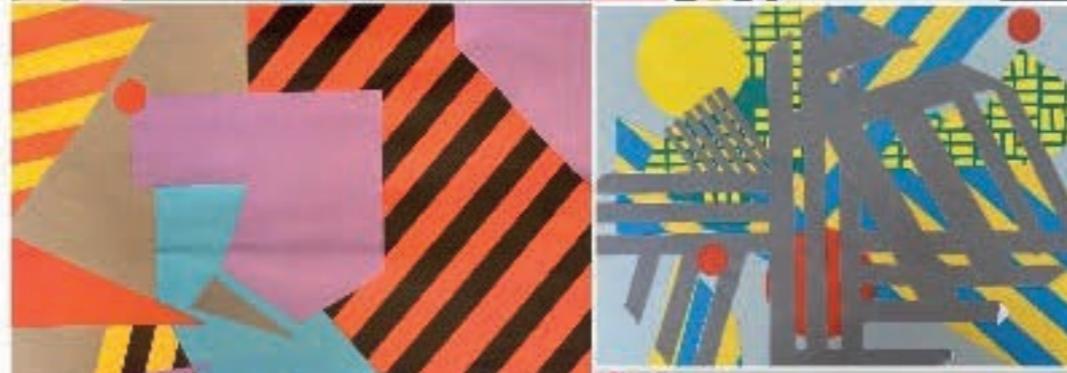


digital and cut up paper collages



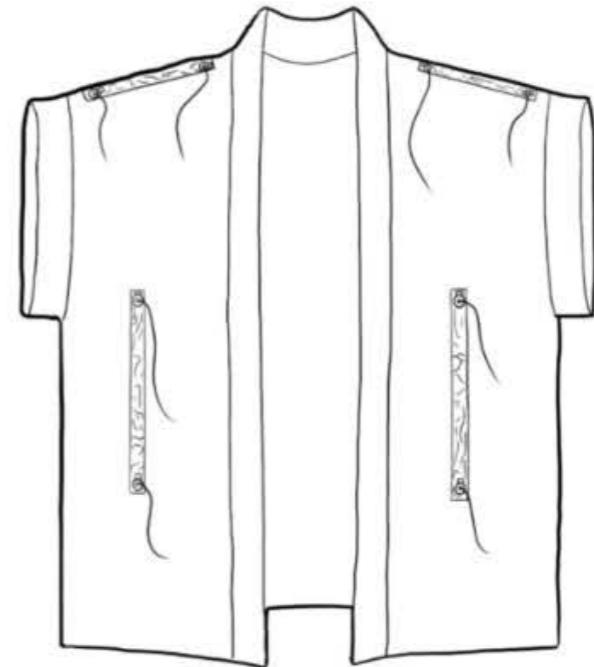
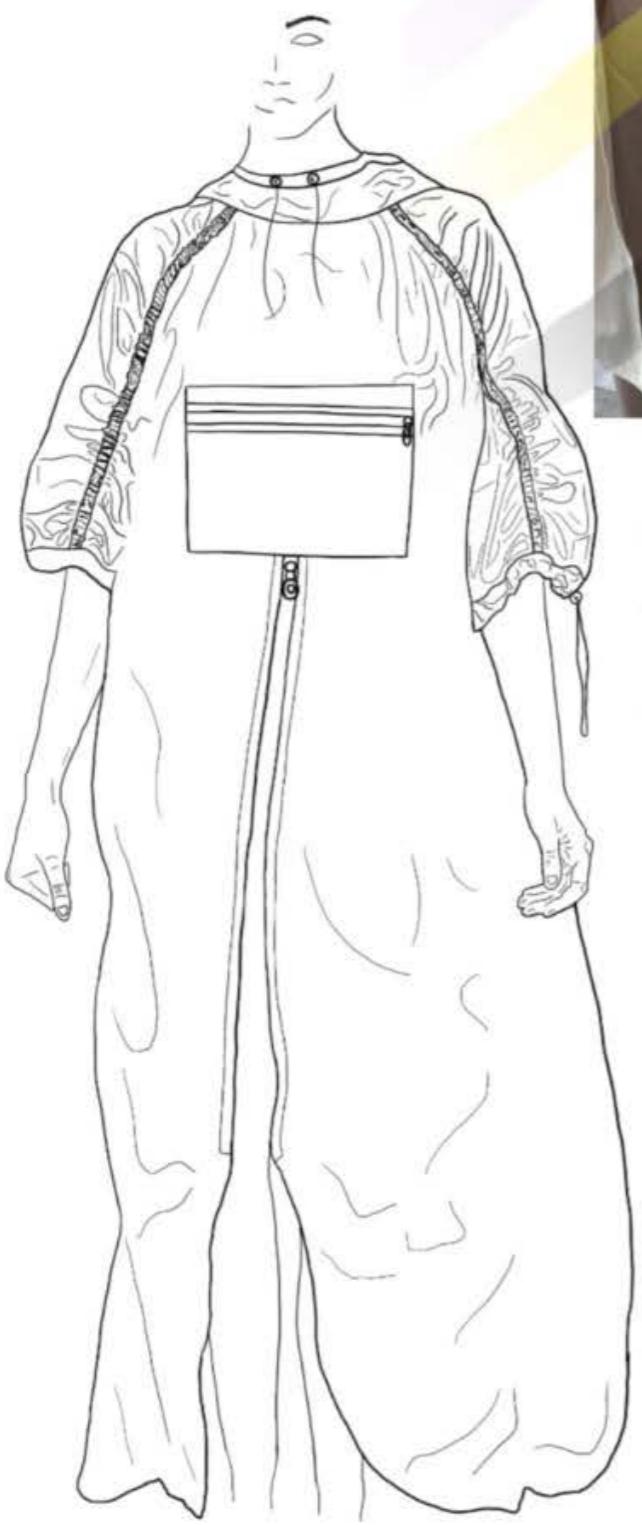


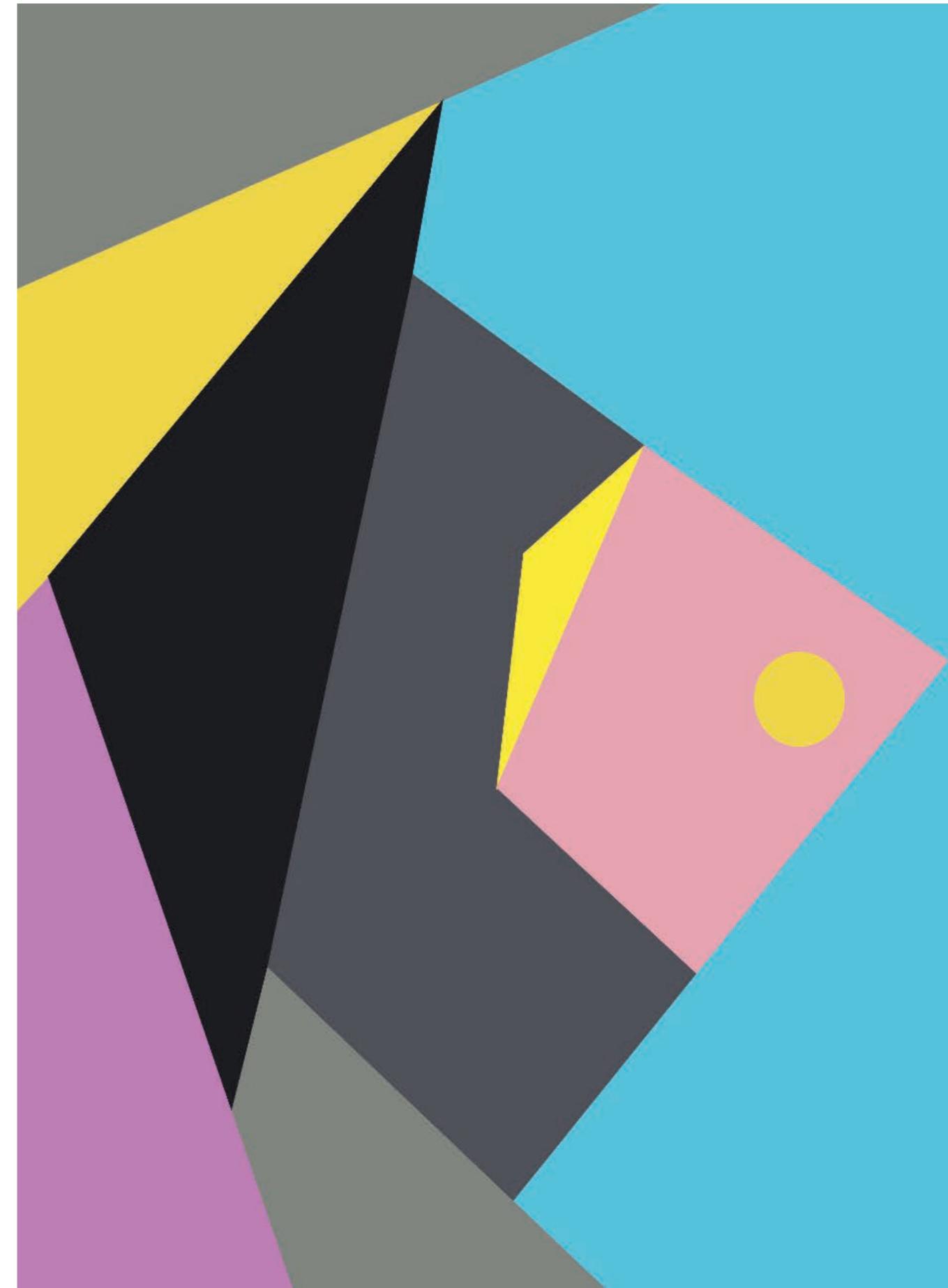
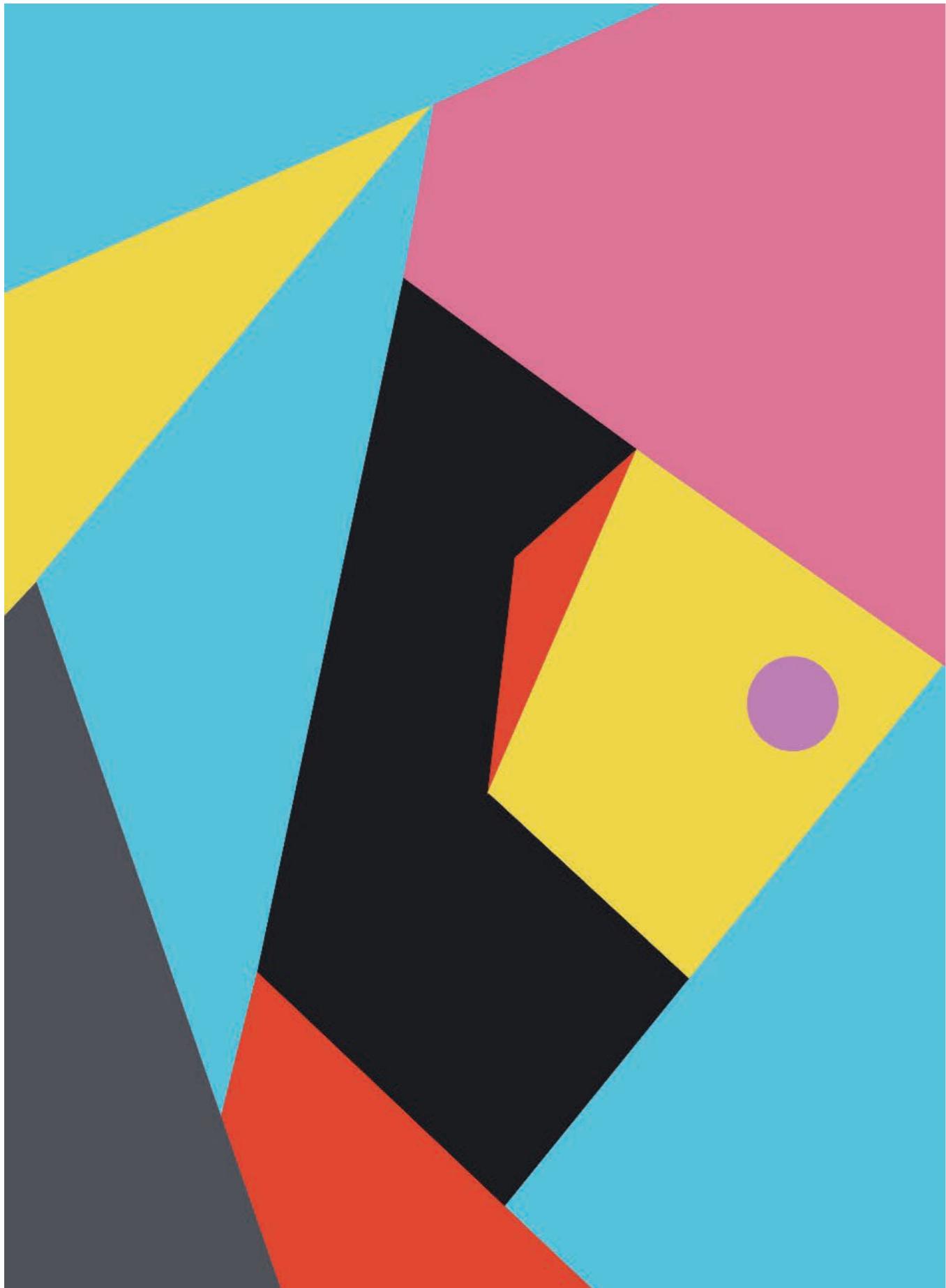


