

Sarah Zhang

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EXPERIENCE

Racket, Remote — *Product Lead*

JANUARY 2022 - PRESENT

- Lead user experience and interface design for both web and mobile apps—racket.com and Racket iOS app
- Involved in multiple stages of the product development process, particularly ideation, research, design, QA, and release management

Odyssey DAO, Remote — *Design Contributor*

OCTOBER 2021 - PRESENT

- Contributed branding and design work and helped launch odysseydao.com, which has since garnered over 150,000 pageviews

Racket, Remote — *Frontend Developer*

APRIL 2021 - JANUARY 2022

podcash.com

- Designed and developed a podcast sponsorship microsite that has received nearly 2,000 applications, over 5,000 fan letters, and approximately 13,000 unique visitors within one month of launch

racket.com

- Designed and helped build core features (i.e., feeds, profiles, playlists, leaderboards, search, multiplayer recording studio, and audio DMs) that have attracted over 141,000 unique visitors and supported over 20,000 users, 10,000 published posts, and 40,000 minutes of content

Capiche, Remote — *Frontend Developer*

FEBRUARY 2020 - APRIL 2021

capiche.fm

- Designed and built audio-only live streaming interfaces with real-time chat and audience participation, and helped implement phone call flow, SMS notifications, and audio clipping features

capiche.com

- As the fourth employee, iterated on onboarding, feed, profiles, and marketing pages, and designed and built notifications, at-mentions, search, and product wikis
- Gained over 2 million web impressions and was later acquired by Vendir for \$1.075 million

EDUCATION

Northeastern University

BS Computer Science &
Cognitive Psychology

2014 - 2019

SKILLS

Programming Languages, Frameworks, & Tools

Ruby on Rails, JavaScript, jQuery, HTML, CSS, SCSS, Bootstrap, RSpec, MySQL, PostgreSQL, Git, Heroku

Design & No-Code Tools

Figma, Webflow