

Sarah Huang

Product Designer focused on creating clear and meaningful experiences through thoughtful collaboration

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EXPERIENCE

Product Designer || ZapLabs

JUN 2018 - present

End-to-end designer on dedicated cross-functional teams for Zap CRM. Notable projects include transactions, follow-up campaigns, and script libraries.

- Conducted user interviews and usability testing sessions with real estate agents to validate designs and inform product direction
- Delivered high-fidelity mock-ups, specs, and prototypes to developers
- Led engineers, designers, product managers, and UX researchers in design thinking workshops and ideation sessions for mobile-first "Next-Gen CRM" initiative

UI/UX/Web Developer via Collabrus || AXA Rosenberg

NOV 2017 - JUN 2018

Sole designer focused on launch of client-facing data visualization tool "[Rosenberg Visualiser](#)", a Javascript web app.

- Validated designs to internal stakeholders through 40+ internal user testing sessions
- Prototyped numerous iterations in Figma and revised copy
- Implemented Google Analytics tracking, multi-language localization, responsive layout (HTML5 Canvas, CSS), cross-browser compatibility

Product UI Design Intern || Fluxx

MAY 2017 - OCT 2017

- Defined "zero state" design and copy for Grantmaker and Grantseeker
- Conducted qualitative user interviews on usage of GM's admin panel to inform product
- Created user personas through reviewing internal research data
- Consolidated Builder Basics manual using Adobe InDesign

UI/UX Design Intern || SyncFab

JUN 2016 - AUG 2016

- Prototyped SyncFab website redesign using HTML, Foundation (CSS)

Software Engineering Intern || Rhythm NewMedia

JUN 2014 - AUG 2014

- Optimized and debugged ad server performance using Java and JSON
- Analyzed and processed mobile user data using Pig and Python scripts

* References available upon request

EDUCATION

UC Berkeley

FALL 2013 - SUMMER 2017

Cognitive Science, B.A.

Linguistics, B.A.

Computer Science minor

SKILLS

Design

User experience design

User interface design

User research

Usability testing

Wireframing

Rapid prototyping

Task flows

Experience mapping

Competitive analysis

Content strategy

Tools

Sketch, InVision, Framer X,

Figma, Balsamiq, Adobe, iOS,

Android, Miro, Eyequant, JIRA,

UserTesting, Google Analytics

Languages

HTML, CSS, Javascript, jQuery,

Python, Java, SQL