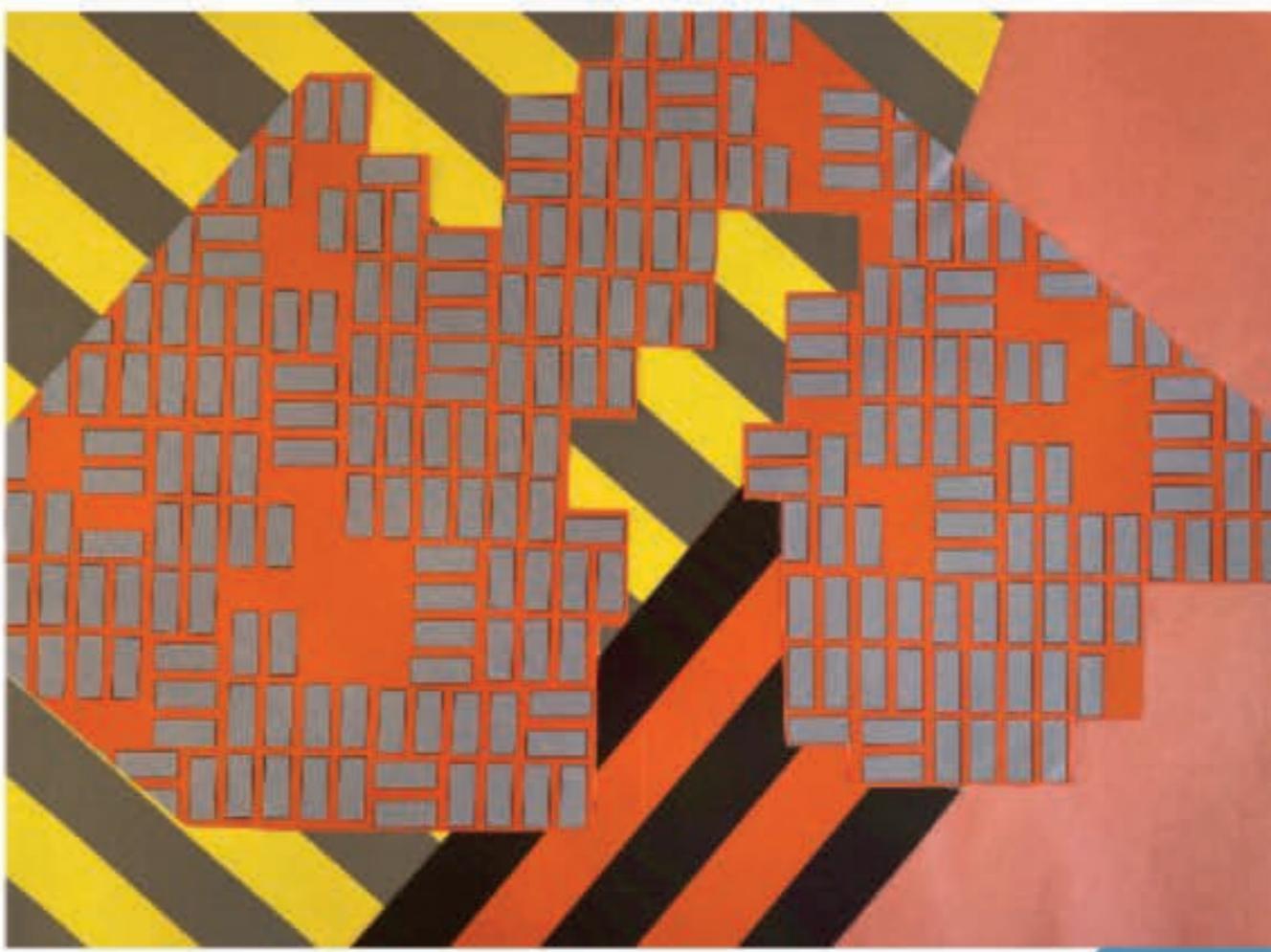
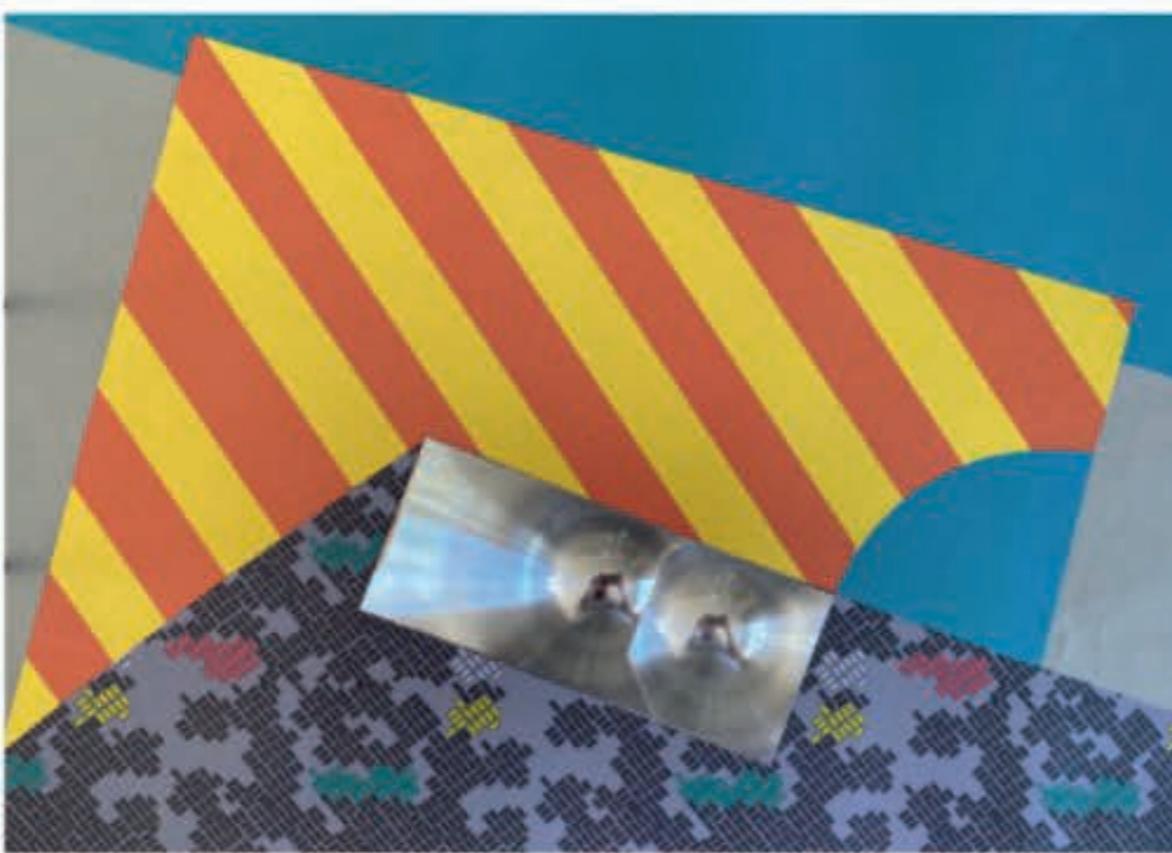


paper collages that inspired print samples

















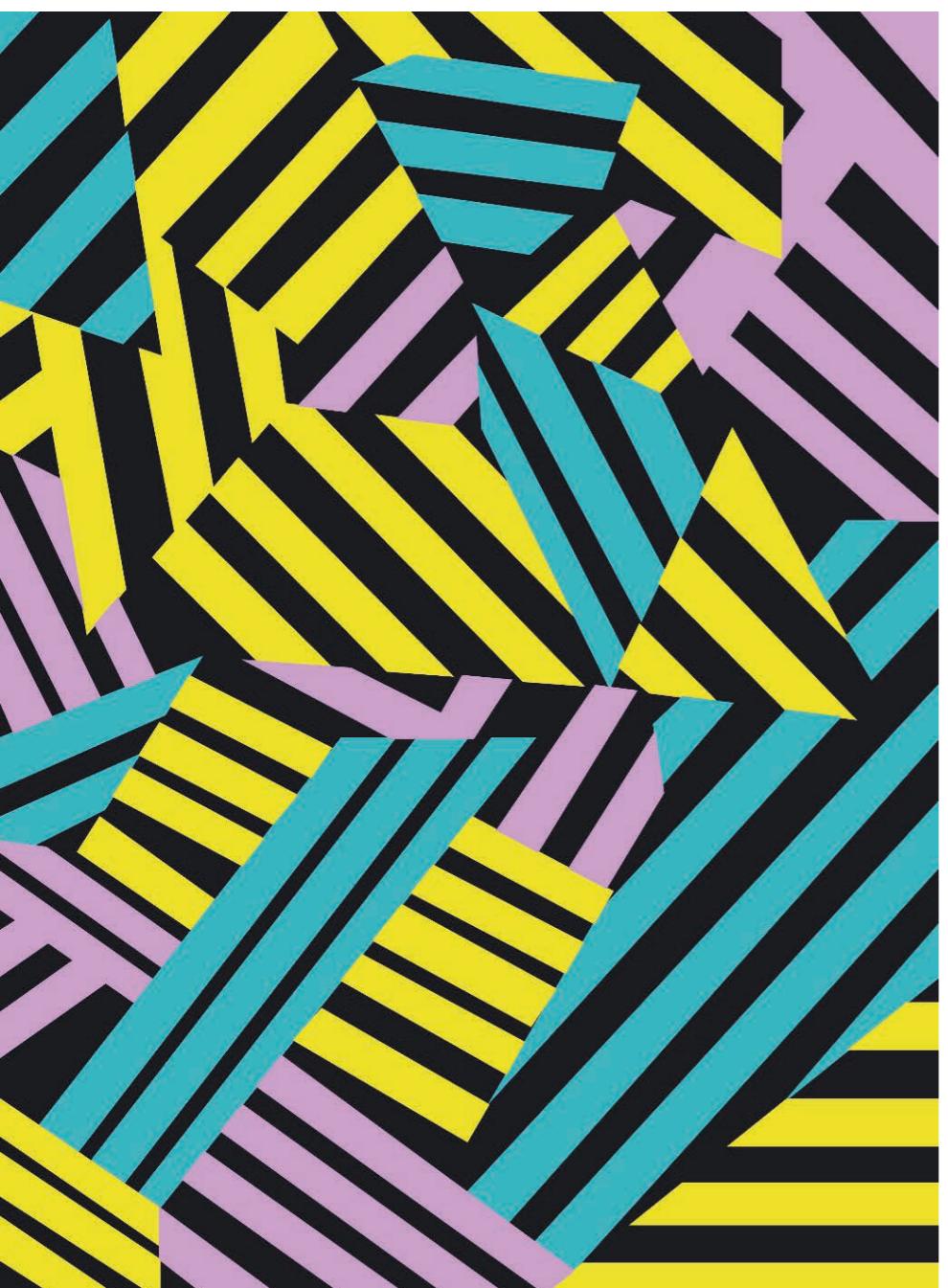
scale, pattern and colour



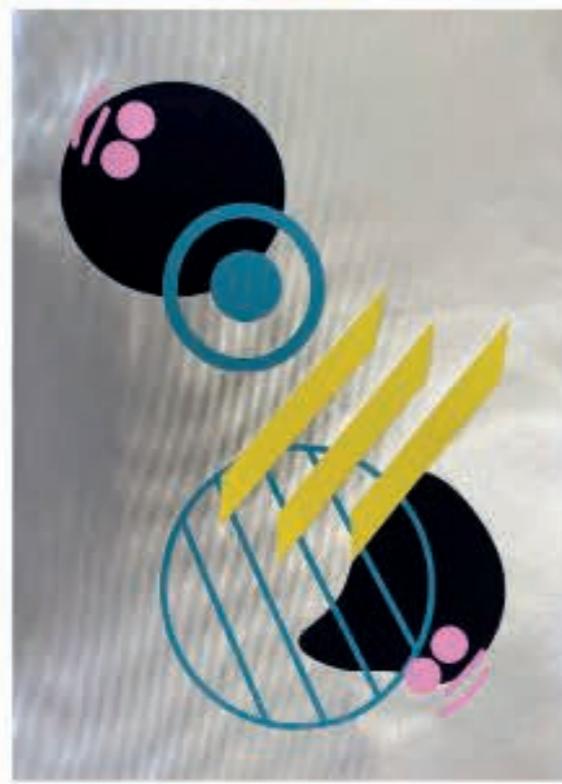
developing poncho shapes  
with print designs and scale







