UCB Data Analytics

Week 1, Homework 1

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. The theater category has the most campaigns, second is music, and third is technology
   2. Plays are the overwhelming majority of campaigns as a subcategory
   3. The month of December has the least amount of successful campaigns.
2. What are some of the limitations of this dataset?
   1. Some limitations are that we can’t compare currencies since the dataset includes multiple countries and we don’t know how publicized each campaign was that could have affected donations.
3. What are some other possible tables/graphs that we could create?
   1. Percent funded by category and sub-category based on state (successful/cancelled/failed)
   2. Average donation per category and subcategory
   3. Average length of campaign per category/subcategory