

# Sarah Huang

Product Designer focused on creating clear and meaningful experiences for users through thoughtful collaboration

## EXPERIENCE

### Product Designer || VMware, Inc.

DEC 2019 - present

End-to-end designer on vRealize Operations Manager, Developer Experience, and VMC on AWS. Notable projects include business applications, infrastructure troubleshooting, API diagnostics.

- Led multiple user research initiatives and responsible for stakeholder alignment, asset preparation for testing, user recruitment, and interviewing
- Collaborated and built alignment with designers, engineers, and product managers in scoping, ideating, prototyping, reviewing, and handing off feature work

### Product Designer || ZapLabs (Realogy)

JUN 2018 - JUN 2019

End-to-end designer on dedicated cross-functional teams for Zap CRM. Notable projects included transactions, follow-up campaigns, and script libraries.

- Conducted user interviews and usability testing sessions with real estate agents to validate designs and inform product direction
- Delivered high-fidelity mock-ups, specs, and prototypes to developers
- Led engineers, designers, product managers, and UX researchers in design thinking workshops and ideation sessions for mobile-first "Next-Gen CRM" initiative

### UI/UX/Web Developer via Collabrus || AXA Rosenberg

NOV 2017 - JUN 2018

Sole designer focused on launch of client-facing data visualization tool "[Rosenberg Visualiser](#)"

- Validated designs to internal stakeholders through 40+ internal user testing sessions
- Prototyped numerous iterations in Figma and revised copy
- Implemented features in Javascript web app, including Google Analytics tracking, multi-language localization, responsive layout, cross-browser compatibility

### Product UI Design Intern || Fluxx

MAY 2017 - OCT 2017

- Defined "zero state" design and copy for Grantmaker and Grantseeker
- Conducted qualitative user interviews on usage of GM's admin panel to inform product
- Created user personas through reviewing internal research data
- Consolidated "Builder Basics" onboarding manual using Adobe InDesign

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## EDUCATION

### UC Berkeley

FALL 2013 - SUMMER 2017

Cognitive Science, B.A.

Linguistics, B.A.

Computer Science minor

## SKILLS

### Design

User experience design

User interface design

User research

Usability testing

Wireframing

Rapid prototyping

Task flows

Experience mapping

Competitive analysis

Content strategy

### Tools

Figma, Sketch, InVision,

Framer X, Balsamiq, Adobe,

iOS, Android, Miro, Dovetail,

Eyequant, JIRA,

UserTesting, Google

Analytics

### Languages

HTML, CSS, Javascript,

jQuery, Python, Java, SQL

\* References available upon request