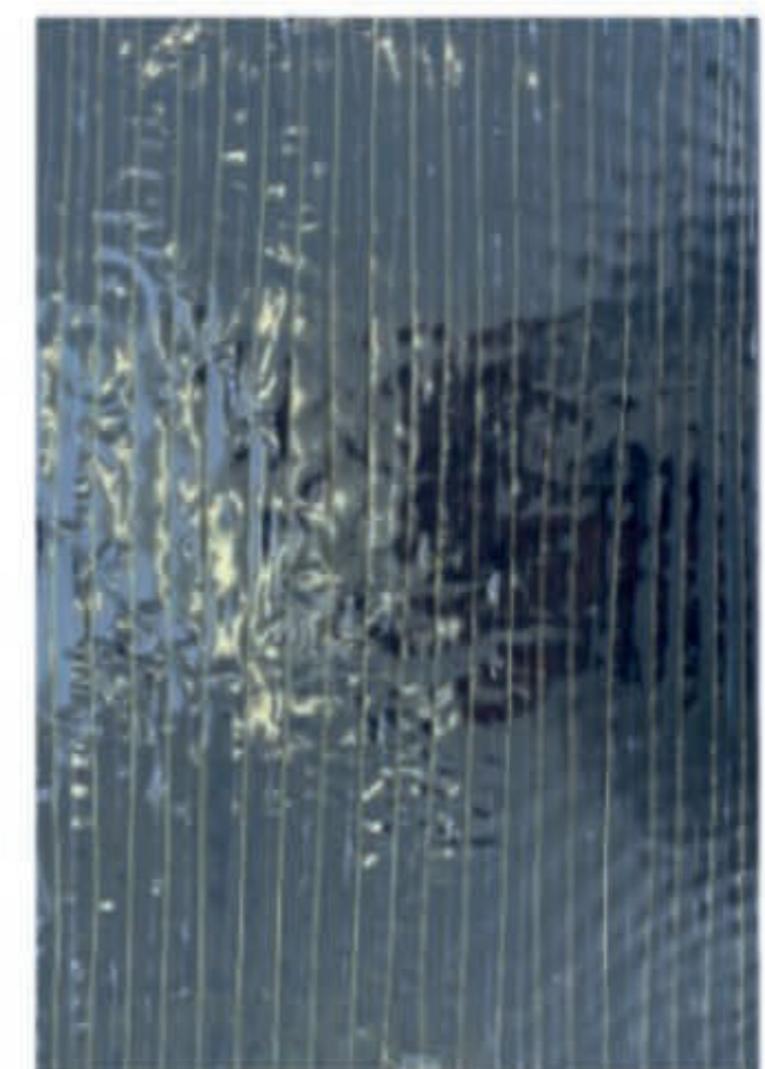
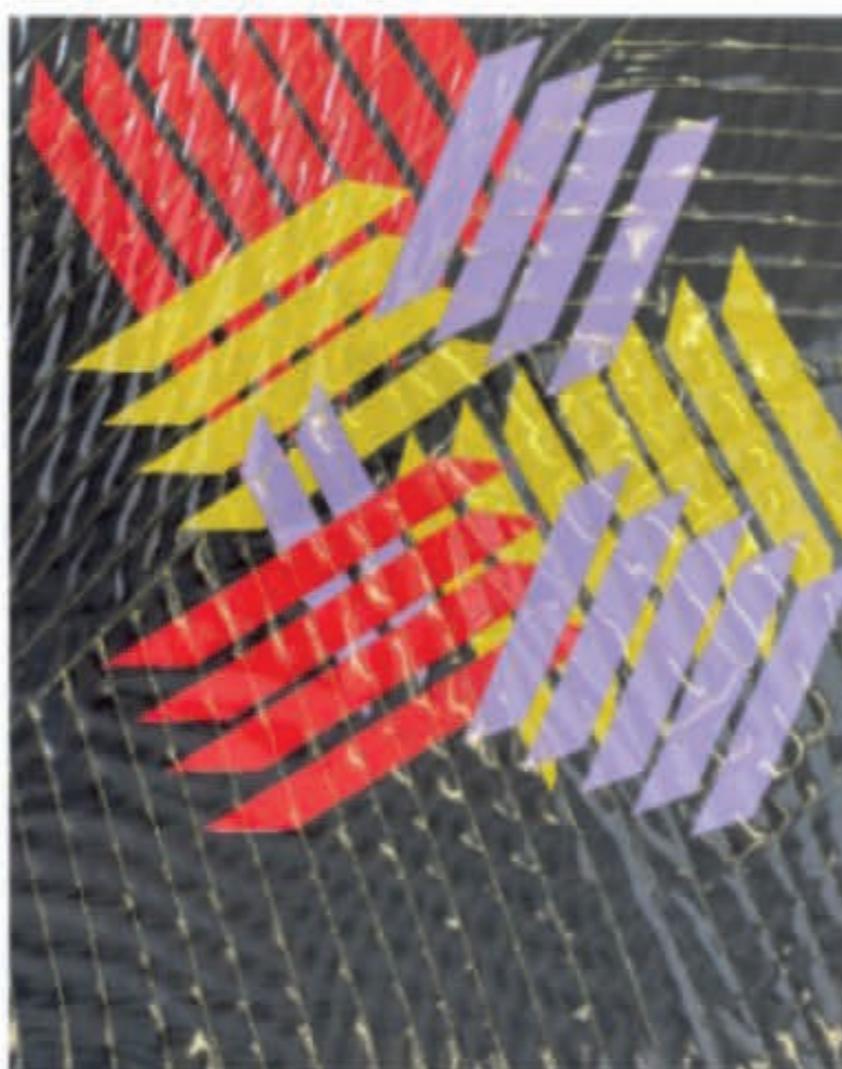
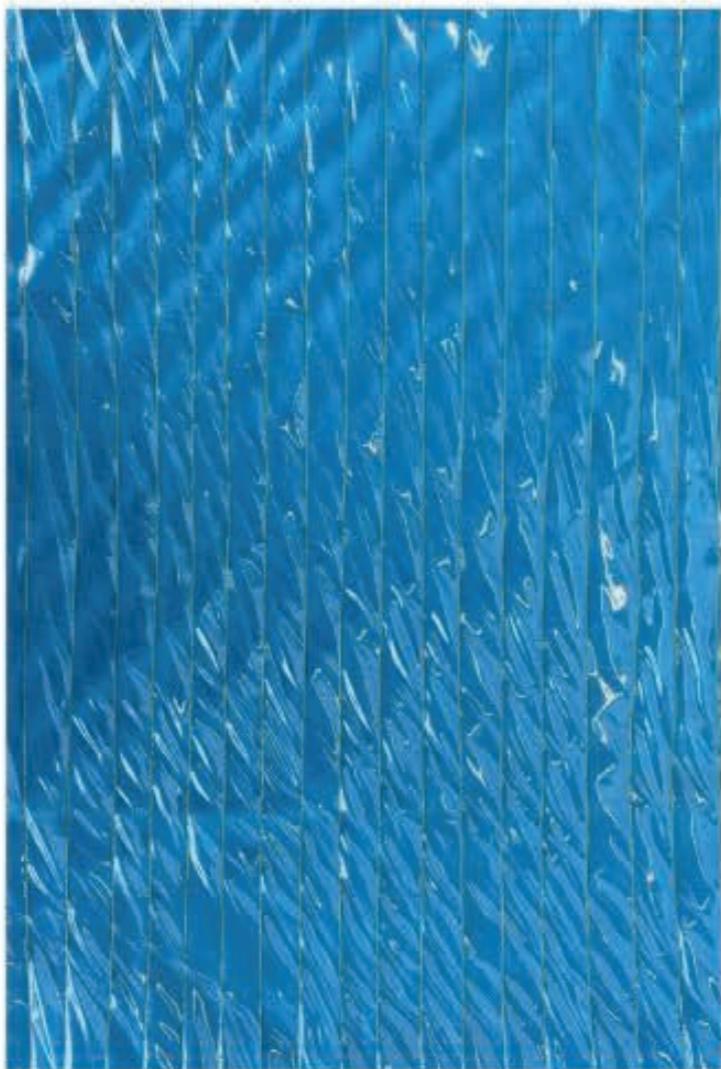




HAÇIENDA

Experimenting with waterproof fabrics such as ripstop and polyester

Exploring vinyls onto fabric to create a bold, sharp and clean look for my samples



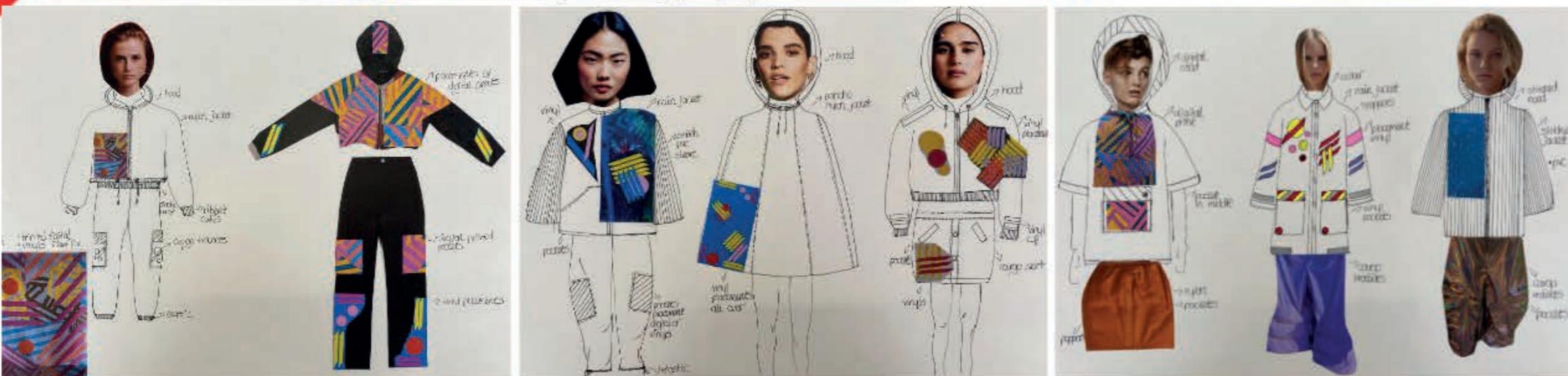
experimenting with different techniques onto fabrics  
and on top of prints to build surface with stitch and pvc materials



## **development of garment looks/ styling with sportswear**







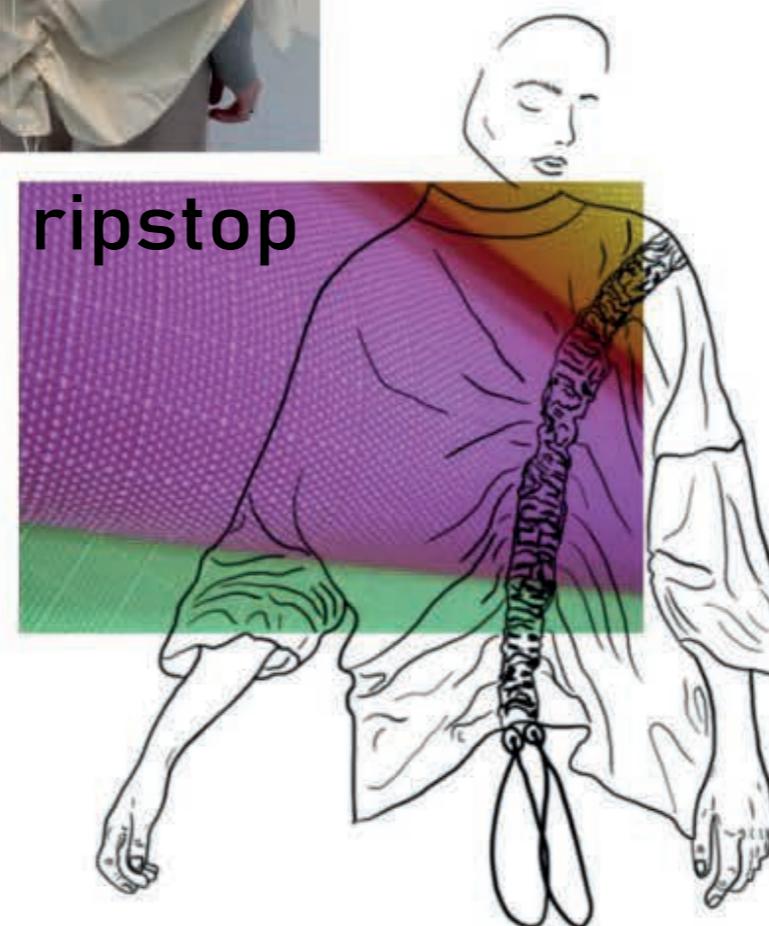
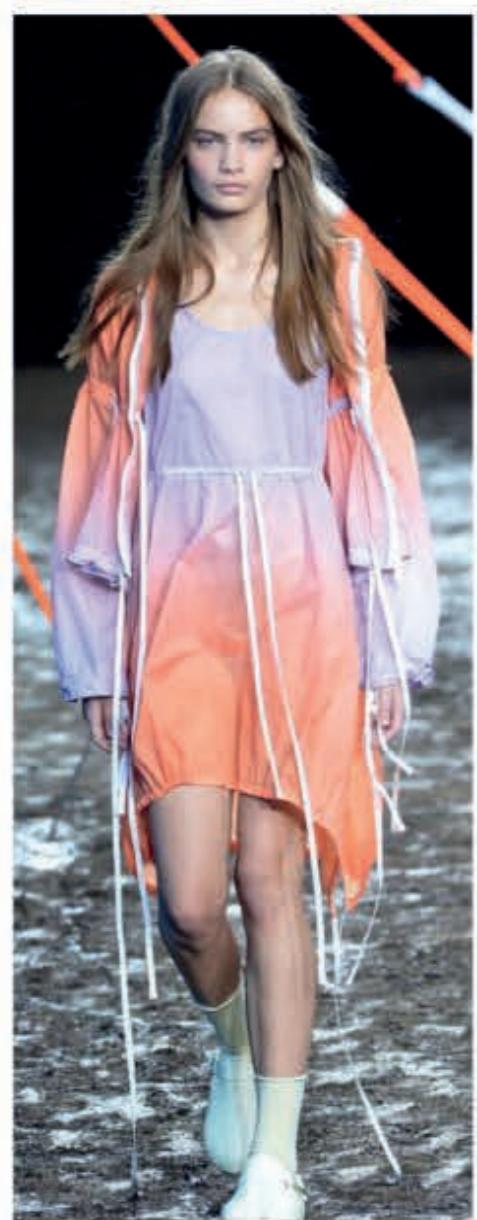
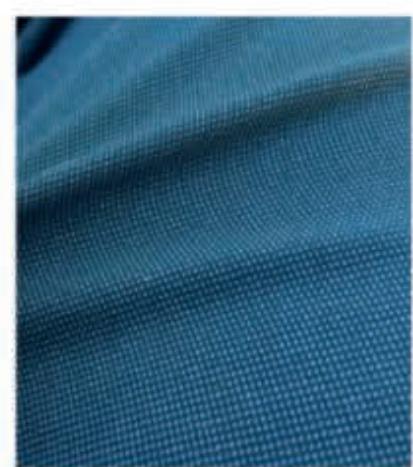
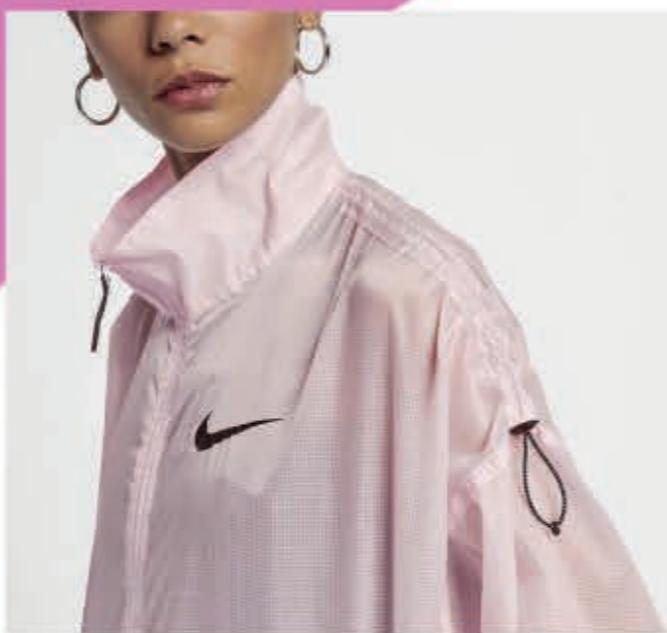
## fashion illustrations and development





Third toile developing poncho with sleeves gathered look with lots of drawstring effect

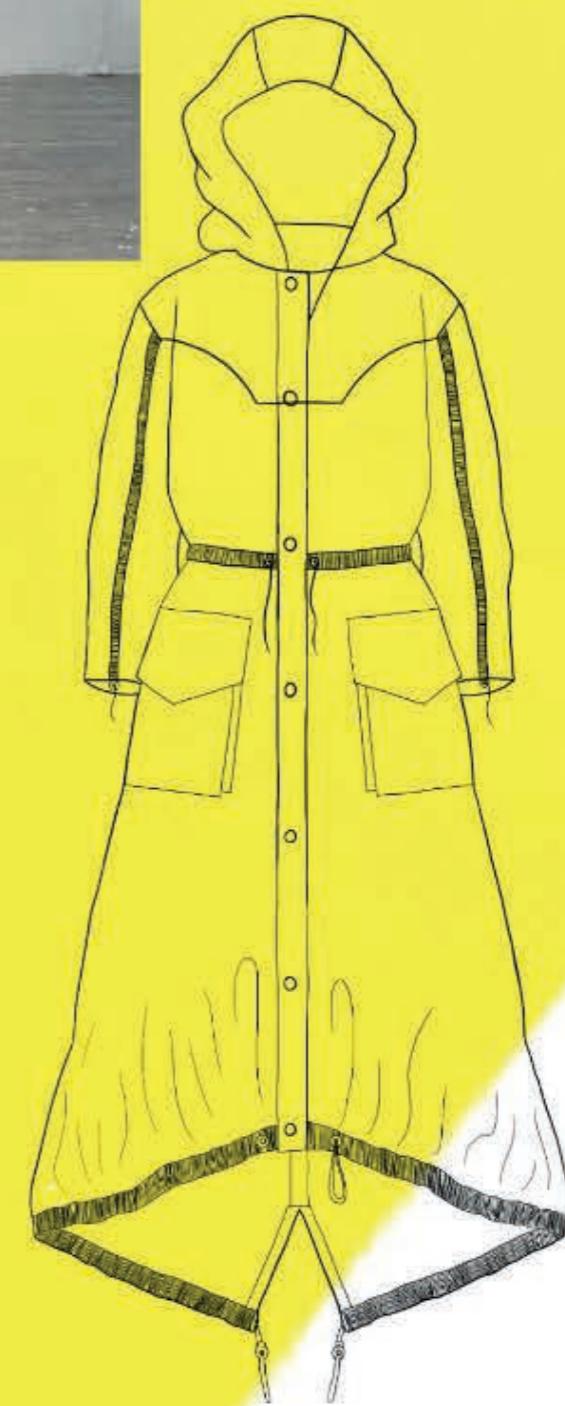
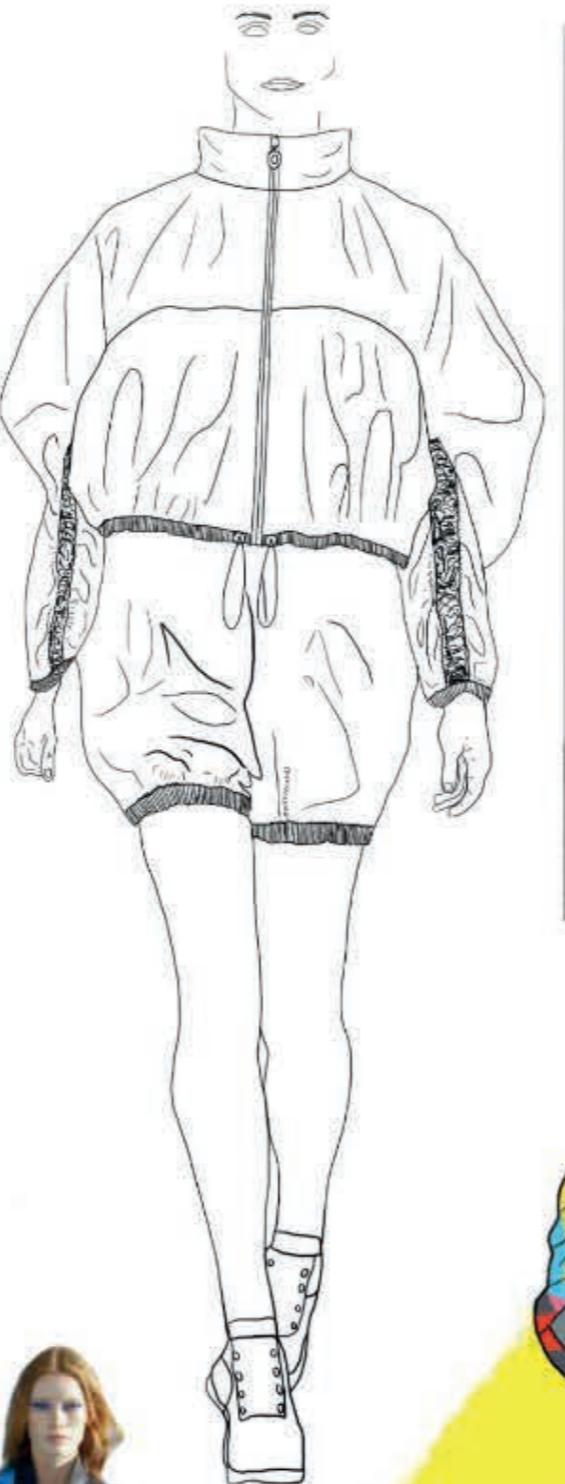
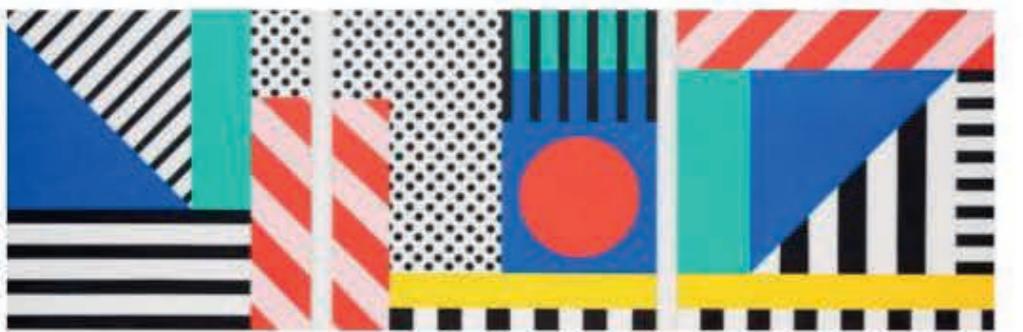




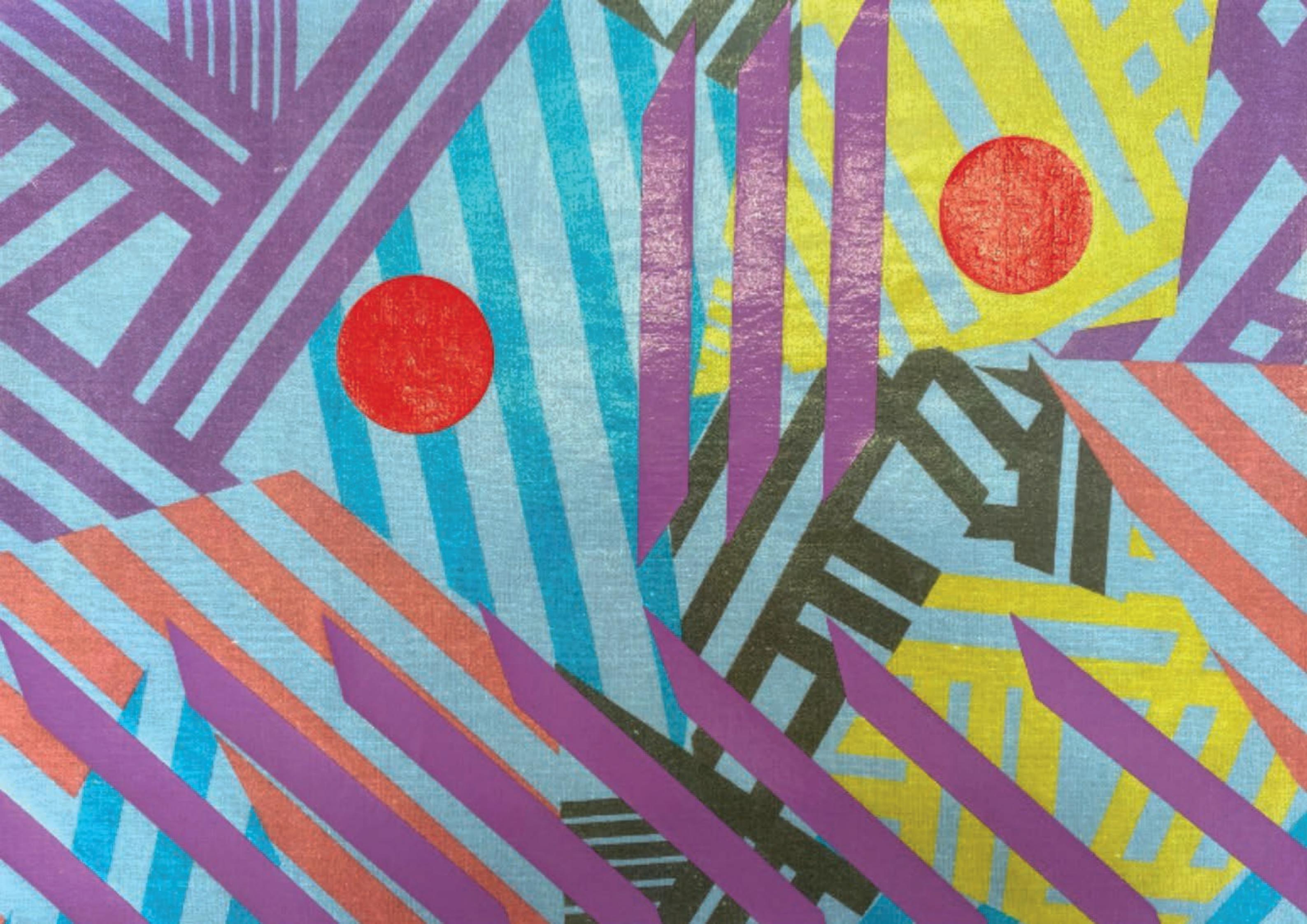
ripstop

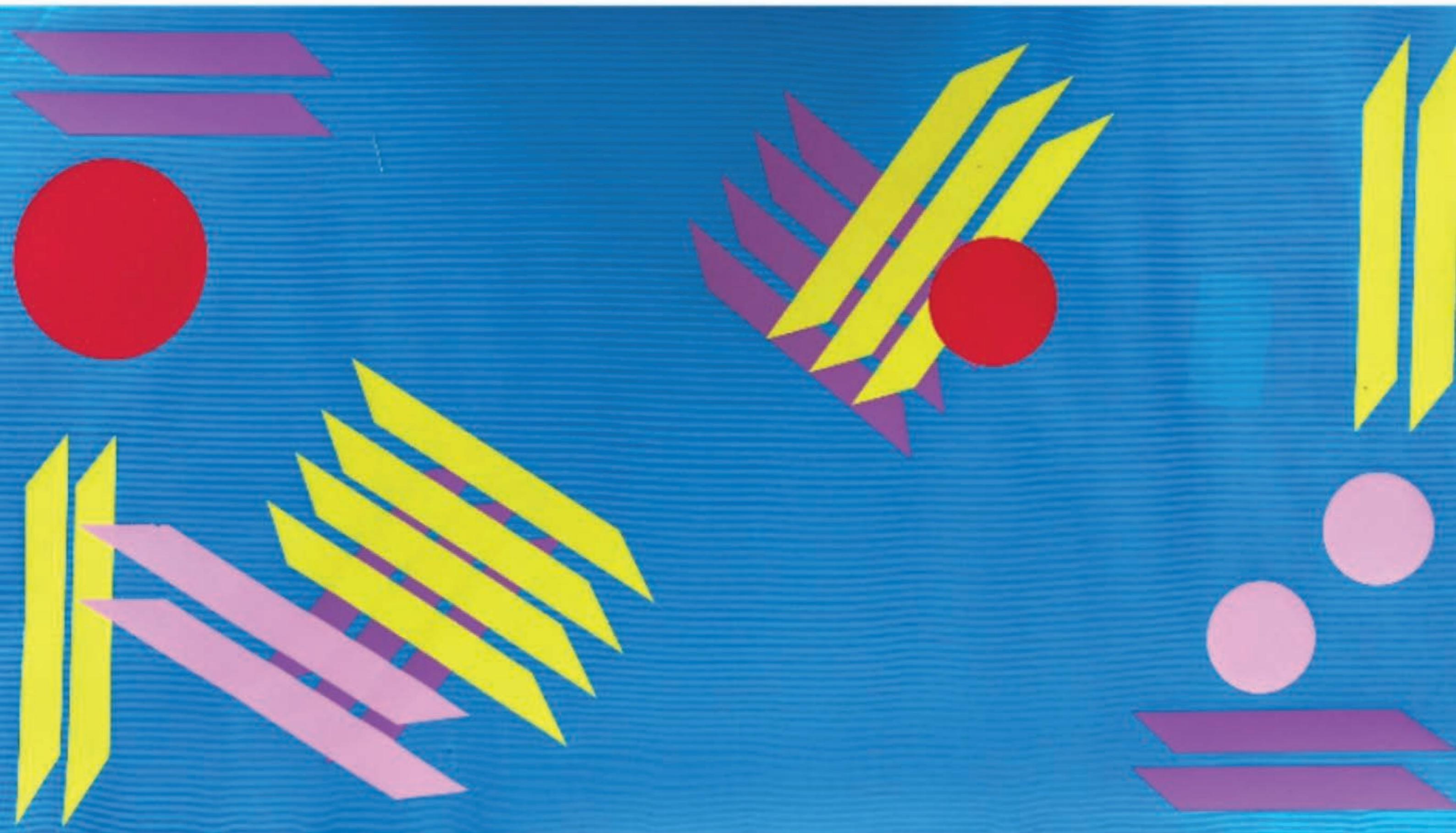


developing drawstring effect  
onto different parts of the garment  
to change entire shape



long poncho resolved look from  
experimenting from toile and  
development

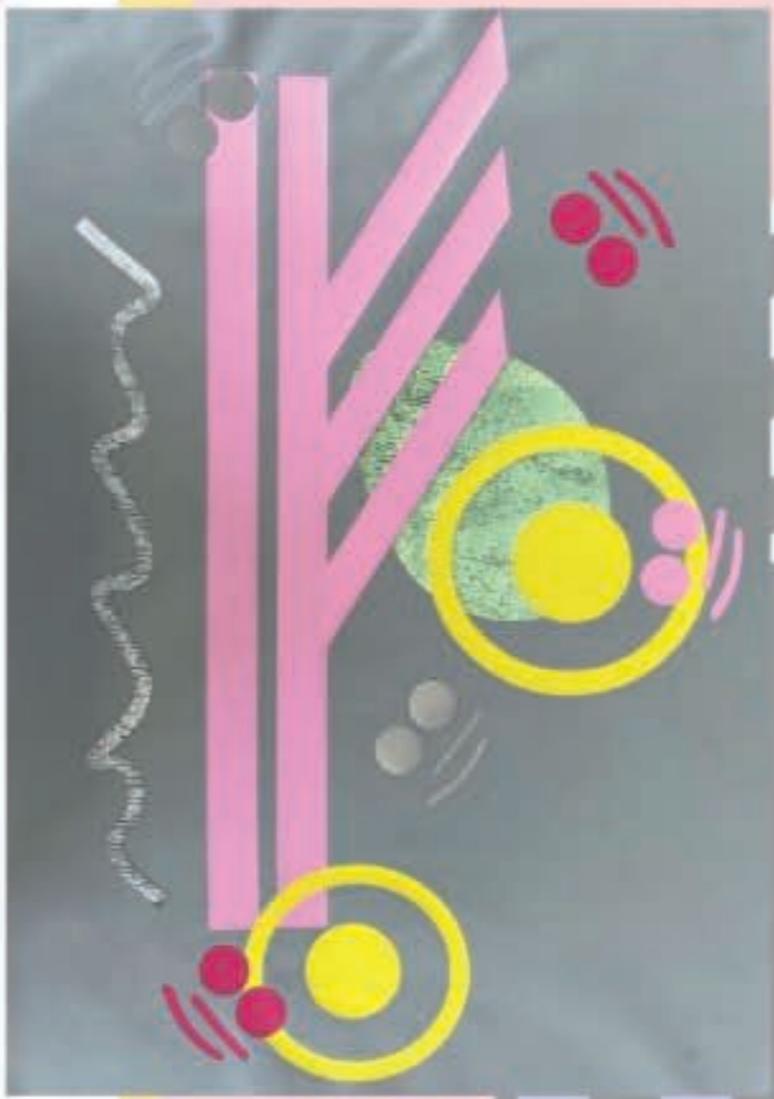
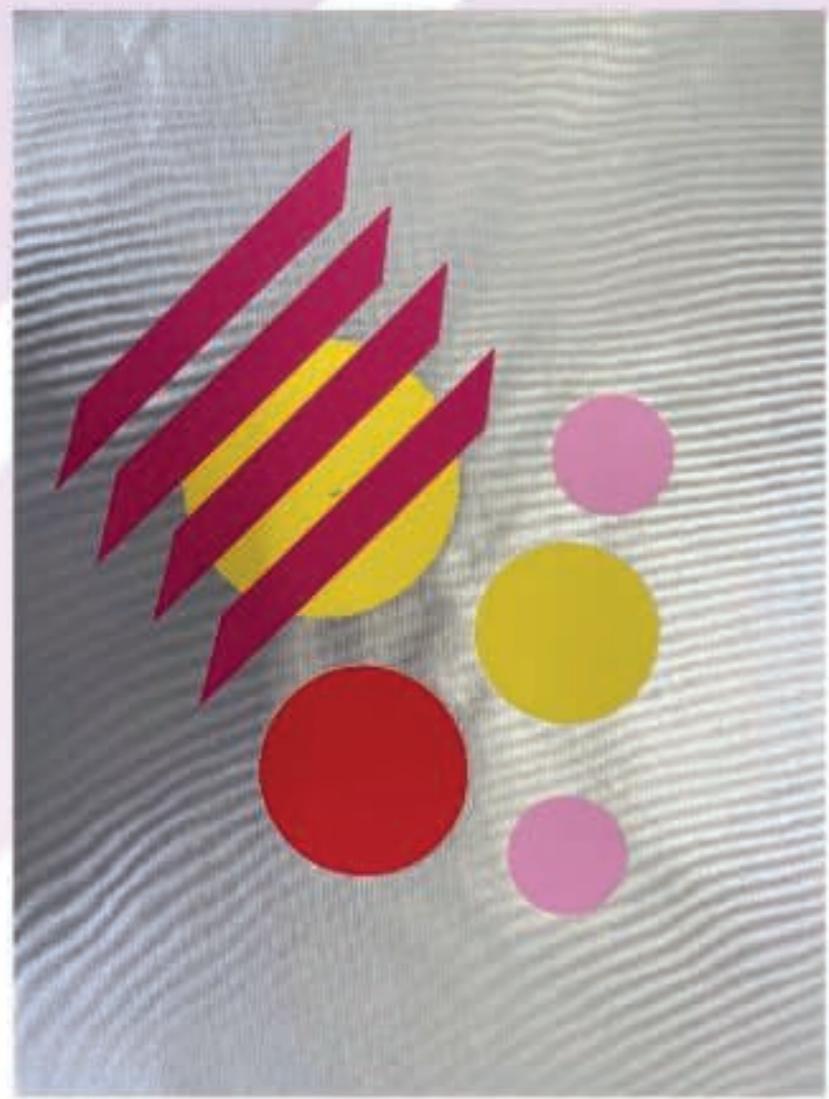






## look 2

drawstring effect on sleeves and waist  
to create the shape of a sportwear poncho  
coat with sleeves



more experimenting print samples  
with lighters backgrounds and  
layered with vinyls, stitch  
and foils





thinking about experimenting  
with looks a main feature about  
sportswear is pocket details

pocket development



garment development with prints, garment shape jackets including drawstring effect still with digital prints







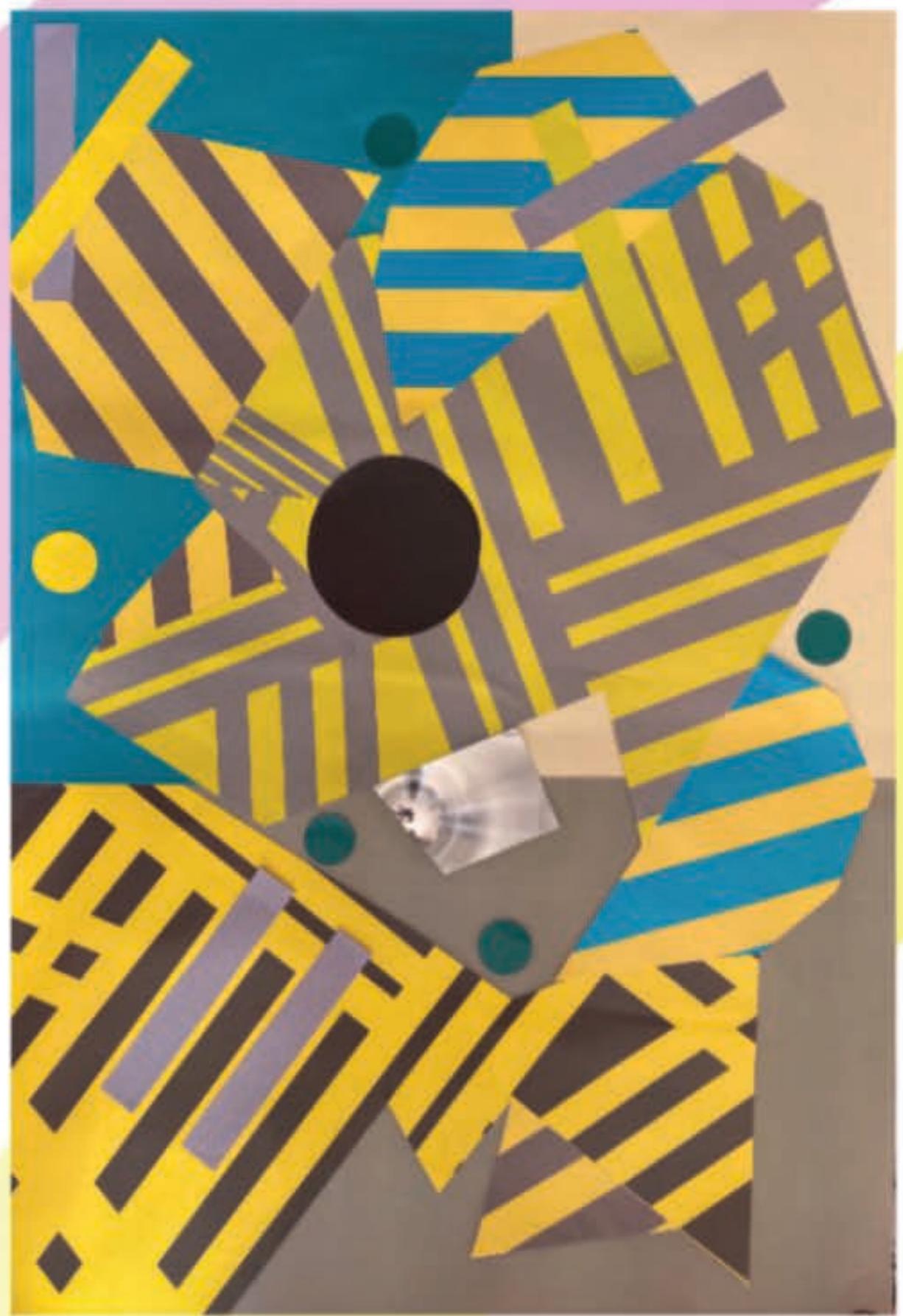
cutting up paper collages to create different shapes and designs







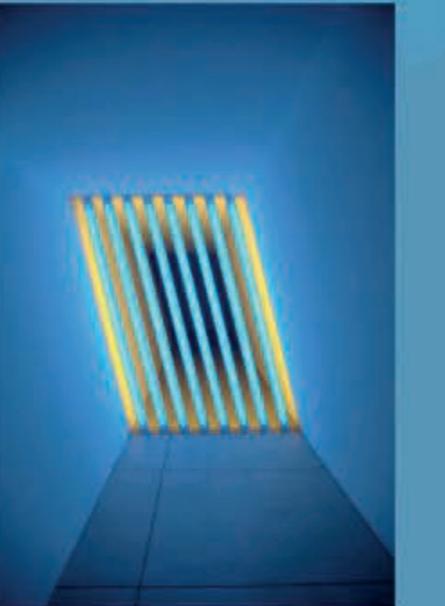
developing looks and research

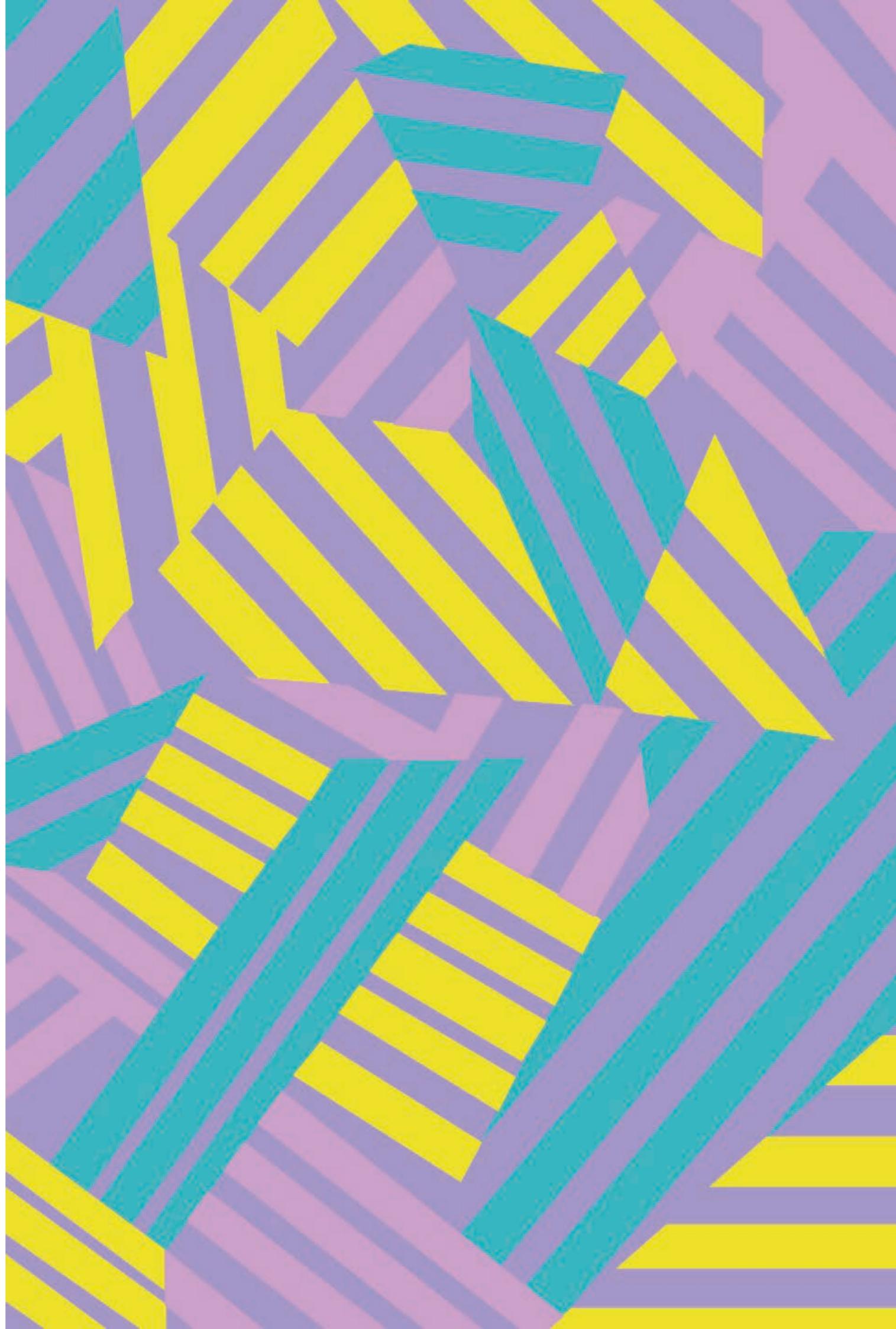


look 3



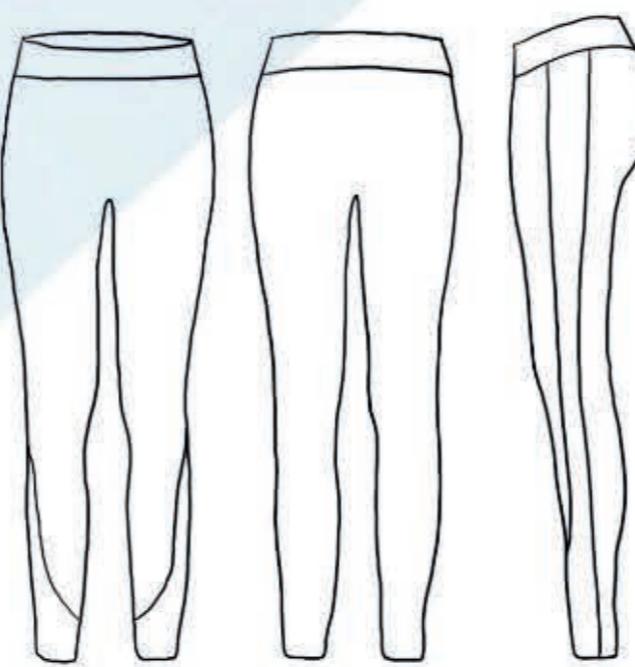
developing prints onto full looks  
with drawstring effect combining  
into the line up







Dior



researching into skin tight under garments  
which is styled into womens sportswear



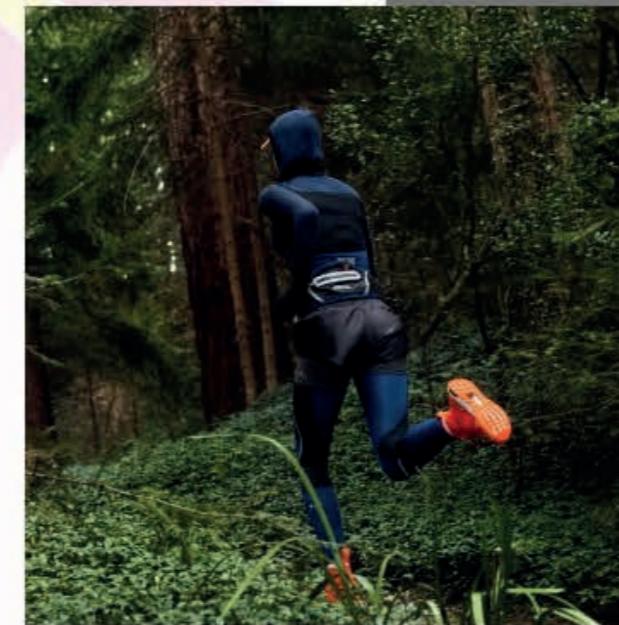
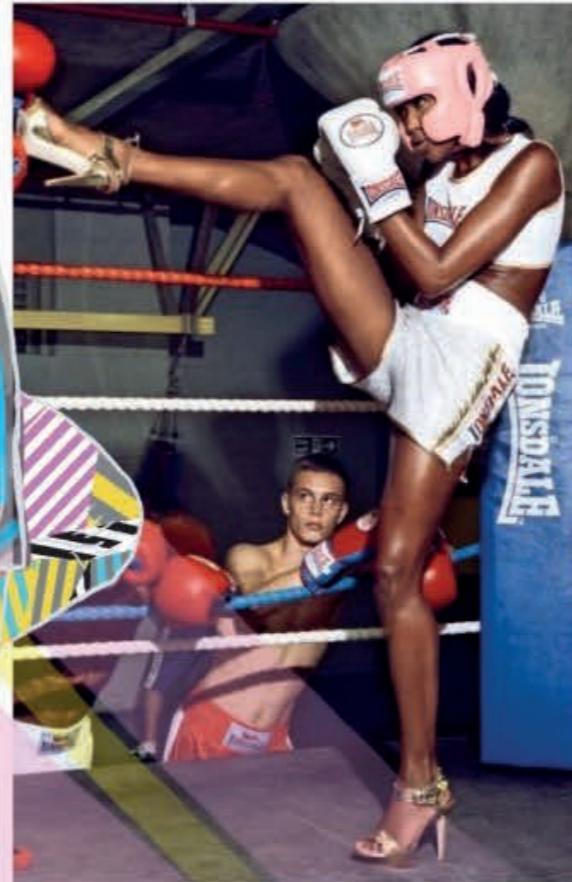
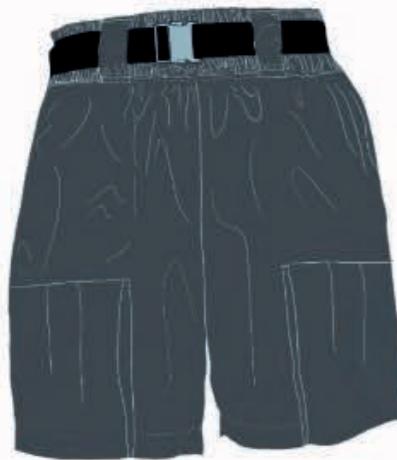
exploring varies of digital prints  
onto leggings for development  
with looks

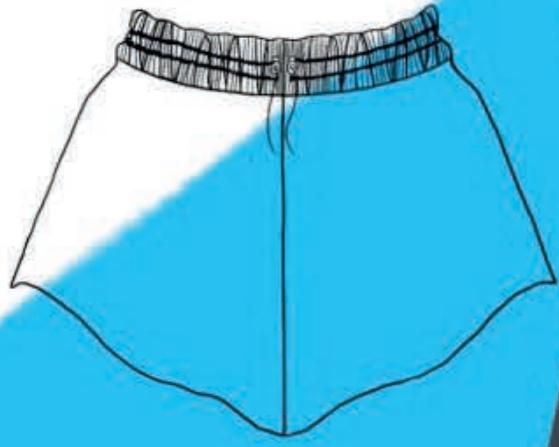


**look 4**

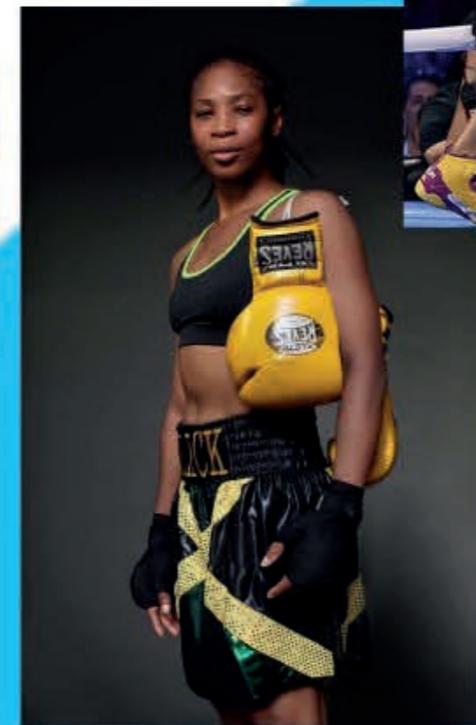
final look with drawstring  
effect with lycra and nylon  
printed fabrics

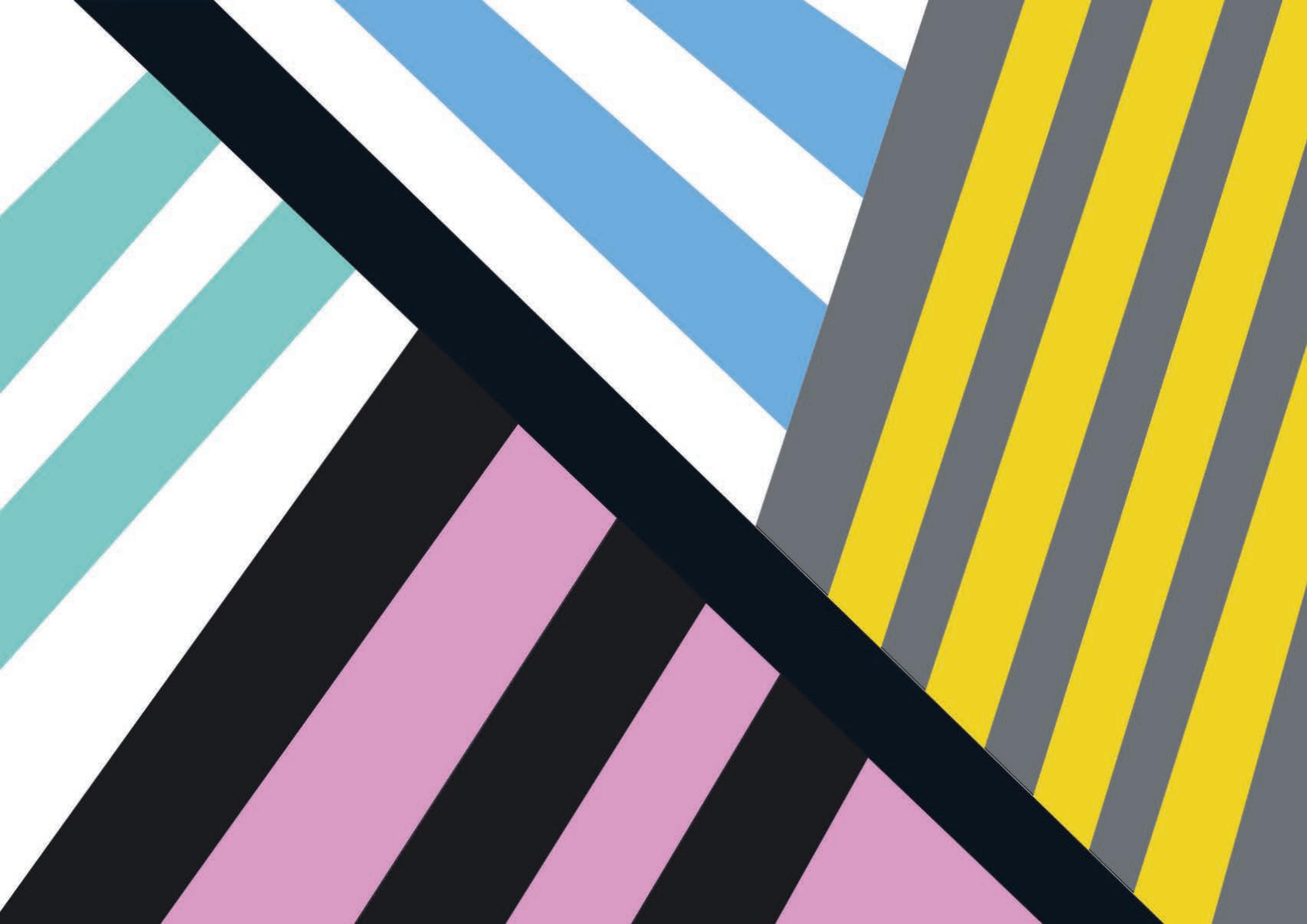
shorts toile made  
from black ripstop





digitally printed  
nylon fabric



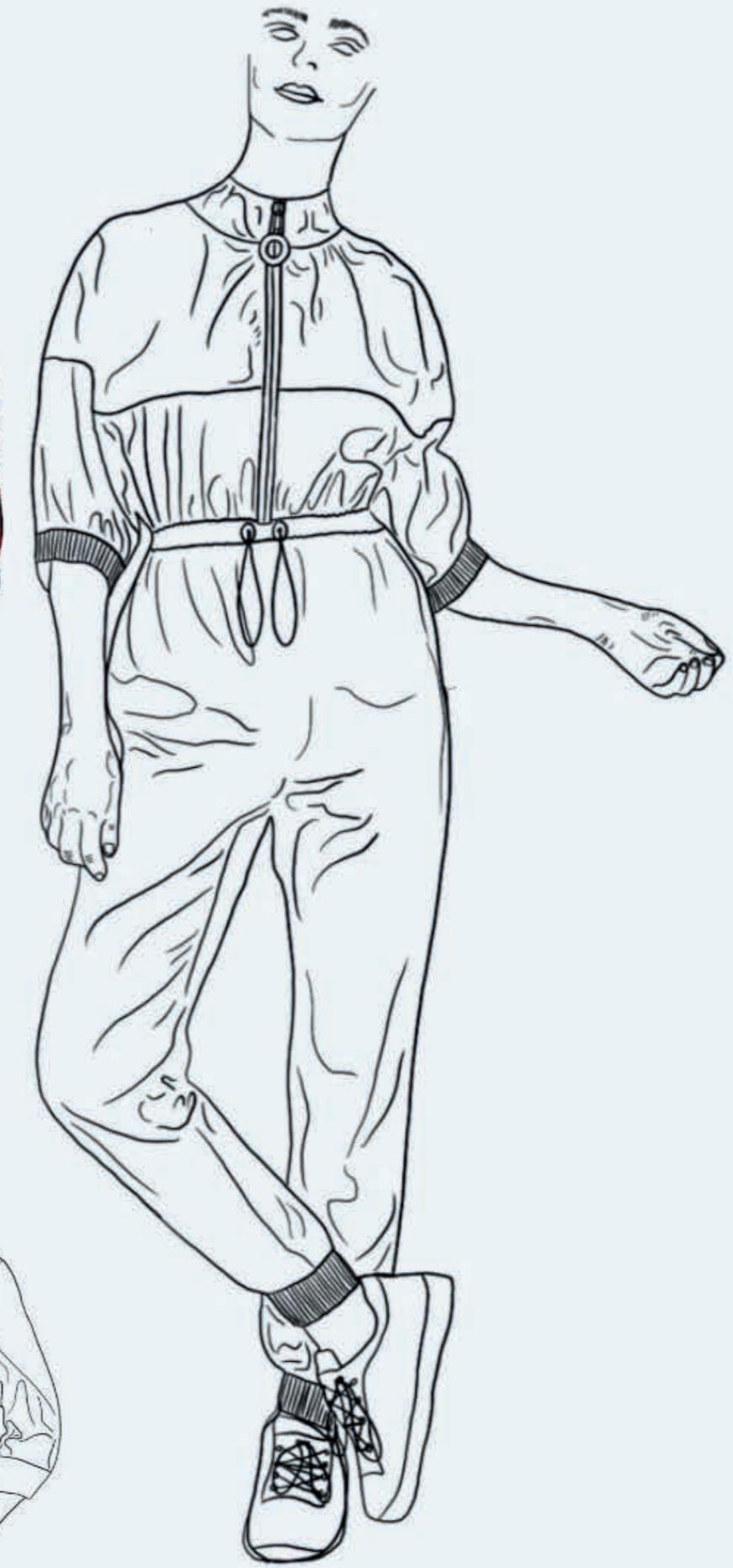




## fashion illustrations and development



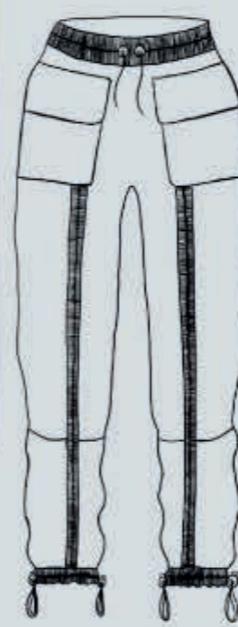
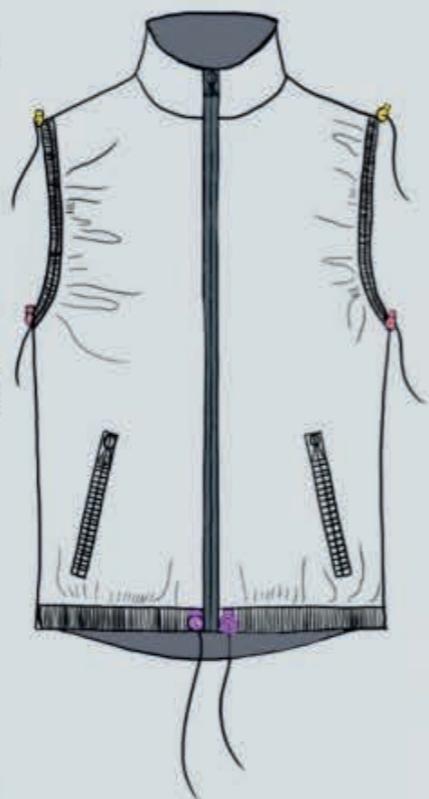
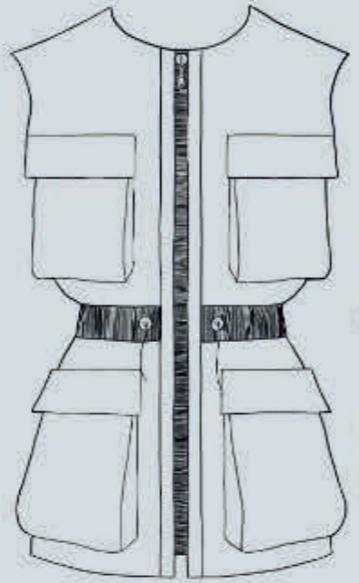
## look 5

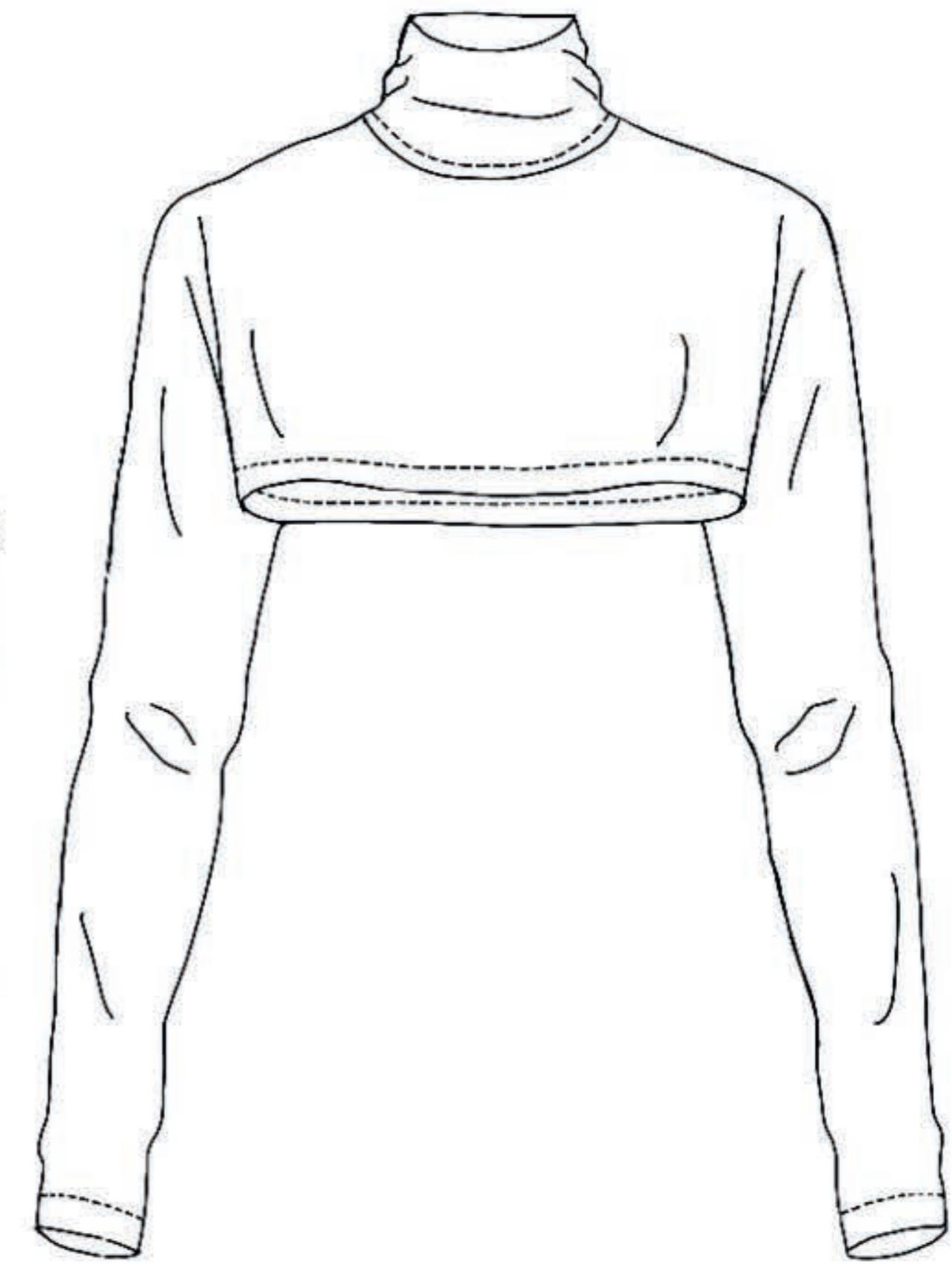




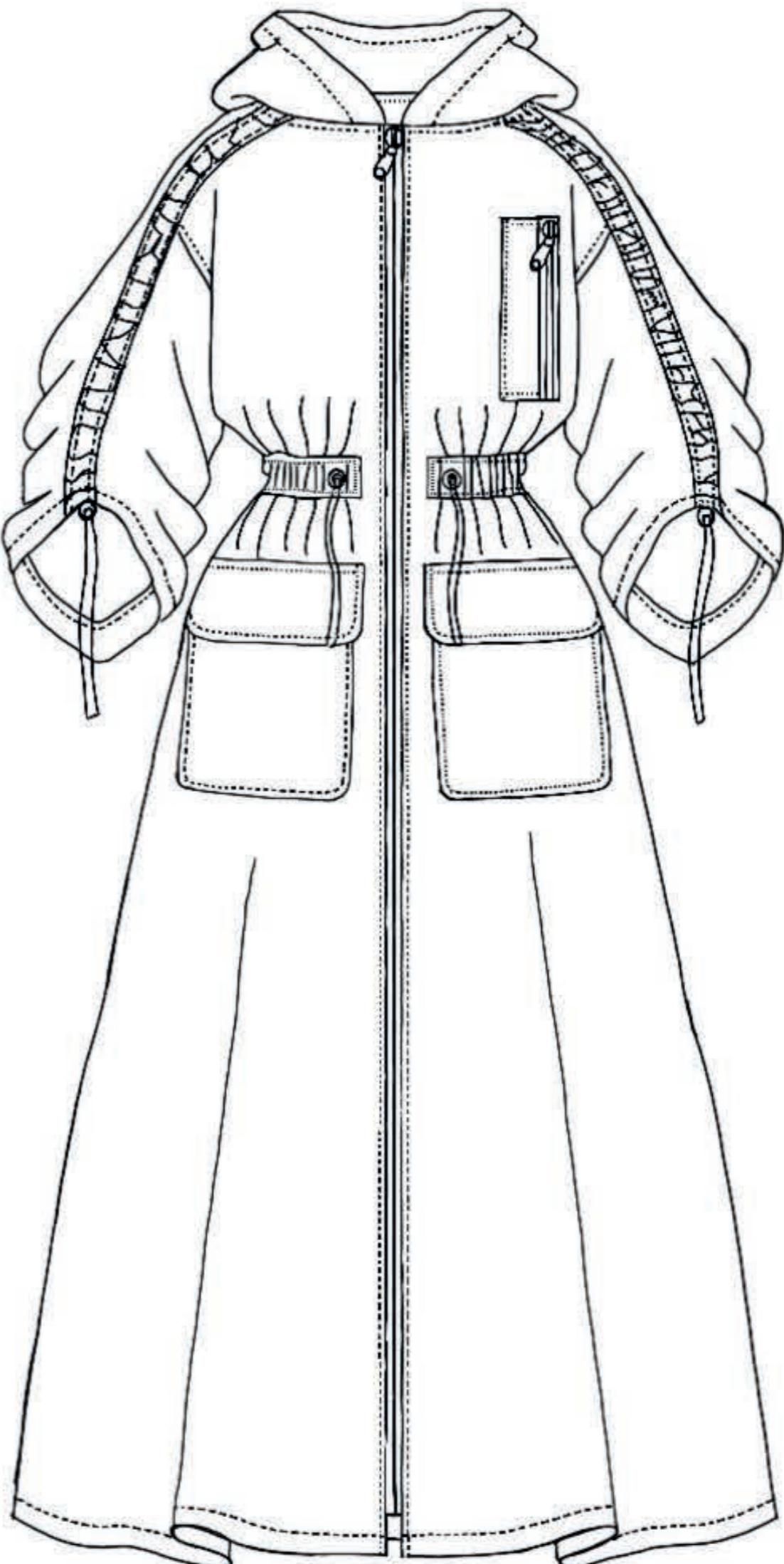
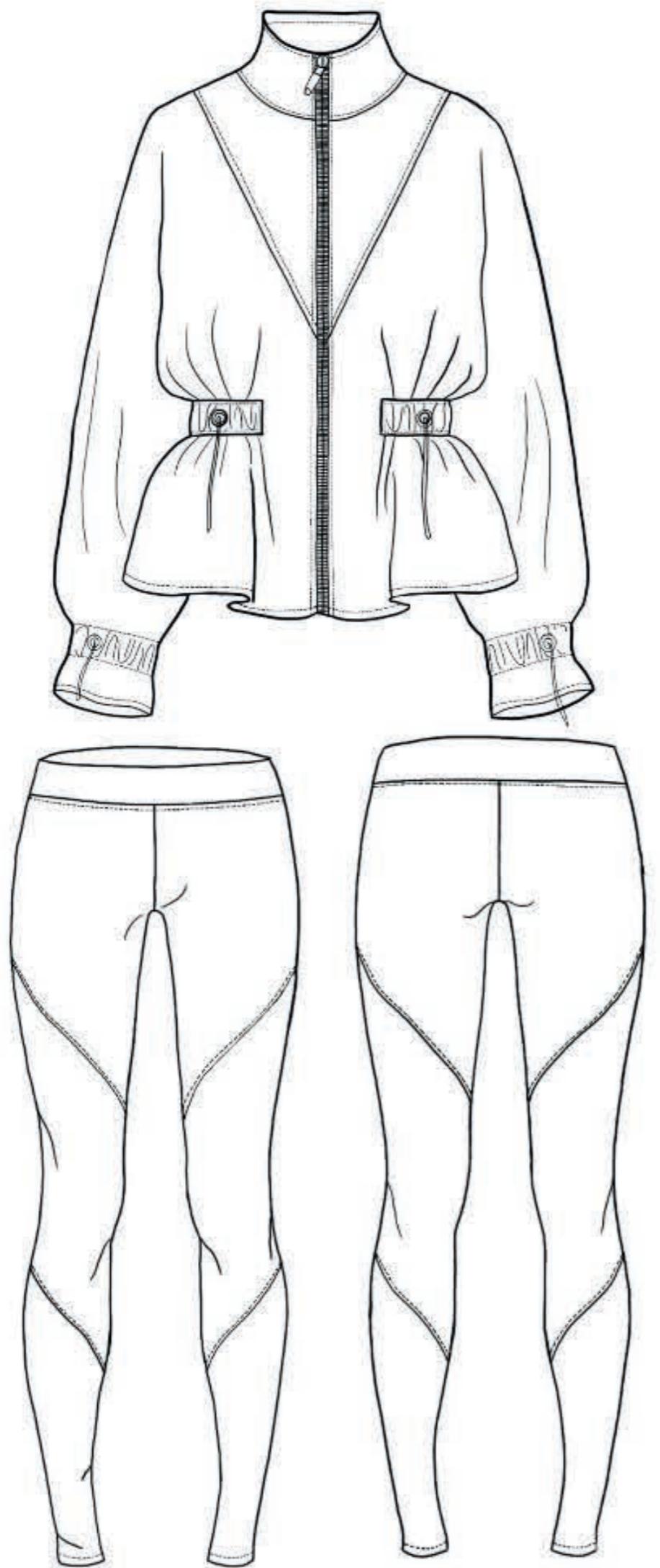


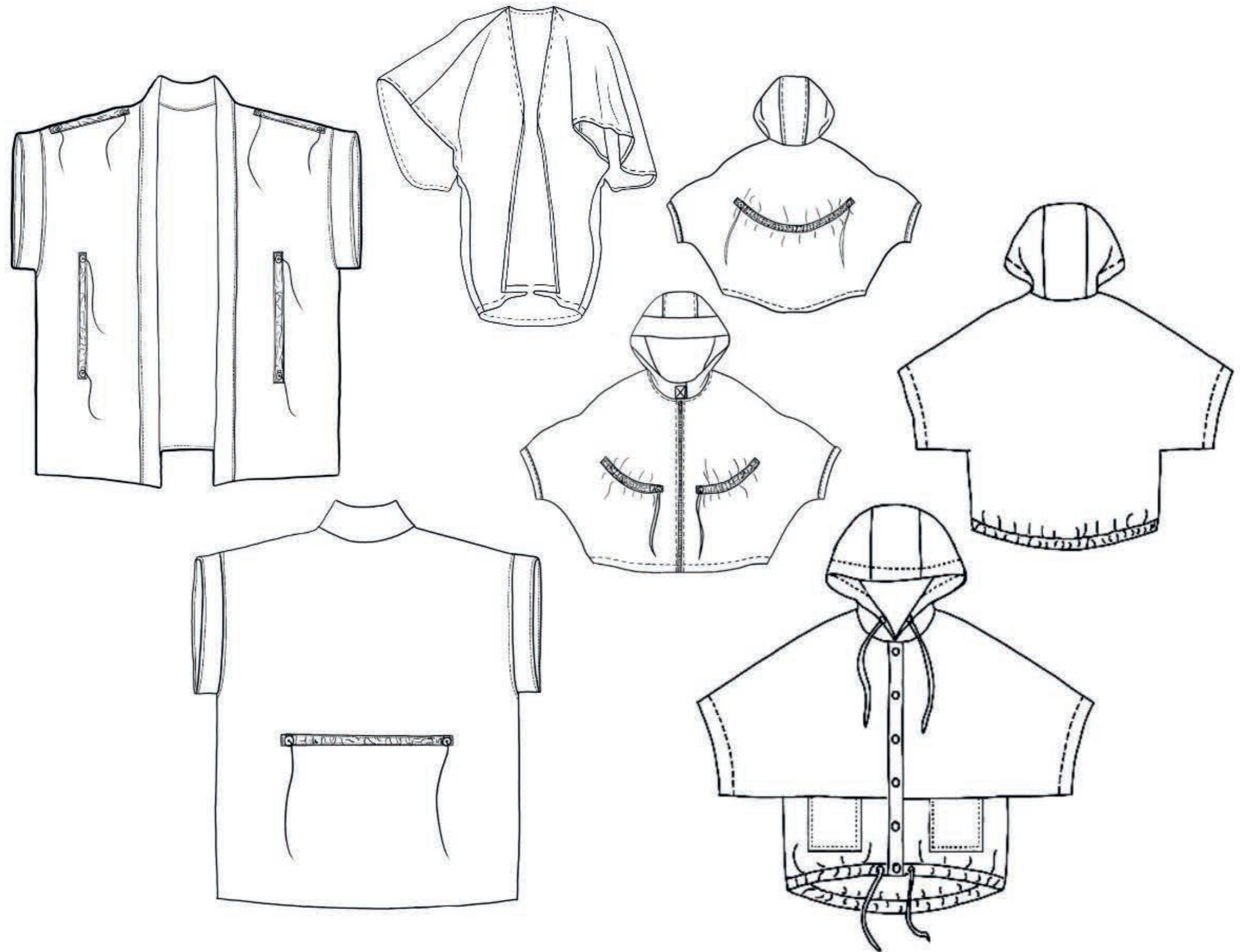
**look 6**





**spec drawings**







## customer profile

age range 18-35  
interests - fashion, fit lifestyle, trendy  
shops in - Nike, JD, ASOS  
mixes sportswear and street wear  
flexible with styling  
confident in wearing bold designs/strives to be different  
purchases one off pieces in dover street market, cruise, selfridges  
attends the gym, works hard, outgoing  
nightlife - underground club scene/festival/cool aesthetic

